



**WM Morford**  
Investment Grade Collectibles at Auction

## Premier Auction of Quality Smalls

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**Bidding closes Friday, October 30th, 2009. (see pg. 28 for Terms & Conditions)**



1) **Unity Mixture Pocket Tin.** 2.75 x 3-3/8 x 1" early tin litho pocket tin for Unity Mixture tobacco. Clean, bright and attractive (a strong C. 8+/) w/ only non-offensive minor scattered wear (lid has fairly heavy darkening and wear areas to gold flash surface finish). Min. bid \$60.

Dr. Daniles Veterinary Cures



2) **Dr. Daniels Spinner.** 1.25 x 2.75" outstanding, very rare die-cut tin litho You Pay spinner, advertising Dr. Daniels horse and cattle medicines. Excellent (C. 8.5). Min. bid \$40.



3) **Russell's Exquisite Tobacco.** 3-3/8 x 4.5 x 2.25" scarce, early tin litho square corner tobacco tin featuring beautiful, color graphics (Hasker & Marcuse Litho.). Has some wear and light litho loss spots scattered about, but overall attractive and displays very nicely, w/ bright color and great overall look (C. 7.5+/8-). Min. bid \$70.



4) **Aunt Nellie's Spice Tin.** 2.25 x 2.25 x 1.25" scarce, early 1 oz. tin litho spice tin (Mace) for Harrison Grocery Co.'s (Harrisburg, Pa.) Aunt Nellie's brand (same image both sides). Clean, bright and excellent (C. 8.5+/). Min. bid \$30.



5) **Superior Drills Mirror.** 2-1/8" (dia.) scarce, early celluloid pocket mirror for Superior brand agricultural planters. Clean, bright and displays very well, although close examination will reveal a little non-offensive very faint staining in outer border area and minor surface wear. Min. bid \$40.



6) **Buff-Lo-Maid Jar Rings Box.** 3-1/8 x 3-1/8 x 1.25" scarce, full, cardboard product box for "Buff-Lo-Maid" brand canning jar rings (Bestaste Products Co., Buffalo, NY) featuring attractive colorful image of Co.'s trademark Indian princess (C. 8++). Min. bid \$30.



7) **Squirrel Peanut Butter.** 3-3/8 x 3-7/8" (dia.) tin litho 1 lb. Squirrel brand Co. (Cambridge, Mass.) peanut butter pail w/ attractive graphics (same image both sides). Clean, bright and very attractive appearance, w/ small background rub spot on back side (C. 8+/-). Min. bid \$40.



8) **Newly Wed Candy Tin.** 5 (h) x 5.5 (w) x 4-7/8" (d) scarce, early hinged lid candy tin for Newly Wed brand chocolate bon bon candies (Blanke-Wenneker Co., St. Louis) featuring great multi-color cartoon images all around. Colors are bright and piece displays nicely, w/ some light scattered scuffing and minor soiling (C. 8/-), w/ some darkening and wear on lid (lid C. 7+). Min. bid \$50.



9) **DeLaval Calendar.** 5.5 x 6-5/8" important, early tin litho easel back advertising desktop calendar for DeLaval Cream Separators, featuring incredible multi-color graphics (has revolving 110 yr. paper perpetual calendar behind celluloid cover. Very high quality piece is clean, bright and exceptionally nice (a very strong C. 8++) w/ only minor soiling and wear. Min. bid \$100.

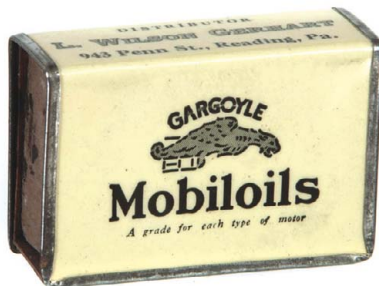


10) **Oxydol Hanger Sign.** 8-7/8 x 10-1/8" early, 2-sided cardboard die-cut string hung ceiling hanger type sign, featuring great image of trademark mammy holding soap box. Clean, bright and very attractive, w/ a little minor scattered wear and a couple scuff marks in hand area of back side (C. 8+/-). Min. bid \$60.





11).Henkel's Flour Pot Scraper. 2-7/8 x 3-3/8" early tin litho pot scraper for Henkel's brand flour. Clean, bright and excellent (C. 8+), w/ a little minor oxidized speckling on non-graphic back side. Min. bid \$40.



12).Gargoyle Match Holder. 1-5/8 x 2-3/8 x 7/8" scarce, very early, celluloid over metal pocket matchbox holder for Gargoyle brand motor oils, w/ advertising on back for "Kenyon Cord" Tires and Tubes (from a Reading Pa. distributor). Clean and excellent overall, w/ exception of a tiny scratch mark in upper background area of back side. Min. bid \$30.



13).Green Seal Tobacco. 2.75 x 4.5 x 3/4" early, tin lid flat pocket style tobacco tin for Surbrug Co.'s "Green Seal" brand. Clean, bright and excellent, w/ light scattered wear (C. 8/-). Min. bid \$40.



14).Disney Candy Container (Mickey). 3 x 1-3/8" (dia.) unusual, Ca. 1920's/30's Toypaks Co. candy container. Full, never used piece still contains original celluloid wrapper and candy inside, w/ 1.5" (h) Mickey Mouse bisque figure at top. Excellent. Min. bid \$40.



15).Disney Candy Container (Donald). 3 x 1-3/8" (dia.) unusual, Ca. 1920's/30's children's candy container by Toypaks Co. Full, never used piece still contains original celluloid wrapper and candy inside, w/ 1.75" (h) long nosed Donald Duck bisque figure at top. Excellent. Min. bid \$40.



16).Shell Badge. 1-5/8 x 1-5/8" early, very high quality uniform badge for Shell service station attendant, featuring beautiful, finely detailed inlaid cloisonné enameling. Excellent. Min. bid \$40.

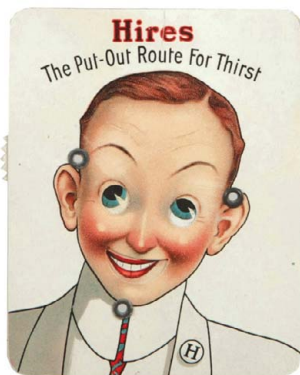


17).Perfect Matched Line Ribbon Tin. 2-5/8" (dia.) x 7/8" early 2-ps. tin litho typewriter ribbon tin (McAdams, Inc., Boston). Excellent (C. 8.5+). Min. bid \$40.

#### Chewing Gum Tin



19).Columbian Gum Tin. Unusual, 1-3/8 (dia.) x 3/4" early 2-ps. embossed tin litho gum container for Columbian brand chewing gum. Dated 1893, w/ coin style portrait image of Columbus (Columbian Expo item?). Excellent and all original, w/ nice surface patina. Min. bid \$40.



18).Hires Scorecard. 3-1/8 x 2.5" early 2-sided celluloid baseball scorecard advertising Hires Root Beer, featuring Co.'s trademark soda jerk character "Josh Slinger" (turning scores changes his eyes). Excellent appearance, w/ faint scratch in upper white background area background area (near mint). Min. bid \$40.



20).Brass Advertising Clips. Lot consists of two early, very high quality clipboard style advertising clips (ea. 2-7/8 x 2-1/8"). Includes DeLaval Cream Separators and Strong Heart brand canned goods Co. Both are excellent with minor haziness in background area on DeLaval clip. Min. bid \$20 (the lot).



21).1914 Coca-Cola Mirror. 2.75 x 1.75" early, celluloid pocket mirror for Coca-Cola, featuring attractive color graphics. Clean, bright and excellent in appearance, w/ a couple non-offensive minor wear specks in neck area. Min. bid \$40.



22).Indian Cigar Holder. 5.5 x 3.75" (dia.) unusual, early figural metal counter top cigar holder w/ nicely detailed, painted image of wild looking American Indian. A powerful and impressive looking piece, w/ excellent paint surface (C. 8++). Min. bid \$40.



23).Quadroon Tobacco Pouch. 4.25 x 3 x 1-7/8" unusual, very early full (never opened) cloth package for Quadroon Tobacco (Bolling, Wright & Co., Liberty, Va.) featuring beautiful multi-color graphic label (series 1883 tax stamp). Clean, bright and very attractive (C. 8+) w/ minor age toning and light wrinkling on label. Min. bid \$50.



24).Mickey Mouse Sparkler Toy. 5.5 x 4" early, ca. 1920's/30's Mickey Mouse metal litho mechanical sparkler toy. Clean and very nice in appearance (C. 8+), w/ minor wear from use. Mechanical operation works fine, although sparks no longer appear. Min. bid \$50.



# Bidding Ends Friday, October 30th, 2009.



25).Nabisco Box. 3.25 x 5 x 2" scarce, ca. 1920's animal cracker style product box for Nabisco Co.'s fish shaped pretzels, w/ aquarium design all around. Clean, bright and very attractive (A strong C. 8++), w/ exception of small area of paper label overlay remnants at top front edge (appears original to piece, could probably be removed if wanted). Min. bid \$40.



26).Lubrite Badge. 1.5 x 2.25" unusual, early service station employees badge for "Lubrite". Very high quality piece w/ beautifully detailed cloisonné enameling. Crisp and like new (near mint), w/ a hinged pin on back side (pin slightly bent). Min. bid \$40.



27).Ironsides Matchsafe. 1.5 x 2.75 x 3/8" outstanding, early, very high quality celluloid covered match safe for Ironsides industrial paints w/ incredible color graphics and advertising on all four sides. Clean, bright and excellent. Min. bid \$40.



28).Montauk Medicine Tin. 1-7/8 x 2-7/8 x 1" scarce, early tin litho tin for Montauk Star French Female pills, featuring attractive detailed graphics. Clean and displays nicely, although close examination will reveal a little non-offensive light scratching and wear and some light bending on side edges (critical grade C. 7.5/+), displays nicely. Min. bid \$30.



29).Studebaker Mirror. 1.75 x 2.75" early, celluloid pocket mirror advertising an Ephrata, Pa. Studebaker dealership, w/ nice hand tinted photo image of early car. Excellent, w/ darkening to mirror glass on back. Min. bid \$40.



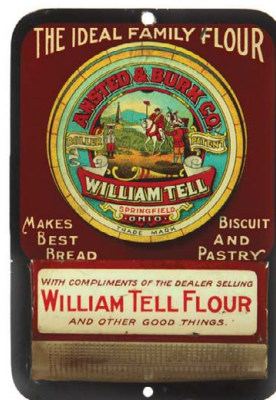
30).Phillips Badge. 1-3/8 x 3-1/8" early, high quality Phillips 66 service station employees uniform badge featuring inlaid cloisonné enameling. Excellent. Min. bid \$50.



31).Star & Crescent Coffee. 7.5 x 6 x 4" early tin litho 2 lb. coffee can featuring fine early graphics by Ilsley & Co. Litho. Clean, bright and exceptionally nice (C. 8.5/+). Min. bid \$50.



32).Roi-Tan Cigars Advertising Car. 4-5/8 x 4.25 x 1.5" unusual, early pressed steel advertising car for Roi-Tan Cigars, w/ advertising promoting Sophie Tucker CBS Radio shows Chevrolet car give-away. Crisp and like new (near mint). Min. bid \$50.



33).William Tell Flour Match Holder. 4-7/8 x 3-3/8" scarce tin litho match holder w/ beautiful multi-color graphics. Clean, bright and very attractive w/ only minor crazing and wear (a strong C. 8/+). Min. bid \$60.



34).Pioneer Coffee. 5.75 x 4.25" 1 lb. early tin litho pry lid coffee can for Pioneer brand (Hoosier Coffee Co., Indianapolis) w/ same image both sides. Clean, bright and excellent (a strong C. 8++), w/ a couple non-offensive light scratch marks. Min. bid \$40.



35).Bicycle Tag. 5.25 x 2-5/8" early embossed metal litho bicycle attachment advertising a service station. Excellent, w/ a little minor wear, as found never used in its original envelope (envelope has some tattering and wear). Min. bid \$40.



36).Smokehouse Pocket Mirror. 2.75 x 1.75" early celluloid pocket mirror for the Smokehouse Restaurant, Mansfield, Ohio. Clean, bright and like new in appearance, although close examination will reveal a little non-offensive faint scratching, a few minor raised bump marks and just a trace hint of faint foxing on back side edge (mentioned for accuracy- they are barely noticeable and not at all detracting). Min. bid \$40.



37).Ruby Coffee Sample. 2-7/8 x 2.5" very early, miniature tin litho coffee pail for Ruby brand Mocha & Java (Edward Depew & Co., New York) featuring fine Ginna type lithography by Morgan & Cornell. Excellent overall appearance, w/ a little light scattered wear (C. 8-), w/ only minor wear (handle possibly replaced). Min. bid \$40.



38).Felix Sparkler Toy. 5.5 x 3-3/8" early, Ca. 1920's/30's Felix the Cat metal litho mechanical sparkler toy. Has a little light scuffing and wear from use, but overall attractive and displays and works well (C. 8+/-). Min. bid \$50.





39).Buster Brown Cigar Box. 6.5 x 8 x 5.25" (as shown) scarce, early wooden cigar box, featuring great color graphic images of Outcault's Buster Brown and Tigre on inside, outer side and top lid. Inside label is clean, bright and like new (near mint), outer labels very nice w/ some non-detracting age toning (Act of 1901 tax stamp). Min. bid \$50.

#### Fire Insurance



40).Turtle Match Holder. 5.5 x 3 x 1-1/8" early figural cast iron match holder in shape of turtle, advertising Old Connecticut Fire Insurance Co., Hartford, Ct. Has nice detailing and attractive surface patina. Excellent. Min. bid \$50.



41).Junket Pot Scraper. 2-5/8 x 3-3/8" unusual variation, early tin litho pot scraper for Junket brand, w/ image of raspberry flavor product box on other side. Clean, bright and attractive w/ a little minor wear (C. 8/+). Min. bid \$40.



42).Dutch Boy Jewelry. Lot consists of four employee service and award pins and jewelry items presented by National Lead Co.'s Dutch Boy Paints, each w/ beautifully detailed inlaid cloisonné enameling. Includes 3 lapel pins and tie bar. Excellent. Min. bid \$20.



43).Improved Trojan Condom Tin. 1-5/8 x 2-1/8 x 1/4" unusual variation condom tin for Young Rubber Co.'s "Improved Trojan" brand. Excellent (C. 8++). Min. bid \$40.



44).Lion Petroleum Paperweight. 2.75 x 3.5 x 1.5" early, cast metal advertising executives paperweight for Lion Petroleum Products (Lion Refining Co., El Dorado, Ark.) w/ attractive antique bronze finish. High quality, nicely detailed piece. Min. bid \$40.



45).Bayle Peanut Butter. 3.5 x 3.25" (dia.) early tin litho 12 oz. peanut butter pail from Bayle Co., St. Louis, Mo. Clean, bright and attractive (C. 8+) w/ only minor wear. Min. bid \$40.



46).Black and White Cigar Can. 5-3/8 x 5.25" (dia.) unusual, early tin litho 50 count cigar can featuring Co.'s attractive bold graphic design on front, back and lid. Clean and attractive, w/ only minor wear and light dent on lid (C. 8/+). Min. bid \$40.



47).Velvet Watch Fob. 1-7/8 x 1-1/8" early watch fob for Velvet Tobacco, w/ beautifully inlaid cloisonné enameling (embossed advertising on back side). Very nice overall (C. 8++) w/ minor wear from use. Min. bid \$30.

#### Condom Tin



48).Rainbow Condom Tin. 1/2 x 1.5" (dia.) scarce variation tin litho condom tin for Rainbow brand, featuring attractive multi-color design. Clean, bright and excellent overall, w/ minor stain in sky area (C. 8++). Min. bid \$50.

#### Sample

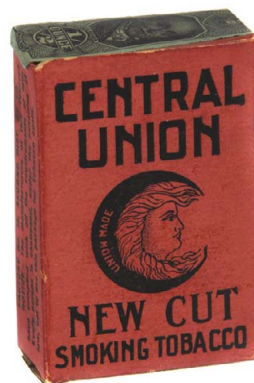


49).Dot Coffee Sample. 2.5 (h) x 2-1/8" (dia.) early tin litho miniature "free sample" coffee can for Janzen Co.'s "Dot" brand. Full tin is clean and excellent w/ light soiling and minor dent mark on lid (a strong C. 8+). Min. bid \$50.

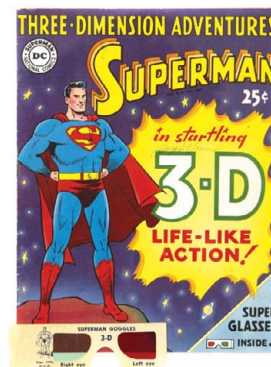


50).Oxydol Ceiling Sign. 7.75 x 5.5" unusual, early 2-sided die-cut string hung ceiling sign for Walthe & Co.'s (St. Louis) "Oxydol" soap, in shape of early soap box. Clean, bright and excellent (C. 8.5++). Min. bid \$50.

#### Miniature Sample



51).Central Union Sample Pack. 2.75 x 1-7/8 x 7/8" 1/2 oz. size cardboard "Free Trial Package" miniature sample box for Central Union tobacco. Full, sealed unopened package, is clean and very nice, w/ a few non-offensive dark spots on back (1909 tax stamp). Min. bid \$30.



52).Superman Comic Book. Unusual larger format 8.25 x 11" "Three-Dimension Adventures" Superman comic book (National Comics Publications Inc. © 1953) complete w/ colored glasses (has Superman illustration and text specifically designed for this issue). A little fairly minor wear, light pen writing on front cover, and minor crease marks on back cover, but overall very nice. Min. bid \$30.





53).Dixie Queen Lunch Box. 4 x 7-7/8 x 5" early tin litho lunch box style tobacco can w/ attractive color graphics (same image both sides). Clean, bright and excellent (a strong C. 8++). Min. bid \$50.



54).Baseball Trade cards. Lot consists of a wonderful group of five very early baseball themed advertising trade cards (ea. 4.75 x 3") for Jones & Co.'s Tulip brand soap (Forbes Litho, © 1879). Cards are crisp, bright and excellent (a strong C. 8.5+). Min. bid \$60 (the set).



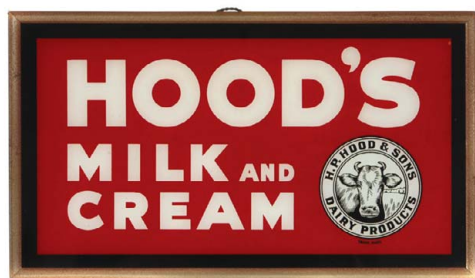
55).Firefighting Ashtrays. Lot consists of two high quality figural advertising ashtrays. Includes: Grinnell Co. (4 x 5.75" dia.) w/ liquid filled sprinkler system head; and Pyrene Fire Extinguishers (5.25 x 5" dia.) w/ high quality miniature extinguisher (chrome, w/ embossed brass label). Excellent. Min. bid \$40 (the pair).



56).Western Union Sign. 9 x 18" early, 2-sided heavy porcelain flange sign for Western Union telegraph and cable station. Field area is clean and excellent, w/ nice surface sheen, w/ a little fairly minor light scattered chipping and wear at outer edges. Min. bid \$50.



57).Coca-Cola Bookmark. 2.25 x 2" attractive ca. 1900 early celluloid heart shaped advertising bookmark for Coca-Cola. Clean and excellent. Min. bid \$50.



58).Hood's Milk Sign. 8-1/8 x 14-1/8" unusual, early reverse glass sign w/ metal frame for Hood's Milk. Excellent and all original, w/ a little faint oxidizing on frame (can be hung as sign or has folded cardboard backing that can be opened for use as a light-up sign). Min. bid \$50.

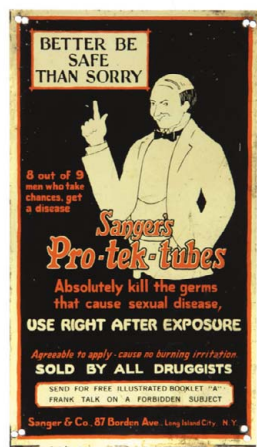
"Chinese Must Go" Cap Gun



59).Animated Cap Gun. 5.25 x 5 x 5/8" early figural cast iron "Chinese Must Go" toy cap gun (pulling trigger makes mans leg kick Chinaman in butt, which explodes cap that's placed in his mouth). All original, w/ nice surface finish (works fine). Min. bid \$60.



60).Boot Polish Pocket Mirrors. Lot consists of a full box of over 120 early celluloid advertising pocket mirrors for "Nugget" brand boot polish, each featuring product tin (2-1/8" dia.). Mirrors are excellent, w/ some tattering and wear to the storage box (English). Min. bid \$50 (the lot).



61).Sexual Diseases Sign. 6-7/8 x 3-7/8" early, small tin litho door push sized drug store sign for Sanger's "Pro-tek-tubes" sexual diseases quack medicine product. Nice overall appearance, w/ minor bend mark and a little light scattered wear (C. 8+/-). Note: has minor mfg. error (double tiny holes were punched in each corner). Min. bid \$40.



62).Tuxedo Ceiling Sign. 9.5 x 6", early 2-sided die-cut cardboard ceiling hanger sign for Patterson Co.'s "Tuxedo" brand tobacco in shape of pocket tin (same image both sides). Excellent overall, w/ minor edge wear and a few scattered flyspecks on back side. Min. bid \$40.



63).Rolling Papers Display. 9 x 3 x 2" unusual, early tin litho store display rack/dispenser for Black Sea brand cigarette papers, featuring nice image of early package (front opens up to insert packs inside). Excellent w/ a little minor handling wear from use (C. 8). Min. bid \$30.



64). Bluing Display. 19 x 3-7/8 x 3.25" early tin litho country store bottle holder/display rack for "Little Boy Blue" brand bluing, featuring great image of large product bottle. Clean and bright (displays as a very strong C. 8++), w/ a little non-offensive minor background wear. Comes w/ 3 full product bottles. Min. bid \$60.





65).Dexter Cigar Sign. 3 x 18" early, heavy porcelain strip sign for R.G. Sullivan's "Dexter" brand cigars. Main field area of sign is excellent, w/ a little minor wear at bottom edge and some chipping wear at bottom middle and top left hanging holes. Nice piece, displays great! Min. bid \$50.



66).Postcards Sign. 6 x 27" unusual ca. 1920's embossed tin over cardboard hanging sign. Has bright colors and displays well (C. 8/-), w/ a little light soiling and minor wear (as found, should improve w/ cleaning). Great piece for paper, ephemera and postcard collectors and dealers. Min. bid \$60.

### Jack Dempsey



67).Jack Dempsey Sugar Cubes. 6 unopened full paper sugar cube packs from Jack Dempsey's Broadway Restaurant (J.D. was the world heavyweight champion from 1919-1926 and he operated his famous NYC restaurant and bar from 1935-1974. Front of pack shows Dempsey boxing, back pictures inside of Cocktail Lounge. Excellent. Min. bid \$20 (the lot).



68).Zeno Gum Tin. 1 x 3-1/8 x 3/4" scarce, early, tin litho slide lid chewing gum tin for Zeno's Bicycle Wild Cherry brand. Clean and attractive in appearance (C. 8/-), w/ non-offensive scratch mark under word "Bicycle". Min. bid \$40.



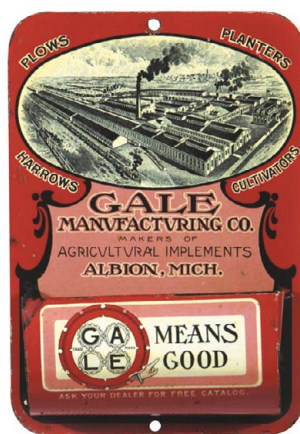
69).Fleet Oil Badge. 1-5/8 x 2.25" early attendants cap/name badge for Socony service station employee w/ inlaid cloisonné enameled logo. Excellent (near mint). Min. bid \$40.



70).Disney Candy Container. 4.5 x 2.56" (dia.) unusual, ca. 1920's/30's candy container by Toypaks Co. Full, never used piece still contains original celluloid wrapper and candy inside and 3" (h) Jimminy Cricket bisque figure at top. Excellent (some paint loss to back side of hat). Min. bid \$40.



71).Cloverdale Coffee. 5.5 x 4.25" early paper label (over tin) 1 lb. coffee can for "Cloverdale" brand (Bonsor & Co., Phil'a). Has a little light background staining/toning but overall clean, attractive and displays well (C. 8/-). Min. bid \$30.



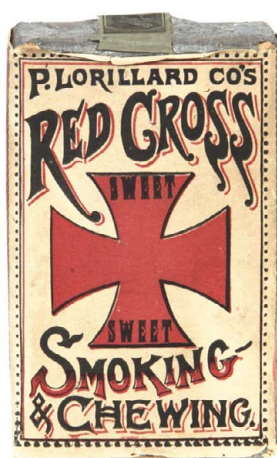
72).Gale Implements Match Holder. 4-7/8 x 3-3/8" early tin litho advertising match holder for Gale Mfg. Co. (Albion, Mich.), makers of agricultural implements, w/ nicely detailed factory scene. Clean and attractive w/ only minor wear (C. 8/+). Min. bid \$40.



73).Elaine Tip Tray. 6.25 x 4.5" attractive, early Coca-Cola tip tray featuring Co.'s 1916 calendar girl "Elaine". Clean, bright and very nice (C. 8.5+) w/ a little minor edge wear. Min. bid \$50.



74).Clark's Thread Sign. 10.75 x 7.25" very early cardboard litho die-cut advertising hanger sign for Clark's O.N.T. brand thread, featuring great image of dog standing on giant spool. Clean bright and very attractive (a strong C. 8/+) w/ just a trace bit of minor age tone soiling in white label area. Min. bid \$40.



75).Red Cross Tobacco Pack. 4.5 x 2.75 x 1.25" scarce, full, early paper litho tobacco soft pack for Lorillard Co.'s "Red Cross" brand tobacco. Excellent overall (C. 8++) w/ exception of some loss to foil coating at bottom edge (series 1891 tax stamp). Min. bid \$30.



76).International Harvester Match Safe. 2.75 x 1.5 x 3/8" early celluloid covered pocket match safe for International Harvester Co. w/ hand tinted photo image on front, w/ text advertising around back and sides. Clean and attractive, w/ minor separation at side edge and small non-offensive stain mark at bottom left edge. Min. bid \$40.



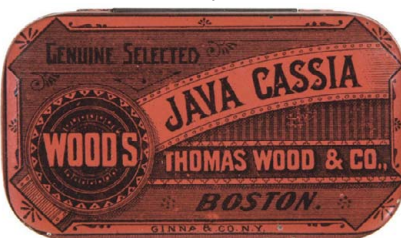
77).London Bank Cigar Can. 6 x 4.25" (dia.) early tin litho 50 ct. cigar can for London Bank brand, featuring attractive graphic image of trademark building (same image both sides) w/ 1909 tax stamp. Clean, bright and excellent w/ exception of edge wear on lid. Min. bid \$40.





78).Owls Condom Tin. 1-7/8 x 2-5/8 x 1/4" extremely rare (unlisted?) tin litho product tin for "Improved Owls" brand. A decent and respectable example, clean and excellent overall (C. 8+/-) w/ exception of some light surface rust at bottom right side edge flap of lid. Min. bid \$40.

Sample



79).Wood's Coffee Sample. 1.5 x 2-5/8 x 3/8" miniature hinged lid tin litho sample sized tin for Thomas Wood & Co.'s Java Cassia coffee, featuring finely detailed Ginna & Co. lithography. Excellent w/ a little light edge chipping at bottom corner of lid (C. 8/+). Min. bid \$40.



80).Mobil Maritime Hat Badge. 2.5 x 3" unusual, early Mobil Oil Co. maritime captains cap badge, w/ a high quality inlaid cloisonné enameled pin on it's original embroidered cloth backing. Excellent. Min. bid \$40.



81).Fire Arms Catalogs. Lot consists of two fully illustrated early firearms catalogs. Includes: Savage Arms Co. (7-3/8 x 9-1/8") ca. 1935 w/ 28 large pgs. of rifles, shotguns, ammo, etc., and Colt Fire Arms (9.25 x 6.75") ca. 1933 w/ 40 pgs. of revolvers, pistols and ammo. Both are excellent. Min. bid \$20 (the lot).



82).Textile Labels. lot consists of a wonderful matched pair (8 x 10 and 3.5 x 4.5") of early paper "King Pin" brand textile box labels featuring stunning multi-color graphic bowling images (Copyright 1912 White Rock Mills). Both are crisp and like new. Min. bid \$40 (the pair).



83).Bull Durham Tobacco Booklet. 9 x 6.5" early "Durham Whiffs" advertising magazine for Bull Durham Tobacco (No. 1, Vol. 1), featuring multi-color graphic ads on front and back covers, w/ illustrated nursery rhymes, stories and ads inside. Also includes great 6.25 x 4" package shaped folding die-cut trade card insert. Both are crisp and like new. Min. bid \$20.



84).Brownie Sign. 7-1/8 x 8.75" early, string hung cardboard advertising sign for Brownie brand household laundry wax, featuring great image of Brownie characters and a store product display box. Clean and very attractive in appearance (C. 8+/-), w/ a hint of minor age toning (note: 15¢ price written in by hand). Min. bid \$40.



85).Advertising Clips. Lot consists of 12 early, high quality clipboard type advertising clips, eleven w/ pocket mirror type celluloid ads at top. Products include: Johnson's Axle Grease; Star Egg Carriers; Kianka Diamond importers and cutters; John Hornick Cigars; Morton's Salt; Peacock Condoms, etc. All are very good to excellent. Min. bid \$40 (the lot).

Biscuit Tin



86).Farmhouse Biscuit Tin. 4-1/8 (h) x 6.25 (l) x 3.75" (d) unusual, ca. 1931 British "Farmhouse" Huntley & Palmers figural cottage shaped biscuit tin, w/ beautiful farm scenes all around. Clean, bright and excellent (C. 8+/-), w/ a few non-offensive light rub/scuff marks (from handle). Min. bid \$70.



87).Harvey Laundry Sign. 20 x 12" early 2-sided heavy porcelain flange advertising sign for Harvey Laundry Co. Clean and attractive in appearance, w/ nice surface sheen. Basically excellent overall, w/ a little light edge chipping. Great piece for laundry room. Min. bid \$100.



88).Bull Dog Tobacco Fan. 12 x 7.75" scarce, early cardboard advertising fan featuring great images of Co.'s trademark dog (both sides different). Decent and very attractive example, w/ a little non-offensive age tone darkening/staining on back side (front C. 8/+; back 7.5/+). Min. bid \$40.



89).Coca-Cola Door Handle. 8 x 2.25 x 2.5" ca. 1950's high quality advertising country store figural plastic screen door handle in shape of early Coke bottle. Excellent. Min. bid \$40.



90).Santa Nutcracker. 7.25 (h) x 1.75 x 2" extremely rare, early 2-ps. figural cast iron nutcracker featuring great image of St. Nick, w/ nice copper highlight finish. Excellent and all original, w/ nice surface patina. Min. bid \$50.





91).Tin Makers Ruler. 9 x 2.25" early embossed tin litho advertising ruler for Columbia Specialty Co. (maker of boxes, cans and advertising specialties). Has a 1909 calendar on front, w/ long listing of products they specialized in on back. Clean and attractive, w/ minor wear from use (C. 8+). Min. bid \$30.



92).Borden's Porcelain Door Push. 3 x 31.5" early, heavy porcelain screen door style country store door push, advertising Borden's brand ice cream. Clean and excellent (C. 8.5+), w/ a little minor edge wear. Min. bid \$40.



93).Red Man Sign. 8 x 17.5" early paper litho sign for Red Man brand tobacco. Clean, bright and like new,(C. 8.5+), w/ minor edge wear. Has great look! Min. bid \$40.



94).Dawn Donuts Celluloid Sign. 6 x 11" impressive, early string hung celluloid over cardboard sign, featuring beautiful, finely detailed multi-color graphics. Clean, bright and excellent (near mint), w/ minor crimping at bottom edge (not offensive, mentioned for accuracy). Bastian Bros. Litho. Min. bid \$50.



95).Veterinary Sign. 6.5 x 9.75" early cardboard die-cut counter top, easel-back stand-up sign for Bickmore Gall Salve veterinary medicine. Clean, bright and like new (near mint). Min. bid \$40.



96).Gillette Razors Tin. 2-1/8 x 3.25 x 1.5" scarce, early tin litho hinged lid product can for Gillette safety razors. Has some litho loss on lid, but overall is bright, attractive and displays well (C. 7.5+/8-). Min. bid \$40.



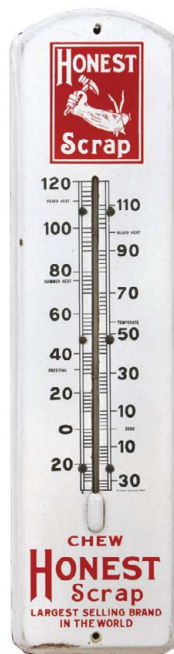
97).Wilson's Confection Box. 3-7/8 x 6-1/8 x 1-3/8" early product box for Wilson's popcorn confection (Crackerjacks type product), featuring great Western cowboy images on both sides. Clean and displays well (C. 8+) w/ exception of small hole and minor wear in bottom side edge. Min. bid \$20.



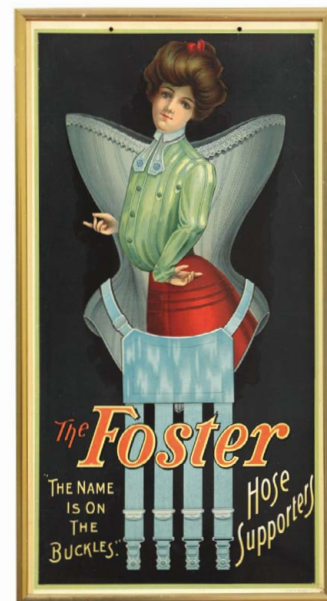
98).Owl Pennant. 28.5 x 11" large, early, advertising felt pennant for Owl brand cravats (neck ties) featuring powerful and impressive image of Co.'s trademark owl. Clean, bright and excellent (C. 8.5+/+) w/ small pinhole near bottom. Min. bid \$40.



99).Planters Letter Opener. 9 x 1-3/8" early, very high quality metal letter opener advertising Planters Peanut Co., w/ wonderful finely detailed inlaid cloisonné enameled images of Mr. Peanut (same on both sides). Like new. Min. bid \$50.



100).Honest Scrap Thermometer. 27 x 7" early, heavy porcelain thermometer for Honest Scrap Tobacco, featuring Co.'s trademark image at top. Main field area is clean and basically excellent, w/ some wear in outside border edge areas (tube appears intact, but liquid not visible). Min. bid \$70.



101).Foster Sign. 17.25 x 9.25" (16-5/8 x 8.5" visible) early celluloid sign featuring stunning multi-color graphics. Clean, bright and excellent in appearance, w/ a little non-detracting faint surface crazing (displays as a strong C. 8.5+). Presented in contemporary metal frame (note: examination on back side reveals frame is hiding a little damage at outer bottom right edge-which just barely touches into visible area on front side). Min. bid \$50.



Cereal Premiums



102). **License Plates.** Lot consists of a complete set of 1953 Wheaties miniature embossed, painted metal cereal premium license plates (each 2 x 4-7/8"). Includes 48 US states, D.C., 10 islands and territories, 10 Canada and 10 Old World plates. Most are crisp and like new (minor wear on a few). Min. bid \$30 (the set).



103). **Pure Oil Co. Bumper Tag.** 6 x 7.5" early embossed tin litho advertising bumper tag/license plate attachment for Pure Oil Co. Excellent (C. 8+). Min. bid \$30.



104). **Pure Oil Co. Bumper Tag.** 4.25 x 7.5" unusual, early embossed tin litho advertising bumper tag/license plate attachment for Pure Oil Co. Colors are strong and it displays well, w/ some surface scuffing and light handling wear. Min. bid \$30.



105). **Railroad Match Holder.** 3-1/8 x 3.75 x 1" very early, hinged lid, cast iron advertising match holder for Missouri, Kansas & Texas Ry w/ nice raised lettering and design on lid (has incised advertising on base for Co. ticketing agent, etc.). A high quality, detailed casting, w/ beautiful old paint surface and nice ribbed striking surface along front edge. Excellent (C. 8+). Min. bid \$50.



106). **Nutex Condom Tin.** 1.75 x 2-1/8 x 1/4" scarce variation early tin litho condom tin for Nutex Radium brand. Crisp and like new. Min. bid \$30 ea. (have 2, winning bidder can take one or both).



107). **Bristol Club Tobacco.** 3.75 x 6 x 3.25" scarce, early tin tobacco can for Reynold's "Bristol Club" brand tobacco, featuring attractive tobacco leaf on front, back and lid. A decent example that displays pretty well, w/ some scratching, dark spots and scattered wear (C. 7+). As found, should improve some w/ cleaning. Min. bid \$40.

Porcelain



108). **Ingram Richardson Porcelain Ashtray.** 6" (dia.) unusual, enameled porcelain advertising ashtray from Ingram Richardson Co., (maker of early porcelain signs), commemorating Co.'s 50th anniversary. Display side is crisp and like new (small edge chip on back side). Min. bid \$40.



109). **Shoe Horn Lot.** Lot consists of two different "All America" brand tin litho advertising shoe horns. Both are clean and display well (C. 8+) although piece w/ eagle has some scratching and wear on non-graphic back side. Min. bid \$20 (the pair).



110). **Burley Boy Pocket Tin.** 4-1/8 x 3.5 x 1-1/8" tin litho vertical tobacco pocket tin for Bagley & Co.'s "Burley Boy" brand, featuring great image of Co.'s trademark child boxer (same image both sides). A clean, very nice example that displays great (C. 8+). Min. bid \$100.



111). **Rice's Seed Box.** 11.75 x 11 x 8-5/8" (as pictured) fancy, early wooden display box for Rice's Seed Co., Cambridge, NY. Attractive, rich finish to dovetailed oak box w/ beautifully detailed multi-color label inside. Clean and excellent (a strong C. 8+); w/ tiny break at bottom section of brass closure piece. Min. bid \$40.



112). **B & L Bumper Tag.** 4.25 x 4-5/8" great tin litho advertising bumper tag/license plate attachment for Bausch & Lomb Co., featuring multi-faceted reflective jewel in center of eyeball. Excellent overall (advertising section a strong C. 8.5+), w/ some litho wear in bottom attachment section. Min. bid \$30.



113). **Moonstone Mixture Pocket Tin.** 3.75 x 3.75 x 1-1/8" scarce tin litho vertical pocket tin for Frishmuth Co.'s "Moonstone Mixture" tobacco (same image both sides). Front is clean, bright and displays great; lid has minor denting and a little light wear; back has scattered scratch and scuff marks, but still fairly respectable (front a strong C. 8+; back 7+ due to scuffs and scratches). Min. bid \$100.



114). **Cities Service Bumper Tag.** 4.25 x 3-3/8" unusual, early metal reflective advertising bumper tag/license plate attachment w/ celluloid center for Cities Service Oil Co.'s "Koalmotor" product. Clean and excellent. Min. bid \$30.



115). **Athlete Gum Tin.** 1.75 x 1/2" very early, 2-ps. chewing gum tin w/ paper label, for Athlete brand pepsin chewing gum, featuring attractive image of bicyclist. Displays very well (C. 7.5+) w/ minor age toning and a little background staining. Min. bid \$30.





116).A & P Door Pushes. Lot consists of a pair of original, Ca. 1940's/ 1950's porcelain enameled advertising door pushes from an A & P grocery store (ea. 5-3/8 x 10"). These were found never used in storage and are crisp and like new. Min. bid \$40 (the pair).



117).Early Cigarette Paks. Lot consists of four full, sealed (never opened) ca. 1930's/40's cigarette packs, each w/ attractive images (each app. 2.75 x 2 x 1"). Includes: One-Eleven, Mecca, Domino and Sunshine brands. All are excellent. Min. bid \$40 (the lot).



118).Men's Room Sign. 3 x 10" small, early, heavy porcelain 2-sided directional sign (same image both sides), complete w/ period chain. Excellent w/ minor wear in hanging hole areas. Min. bid \$30.



119).Tin Ceilings Tip Tray. 3-3/8 x 4-7/8" unusual, early tin litho advertising tip tray for NY Metal Ceiling Co., covered w/ text advertising on back. Clean, bright and excellent (C. 8.5/+). Min. bid \$30.

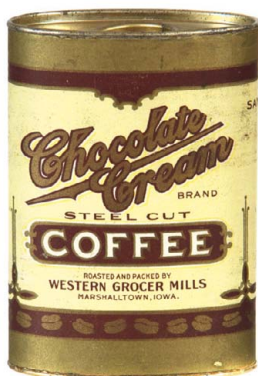


120).Socony Cap Badge. 1.25 x 2" early attendants cap/name badge for Socony service station employee w/ inlaid cloisonné enameled logo. Excellent. Min. bid \$40.



121).Continental Cubes Pocket Mirror. 2.75 x 1.75" early, celluloid advertising pocket mirror for Continental Cubes Tobacco, featuring great image of saloon girl holding up playing cards, while seated on giant tobacco can. Excellent. Min. bid \$50.

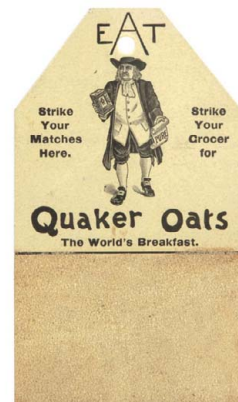
Sample



122).Coffee Sample. 4-3/8 x 3 x 1.5" scarce, small, early miniature "Sample" can for "Chocolate Cream" brand coffee (Western Grocer Mills, Marshalltown, Iowa). Tin top and bottom, w/ cardboard sides. Excellent (C. 8++). Min. bid \$30.



123).Blenotown Pocket Tin. 4 x 3-3/8 x 1" early tin litho vertical tobacco pocket tin for Daniel Frank Co.'s "Blenotown" brand (red lettering variation). Clean and attractive in appearance w/ minor wear and faint dent mark on back side (C. 8+/-). Min. bid \$50.



124).Quaker Oats Match Scratcher. 6.25 x 3-5/8" unusual, early cardboard advertising match scratcher for Quaker Oats cereal, featuring great image of Co.'s trademark man. Excellent (C. 8.5/+). Note: back side covered w/ pencil writing. Min. bid \$30.



125).Federal Washers Bill Hook. 6-3/8" (h) x 3.5" (d) unusual, early celluloid advertising billhook for Federal brand washing machines, featuring great image of woman doing laundry. Clean and excellent. Min. bid \$40.

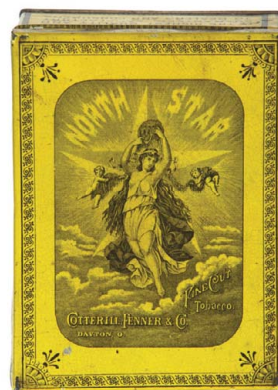
Bank



126).Red Goose Shoes Bank. 3.75 x 2.75 x 1.75" early, figural cast iron advertising still bank w/ embossed advertising for "Red Goose School Shoes" on both sides. All original, a clean, very nice example w/ a little non-offensive light wear from use (C. 8). Min. bid \$50. 7719



127).Pasteurine Foot Powder. 4.5 x 2.25 x 1.75" unusual, early tin litho foot powder tin (Milliken & Co., St. Louis, Mo.) featuring nice trademark image of Louis Pasteur. Clean and attractive appearance, w/ a little non-offensive staining on non-graphic back side (front C. 8+; back 7.5+/-). Min. bid \$50.



128).North Star Tobacco Tin. 4.5 x 3.25 x 1.75" scarce, early, tin litho square corner tobacco tin for Cotterill Fenner Co.'s "North Star" brand, featuring stunning, finely detailed graphics by Ginna & Co. Clean, bright and very nice (basically an C. 8.5/+ ) w/ exception of small, non-offensive minor chip spot in bottom left background area. Min. bid \$50.





129).Adv. Pincushions. neat group of four different miniature stuffed cloth product shaped figural country store pincushions (Hgt.'s range from 3 to 4"). Includes: Ark Hams; Sinclair's Meats; Polar Bear and Pillsbury Flour (Pillsbury still has original box). All are excellent Min. bid \$20 (the lot).

Sample Packs



130).Sample Tobacco Packs. Lot consists of three full, never opened small size "Free Sample" tobacco soft packs (sizes range from 4 to 4.25" hgt.). Includes: Beech-Nut (excellent); Bounty (vg, w/ wrinkling); and Yankee Girl (some minor age tone soiling). Yankee Girl has Series 1909 tax stamp; others 1926. Min. bid \$20 (the lot).



131).Whiskey Match Holder. 2.25 x 4" early, fine china tabletop match holder/striker w/ attractive decorative advertising for "Old Elk" Whiskey (Stoll & Co., Lexington, Ky.). Crisp and like new (note: bottom stamped "National Enameling Co., Decorators of Shaving Mugs"). Min. bid \$40.



132).Houston Club Tobacco Tin. 2-7/8 x 6-5/8 x 1.75" scarce, Ca. 1890's, tin litho horizontal tobacco box for Houston Club Mixture, featuring attractive image of Victorian Club building and University of Pa. school flag. Has some non-detracting early crazing and some softening/fade to reds on lid, but overall attractive and displays well (C. 8/-). Min. bid \$60.



133).Billie Boy Peanut Butter. 3.5 x 3-5/8" (dia.) scarce 1 lb. tin litho peanut butter pail (Codville Co., Winnipeg, Canada). Has bright, shiny color and displays nicely, w/ a little light scattered wear and some minor denting (C. 7.5+/8-). Min. bid \$40.



134).Gold Medal Spice Tin. 3.5 x 2-3/8 x 1.5" full, never opened, early paper label (over tin) spice can from Gold Medal Spice Co. (Revere Mass.), featuring Co.'s trademark Indian. Clean, bright and excellent, w/ trace hint of speckling and age toning (a strong C. 8++). Min. bid \$30.

Saleman's Sample



135).Salesman's Sample Butcher Block. 3.25 x 2-3/8" very early, miniature salesman's sample wooden (solid maple) butcher's chopping block table (Wolf, Sayer & Heller Co. -1890's Chicago furniture maker famous for their cattle horn furniture). All original, w/ nice surface patina. Piece is excellent, label is dark, w/ some areas of paper loss). Min. bid \$40.



136).Erie Preserves Tin. 2.5 x 2.5" dia. outstanding, fine, very early miniature figural drum shaped souvenir jelly tin from Erie Preserving Co. from 1884 Industrial and Cotton Centennial Expo (New Orleans). Excellent overall (C. 8/+) w/ exception of a little darkening and minor wear on lid. Min. bid \$40.



137).Gorton's Coconut Tin. 4-5/8 x 3.25 x 2-1/8" very early tin litho Gorton's coconut can featuring fine, early detailed Ginna & Co. lithography. Clean, bright and very attractive, w/ a little non-offensive light edge wear (C. 8/-) and some oxidized darkening/tarnishing in non-graphic shoulder and lid areas. Min. bid \$40.



138).Melrose Cigar Tin. 5.25 x 3.5 x 3.5" early tin litho 25 ct. cigar can for Melrose brand (Rauch Cigar Co., Indianapolis) featuring beautiful multi-color graphics (same image both sides). Clean, bright and excellent (C. 8++) w/ exception of a few non-offensive light scuffs. Min. bid \$40.



139).Blue Badge Pocket Tin. 4.5 x 3 x 7/8" scarce, tin litho vertical tobacco tin for Weisert Bros. "Blue Badge" brand. Has some darkening, tarnishing and the general typical wear often found on silver flash finishes, as well as some scattered light surface oxidizing spots, but colors are bright and piece displays pretty well (C. 7+/-). As found, might improve w/ cleaning. Min. bid \$100.

Graniteware Advertising Tray



140).Graniteware Co. Advertising Tray. 9-3/4 x 6-3/4" early pressed cardboard advertising tray for "Granite Iron Ware" graniteware products, featuring attractive image (girl is holding bucket w/ a large advertising label present) w/ text advertising on back side. Clean, attractive and displays nicely (C. 8), w/ minor wear and just a slight bit of fade. Min. bid \$40.





141). Eutopia Mixture Pocket Tin. 4.5 x 3-3/8 x 1" early tin litho vertical tobacco pocket tin for Cameron 's "Eutopia" brand. Clean, bright and attractive overall (C. 8-) w/ some non-offensive scattered wear (note: has some fairly heavy wear along left side edge where tax stamp once sat). Min. bid \$40.



142). Malleable Ranges Bill Hook. 5.25 x 2.25" attractive early tin litho advertising bill hook for Malleable Steel Range Mfg. Co. (South Bend, Ind.). Very nice appearance, w/ a little non-offensive minor denting. Min. bid \$40.



143). Friends Oats Min. Pitcher. 2-7/8 x 1.75" (dia.) outstanding, early miniature fine Austrian china advertising cream pitcher for Friends Oats, featuring impressive image of child holding product box (text adv. on back and premium info stamped on base). Like new. Min. bid \$40.

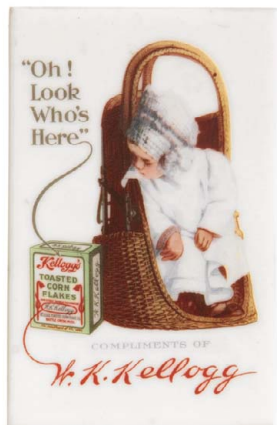


144). Felix Doll. 3.25" (hgt.) scarce variation, early wooden Felix the Cat toy doll, featuring great likeness of classic cartoon character. Excellent and all original, w/ minor separating at ears and some wear to label. (C. 8/+). Min. bid \$40.

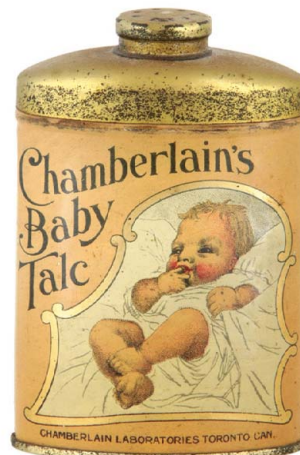


145). American Eagle Tobacco Tin. 4-5/8 x 3.5 x 2.25" scarce, early tin litho tobacco can for American Eagle Co.'s "Bird's Eye" brand, w/ beautiful detailed graphics by Ilsley & Co.. A decent and very respectable example that displays well, w/ some non-offensive light scattered wear (front C. 8/+; back C. 7.5+). As found, should improve w/ cleaning. Min. bid \$60.

#### Milk Glass Paperweight



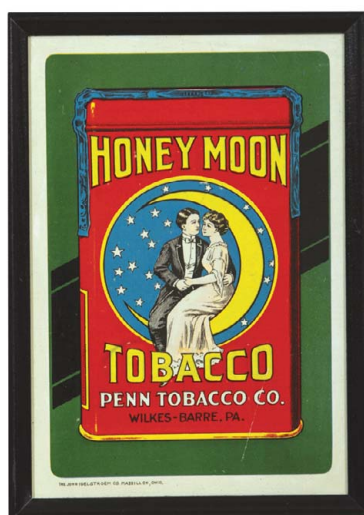
146). Kellogg's Paperweight. 5 x 3.25 x 3/8" outstanding, early, heavy white Vitrolite style milk glass advertising paperweight for Kellogg's Corn Flakes, w/ beautiful, finely detailed fired on advertising image. Crisp and like new, w/ exception of minor chip on back side. Min. bid \$40.



147). Chamberlain's Talc Tin. 4-5/8 x 3 x 1-5/8" early tin litho Canadian talc can (Chamberlain Lab., Toronto) w/ large, colorful graphic image of baby. Clean and very attractive appearance, w/ a little minor scuffing wear on back side (front C. 8++; back C. 8-). Min. bid \$40.



148). Soo-Pere-Yor Salmon Tin. 4-5/8 x 3-1/8" (dia.) paper label (over tin) product can for Co.'s pink canned salmon. Has colorful and highly graphic label, w/ large fish pictured on back side. Clean and very attractive w/ a little minor age toning (C. 8/+). Displays very well (lid removed). Min. bid \$30.



149). Honey Moon Sign. 10-5/8 x 7-5/8" (9.75 x 6-5/8" visible) early embossed tin litho sign featuring great image of scarce variation pocket tin. Basically crisp and like new, w/ exception of a very fine 2-1/8" long narrow fine line in bottom right area (has appearance of a fine scratch, but examination under magnification shows it to be a fine paint line that was probably done in mfg. process- which probably can be removed if desired). Min. bid \$60.

#### Front



#### Back



150). Medicine Sign. 15.75 x 7" outstanding, early, 2-sided cardboard die-cut window sign for August Flower and German Syrup quack medicine cures, featuring wonderful graphic image of black child. Clean, bright and exceptionally nice (basically a strong C. 8++) w/ exception of 2.25" long narrow area of tape residue (possibly touched up) in background section of hat on one side (not offensive). Impressive piece! Min. bid \$50.

#### California Perfume



151). California Perfume Co. Calendar. 12.25 x 9" scarce, 1910 cardboard litho advertising calendar for California Perfume Co. (predecessor to Avon) featuring beautiful multi-color graphics. Clean, bright and excellent (a strong C. 8++), w/ a little barely noticeable minor background wear. Min. bid \$40.





152).Lesure Vet Sign. 5-1/8 x 20" scarce, early cardboard strip sign for Dr. Lesure's veterinary medicines. Has a little age toning and faint foxing speckles scattered about, but overall attractive and displays well (C. 7.5). Min. bid \$50.



153).1870's Razor Strop. 2 x 15" outstanding, early Horse-Tail brand leather razor strop still in its original wrapper (W. A. Shull Co., Phil'a.). Dated 1875, and features Co.'s wonderful trademark image of black man holding horses tail. Excellent appearance, w/ a little non-offensive light scattered wear (C. 8+/-). Min. bid \$30.



# Min. Samples



154).Min. Sample Soap Boxes. Lot consists of four full, miniature early sample soap boxes (heights range from 3.25 to 4.25"). Includes: Staley's Starch; 20 Mule Team Borax; La France and Ivory Soap Flakes. All are unopened and excellent w/ a little light fade and wear to Borax box. Min. bid \$30 (the lot).

# Gum Cards



155).Gum Cards. Lot consists of a nice, freshly found unpicked group of 95 Ca. 1950's Adventure Series chewing gum insert cards, ea. 3.5 x 2.5" (© Gum Products Inc. 1956). Cards are crisp and excellent in appearance, w/ 62 different examples (includes 7 different boxers; as well as hockey, sporting and various adventure themes). Min. bid \$30 (the lot).



156).Gold Dust Hanger Sign. 6.5" (dia.) 2-sided ceiling hanger sign for Fairbanks Co.'s Gold Dust soap powder, featuring great images of Co.'s adorable trademark black twins (different images both sides). Clean, bright and excellent (C. 8.5+). Min. bid \$50.



157).Pulvola Talc Tins. Lot consists of a box of nine, full, never used early 3-sided tin litho Millwood's "Pulvola" talcum powder tins (Brewer & Co., Worcester, Mass.) w/ attractive Art Nouveau decorative design, as found still in their original box. Tins (4.25 x 2 x 2 x 2") are crisp and like new, w/ exception of tarnishing and wear to gold finish on cap area. Box is heavily tattered and torn. Min. bid \$50 (the lot).



158).Oneida Beer Tray. 12" dia. early, heavy porcelain advertising tray for Oneida Brewing Co., (Utica, NY) featuring attractive image of Indian Chief Skenadoah. Has a little non-offensive minor haziness and a few light chips along outer rim and "O" of "Porter", but overall attractive and displays nicely (C. 8/-). Min. bid \$50.



159).Veterinary Box. 8-5/8 x 3-7/8 x 1-5/8" unusual early product box for Fleck's Poultry Powder. Never opened box has some light soiling, toning/ and light foxing on surface, but attractive overall, w/ bright colors and nice overall look (C. 7.5+/8-). Min. bid \$30.



160).Moxie Die-Cut. 9-1/8 x 5.25" very early embossed die-cut sign (on cardstock) for Moxie soda. Clean, bright and exceptionally nice (displays as a strong C. 8++), w/ just a slight bit of minor, non-offensive age tone staining in the light center area of top wreath. Note: examination of non-graphic backside will show evidence of a light horizontal crease/break mark (not noticeable on display side except under magnification). Min. bid \$50.



161).Cadette Tooth Powder. 7.25 x 2.25 x 1.25" full, early, tin litho figural soldier shaped product can for Cadette brand tooth powder (unusual green variation). Excellent (C. 8.5+). Min. bid \$50.



162).Drummer Oats Box. 9-5/8 x 5-3/8" (dia.) scarce, early cardboard 3 lb. 7 oz. oats box for Drumer brand (Lux Merc. Co., Topeka, KS) featuring great graphics (same image both sides). Clean, bright and beautiful appearance w/ a little minor pinching and background soiling (a strong C. 8++), w/ a typical light tattering and wear on lid. Min. bid \$40.





163). Grand Ranges Pot Scraper. 2-7/8 x 3-3/8" scarce variation early tin litho pot scraper for Cleveland Co-operative Stove Co.'s "Grand" brand of gas ranges, w/ nice image of product. Attractive and displays nicely (C. 8+/-), w/ some very well done restoration (displays great). Min. bid \$60.



164). Virginia Blend Pocket Tin. 2.5 x 3 x 7/8" scarce, small tin litho vertical tobacco pocket tin for Liggett & Myers Co.'s "Virginia Blend". Piece is bright and displays well, w/ minor soiling and light scattered wear (C. 7.5++/8-). Min. bid \$50.



165). Gold Standard Coffee. 4 x 5" scarce, full, unopened 1 lb. key wind coffee can for "Gold Standard" brand (Coffee Corp. of America, Chicago) featuring shiny images of gold coins. Clean, bright and excellent (a strong C. 8.5+) w/ only minor wear. Min. bid \$40.



166). Drucker's Tooth Powders. Lot consists of two different tin litho tooth powder tins from August E. Drucker Co., San Francisco. Includes 1-1/8 oz. can 3-5/8 x 1-5/8" dia. (C. 8+) and a miniature sample tin 2-5/8 x 1" dia. (C. 8/). Min. bid \$30 (the pair).



167). La Kream Coffee Sample. 2.5 (h) x 2-1/8" (dia.) early, miniature "free sample" tin litho coffee can for Montgomery Mills Co.'s "La Kream" brand (same image both sides). Clean, bright and excellent in appearance, w/ minor area of background scuffing and a small dent mark at bottom on back side (C. 8.5). Min. bid \$50.



168). Giant Jar Rings Box. 3-1/8 x 3-1/8 x 1.25" scarce, full, early cardboard product box for Defiance Grocery Co. (Defiance, Ohio) "Giant" brand canning jar rings, featuring attractive image of trademark giant on front and early mason jar on back. Like new. Min. bid \$30.



169). Rabbit Paperweights. (ea. app. 3" hgt.) lot consists of an adorable pair of early, small rabbit shaped figural cast iron paperweights. Very attractive and all original, w/ nice hand painted surface and excellent patina, w/ a little light scattered chipping and wear (C. 8). Min. bid \$40 (the pair).



170). Pepsi-Cola Pencils. 8 x 5.75 x 2.75" lot consists of a nearly full box of one gross (12 dozen) early, round 8" long lead advertising pencils for Pepsi-Cola (appears to be about 3 short of a full box). Interesting and unusual find, as found still in their original storage box. Box has some minor staining and cello tape reinforcements at outer corners. Min. bid \$40 (the lot).



171). Santa Candy Tin. 2.5 x 4.5 x 2.75" early tin litho hinged lid candy tin by lithographer Tindoco, featuring colorful and graphic holiday theme images all around. Clean, bright and excellent w/ only minor wear (C. 8+). Min. bid \$40.



172). Directors Special Cigarette Carton. 5-5/8 x 11 x 3" scarce, full ca. 1940's full cigarette carton, complete w/ its ten original "Directors Special" cigarette packs. These unusual packs are all cellophane sealed and unopened (cigarettes are all packed in metal foil packs under cello), each w/ series of 115 tax stamp). Excellent. Min. bid \$40 (the lot).

### Currier & Ives



173). Currier & Ives Tradecards. Lot consists of four different ca. 1880's cigar related trade cards by Currier & Ives lithographers (each apx. 3.25 x 5"). All are clean and excellent Min. bid \$40 (the lot).



174). Grand Ranges Ashtray. 5.5 x 8 x 3.5" early, heavy figural chimney shaped cast iron advertising ashtray w/ enameled porcelain finish, for "Grand" brand Gas Ranges. Interesting and unusual, high quality piece. Excellent. Min. bid \$40.

### Gold Dust



175). Gold Dust Photograph. 11.5 x 13.5" (7.25 x 9.25 actual photo) outstanding, early original period photograph of the Fairbank Co.'s young Gold Dust black twin boys posing w/ oversized store display prop boxes, signs, etc. Neat and very unusual piece, professionally framed and matted (archival materials used). Min. bid \$40.





176).Vanity Fair Cigarette Signs. 14.25 x 7-3/8" early die-cut cardboard sign for Wm. Kimball Co.'s Vanity Fair Cigarettes made to display at eye level in window section of store entry door. Clean, bright and very attractive (C. 8/+), w/ a couple non-offensive small tack holes and minor age toning (also see lot 178). Min. bid \$40.



177).Lipton's Cocoa Sign. 13.25 x 9-1/8" early, beveled tin over cardboard advertising sign for Lipton's brand cocoa, featuring beautifully detailed color graphics (has attractive Coles Phillips type black fade away background). Clean bright and exceptionally nice in appearance (displays as a very strong C. 8++), although close examination will reveal a few non-offensive fairly minor blemishes (©1915, Thomas J. Lipton Inc.). Min. bid \$100.



178).Vanity Fair Cigarette Signs. 14.25 x 7-3/8" early die-cut cardboard sign for Wm. Kimball Co.'s Vanity Fair Cigarettes made to display at eye level in window section of store entry door. Clean, bright and very attractive (C. 8/+), w/ a couple non-offensive small tack holes and minor age toning (also see lot 176). Min. bid \$40.



179).Black and White Pocket Tin. 4.5 x 3 x 7/8" early tin litho vertical pocket tin for Black and White brand tobacco. Clean and attractive overall, w/ a little light scattered wear and dent mark at bottom side edge (front C. 7.5+/8-; back C. 8++). Min. bid \$50.



180).Milwaukee Harvesters Match Holder. 5.5 x 3.75" early tin litho advertising match holder for Milwaukee Harvesting Machines. A clean, very nice example that displays very well (as a C. 8/+), w/ a little very minor wrinkling and wear, some creasing lines and litho loss on right side and bottom of match basket area. Min. bid \$60.



181).Baby's Own Talc. 5.5 x 2.5 x 1-3/8" tin litho talc can for Baby's Own brand, featuring same image on both sides. Clean, bright and like new, w/ exception of a couple non-offensive scratch marks in upper shoulder area (C. 8.5/+). Min. bid \$40.



182).Punch Match Holder. 5-5/8 x 2.5 x 2.25" unusual, early figural cast metal counter top match holder in shape of Punch clown character (hinged cap pulls back to reveal hollow area inside), w/ striking surface behind legs (marked "Zimmerman" on base). Excellent, w/ nice surface patina. Min. bid \$40.



183).Manhattan Coconut. 12 x 7-5/8 x 7-5/8" large 10 lb. store size display tin for Manhattan Co.'s coconut, featuring outstanding detailed graphics by Ilsey & Co. Has general scattered early litho chips and wear, but overall still attractive and displays quite well (display side C. 8/-; other sides C. 7/+). Min. bid \$40.



184).Adams Gum Jar. 11 x 4.75 x 4.75" early, 2-ps. counter top store jar w/ ground glass lid for Adams Tutti-Frutti brand chewing gum, complete w/ original label. Jar is excellent, label has some typical non-offensive light age tone staining and some light pencil writing, but overall attractive and displays nicely (label C. 7.5). Min. bid \$40.

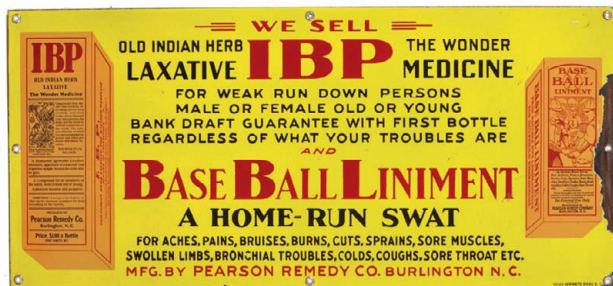


185).Polar Bear Tobacco Ad. 13-1/8 x 10" early cardboard ad for Polar Bear Tobacco, featuring great image of trademark bear and early pack. Has small hole near top center, minor edge wear and a hint of age toning, but overall attractive and displays nicely (maybe made as sign, but possibly cut from a large display box). Min. bid \$50.

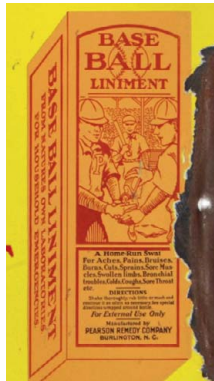


186).Windmill Biscuit Tin. 10 x 2-7/8" (dia.) unusual ca. 1930's tin litho figural English product tin for CWS brand biscuits, in likeness of early windmill (blades actually turn). Very high quality piece is clean and very attractive, w/ a little non-serious light scattered scuffing wear (C. 8+/-). Min. bid \$60.





187).Baseball Liniment Sign. 12 x 26" early, heavy porcelain sign for Pearson Remedy Co.'s "Old Indian Herb Laxative" and "Base Ball Liniment", w/ finely detailed images of product boxes. Sign is crisp and like new, w/ exception of oxidized damage along right background edge area (touching into box) and a chipped bend mark at bottom right corner, w/ minor edge chip at left bottom edge. A little minor professional background restoration could improve it to a near mint appearance. Min. bid \$60.



187).Detail



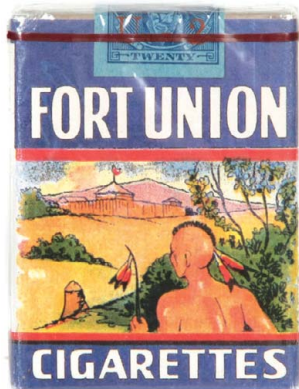
188).Allen & Ginter Tobacco Cards Album. 6 x 9.25 x 1/4" ca. 1890 Allen & Ginter Tobacco Co. album, featuring 13 pages of color litho images of buildings and likenesses of Co.'s collectible insert cards (Gov't. and State Capitol buildings series). Basically excellent, w/ minor age toning and some light chipping wear at left edge of cover. Min. bid \$40.



189).Tobacco Packs. Lot consists of four early, full, sealed tobacco soft packs (sizes range from 4.5 x 3 x 1.25" to 4.75 x 3.25 x 1.5"). Includes: "Tiger Stripe"; "Growler" (small area of upper surface color loss on one side); "Sure Shot" series of 1902 (excellent w/ some stain spots on non-graphic back side) and "Napper" series 1902 tax stamp (brittle paper has a few minor cracks). Min. bid \$40 (the lot).



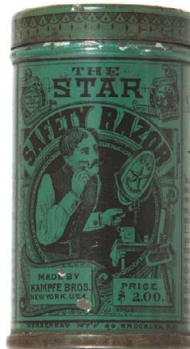
190).Famous Ohio Agricultural Sign. 9.75 x 28" unusual, early, embossed metal litho sign for "Famous Ohio" brand farm implements, featuring finely detailed images of Co.'s farm machinery and implements. Has scratch between letters L and A (in Place) and some light oxidized type soiling/staining in background area (nothing offensive or badly detracting). Nice piece (critical grade C. 7.5) displays better than this would imply. Min bid \$60.



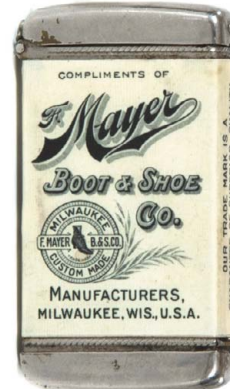
191).Fort Union Cigarettes Pack. 2-7/8 x 2-1/8 x 7/8" unusual ca. 1941 full, unopened sealed cigarette pack for Brown & Williamson Co.'s "Fort Union" brand, featuring nice image of Indian and Fort (series 111 tax stamp). Excellent. Min. bid \$20.



192).Marathon Spice Tin. 3-1/8 x 2.25 x 1.25" scarce, early tin litho 1-1/2 oz. spice tin (turmeric) from Marathon Mercantile Co. (Wausau, Wisc.) featuring great trademark image of athletes on track. Excellent (C. 8.5+). Min. bid \$40.



193).Star Razor Tin. 2-3/8 x 1-3/8" dia. unusual green color variation tin litho product tin for Kampfee Bros. Star brand safety razors, featuring beautifully detailed lithography by Mersereau Co., Brooklyn. Has a couple minor chips, but basically excellent overall (C. 8+), complete w/ original razor inside. Min. bid \$40.



194).Mayer Shoes Matchsafe. 2.75 x 1.5 x 3/8" early, celluloid covered advertising pocket match safe for Mayer Boot & Shoe Co., Milwaukee, w/ attractive detailed factory scene on back side. Excellent. Min. bid \$40.



195).Building Bank. 4-3/8 x 4 x 3" very early, tin litho figural building shaped toy savings bank w/ finely detailed lithography all around ("Pat'd Sept 18<sup>th</sup>, 1877"). Excellent overall (basically a strong C. 8++) w/ exception of a little light wear on base. Min. bid \$40.



196).Comfort Talc Tin. 3-3/8 x 2" very early tin litho talc can for Comfort brand talcum powder, featuring beautifully, finely detailed color graphics. Has nurse on front, w/ baby on back. Excellent (a very strong C. 8++) w/ exception of non-offensive small dent mark at bottom edge. Min. bid \$40.



197).Tiger Tobacco Tin. 4.5 x 3.25 x 2-1/8" scarce, early tin litho tobacco can for D. Ritchie Co.'s Tiger Tobacco (Montreal, Canada) featuring finely detailed Ginna style lithography (not marked). Bright color and attractive overall appearance, w/ some light scattered scuffing (C. 7.5+/8-), no lid. Min. bid \$40.



198).Bayle Peanut Butter. 3-3/8 x 3.5" (dia.) early tin litho 12 oz. size Bayle brand peanut butter pail (Bayle Co., St. Louis, Mo.) featuring great scouting/ camping images all around. Clean and attractive (C. 8/-) w/ a little non-offensive light wear (replaced handle). Min. bid \$40.





199).Robin Starch Store Display. 11 x 16" early 2-sided balancing metal store display piece for Robin brand starch, featuring a beautiful multi-color die-cut tin litho bird attached at upper left edge, w/ 2-sided promotional text sign at bottom. Very nice appearance (bird near mint, w/ some general light wear to text on sign). Overall (C. 8+/-). Min. bid \$60.



200).Tobacco Soft Packs. Lot consists of four early, full, unopened sealed tobacco soft packs (sizes range from 5 x 3.5 x 1.25" to 5 x 3-5/8 x 1-3/8"). Includes: "Bagpipe" (series 1910 tax stamp); "Buckshoe" (series 1910 tax stamp); Harley's "4 Bagger" w/ baseball theme (1925 tax stamp); and Pinkerton's "Day & Night" brand (series 1910 tax stamp). Very good to excellent. Min. bid \$40 (the lot).



201).Gulf Service Station Toy. Lot consists of a like new (never used) early, complete boxed Gulf Oil Service Station toy set from Jane Francis Inc., Somerset, Pa. (was found still sealed and never opened), complete w/ original metal toy vehicles, gas pumps, lift, etc. Crisp and like new w/ exception of some non-offensive age tone storage staining. Min. bid \$40.



202).Fashion Tobacco. 4.25 x 7.75 x 5.25" early tin litho lunchbox style tobacco can, features great image of well-dressed couple, w/ early car in background (same image front and back), w/ large tobacco packs on sides. Clean and excellent (C. 8+/-) w/ some scattered wear from use on lid (lid 7/+). Min. bid \$40.



203).Shell Badge. 1-5/8 x 1-5/8" early, very high quality employee uniform badge for Shell service station attendant, featuring beautiful, finely detailed inlaid cloisonné enameled. Excellent. Min. bid \$40.



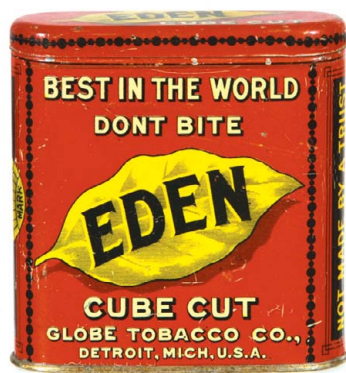
204).DeLaval Broom Holder. 3-3/8" dia. early, tin litho advertising broom holder for De Laval Cream Separators. Clean and attractive, w/ minor flyspecks and small edge wear spot at top hole hanging area (C. 8/-). Min. bid \$40.



205).Red Horse Tobacco Mirror. 1.75" dia. extremely rare, early celluloid advertising mirror for Red Horse brand tobacco, featuring wonderfully detailed image of Co.'s early soft pack style tobacco package (Whitehead & Hoag). Neat piece, near mint and displays great (minor trace hint of faint haziness on surface). Min. bid \$40.



206).Standard Oil Co. Maritime Badge. 1.75 x 1.5" unusual, early, very high quality heavy brass employee badge from Standard Oil Co. Marine Dept. w/ finely detailed ship design. Excellent. Min. bid \$40.



207).Eden Pocket Tin. 3-5/8 x 3.5 x 1-1/8" scarce, early tin litho vertical tobacco pocket tin for Globe Tobacco Co.'s "Eden" brand. Has some non-offensive minor surface blemishes, including a few light scuffs and minor scratches, but overall is attractive w/ bright color (C. 8+/-). Possibly clear coated. Min. bid \$80.

#### Miniature Sample



208).Dorothy Vernon Talc Sample. 2.25 x 1.25 x .75" scarce, early tin litho miniature sample sized talcum powder tin for Dorothy Vernon brand, featuring same great image on both sides. Clean, bright and excellent w/ light edge wear around raised band near top (C. 8/+). Min. bid \$40.



209).Cherry Sweet Tobacco. 4-3/8 x 3.25 x 2.25" very early 4 oz. size 2-ps. oval cardboard pocket tin sized container for Cherry Sweet brand tobacco (Fefgnier & Son, Baltimore, Md.), w/ beautiful multi-color label (1879 tax stamp). Clean and excellent (a strong C. 8/+). Min. bid \$60.



210).Calabash Pocket Tin. 4.25 x 3-1/8 x 1" flat top variation tin litho Canadian tobacco pocket tin for Calabash Mixture. Clean, bright and very attractive in appearance (displays as a C. 8++) w/ exception of a little non-offensive light background wear (critical grade C. 8/-). Min. bid \$80.

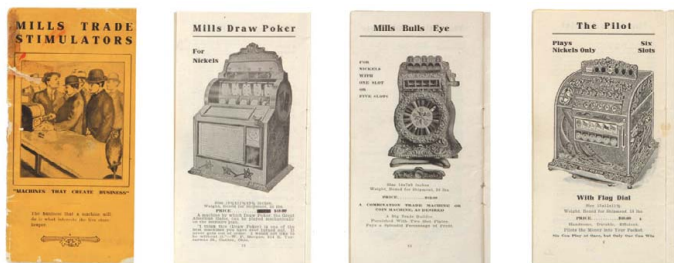




211).Pocket Calendars. (avg. hgt. app. 3-5/8") lot consists of 5 different early colorful and graphic celluloid advertising pocket calendars for Swift & Co. and Squire's brand food products (dates range from 1905 to 1929). All are clean, bright and attractive, w/ minor wear from use. Min. bid \$20 (the lot).



212).Mennens Talc Boxes. set of six cardboard advertising toy boxes promoting Mennen's products (each apx. 2.5 x 4.75 x 1.5"). Front of each box shows circus train car; w/ sports themes and animal scenes / little "Mennekin" advertising characters on other sides. Boxes are clean, bright and excellent (basically a strong C. 8/+) w/ a little non-offensive age toning and light background staining spots on a couple boxes. Min. bid \$40 (the set).



213).Mills Coin Op Catalog. 6-3/8 x 3.25" unusual, small catalog for Mills Novelty Co.'s coin operated trade stimulator machines w/ 56 pgs. of detailed illustrations and descriptions. Cover has tattering and wear, including cello tape spot; inside pages basically excellent, although the center page is no longer attached to the others. Min. bid \$40.

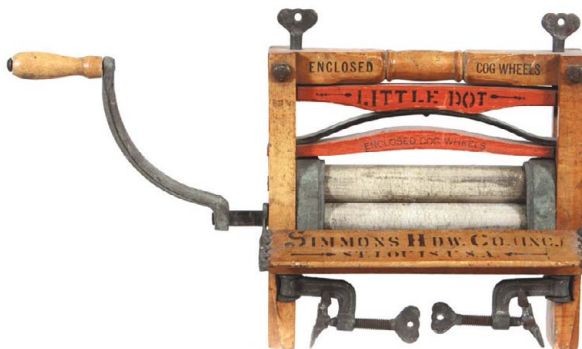


214).Christmas Candy Pail. 3.5 x 3-5/8" dia. scarce, early tin litho Christmas candy pail w/ great twin images of Santa in wreath on back. Nice example, w/ some light wear on front side w/ text (Santa side C. 8+; text side 7.5). Min. bid \$50.



215).Gillette Razors Mirror. 2.25" dia. early, celluloid pocket mirror advertising Gillette safety razors, featuring great image baby shaving, w/ 1909 calendar months in background. Excellent (dark spots in mirror glass). Min. bid \$40.

Salesman's Sample



216).Salesman's Sample Wringer. 8 x 13 x 3" small, early, very high quality working salesman's sample for Simmons Hardware Co.'s "Little Dot" brand washer wringers. Attractive and all original, w/ nice stenciled lettering and excellent surface patina (C. 8/-). Min. bid \$60.

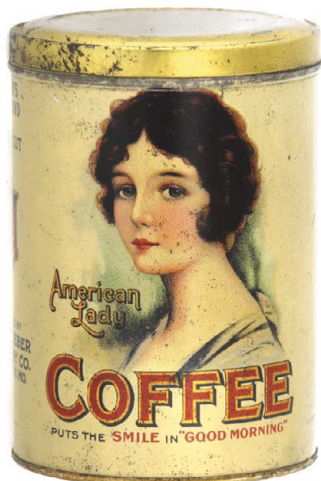
Red Indian Oil Co.



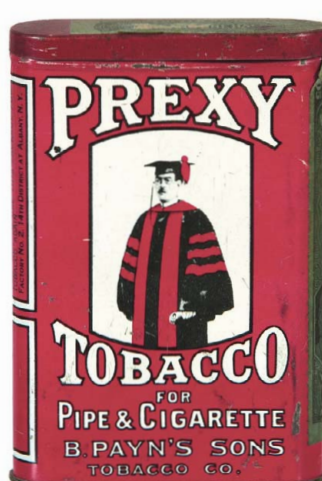
217).Red Indian Oil Co. Badge. 2-5/8 x 2-5/8" scarce, large embossed service station employees painted brass uniform badge from Red Indian Oil Co., Canada, w/ beautiful detailing. Very high quality piece, excellent condition (C. 8.5/+), w/ a little light highlight wear in black braid area. Min. bid \$50.



218).Cape Karluk Salmon Tin. 4-5/8 x 3" dia. very early (solder spot sealed) paper label product can for Cape Karluk brand Alaska salmon w/ beautiful multi color lithography (waves/rocks on front; large fish on back). Label has a little age toning and non-offensive dark spots, but overall clean and very attractive (C. 8-). Lid still partially attached. Min. bid \$40.



219).American Lady Coffee. 6 x 4.25" dia. scarce, early tin litho coffee can from Haas-Lieber Grocers, St. Louis, w/ beautiful color graphics. Has strong colors and displays nicely, w/ a little light soiling and some non-offensive fine scattered speckle spotting. Critical grade (C. 7.5+), although it displays much better than this would imply. Min. bid \$40.



220).Prexy Pocket Tin. 4.5 x 3 x 7/8" scarce, early tin litho vertical tobacco pocket tin for B. Payn Co.'s "Prexy" brand (red trimmed robe variation). Clean, bright and attractive in appearance, w/ minor denting and a little non-detracting minor wear (C. 8). Displays great! Min. bid \$70.



221).Planters Pocket Tin. 3.5 x 2.75 x 3/4" scarce, tin litho vertical pocket tin for Planters brand 10¢ size salted peanuts. Clean, bright, exceptionally nice example, w/ nice surface sheen. Basically a strong (C. 8.5/+) w/ exception of a couple small background scuff marks. Min. bid \$1500.





222).Aspirin Tins. 6.5 x 5.5 x 5-5/8" early, never used counter-top store aspirin display box, complete w/ its 36 original aspirin tins (tins still full). Excellent. Min. bid \$30.



223).Standard Oil Co. Sign. 9.5 x 9.5" early, cardboard litho string hung 2-sided ceiling hanger sign for Standard Oil Co.'s Rayolight Lamp Oil (same image both sides). Clean, bright and like new (C. 8.5+). Min. bid \$40.



224).Lucky Tiger Dandruff Cure Mirror. 2-1/8" dia. unusual, early, celluloid advertising pocket mirror featuring great image of Co.'s trademark girl and tiger. Excellent appearance (close examination will reveal non-detracting minor surface bumps and wear). Min. bid \$30.

Samples



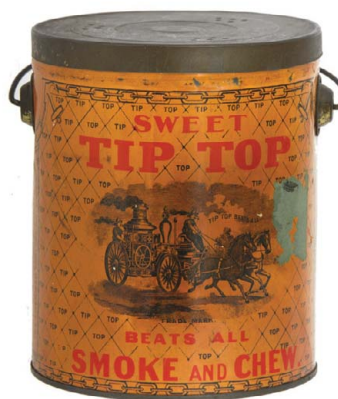
225).Gold Dust Samples. Lot consists of two early, never opened, full "free sample" packages for Fairbank's Co.'s Gold Dust Soap. Round tin is 3 x 2" dia.; box is 2-5/8 x 1.75 x 5/8". Both are excellent. Min. bid \$20 (the pair).



226).1916 Coca-Cola Mirror. 2.75 x 1.75" early, celluloid advertising pocket mirror for Coca-Cola, featuring attractive color graphic image of Co.'s WWI calendar girl Elaine. Clean, bright and excellent. Min. bid \$40.



227).Ceresota Match Holder. 5.5 x 2.5 x 1" early, embossed die-cut tin litho advertising match holder for Ceresota Flour, featuring great image of trademark kid. Clean, bright and excellent in appearance, w/ some minor denting and light surface wear in hanging basket area (main area near mint; basket section C. 8/-). Min. bid \$50.



228).Tip Top Tobacco Pail. 6.5 x 5-3/8" (dia.) early tin litho pail for Gradle & Stoltz's "Tip Top" brand tobacco, featuring fine early firefighting theme (same image both sides). Clean, bright and excellent (C. 8.5). Min. bid \$60.

Nabisco

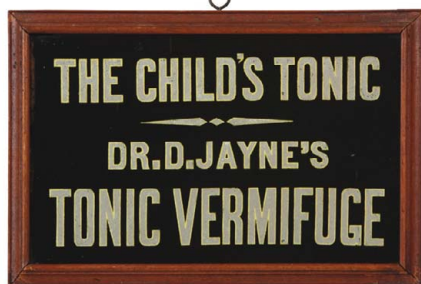


229).Nabisco Cookie Box. 5.25 x 2-5/8 x 1" unusual, early, book shaped animal cracker type cookies box for Nabisco Co.'s "Mother Goose" brand, featuring same attractive graphic images on both sides. Colors are strong and piece displays nicely (C. 7.5+), w/ some wear and tattering along narrow side edges (display sides w/ images are excellent) Min. bid \$40.

Giant Die-Cut



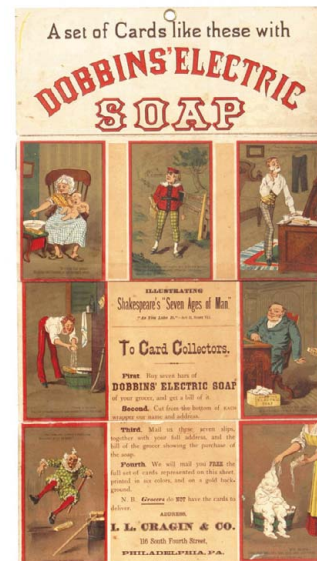
230).Victorian Die Cut. 18 x 12" ca. 1902 large cardboard litho die-cut, w/ beautiful multi-color lithography, featuring image of Victorian woman and children in early auto. Powerful and impressive piece is clean, bright and exceptionally nice (a strong C. 8.5/+ appearance) w/ a little non-offensive minor toning and a couple non-detracting minor crease marks. Min. bid \$60.



231).Dr. Jayne's Medicine Sign. 7 x 11" scarce, very early, reverse glass sign for Dr. Jayne's "Tonic Vermifuge" children's tonic medicine. All original, as found in its original frame, w/ great stenciled wooden backing. Excellent. Note: this is a different variation of a similar matching sign we offered in our last sale. Min. bid \$100.



232).Folding Trade Card. 3 x 4.5" (4.75 x 4.5" opened) unusual, early, folding trunk shaped advertising trade card for a Brazil, Indiana merchant of fine wines, liquors and cigars (opens up to reveal woman inside). Excellent. Min. bid \$20.



233).Dobbins Soap Sign. 20.25 x 11-1/8" unusual, very early cardboard litho fold-down 4-ps. sign for Dobbins Electric brand soap, w/ promotional advertising for Co.'s trade card series, w/ great full size illustrations of each card shown (illustrated Shakespeare's "Seven Ages of Man" set) which were available for mailing in 7 soap wrappers; Has a little light age tone soiling and wear, but overall bright, clean and displays very well (C. 8+/-). Min. bid \$50.





234).Magnolia Mills Coffee. 7.25 x 5.5" very early, 2 lb., small top style stenciled design coffee can for Magnolia Mills brand (J.H. Bell & Co., Chicago). Clean and attractive, w/ a nice folksy country look. Min. bid \$40.



235).Coca-Cola Tip Tray. 6.25 x 4.5" outstanding ca. 1909 Coca-Cola tip tray featuring beautiful multi-color image of girl at world's fair. Clean, bright and exceptionally nice appearance (basically a C. 8.5/+), w/ exception of a little chipping at outer edge and small chip/dent mark in upper background area (in foliage above pillar). Min. bid \$60.

Rare Variation



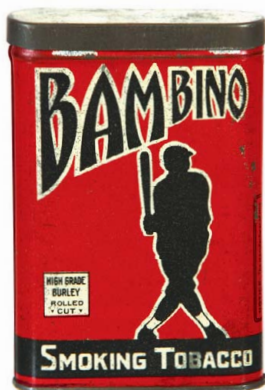
236).Sweet Mist Tobacco Tin. 4.75 x 3" (dia.) rare variation, small size paper label (over tin) tobacco can for Scotten Dillon Co.'s "Sweet Mist" brand, featuring attractive trademark image of kids in fountain. Colors are strong and piece displays nicely (C. 8+/-), w/ light scattered wrinkling and a little light toning/staining coming through (not offensive or detracting). Min. bid \$40.



237).Wedding Breakfast Coffee. 5.25 x 4-1/8" early tin litho 1 lb. Canadian pry lid coffee can for Wedding Breakfast brand (Pioneer Coffee & Spice Mills, Vancouver & Victoria, BC) featuring nicely detailed graphics. Bright and attractive appearance, w/ some non-offensive light scattered scuffs and typical dark speckling spots in silver metallic areas of background. (C. 7.5+/8). Min. bid \$50.



238).Medicine Door Push. 6-5/8 x 3.25" very early, heavy porcelain advertising door push for Foley's Honey and Tar quack medicine product. Clean, bright and exceptionally nice. Basically like new, w/ exception of minor flea bite at very outer edge (at 11 o' clock.) Min. bid \$50.



239).Bambino Pocket Tin. 4.5 x 3 x 7/8" tin litho vertical tobacco pocket tin for Bailey Bros. Bambino brand tobacco, featuring great silhouette image of the Babe. A very nice example, w/ strong color and great overall look (front a strong C. 8; back C. 7.5/+). Note: back has some non-offensive light wear, including some darkening/speckling spots and non-offensive hazy paper residue spot in logo area at bottom (probably from a Union Labor stamp). Min. bid \$100.



240).Figural Candy Tin. 6 x 3.5 x 3.5" outstanding, early figural embossed lantern shaped British candy tin for Maison Lyons Toffee, featuring beautiful color graphic Dickens type holiday scenes (different images on all four sides). Clean, bright and exceptionally nice (C. 8.5/+). Min. bid \$70.



241).Jim Dandy Cleanser. 7 x 3" unusual, early cleanser powder can for Jim Dandy brand, featuring great graphic image of Co.'s trademark character (dated 1911). Full, sealed can is bright clean and excellent in appearance w/ metal top and bottom and paper over cardboard on sides. Excellent appearance, w/ a little minor staining on non-graphic back side. Min. bid \$30.



242).Swifts Pride Framed Puzzle. 18 x 12-5/8" (15 x 10" visible image) outstanding, large, framed jigsaw advertising puzzle for Swift's Pride brand soap, featuring great image of adorable child doing laundry. Clean, bright and exceptionally nice appearance (displays as a strong C. 8.5) although close examination will reveal a couple minor touch-up spots in dark sky area). Professionally framed (archival materials used). Min. bid \$40.



243).Kis-Me Gum Sign. 16.75 x 13.5" scarce, self-framed tin litho sign for Kis-Me brand chewing gum. Piece is clean, bright and displays nicely (as a nice solid C. 8). Frame area has some scattered wear, including a slight bit of white over-paint along bottom edge and a couple oxidized chip spots; and a close examination if tipped in light just right will reveal some non-offensive faint scattered oxidized speckling and minor haziness. Critical grade C. 7.5/+ (it displays much better than this would imply). American Art Sign Co., lithographers. Min. bid \$200.



244).Velvet Tobacco Sign. 8.75 x 6-5/8" wonderful, early easel-back cardboard die-cut counter top sign for Velvet Tobacco, featuring great image. Clean, bright and very attractive in appearance (critical grade C. 8/-), w/ a little minor scuffing and light creasing just above each tire (could be easily colored in to improve appearance to a near C. 8.5. Min. bid \$60.



245).Cigar Box Makers Calendar. 24 x 19.5" (19-5/8 x 14.5" visible) unusual, large, early matted advertising calendar for A.O. Fisher Co., maker of cigar boxes featuring beautiful color image of pretty girl. Clean and very attractive appearance (displays as a C. 8+/-) w/ a little minor age tone soiling and light wear, as found w/ full 1911 calendar pad. Note mat board is hiding a little age tone darkening along very outer inch or so of very outer edges of calendar and a little edge roughness at bottom left edge (see addendum for image without mat board). Min. bid \$40.



Planters Peanuts



**246).Planters Candy Bars.** Lot consists of three ca. 1920's full (never opened) 2 oz. size Planters Jumbo Block 5¢ candy bars, each w/ a wonderful early image of Mr. Peanut (each measures 2.25 x 4-5/8 x 1/2"). These are great for filling early Planters racks and display pieces. Excellent, w/ minor storage wear (C. 8+/-). Min. bid \$30 (the lot).



**247).Handy Oilers.** cardboard display box contains three different Enco brand (Humble Oil Co., Houston Tx.) tin litho "handy oiler" style product cans. Box 5.75 x 8 x 1.25" (tins 5" tall). All are excellent. Min. bid \$30 (the lot).



**248).Feather Tex Condom Tin.** 1-5/8 x 2-1/8 x 1/4" scarce, early tin litho condom tin for Feather Tex brand. Display side is attractive and displays well, w/ a little light oxidizing and wear at outside edges in border area, base has heavy surface loss and wear (lid C. 8/-; base poor). Min. bid \$30.



**249).Case Chewing Gum Box.** 5.5 (h) x 7-3/8 x 4.5" (d) as shown, scarce, early cardboard display box for "Little Suit Case" chewing gum (Case Chicle Co., Rochester, NY), which originally held twenty 5¢ gum packs. Clean and excellent appearance (C. 8+/-), w/ a little non-offensive tattering along front side edge of lid (inner label crisp and like new). Outer box resembles leather suitcase. Min. bid \$40.

Schmich Bro's. Brewery



**250).Brewery Match/Drink/Cigar Holder.** 6-3/8 x 5.5 x 1-3/8" unusual, very early, fancy figural cast iron advertising piece made for use at early tavern. Made to attach under table or bar; multi-use piece has cup holder, two rope styled sections for holding lit cigars and a hinged lift up match holder w/ embossed advertising for Schmich Bros. Excellent. Min. bid \$40.



**251).Salesman's Sample Oil Bottles.** Unusual, early salesman's sample presentation kit for Central Petroleum Co. (Cleveland, Oh.) containing 14 different labeled glass vials, each w/ oil inside (vials 3-7/8 x 1/4"). High quality piece. Excellent. Min. bid \$50.



**252).Camel Cigarettes Sign.** 10-7/8 x 22" (9.5 x 20.5" visible) unusual, early paper litho sign for Camel Cigarettes, featuring great image of Capt. Terrell Jacobs (1930's famous circus lion trainer). Clean, bright and excellent (near mint), nicely framed. Min. bid \$40.



**253).Y-S-F- Dyes Sign.** 5.75 x 9" outstanding, very early cardboard sign for YSF brand dyes, featuring beautiful multi-color graphics. Clean, w/ very bright colors, excellent appearance (C. 8++) w/ minor age toning and faint vertical crease line (very minor and not at all offensive-mentioned for accuracy). Min. bid \$50.



**254).Noon Hour Tobacco Package.** 6.5 x 4 x 1.75" large, 7 oz. tobacco package for Liggett & Myers Co.'s "Noon Hour" brand (Series of 1910 stamp). Has great look, w/ nice colors and excellent graphics, w/ some non-offensive light toning and staining (C. 7.5+/8-). Package still contains most of tobacco, but was opened at top, and is missing much of the lead foil wrap on upper surface at top and bottom edges. Min. bid \$30.



**255).Match Dispenser.** 5 x 3.5 x 3-7/8" early, fancy embossed figural cast iron counter top country store mechanical match stick dispenser, w/ advertising on front panel (marked National Mfg. Co., and 1897 patent dates on back. Nice overall, w/ minor mfg. blemish on front panel. Min. bid \$40.



**256).Advertising Cigar Lighter.** 7 x 5" early, figural, white metal table top advertising cigar lighter featuring cherub and labeled "Pommerey & Greno" brand champagne bottle. Interesting and unusual piece, excellent overall, w/ some tarnishing and light surface wear. French. Min. bid \$50.



Tooth Powder



257).Royal Tooth Powder. 4 x 1-5/8" scarce, very early tooth powder can for Allen Pharmacal Co.'s "Royal" brand, Clean and attractive example displays well (C. 8) w/ a little minor scattered wear (as found, should improve w/ cleaning). Min. bid \$40.



258).Senour's Floor Paint Bill Hook. (advertisement section 6-7/8 x 3.5") unusual, early cardboard hanging bill hook holder adv. Senour brand paints, w/ great image of Victorian woman painting floor (has actual paint color chip samples at top). Attractive and displays nicely w/ a little pinching wear in "floor" area (C. 8/-). Min bid \$30.



259).Dunham Coconut Shaker. 4.75 x 3" (dia.) unusual, early decorative tin litho product container advertising "Dunham's Sifted Table Coconut" w/ holes at top- similar to a salt shaker. Excellent (C. 8/+). Min. bid \$40.



260).1880 NY Clipper Almanac. 9 x 5-7/8" early 64 pg. New York Clipper Almanac, featuring stunning multi-color detailed colored graphics on cover (includes baseball, track, crew, circus scenes, etc.), filled w/ interesting info, sports stats, great ads, etc. Excellent w/ non-offensive small tear in bottom left margin area. Min. bid \$20.



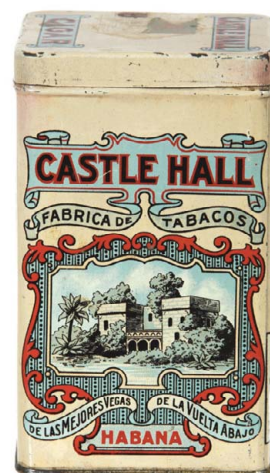
261).Manhattan Cocktail Pocket Tin. 4-1/8 x 3-1/8 x 1" early, tin litho vertical tobacco pocket tin for Falk Co.'s "Manhattan Cocktail" brand. Clean, bright and attractive (C. 8+) w/ minor scattered wear. Min. bid \$40.



262).Whiskey Match Scratcher. 4-7/8 x 1-7/8" early tin litho advertising match scratcher for "Stulz Bros. "Mocking Bird" brand whiskey. Crisp, and like new (near mint). Min. bid \$30.



263).Maltby's Coconut Tin. 4-5/8 x 2-5/8 x 2-5/8" very early, small top tin litho coconut tin for Maltby's brand, featuring beautiful, finely detailed lithography by Ginna. Clean, bright and exceptionally nice (a strong C. 8++), w/ general tarnishing and typical wear to gold flash finish of lid. Min. bid \$40.



264).Castle Hall Cigar Tin. 5.5 x 3.25 x 3.25" early tin litho 25 ct. cigar can for Castle Hall brand (Rauch Cigar Co., Indianapolis) featuring beautiful multi-color graphics. Clean, bright and excellent (C. 8++) w/ some hazy glue remnants on lid (where tax stamp once sat). Min. bid \$40.



265).Packard Shoes Pennant. 32.5 x 14.25" ca. 1920's felt advertising pennant for Packard brand shoes, featuring great image of "Well Dressed Men". Has some scattered non-offensive pinholes and minor age fade, but overall attractive and displays nicely (C. 8/-). Min. bid \$20.



266).Parrot Brothers Billhook. 6.75" (L) early advertising billhook for Parrot Bros. featuring great color image of Co.'s trademark bird. Celluloid (2.75 x 2") is clean, attractive and displays well, w/ minor background toning and a little non-offensive light wear at bottom edge (C. 8+/-). Min. bid \$30.



267).Wantsmor Cocoa Box. 7-3/8 x 3-7/8 x 2" full, early, 1 lb. cocoa box for "Wantsmor" brand (Wilbur-Suchard Co., Phil'a and Lititz, Pa.) featuring great image of trademark child (same image both sides). Clean and very attractive (C. 8+/-) w/ a few tiny scattered pin/bug holes on one side (mentioned for accuracy- not at all detracting and barely noticeable). Min. bid \$30.



268).Oiline Leather Dressing Box. 5-7/8 x 2-5/8" dia. outstanding, very early cardboard 2-ps. round product box w/ beautiful multi-color paper label featuring great image of dog carrying boot. Clean and very attractive (C. 8+) w/ minor softening/fade to reds. Min. bid \$40.

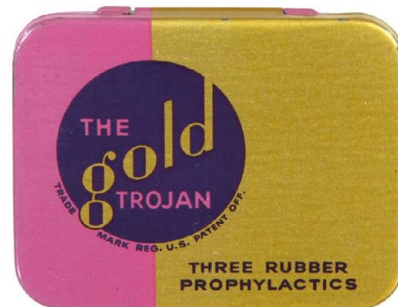




269). Breakfast Club Coffee. 3.5 x 5" (dia.) scarce 1 lb. tin litho key wind coffee can for Breakfast Club brand, featuring same attractive image on both sides. Clean, bright and very attractive appearance, w/ some minor scattered wear (C. 8+/). Min. bid \$40.



270). Unusual Flat Pocket. 2.5 x 3-5/8 x 3/4" small, early tin litho hinged lid flat pocket style tobacco tin, featuring outstanding, finely detailed lithography by Somers Bros. Has some early scattered chipping and wear, but overall attractive and displays quite well (C. 7.5+/8-). An interesting and unusual piece (one I haven't seen before). Min. bid \$40.



271). Gold Trojans Condom Tin. 1-5/8 x 2-1/8 x 1/4" scarce variation, early tin litho condom tin for Young Rubber Co.'s "Gold Trojan" brand. Clean, bright and like new. Min. bid \$30.



272). Baseball Pen & Pencil Set. ca. 1930's miniature wooden bat shaped pen and pencils issued as a premium by Atlantic Oil Co. (bats ea. app. 6.75" tall), w/ facsimile signatures of Hall of Fame NY Yankees catcher Bill Dickey). Like new, still in original mailing box. Min. bid \$30.



273). Tootsie Rolls Sign. 9-1/8 x 19.5" early ca. 1920's/30's tin litho sign for Tootsie Rolls candy. Clean, bright and excellent overall (appears never used). w/ a few non-detracting faint wrinkle marks (barely noticeable- mentioned for accuracy) and a little very minor storage wear (a strong C. 8++). Donaldson Art Sign Co. Min. bid \$50.



274). Lorillard Tobacco Box. 10 z 10-7/8 x 5.75" (as shown) very early, fine wooden 3 lb. size tobacco store display box for Lorillard & Co.'s cognac flavored tobacco. Very high quality piece has fancy silver ornamentation on lid and incredible detailed multi-color graphic label on inside. Excellent (C. 8++) w/ minor edge loss at two corners of label, and small break to bottom latch closure clip. Min. bid \$50.



275). Tin Makers Sample Can/Bank (Expo). 4-1/8 x 2.5 x 1-3/8" unusual, Clark Mfg. Co. sample tin given at 1915 Panama Pacific Expo (San Francisco) promoting Co.'s talc cans (back side advertises Bliss can mfg. machinery). Lithography is excellent (a strong C. 8++), w/ a little denting, darkening and general wear on non-graphic lid. Min. bid \$40.



276). Busy Biddy Jar Rings Box. 3-1/8 x 3-1/8 x 1.25" outstanding, full early canning jar rings box for Busy Biddy brand (Davies-Strauss-Stauffer Co., Pa.) featuring image of Co.'s trademark chicken (same image both sides). Clean and excellent appearance (C. 8++). Min. bid \$30.



277). Adams Gum Tin. 5.75 x 6-5/8 x 4.75" early tin litho hinged lid store display tin for Adams "California Fruit" flavored Chewing Gum, featuring attractive graphic images of product packs all around. Clean, bright and attractive in appearance (C. 8+/) w/ a little light scattered wear on front edge of lid. Min. bid \$60.



278). Old Mill Cigarettes. 2-7/8 x 2-1/8 x 7/8" unusual, ca. 1943 full, sealed, cigarette pack for Liggett & Myers Co.'s "Old Mill" brand, featuring beautiful multicolor image mill (series 113 tax stamp). Excellent. Min. bid \$20.

Sample



279). Droste Cocoa Sample. 1-7/8 x 1 x 1" scarce variation, early miniature tin litho cocoa sample tin for Droste's brand, w/ image of nurse on one side and Victorian couple in railroad train on the other. Decent example, w/ some general scattered wear (C. 7+). Min. bid \$30.



280). State Journal Cigar Can. 5-3/8 x 4.5 x 2.5" early paper label (over tin) cigar hinged lid cigar can for "State Journal" brand, featuring beautiful, image of Co.'s headquarters building (same image both sides). Clean, bright and excellent appearance w/ a little non-offensive light staining on back side (front C. 8.5; back 8/-). Min. bid \$40.



281). "Giant" Tobacco Pack. 4.5 x 3 x 1-1/8" full (sealed, never opened) paper label 2 oz. soft pack tobacco package for American Tobacco Co.'s "Giant" brand, featuring beautiful multi-color graphics (Act of 1926 tax stamp). Clean, bright and like new (C. 8.5+/). Min. bid \$40.



282). Cream Indigo Match Holder. 4-7/8 x 3-3/8" scarce tin litho advertising match holder for Cream Indigo brand laundry bluing. A decent and respectable example, w/ a little non-offensive light wear (C. 8-). Min. bid \$40.

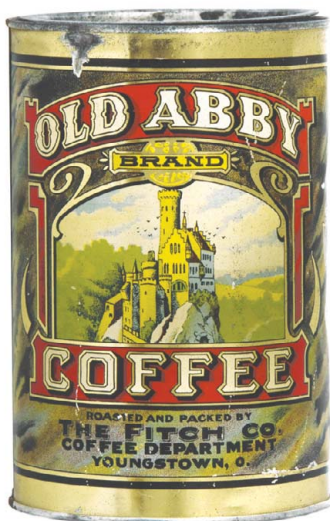




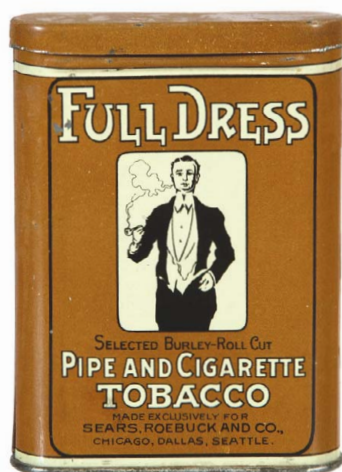
283).Cherry Smash Paper Signs. Lot consists of two early die-cut paper litho window signs for Fowler's brand Cherry Smash soda. Sundae sign (13.5 x 11-5/8") is crisp, bright and like new (near mint); 5¢ Soda sign is bright and excellent in appearance, w/ a little edge tattering at 9 o'clock and minor crease mark between M and A of "Smash". Min. bid \$50 (the pair).



284).Kuco Talc Tin. 5.25 x 2" scarce, early tin litho talcum powder can featuring great graphic images, including trademark baby, woman tennis player and man shaving. Crisp, bright and like new. Min. bid \$60.



285).Old Abby Coffee. 6.5 x 4.25" scarce, early tin litho 1 lb. pry lid coffee can (Fitch Co., Youngstown, Ohio) featuring attractive image of trademark castle (same image both sides). Clean, bright and very attractive in appearance (basically a strong C. 8/+), w/ exception of a couple litho wear dent spots in the outer gold border areas. Min. bid \$50.



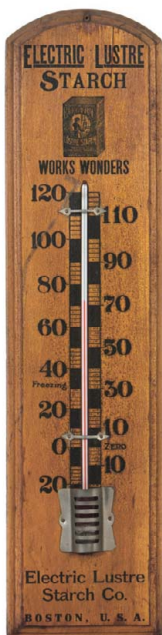
286).Full Dress Pocket Tin. 4.25 x 3 x 7/8" scarce tin litho vertical tobacco pocket tin for Sears, Roebuck Co.'s "Full Dress" brand. Clean and excellent appearance (basically a C. 8.5) w/ exception of small dent mark w/ a couple small litho chips just to left of "F" in "Full", and a couple non-detracting faint dent marks on back side right edge. Min. bid \$100.



287).Coca-Cola Tip Tray. 6.25 x 4.5" outstanding Coca-Cola tip tray featuring beautiful image of Co.'s Hamilton King illustrated 1913 calendar girl. Clean, bright and very nice (a strong C. 8++) w/ only minor wear. Min. bid \$50.



288).Texas Railway Bill Hook. 6.25 (h) x 3.5" (dia.) early celluloid advertising billhook for Southern Traction Co.'s Waco-Dallas-Corsicana commuter railway. Neat and unusual piece is clean and attractive (C. 8++). Min. bid \$40.



289).Electric Lustre Thermometer. 21 x 5.25" early wooden advertising thermometer for Electric Lustre Starch, featuring detailed image of early product box. Clean and attractive, w/ working tube and a nice primitive country look. All original and displays nicely (note: has non-offensive 2" faint crack mark at top edge through word "Lustre"). Min. bid \$40.



290).Christmas Pail. 3.5 x 3-5/8" (dia.) attractive, early tin litho Christmas candy pail w/ attractive images of children sledding, playing w/ etc. on back; w/ nicely stenciled advertising on front. Clean, bright and excellent (C. 8+) w/ some darkening and wear on non-graphic lid. Min. bid \$50.

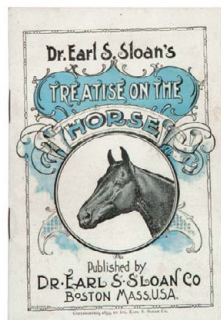


291).Shell Oil Service Award Jewelry. Lot consists of five different employee service award pins (each apx. 1/2" dia.). These are very high quality jewelry (all 10 K gold, 4 w/ diamond inserts) representing 4, 10, 25, 30 and 35 years of service to Co. All are excellent. Min. bid \$50 (the lot).



292).Firestone Tires Calendar. 7.5 x 3.5" unusual, 1912 small cardboard advertising calendar for Firestone Tire & Rubber Co., featuring wonderful multi-color graphic motoring scene. Clean, bright and very impressive piece, complete w/ April - December calendar sheets still attached. Excellent (C. 8.5+) w/ minor edge wear to April cover sheet. Min. bid \$40.





293). Sloan's Veterinary Booklet. 6-7/8 x 4.5" unusual, early (1895) variation 40 pg. advertising veterinary booklet for Dr. Sloan's Co., filled w/ ads, articles and images of Co.'s various products, including great full pg. image of vet cabinet. Excellent. Min. bid \$30.



294). Lesure Vet Sign. 5-1/8 x 20" scarce, early cardboard strip sign for Dr. Lesure's veterinary medicines. Has a little edge chipping (which would be easily hidden if framed), age toning and faint foxing speckles scattered about, but overall attractive and displays well (C. 7.5/+). Min. bid \$50.



295). Roger Maris Icicles Sign. 11.5 x 17.5" unusual, ca. 1960's paper advertising sign for Icicle brand flavored ice pops featuring Yankees slugger Roger Maris. Excellent, w/ non-offensive minor tear mark at bottom edge (C. 8.5/+). Framed. Min. bid \$30.



296). Colgate Sign. 12.75 x 22.5" (10-5/8 x 20.5" visible) early cardboard trolley car advertising sign for Colgate Co.'s Fab brand soap powder, featuring great images of early soap boxes. Clean, bright and excellent (C. 8.5+), beautifully framed and ready to hang. Min. bid \$40.

# 1¢ Cigarette Vendor



297). Penny Cigarette Vendor. 7-3/8 x 6-1/8 x 6.25" early coin operated "Silver Comet" brand 1¢ individual cigarette vendor, w/ glass window for viewing product. Decent and all original (C. 8/-), w/ a little minor wear from use (no key). Min. bid \$50.



298). Wrigley's Gum Illustration. 12 x 9" unusual, early, hand drawn and painted illustration art (on heavy paper) for Wrigley's chewing gum. An excellent, nicely executed, high quality piece, signed in bottom corner by artist "Evelyn Weimer". Excellent. Min. bid \$50.



299). Barber Shop Hair Tonic Sign. 8.25 x 8.25" unusual, early bevel edged celluloid (over tin over cardboard) chain hung sign for Zepp's Dandruff Cure. Has strong colors and displays nicely, although there is a little bit of fairly minor light scattered foxing stains scattered about. Min. bid \$40.



300). Frescodor Talc Tin. 5.25 x 3 x 1" early tin litho talc can for Sydney Ross Co.'s "Frescodeor" brand, featuring great graphic images of woman at stream holding can (same image both sides). Clean, bright and excellent (a strong C. 8++). Min. bid \$40.



301). Sailors Pride Tobacco Tin. 6.25 x 5" (dia.) scarce, early tin litho small top style tobacco can for Bland Tobacco Co.'s "Sailors Pride" brand (same image both sides). Has some light general scattered wear (including some light speckling on back side), but overall a decent and respectable example that displays nicely (front C. 7.5++; back C. 7). As found, should improve a bit w/ cleaning. Min bid \$70.

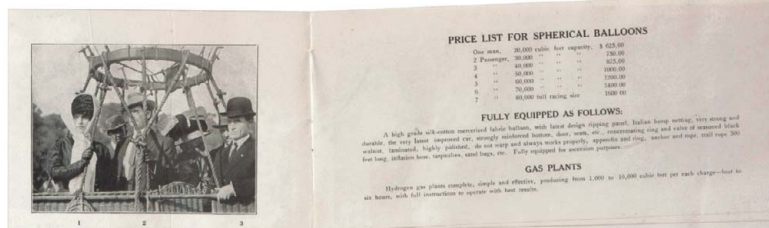
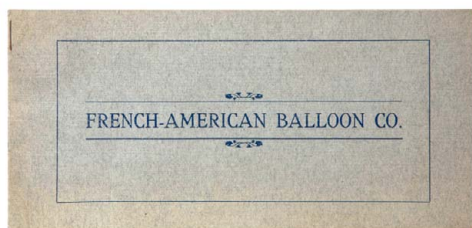


302). 1910 Coca-Cola Mirror. 2.75 x 1.75" early, celluloid advertising pocket mirror for Coca-Cola, featuring attractive color graphic image of Co.'s 1910 calendar girl by illustrator Hamilton King. Clean, bright and exceptionally nice (near mint) w/ some dark spots in mirror glass. Min. bid \$40.



303). Dunnsboro Pocket Tin. 4-3/8 x 3 x 7/8" early tin litho vertical tobacco pocket tin for Chas. Auld Co.'s "Dunnsboro" brand, w/ attractive fox hunt image. Has a little scattered rubbing and wear and a slight trace of fade to reds (front C. 8/+; back C. 7.5 w/ small dent and background scuffs), but overall a respectable example that displays well. Min. bid \$80.





304).Hot Air Balloons Catalog. 4 x 8.25" early 12 pg. illustrated descriptive booklet and catalog for French-American Balloon Co., (St. Louis, Mo.) featuring general info., photo illustrations, pricing info, etc. As found in original mailing envelope (1912 postmark) and also includes a typed letter on Co.'s great stationery (covered w/ balloons). Excellent. Min. bid \$40.



305).Bixby Shoe Polish Tin. 2.75 dia. x 3/4" early tin litho shoe polish tin for Bixby's brand, featuring nice image of smiling black shoeshine man. Excellent (a strong C. 8++). Min. bid \$20.



306).Millinery Co. Mirror. 2.25" (dia.) early celluloid advertising pocket mirror for Kimmel Rogers Wholesale Millinery Co., featuring wonderful hand tinted images of women in hats. Excellent. Min. bid \$40.



307).American Line Tip Tray. 4.25" early tin litho advertising tip tray for American Line cruise ships, featuring beautifully detailed multi-color graphics. Excellent overall (C. 8.5) w/ minor crazing and tiny pinpoint sized chip spot in sky area. Min. bid \$40.



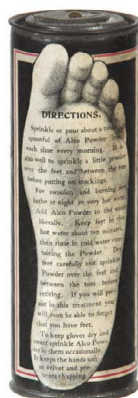
308).Dr. Pepper Token. 1.5" scarce, very early metal "Good for Free Drink" trade token for Dr. Pepper at soda fountain (covered w/ product advertising on both sides). Excellent. Min. bid \$20.



309).Borden's Celluloid Sign. Unusual, early celluloid over tin (over cardboard) 9" (dia.) button style advertising sign for Borden's Milk, featuring great image of Elsie. Clean, bright and excellent in appearance (a strong C. 8.5+) w/ just a hint of minor wear (listed for accuracy- barely merits mention). Min. bid \$50.



310).Alco Foot Powder. 5 x 1.75" scarce, early paper label (over tin) foot powder container for Alco brand, featuring wonderful color graphic image on front, w/ great bottom of foot image on backside (Alcompany, Chatanoga, Tenn.). Excellent (C. 8/+). Min. bid \$40.



311).Ice Cream Tip Tray. 6-1/8" (dia.) early tin litho advertising tip tray for Telling's brand ice cream, featuring great image. Clean, bright and excellent overall (basically a strong C. 8+), w/ exception of wear spot at very outer edge (at 3 o'clock) and a couple hazy light oxidized rust spots in background area. Min. bid \$50.



312).Kis-Me Gum Box. 6.75 x 6-3/8 x 5.5" (as pictured) scarce, early, country store counter top display box for J.M. Clark Co.'s "Kis-Me" brand chewing gum. Has embossed faux alligator skin finish outside, w/ lift-up glass lid inside. Very nice overall, w/ a little light wear (C. 8+/-). Min. bid \$30.

#### Miniature Sample Tin



313).Van Dyk's Sample Tin. 2 x 1.5 x 1.5" early, miniature tin litho sample tin for Van Dyk's Teas and Coffees, featuring beautiful color graphic oriental images all around (and lid). Excellent, w/ a little minor scattered wear (C. 8/+). Min. bid \$40.



314).Angeles Brewing Tip Tray. 4.25" (dia.) 1909 tin litho souvenir tip tray advertising Angeles Brewing & Malting Co. (Seattle), featuring beautiful multi color lithography. Clean, bright and excellent overall (C. 8.5/+), w/ minor edge wear. Min. bid \$50.





315).The Radium Nutex Condom Tin. 1.75 x 2-1/8 x 1/4" early tin litho condom tin for The Radium Nutex condom. Crisp and like new. Min. bid \$30 ea. (have 2, winning bidder can take one or both).



316).Texas Typewriter Ribbon Tin. 7/8 x 2-5/8" unusual, early 2-ps. tin litho typewriter ribbon tin for Texas brand (Liston Jackson Co., Ft. Worth, Tex.), featuring great western image. Excellent (C. 8.5/+). Min. bid \$40.



317). "Stop" and "Go" Cigarettes. ca. 1930's/40's full, cello sealed cigarette packs, each featuring early traffic lights. Includes: "Go" pack (2.75 x 2 x 1") Brown & Williamson Co. (1939 tax stamp) and "Stop" pack (3-3/8 x 2 x 1") has Canadian stamp (Italian made for Canadian market), w/ non-damaging pinching to label inside. Excellent. Min. bid \$30 (the lot).



318).Airedale Cigar Tin. 5.25 (h) x 5.5" (d) outstanding, early paper label (over tin) 50 ct. cigar can featuring beautiful embossed multi-color graphic label of trademark dog (same image both sides). Clean, bright and excellent (a strong C. 8++) w/ a little non-offensive minor soiling in white background area. Min. bid \$40.



319).Mobilgas Cap Badge. 2.5 x 2.5" early, high quality employee cap badge for Mobil Oil Co. gas delivery truck driver, featuring fine cloisonné enameled detailing. Excellent, w/ nice surface patina. Min. bid \$40.



320).Lush's Spice Tin. 3-1/8 x 2.25 x 1.25" scarce, early 1-1/2 oz. tin litho spice tin (Mustard) from Lush's brand, Chicago, featuring attractive image of Co.'s trademark chef (same image both sides). Has strong colors and displays well, w/ some background scuffing and light scattered wear (front C. 8; back C. 7.5+/8-). Min. bid \$30.



321).Moxie Tip Tray. 6" dia, early tin litho advertising tip tray featuring great image of Moxie girl drinking from glass. Clean, bright and very nice (C. 8.5/+). Min. bid \$50.



322).Master's Choice Cigar Can. 5-3/8 x 6-1/8 x 4.25" scarce, early paper label (over tin) 50 ct. hinged lid cigar can for "His Master's Choice" brand (same great image both sides). There is some light overall general wear to paper and red colors have faded into a pinkish color, but overall still a very neat piece that still displays nicely (C. 7-ish). Min. bid \$40.



323).Electric Mixture Tobacco. 3-3/8 x 4.5 x 2.25" unusual, very early hinged lid tin litho square corner tobacco tin for Pace Co.'s Electric Mixture, featuring nicely detailed images of scantily clad women talking on phone, holding up telegrams, etc.; w/ telephone poles, etc. in background (Somers Bros. Litho). Attractive and displays nicely, w/ some non-offensive light scattered wear (C. 8). Min. bid \$60.



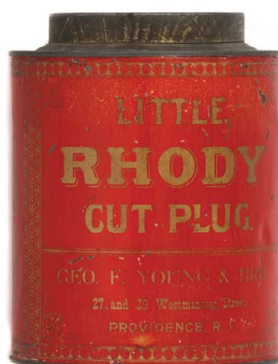
324).Kleen Foot Balm Display. 7-5/8 x 7-5/8 x 5" full, early drug store countertop display box for Kleen Foot balm, complete w/ its 12 original graphic product boxes (each w/ full tins inside). Excellent (C. 8.5). Min. bid \$40.



325).Horsford's Calendar. 9 x 5" very early, string hung die-cut cardboard litho advertising calendar (on cardstock) for Horsford's Baking Powder, complete w/ full intact 1893 calendar pad. Clean and excellent in appearance (C. 8+), w/ minor soiling and light surface wear on non-graphic back side (back has descriptive text w/ box style calendar months shown). Min. bid \$40.



326).Cigarette Door Pushes. lot consists of two tin litho cigarette advertising door pushes, ea. 9 x 4-1/8". Both are excellent and appear never used, w/ only light handling wear. Min. bid \$30 (the pair).



327).Little Rhody Tobacco. 6.25 x 5" (dia.) scarce, very early small top style tobacco can for "Little Rhody" brand (Geo. F. Young & Bro., Providence, RI) w/ gold stenciled style design. Has some early scattered wear and long scratch line on back side, but colors are strong and piece displays quite well (C. 7.5). Min. bid \$40.



328).Pride of Ohio Oats. 7-5/8 x 4.25" unusual, small 1 lb. 4 oz. size cardboard oatmeal box for Baker Bros. (Zanesville, Oh) "Pride of Ohio" brand, featuring attractive image of President James Garfield (same image both sides). Bright and attractive appearance (C. 8+/-) w/ some soiling/darkening and a little edge tattering to top of non-graphic lid. Min. bid \$40.





**Rd #2, Cobb Hill Road, Cazenovia, NY 13035 • 24 Hr. Tel: (315) 662-7625 • 24 Hr. Fax: (315) 662-3570 • morf2bid@aol.com • morfauction.com**

Welcome to our 63rd auction of quality antique advertising and fine collectibles. Everything we sell is guaranteed authentic and as described. We attempt to grade condition both fairly and conservatively, using a scale of 1-10 on the advertising items (ten being absolutely mint). We do not list reproductions, re-issues, deceptively restored or pieced together type merchandise. Flaws and blemishes are prominently noted and over emphasized. We encourage you to call for a detailed description on any item you have an interest in, but respectfully must request that you do this before the closing night. Dimensions are listed by height, then width, and are only approximate (+ or - a quarter inch).

### **Bidding**

Bids are accepted only from those parties who have registered with us to bid. (If you were mailed this catalogue by us you are automatically pre-registered.) Your bid is a legal contract to purchase and once entered, cannot be canceled. Placement of a bid indicates acceptance of our terms.

On all "BID" items there is a 10% buyers premium added to each successful bid. You're welcome to bid by mail and fax anytime after receiving this catalog. **We will begin accepting phone bids on Wednesday, October 28th, 2009. We will be taking calls on Wednesday and Thursday from 10:00 AM until 5:00 PM.** If no one answers when you call, please leave a message on our machine and we will get back to you. **If bidding by mail or fax, please remember to include your telephone number with your bids!** You may call or bid as often as you like. We will tell you the current bid on any item(s) you are interested in. To raise a bid, your advance must be at least \$10 more than the current high bid amount. When an item reaches \$250, bidding increments rise to \$25, at \$1,000, bidding increments advance in \$50 steps, and above \$2,000 in \$100 increments. We suggest not waiting until the last minute to begin your bidding, as its quite possible you won't be able to get through.

### **Web Page and Bid Updates**

We will begin posting current bid prices (not including the buyers premium) on October 28th, 2009 (including an addendum of additional catalogue lot information) on our internet web page. These prices will be updated once each day (each evening sometime after 9:00 PM, EST) and will get updated to include the final hammer prices on Sunday afternoon once the sale is concluded. On the closing night, we will attempt to update current bid prices every hour. Our web page address for this sale is: <http://www.morfauction.com> We suggest that once you get to it, that you bookmark this address for easy re-access.

### **Reserves and Estimates**

All items which receive an opening bid in our sale will be sold to the highest bidder regardless of the price realized (we reserve the right to withdraw items in the event of inaccurate catalog descriptions and to reject any bid we feel is not made in good faith). **We run our auctions with a strict policy of no buy-backs, no auctioneer games and no hidden reserves.** Unlike some of our competitors, we do NOT allow consignors to bid up their own items!

### **Mechanical Operations**

Early mechanical and electric motors and mechanisms on machines, coin-ops, clocks, etc. are quite often temperamental and very unpredictable in nature. Although these mechanisms may be working fine at the time of sale, we make no guarantees or representations regarding their continued operating status once they have left our premises (including during shipping).

### **Closing Night**

**THE LAST DAY FOR BIDDING WILL BE ON FRIDAY, OCTOBER 30TH, 2009.** On closing day, we begin taking calls at 5:00 PM. Please mark your calendar now. **On the closing night (ONLY), we will also be taking calls at (315) 662-3318, (315) 662-3429 and (315) 622-3904 after 5:00 PM** (in addition to our regular (315) 662-7625 office number). **Closing Time: This Auction will close at 10:00 PM (EST) on Friday October 30th, 2009.** At that time, no more incoming calls will be accepted and all lots with a registered bid of less than \$300, as well as all items without call backs registered on them will be officially closed and final. The items at \$300 and over that have call back protection registered on them will be closed out during our call back period the following afternoon (\*\*see important call back rules below\*\*). We reserve the right to change the official closing in the event of unforeseen family type emergencies or technological failures (utility disruptions, etc.). We also reserve the right to either extend the bidding, to postpone or to cancel this auction in the event of a national emergency or if the Internet or the services of the US Post Office were to get seriously disrupted during our catalogue mailing or bidding period.

### **"Up-To" Bids & Call Backs**

**CEILING BIDS:** We will be happy to enter competitive "up to" ceiling bids for you on any lots you request. Beginning at your minimum amount, we will advance these bid(s) up to your left ceiling amount, if (and only if) it is topped by another bidder. "Up To" bids will be handled discretely and executed in a completely competitive manner for you. Please note that we don't accept open ended "top all others" ceiling type bids.

**CALL BACKS:** You may request call back protection for any lot(s) that you enter with either a minimum or a protected "up-to" ceiling bid in an amount of at least \$300. This request must be registered with us before the official 10:00 PM closing hour of Friday, October 30th, 2009. All callbacks will be placed by us on Saturday, October 31st, 2009, beginning at 12:00 noon (EST) and will continue that afternoon until each of the individual lots have been closed out (using past experience, I would expect this to be finished by 6:00 PM, if not earlier). If you register for call-backs, it is your responsibility to be available during this call back time period. We make every effort to honor all our call back requests, but this service is done solely as a convenience to our bidders and will be performed on a best efforts basis only. If you will be traveling or if you will not be available during call back times at your primary number, be sure you provide us with proper alternate or back up numbers for reaching you!

### **Payment Terms**

Winning bidders will be invoiced immediately after the sale. Those who desire fast shipment can pay by Money Order or Cashiers Check. Payments are due within 10 days of receipt of invoice. We reserve the right to offer the item out to our back bidders and deny future bidding privileges to those who do not pay in a timely manner. In addition to personal checks, we also accept payment on your American Express, Visa, Master Card, Discover and Optima Credit Cards (with no surcharge added). No COD's or Collect calls are ever accepted. Items shipped to anywhere in New York State must include appropriate sales tax or signed resale certificate.

### **Shipping**

All packing and shipping charges are extra. We do most of our own packing and shipping and try to keep these charges as reasonable as possible for you. On especially fragile and larger hard to pack items, we hire the services of professional packers and charge you at our billed cost. We ship mostly through the Post Office and Fedex Ground, (Fedex Overnight available at an extra charge.)

### **Subscribing, Prices Realized, Consignments & Upcoming Events**

Future catalogs can be assured by sending \$20 for a full 12 months subscription, (includes after sale prices realized). An automatic credit card ordering program is available. We currently run between 4-6 auctions a year (versus our previous format of running semi-annual sales). This format allows us to run smaller, more focused sales featuring larger, higher quality catalog images and gives our consignors the opportunity for a quicker turn-around of their items. In addition to our regular sales, we also occasionally offer sales made up entirely from single owner collections. Please contact us should you have items you would like us to consider for inclusion in our upcoming events. All inquiries are handled in a completely confidential manner. Our services are also available for the private placement marketing of important individual items, marketing plans for large collections as well as for estate planning and settlement purposes. Back copies of many of our previous auction catalogs are still available at \$5 each (w/ prices realized) w/ quantity discounts available if multiple issues are ordered. For further information, please call, e-mail or write.

Photography by Wes Feuz. Layout by Sean Maroney.

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## **Important Closing Night Information**

In addition to our regular (315) 662-7625 office number, on the closing night (only!) you may also call us at:

(315) 662-3318\*  
(after 5:00 PM)  
(315) 662-3904\*  
(after 5:00 PM)  
(315) 662-3429\*  
(after 5:00 PM)



**\*These numbers for  
Closing night only!  
Friday, October 30th, 2009**

**Bidding closes at 10:00 PM on closing night.** We will be accepting faxes and e-mails on closing night. Our web page will update current high bid prices approximately every hour on closing night and will also list any important addendum information. **All call backs will be made on Saturday, October 31st, 2009, beginning at 12 o'clock Noon!**