



**WM Morford**  
Investment Grade Collectibles at Auction

## Investment Grade Collectibles at Auction

Rd #2, Cobb Hill Road, Cazenovia, NY 13035 • 24 Hr. Tel: (315) 662-7625 • 24 Hr. Fax: (315) 662-3570 • morf2bid@aol.com • morfauction.com

**Bidding closes Friday, December 4th, 2009. (see pg. 28 for Terms & Conditions)**



1). **Biddle's Cough Drops Tin.** 7.25 x 8.75 x 3" outstanding, very early tin litho store size cough drops tin for Biddle's brand, w/ beautiful, finely detailed lithography by Ilsey & Co. Clean and excellent, w/ only minor wear (C. 8/+). Min. bid \$80.



2). **New Currency Cigar Cutter.** 4.5 x 8 x 6" early counter top country store cigar cutter for Lorillard Co.'s "New Currency" brand. Excellent, w/ small area of plating loss at top edge (blended, looks natural- not detracting). Min. bid \$60.



3). **Sunoco Gas Globe.** 10.5 x 15.5 (dia.) x 6" early 3-ps. metal framed gas pump globe w/ glass insert lenses for "Blue Sunoco" brand gasoline. Lenses are excellent (some general cracking and wear to paint finish on metal frame). Min. bid \$70.



4). **Heinz Pickle Display.** 20 x 5.5" (dia.) early figural pickle shaped counter top trade sign display, w/ embossed Heinz Co. advertising, made of a heavy papier-mâché composition type material. Powerful and impressive looking piece, displays and looks great w/ nicely crazed surface (note: appears to have had a satiny clear coat finish applied long ago and may possibly have been restored at some point). Min. bid \$100.



5). **Bartles Petro Sign.** 9.75 x 27.75" early, embossed tin litho sign for Bartles brand oils and greases w/ great image of Co.'s attendant. Clean, bright and excellent appearance (appears never used) w/ only minor storage wear and faint traces of protective paper remnants (C. 8.5/+). Min. bid \$100.



6). **Coca-Cola Sign.** 26 x 19" scarce, Ca. 1940 cardboard die-cut Coca-Cola sign. Clean, attractive and displays very well (as a C. 8/+); although close-up examination will reveal a few small tack holes, a little non-offensive minor scuffing wear and a crease spot in foot area (critical grade C. 8-). Min. bid \$150.



7). **Bull Durham Die-Cut.** 12.5 x 11" early, cardboard litho 2-sided string hung ceiling sign for Bull Durham tobacco featuring great images of Co.'s trademark bull and product pack. Has some minor creasing marks, a little light edge wear as well as a little light age tone/soiling/staining on back side, but overall impressive and displays well (as a strong 8/+), (critical grade 7.5/+). Min. bid \$60.



8). **Shredded Wheat Sign.** 16.5 x 16.5" incredible, early framed advertisement for Shredded Wheat Biscuits (Natural Food Co., Niagara Falls, NY). Early reverse transfer type image on glass features stunning, multi-color lithography, w/ a beautiful stained glass appearance when held to light, Clean and very impressive, beautifully framed and matted. Excellent. Min. bid \$100.





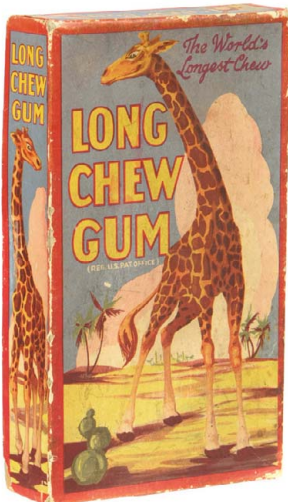
9).Turtle Spittoon. 6 x 11.75 x 9.75" unusual, Ca. 1890's, fancy, heavy, figural, cast iron spittoon in shape of stylish fancy turtle (stepping on turtles head raises up the lid). Excellent, w/ nice surface patina (C. 8+/-). Min. bid \$100.



9).Detail



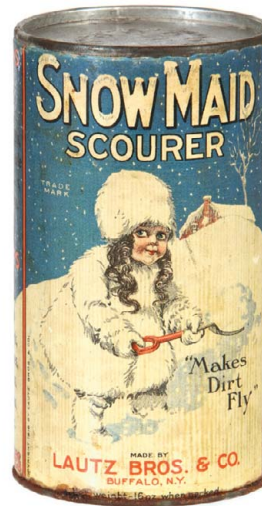
10).Javelin Coffee. 4 x 5.25" unusual, early tin litho 1 lb. pry lid coffee can for "Javelin" brand coffee (Carder Grocers, St. Joseph, Mo.). Clean, bright and attractive appearance, w/ a few light scratch marks in bottom left background area (C. 8+/-). Min. bid \$40.



11).Long Chew Gum Box. 8.5 x 4-7/8 x 1-5/8" early cardboard store display box for "Long Chew" brand (Clark Bros. Chewing Gum Co., Pittsburgh) w/ great giraffe images on lid and along sides. Attractive and displays well, w/ a little minor soiling and just a hint of fade (C. 8/-). Min. bid \$40.



12).Watkins Talc. 5-5/8 x 2.5 x 1.5" early, embossed tin litho Watkins brand talcum powder can featuring similar graphic images on both sides (Watkins Medical Co., Winola, Minn.). Excellent (C. 8.5). Min. bid \$40.



13).Snow Maid Cleanser Tin. 5.25 x 3" wonderful, early paper label (over tin) product can for Snow Maid scouring powder (Lautz Bros., Buffalo). Full, never opened tin has very attractive appearance, w/ some non-offensive minor age tone staining (C. 8/-). Min. bid \$40.



14).Figural Match Box Holder. 4.5 x 2-5/8 x 2.25" unusual, early, figural white metal match box holder w/ souvenir plaque at top from Chicago Municipal Pier. Excellent, w/ nice surface patina. Min. bid \$40.



15).Smith Brother's Display. 10.5 x 3.75 x 3.25" early, tin litho store display for Smith Bro.'s cough drops, w/ nicely detailed product boxes on lid and sides. Clean and attractive appearance, w/ some light scratching and wear at hanging hole area (C. 8/+). Includes pictured original period product box (six later boxes also included). Min. bid \$60.



16).Bull Dog Insect Powder. 7-5/8 x 3.25 x 3.25" outstanding, early, tin litho pry lid product can for Bull Dog brand insect powder, featuring great color graphics (different images each side). Clean, bright and very attractive appearance, w/ a little non-offensive minor scattered wear (C. 8/+). Min. bid \$40.

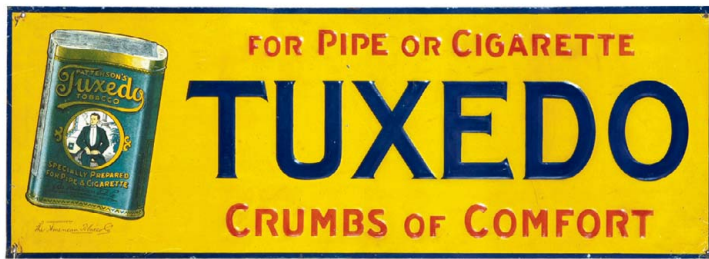


17).White Hands Soap Tin. 5 x 2" unusual, early tin litho product can for W. H. Potter Co.'s hand soap powder, featuring outrageous image of black man washing his hands white. Tin is clean and excellent in appearance (C. 8/+). although the lid has some general wear, light edge rust and a puncture hole (lid fair/good). Min. bid \$40.



18).Tango-La Syrup Bottle. 11 x 3 x 3" early, label under glass soda fountain syrup bottle for "Tango-La" brand soda. Clean and excellent (appears never used) w/ hand applied lip and original cap (note: cap has some oxidized tarnishing and storage wear. Min. bid \$70.





19). **Tuxedo Sign.** 9.75 x 27.5" unusual, early embossed tin litho sign for Tuxedo brand tobacco, featuring great image of early pocket tin. Clean and attractive appearance, w/ a little minor scuffing and soiling and some wear at nail hole areas at outer corners (C. 8-). Min. bid \$50.



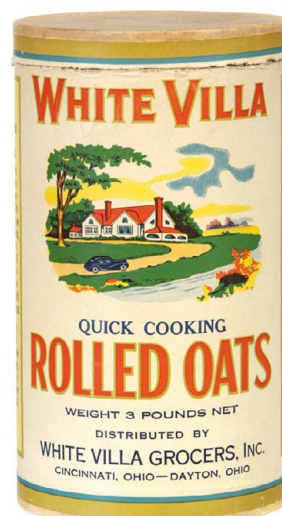
20). **Hires Sign.** 9.75 x 27.75" early embossed tin litho sign for Hires Root Beer. Crisp, bright and like new color (appears never used) w/ nice original sheen (rates a strong C. 8.5/+) w/ a few very minor wrinkle marks and a little light storage wear at bottom edge. Min. bid \$70.



21). **Dr. Belding Tooth Powder.** 5-1/8 x 2-5/8 x 1-3/8" scarce, earl tin litho tooth powder tin from Belding Medicine Co., Minneapolis, Minn.. Display side is clean, bright and very attractive, w/ some litho loss, light wear denting and and minor oxidizing on back side (front C. 8/+; back C. 7/-). Min. bid \$40.



22). **Folger's Coffee.** 8 x 5" scarce, early tin litho 2-1/2 lb. coffee can for Folger & Co.'s "Golden Gate" brand coffee, featuring stunning, multi-color graphics. Clean, bright and excellent appearance (a strong C 8++), w/ exception of dent mark on left side (can probably be popped out). Lid is still intact w/ small 1/2" hole in top left side edge). Min. bid \$50.



23). **White Villa Oats.** 9.5 x 5-3/8" unusual, early 3 lb. cardboard product box for White Villa Grocers rolled oats, w/ great images on both sides (back pictures bundled oats in field). Clean, bright and excellent (C. 8.5+). Min. bid \$40.



24). **Sentry Box Biscuits Tin.** 7 x 2-5/8 x 2-5/8" ca. 1916 tin litho figural Huntley & Palmers British biscuit tin in shape of sentry box, w/ embossed detailed images of soldiers from England, Russia, France and Germany (note: this tin was quickly discontinued because of the German soldier due to advent of WWI). Clean, bright and very attractive appearance, w/ a little light scuffing (C. 8/+). Min. bid \$40.



25). **Folky Owl Sign.** 36.5 x 12" unusual, early painted folk art type metal trade sign from a Frankport, New York clothier, featuring wonderful painted image of owl. Excellent overall, w/ nice surface patina (appears never used) w/ only minor storage/handling wear. Min. bid \$80.

#### String Holder



26). **Bay State String Holder.** 19.75 x 19.75x1" unusual, early 2-sided tin litho string holder for Bay State Paints, featuring great image of Co.'s trademark Pilgrim character on both sides. Complete w/ its original hanging chain (note open space in center probably originally held paint color samples). Clean, bright and very attractive, w/ only minor wear (a strong C. 8++). Min. bid \$250.

#### Cigar Lighter/Cutter

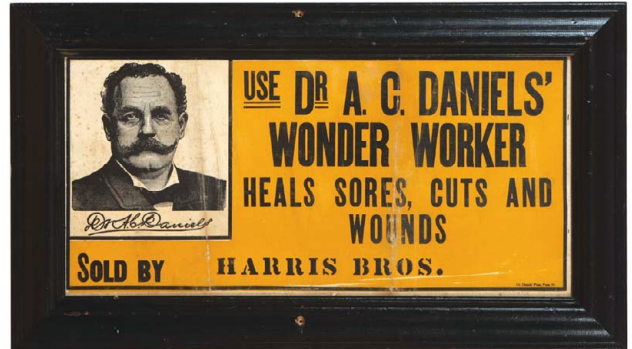


27). **Lorina Cigar Cutter.** 14.25 x 6.25 x 6" important, early figural lighthouse shaped cast iron counter-top cigar cutter, lighter and lamp advertising S. Ottenberg Bros. "Lorina" brand cigars. Outstanding piece, has excellent patina to its all original paint surface, w/ just the right amount of wear (C. 8+). Min. bid \$250.





28).Baseball Game. 9.5 x 17.25 x 1.75" outstanding, very early wooden boxed "Game of Baseball" game by McLoughlin Bros. (Copyright 1886), featuring beautiful multi-color graphic image on box top. Top label is bright, clean and very attractive (a strong C. 8+), w/ a little non-offensive scattered light wear, and comes complete w/ game board and several player shaped playing pieces inside (some darkening and wear to non-graphic side edges of box and a couple of player pieces are broken off at base). Min. bid \$100.



29).Dr. Daniels' Vet Sign. 16 x 28.25" (11 x 23.25" visible) unusual, early cloth advertising banner for Dr. Daniels' "Wonder Worker" veterinary medicine product. Has decent color and displays quite well (as a strong C. 7++) w/ a little bit of non-detracting faint scattered foxing, a couple vertical crease lines and a little general wear from use (note: piece has been mounted on cardboard and framed (has two holes in frame). Min. bid \$50.

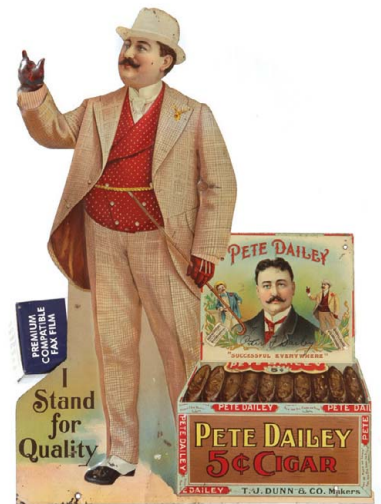
Rare Variation



30).Planters Fish Bowl Jar. 12.5 x 9.5 x 7" early Planters Peanuts Jar w/ the extremely rare variation small sized label (note: I am told that this is possibly one of only 2 of these examples known). Jar is basically excellent, w/ very small edge chip at top lip; label is bright, attractive and displays well, w/ a little light soiling, minor haziness and just a bit of minor edge wear (label C. 8). Min bid \$150.



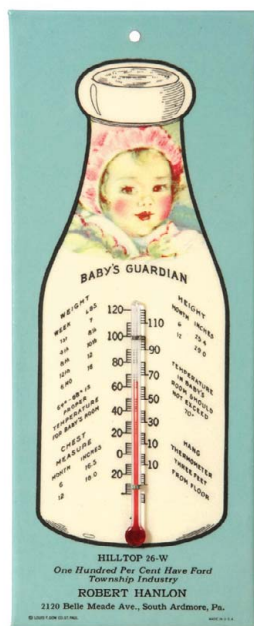
31).Ivory Soap Die-Cut. 10-7/8 x 6" outstanding, early 2-sided cardboard die-cut string hung ceiling sign for Ivory Soap, featuring wonderful image of cherub holding soap bar. Clean, bright and exceptionally nice (C. 8.5/+). Min. bid \$80.



32).Pete Dailey Cigars Sign. 13-3/8 x 9.5" outstanding, fine, early embossed die-cut tin litho advertising sign for Pete Dailey brand cigars, featuring beautiful, finely detailed graphic image of the famous American actor and a cigar box w/ him on label. Clean, bright and exceptionally nice appearance (a strong C. 8+) w/ a little non-offensive light scattered background wear (missing the stand-up easel on back side). Min. bid \$200.



33).Model Tobacco Die Cut. 22 x 8.25" unusual die-cut cardboard litho easel back stand up sign for Model brand tobacco, featuring great image of Co.'s trademark character posing as cigar store Indian. Clean, bright and excellent (C. 8++). Min. bid \$40.

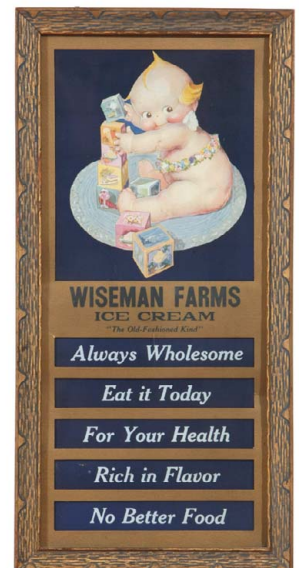


34).Baby's Guardian Thermometer. 7-5/8 x 3" beautiful, early celluloid over tin advertising thermometer, featuring attractive graphic image of baby inside a milk bottle. Crisp and like new (near mint). Min. bid \$40.

Stollwerk Vendor Bank



35).Chocolates Bank/Dispenser. 6-3/8 x 3 x 2.5" unusual, early tin litho advertising penny bank for Stollwerk Chocolate Co. (New York, Chicago) made for displaying and dispensing miniature chocolate bars w/ attractive graphic images all around and see through windows on front and back. Has tarnishing and oxidizing to gold flash finish at base area, but otherwise attractive and displays nicely (C. 7.5+/8-). Min. bid \$50.



36).Ice Cream Sign. 24 x 11.75" (21.75 x 9-5/8" visible) wonderful, early framed ice cream sign for Wiseman Farms brand, featuring attractive color image of Kewpie like baby playing w/ blocks (each block pictures different ice cream dishes). Excellent and all original, w/ beautiful art deco style chain hung frame (near mint). Min. bid \$60.





37).Spice Box. 11.75 x 16 x 8.5" (as shown w/ lid up) unusual, early store display box for Lincoln, Seyms & Co.'s Cinnamon, featuring attractive paper label on front and inside lid. Excellent overall, w/ exception of a little minor crayon scribbling and light edge wear to inside label (C. 8-). Min. bid \$40.



38).Home Run Apricots. 3.25 x 2.75" unusual, early paper label (over tin) product can for Home Run brand apricots (F. M. Ball & Co., San Francisco) featuring great early baseball image on front, w/ colorful apricot pictured on back. Clean and attractive (C. 8/+), lid still partially attached. Min. bid \$40.

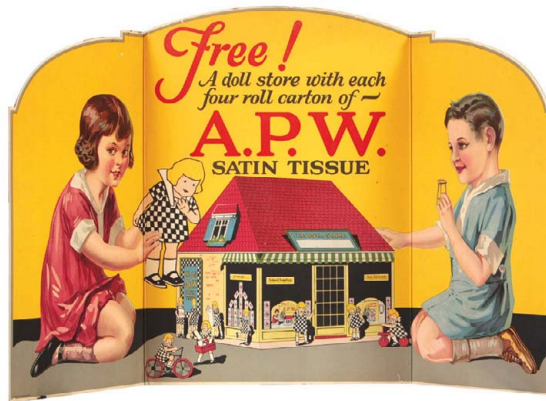
Gaming Cigar Cutter



39).Gaming Cigar Cutter. 2.75 x 6.75 x 4.5" unusual, early, cast iron counter-top cigar cutter, w/ dice inside (pulling lever clips cigar and rolls the dice). Attractive and decent overall, w/ some light wear from use (C. 8-). Min. bid \$60.



40).Ice Cream Globe. 17 x 16 x 6" unusual, early, 3-piece, gas pump style light-up globe with pebbled green body for Pensupreme brand ice cream. An unusual, high quality piece. Excellent. Min. bid \$70.



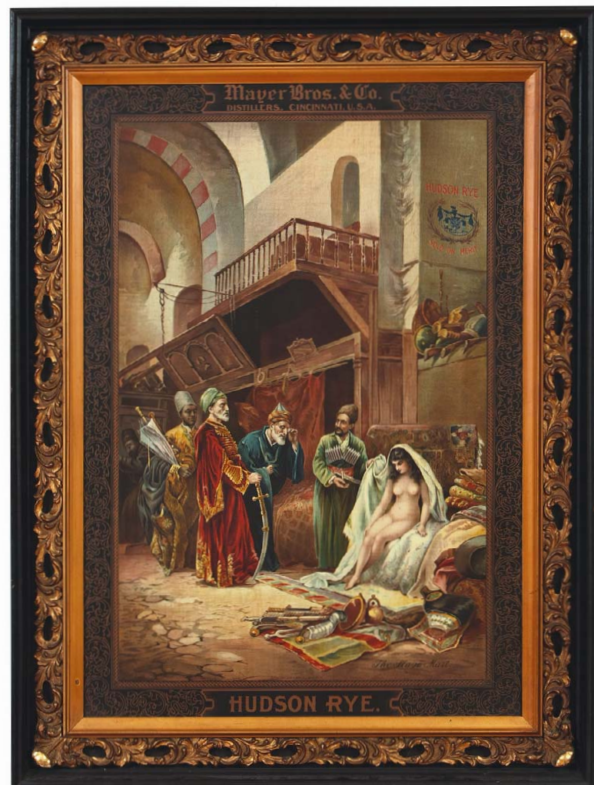
41).APW Tissues Window Display. Lot consists of a beautiful 2-piece folding cardboard window display for APW brand tissues ( 21 x 28" as shown) w/ doll store cut-out figures, etc. (shown uncut) will measure apx. 12 x 9.5 x 9.5" when assembled. Clean, bright and excellent (appears never used). Min. bid \$80.



42). Moxie Smoke Stand. 32-1/8 x 6-5/8 x 7-7/8" early, wooden advertising smoke stand for Moxie soda, in shape of Co.'s trademark butler character "Hitchy" (has attractive transfer images of Frank Archer on both sides). Has a great primitive folk art country type look, w/ a very nice patina to its all original paint surface. Right side is excellent, left side has some light scattered paint wear and some fairly heavy wear to logo area (right side C. 8/+; left side C. 7/- note: minor restoration could improve it to a strong C. 8+ appearance). Min. bid \$60.



43).Diamond Dyes Display. 30.25 x 11" unusual, early 2-sided store display sign under glass for Diamond Dyes. Has fancy, very ornate metal frame and comes complete w/ original pedestal stand. Excellent (C. 8.5). Min. bid \$70.



44). Hudson Whiskey Sign. 34 x 25-3/8" important, large, early museum quality tin litho sign for Mayer Bros. & Co.'s "Hudson" brand rye whiskey, featuring outstanding, multi-color graphics. Incredible sign titled "The Slave Mart" features outrageous image of old men in a Middle Eastern market looking over a young nude slave girl. Crisp, bright and like new, as found in its beautiful original presentation frames. Near mint. Min. bid \$1500.





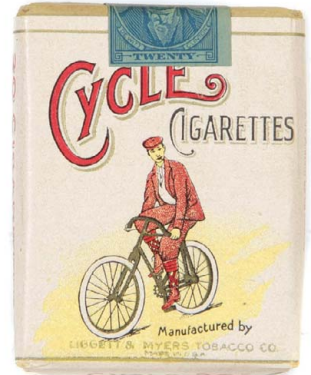
45). Triangle Club Peanut Butter. 3.5 x 3.5" early, 1 lb. tin litho pry lid style peanut butter can for Montgomery Ward Co.'s "Triangle Club" brand, featuring attractive image of Club building (similar images both sides). Clean, bright and attractive appearance w/ minor scattered wear (C. 8). Min. bid \$40.



46). Baking Powder Pocket Mirror. 2" dia. scarce, early celluloid pocket mirror advertising "Egg" brand baking powder, featuring beautiful multi-color graphics. Clean, bright and excellent. Min. bid \$60.



47). Oak Hill Spice. 2-1/8 x 1.5" outstanding, early tin litho 1 oz. size spice tin (mace) for Hall Co.'s Oak Hill brand featuring beautiful graphic image of trademark home (same images both sides). Clean, exceptionally bright (c. 8.5+) w/ exception of light scratch mark on back side. Min. bid \$40.



48). Cycle Cigarettes. 2.75 x 2 x 1" outstanding, early, full, sealed cigarette pack for Liggett & Myers Co.'s "Cycle" brand, featuring great images of bicycle riders (different images each side). Series 114 tax stamp. Excellent (C. 8.5+). Min. bid \$40.



49). U.S. Marine Pocket Tin. 4.25 x 3 x 7/8" early tin litho vertical tobacco pocket tin for "US Marine" brand. Clean, bright and excellent (a strong C. 8.5+) w/ a couple very minor dent marks (mentioned for accuracy, barely merits mention). Min. bid \$60.



50). Air Float Talc. 4-5/8 x 2.5 x 1-3/8" early tin litho talcum powder tin for Air Float brand talc (Talcum Puff Co., New York). Clean and very attractive appearance (a strong C. 8++). Min. bid \$40.



51). Wellington Pocket Tin. 4.5 x 3 x 7/8" early tin litho vertical tobacco pocket tin for Christian Piper Co.'s "Wellington London Mixture". Clean, bright and exceptionally nice (C. 8.5), w/ only minor wear. Min. bid \$70.

# Sample Pack



52). Blue Car Tobacco Sample Pack. 3-5/8 x 2-1/8 x 7/8" early soft pack style tobacco sample package for "Blue Car" brand (Payn's Sons Tobacco Co., Albany, NY) featuring attractive image of Co.'s RR car. Full, sealed, never opened pack is clean and very nice overall (C. 8+), w/ minor tear at top and typical foil loss along top and bottom edges (series 1909 tax stamp). Min. bid \$40.



53). White House Coffee Sign. 13.75 x 8-5/8" outstanding, early 2-sided tin litho die-cut flange sign featuring beautiful multi-color graphics (appears never used). Crisp, bright and exceptionally nice example, w/ original surface sheen (basically displays w/ a near mint appearance) w/ exception of some wear and oxidizing in non-graphic angled flange mounting section, and a little very faint surface oxidizing in background area of one side (quite minor and really not detracting). (Critical grade C. 8++). Min. bid \$250.



54). Santa Sign. 47.25 x 28.75" outstanding, large, early, cloth roll-down sign w/ original wooden spools at top and bottom for Interwoven brand socks, featuring great color image of St. Nick by famous illustrator J.C. Leyendecker (not signed). Clean, bright and very attractive in appearance, w/ some non-offensive scattered surface wear (mostly confined to outer red border areas). Displays great! Min. bid \$100.



55). Baseball Poster. 27.75 x 21" outstanding, large, early paper roll-down style advertising poster (w/ original metal strips) for Kline Brothers Flour celebrating 100<sup>th</sup> anniversary of baseball. Large color image in center features antique Currier and Ives style baseball scene w/ 1939 team schedules, pennant records back to 1876, historical data and images of baseball immortals including all-star players, etc. covering both sides. Excellent w/ minor horizontal roll marks and light storage wear (C. 8+/-). Min. bid \$50.





56) Fire Escape Sign. 4 x 16" unusual, early, heavy porcelain "Fire Escape" directional sign featuring great pointing hand image. Very nice appearance (a strong C. 8+), w/ a little minor edge wear. Min. bid \$50.



57) Folly Fire Alarm Sign. 7 x 30 x 7/8" very early, wooden painted directional sign w/ a great pointing finger image. Excellent, very impressive looking piece, has a very nice patina to its untouched, all original paint surface (C. 8+) w/ a great primitive, country folk art look. Min. bid \$60.



58) Kis-Me Gum Stereo Viewer. 1-3/8 x 4.25 x 3" unusual, early, small tin litho folding advertising stereo viewer for American Chickie's "Kis-Me" brand chewing gum, complete w/ 3 early Kis-Me paper promotional premium advertising stereo-view photo cards. Nice overall condition (C. 8+/-), w/ a little light wear from use on bottom side. Neat piece! Min. bid \$40.



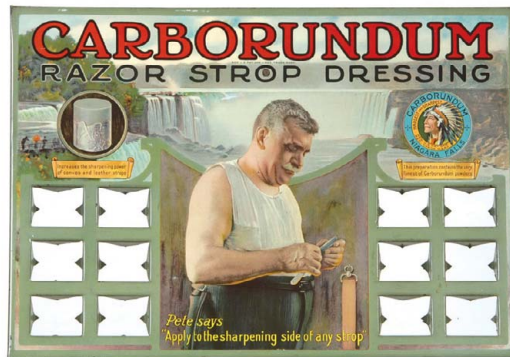
59) Moxie Sign. 6" dia. unusual, early tin litho die-cut sign for Moxie brand soda. Clean and very attractive overall, w/ a little light, general scattered wear (C. 8/-). Min. bid \$70.



60) Cigarette Lot. Lot consists of two early, full, sealed cigarette packs featuring great airplane images, each measuring 2.75 x 2 x 1". Includes Airline brand (Series 121 stamp) and Southland (Series 123 stamp). Min. bid \$30 the pair.



61) Santa Fe Trail Coffee. 3.75 x 5.25" unusual, early paper label (over tin) 1 lb. coffee can featuring wonderful Western images all around (Forbes Coffee Co., St. Louis, Mo.). Clean, bright and attractive appearance w/ a little a little non-offensive staining (C. 8/-). Displays very well! Min. bid \$40.



62) Carborundum Display. 9-3/8 x 13.25" outstanding, early tin litho counter-top display w/ beautiful detailed color graphics for Carborundum brand razor strop dressing (has inserts for holding individual product packages). Clean, bright and exceptionally nice (a very strong C. 8++), w/ a couple non-offensive minor wear spots. Min. bid \$150.



63) Two Friends String Hanger. 7-3/8" early, die-cut cardboard litho 2-sided, string hung ceiling sign for "Two Friends" brand cigars. Clean, bright and like new in appearance, w/ exception of a couple glue spots on back side (non-offensive and fairly minor, probably done in mfg.). Min. bid \$40.



64) Owl Golf Balls. 5 x 1.75 x 1.75" early, cardboard product box for Draper Maynard Co.'s Owl brand golf balls, complete w/ all three original Owl brand balls. Box is clean, bright and excellent (C. 8+) w/ minor age toning spots on one side. Balls are crisp and never used as found still in their original protective paper wrapping. Min. bid \$50 (the lot).



65) Union Beer Tray. 12" dia. early tin litho pre-pro advertising tray from Union Brewing Co., Tarr, Pa., w/ finely detailed color graphics (litho by Chas. Shonk Co.). Clean and attractive appearance (displays as a strong C. 8++), although close examination will reveal some non-offensive fairly heavy crazing and a little minor scattered wear (critical grade C. 8-). Min. bid \$70.



66) Yellow-ware Display Jar. 7.25 x 5-3/8" dia. unusual, early, two-piece yellow-ware pottery store display jar in shape of mortar and pestle w/ embossed letters reading "leeches" on front w/ air holes in lid. Early pottery is in excellent condition w/ nice lightly crazed surface (note: piece was found in Bradner's Drug Store in West Grove, NJ- store closed in 1919). Interesting and unusual piece! Min. bid \$70.

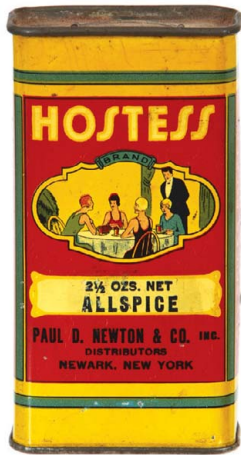




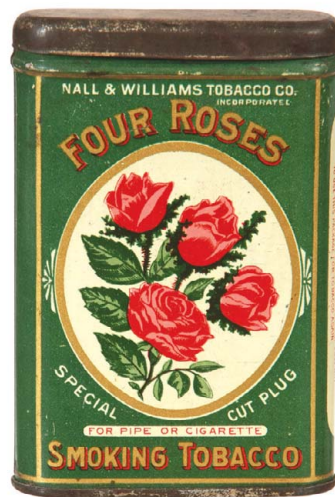
67).Double-Cola Soda Sign. 13.25 x 17.5" unusual, early 2-sided curved metal sign for Double Cola brand soda, w/ original mounting bracket and hardware (sign is "S" shaped to catch the wind and spin). Crisp and like new, as found never used (near mint). Min. bid \$100.



68).Life Savers Display. 9.5 x 12-5/8 x 9" scarce, early tin litho counter-top display rack for Life Savers brand candies. Clean, bright and excellent w/ only minor wear (C. 8/+). Min. bid \$100.



69).Hostess Spice Tin. 4.25 x 2.25 x 1.25" unusual, early tin litho 2.5 oz. spice can (allspice) for Hostess brand (Paul Newton Company, Newton, NY) featuring great trademark image of stylish deco era women dining (same image both sides). Very nice (C. 8/+). Min. bid \$40.



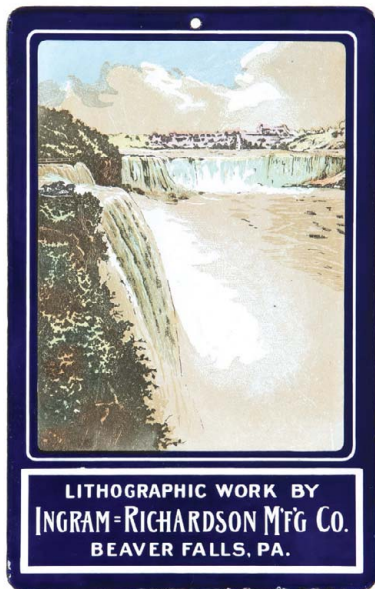
70).Four Roses Pocket Tin. 4.5 x 3 x .75" scarce variation, early tin litho vertical tobacco pocket tin for Nal & Williams Co.'s "Four Roses" brand. Clean, bright and excellent (C. 8.5/+). Min. bid \$70.



71).Coca-Cola Tip Tray. 6 x 4-3/8" ca. 1907 tin litho advertising tip tray for Coca-Cola. Clean, bright and displays well (basically displays as a strong 8+) w/ a little non-offensive scattered wear [note: close examination will reveal non-offensive light blemish mark in white lace area of dress and small white speck in hair area] (critical grade 7.5/+). Min. bid \$50.



72).Canadian Club Pocket Tin.. 4.5 x 3 x 7/8" scarce, early tin litho vertical tobacco pocket tin for "Canadian Club Mixture" (McHie-Scotton Tobacco Co., Detroit). Piece has nice color and displays pretty well, w/ some scattered wear, minor haziness and just a hint of fade on front side (front C. 7.5+/8-; back C. 8+). Min. bid \$70.



73).Ingram-Richardson Co. Sign. 13 x 8.25" scarce, early, heavy porcelain promotional advertising sign from the Ingram-Richardson Mfg. Co. of Beaver Falls, Pa. (maker of fine porcelain signs) featuring finely detailed image of Niagara Falls. This outstanding and important sign has a little minor wear along bottom edge, but is otherwise excellent, w/ nice original sheen. Min. bid \$150.



74).Red Indian Sign. 30.75 x 24.5" (27.5 x 21.5" visible) outstanding, large, early, paper litho advertising sign for Red Indian brand cut plug tobacco featuring beautiful multi-color graphics. Clean, bright and very nice (basically an 8.5+) w/ exception of a few minor very faint horizontal crease marks (from being rolled). Framed. Min. bid \$150.



75).International Stock Food Poster. 29.5 x 22" (27.75 x 20/25" visible) early paper litho veterinary poster for International Stock Food, featuring beautiful multi-color graphics. Clean, bright and very attractive in appearance, w/ a few minor faint staining spots along left edge and faint fold lines (done in mfg. process for mailing). Framed. Min. bid \$50.





76).De Laval Match Holder. 6.25 x 3-7/8" early tin litho figural advertising match holder for DeLaval brand cream separators, as found never used in its original advertising storage box (1 Million in use variation). Crisp, bright and like new, w/ exception of some non-offensive light tarnishing and storage wear to finish on shiny metallic match basket areas. Min. bid \$60.

Dr. Daniels Veterinary



77).Daniels' Vet. Poster. 14.5 x 19.75" unusual, early, paper advertising poster/calendar w/ metal strips at top and bottom for Dr. Daniels' veterinary medicines. Clean, bright and excellent in appearance w/ 1901 calendar months printed at bottom (C. 8++). Appears to originally had a paper calendar pad attached at bottom edge (staple marks and some glue remnants evident). Min. bid \$80.



78).Rolled Nu-Tips Condom. 1.75 x 2-3/8 x 1/4" unusual variation, early tin litho condom tin for Nu-Tips rolled brand. Crisp and like new (near mint). Min. bid \$40 each (note: we have 2 of these and winning bidder can take 1 or both).



79).Three Cadets Condom Tin. 1-5/8 (dia.) x .75" ca. 1930's, round, scarce variation, tin litho condom tin for Julius Schmid Co.'s "Cadets" brand ("Carefully Tested, 100% Perfect" wording variation). Crisp and like new (near mint). Min. bid \$40.



80).Drug-Pak Condom. 1.75 x 2-3/8 x 1/4" unusual, early tin litho condom tin for NuTex Co.'s "Drug-Pak" brand. Clean and excellent overall, w/ only minor storage wear (C. 8+). Min. bid \$40.



81).Lucky Strike Sign. 15 x 24.5" (12.25 x 21.5" visible) early paper litho (cardboard?) sign for Lucky Strike Cigarettes, featuring stunning multi-color graphics. Clean, bright and exceptionally nice appearance (displays as a strong C. 8.5) w/ exception of a few non-offensive snake line wrinkle marks. Powerful and impressive piece! Framed. Min. bid \$50.



82).Wrigley's Sign. 11 x 21" unusual, early cardboard litho trolley car sign for Wrigley's Spearmint gum, featuring great deco style design by illustrator Shepard. Clean and excellent (appears never used), w/ only minor handling wear (C. 8.5/+). Min. bid \$50.



83).Weideman Boy Spice. 3-1/8 x 2.25 x 1.25" outstanding, early, 1 oz. tin litho spice tin (Curry Powder) for Weideman Boy Brand (Weidman Co., Cleveland, Oh.). Clean, bright and excellent, w/ a little minor wear on back side (front C. 8.5; back C. 8+/-). Min. bid \$40.

Sample Size



84).Gold Bond Pocket Tin. 3.5 x 2-5/8 x .75" early tin litho miniature sample sized pocket tin for Larus Co.'s "Gold Bond" brand. Clean, bright and excellent (a very strong C. 8++), w/ minor wear on lid where tax stamp once sat. Min. bid \$50.



85).Socony Badge. 2 x 2" early, very high quality 1938 service station employee uniform badge from Socony Co. Clean and like new (near mint) w/ exception of minor background wear spot in red area (just to right of 8). Min. bid \$40.



86).Blenown Pocket Tin. 3-7/8 x 3-3/8 x 2" early tin litho vertical tobacco pocket tin for Daniel Frank Co.'s "Blenown" brand (brown letters variation). A decent and respectable example that displays very well (as a strong C. 8+) although close examination will reveal a little minor faint oxidized speckling (critical grade C. 7.5+). Min. bid \$50.





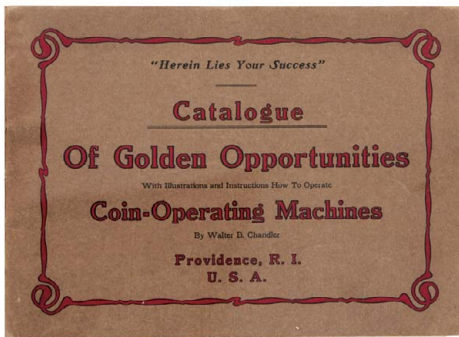
87). **Medicine Clock.** 6 x 5.5 x 2.75" early, figural brass advertising clock for Simmons Liver Regulator Patent Medicine product. Very high quality, solid brass piece is all original and excellent overall, w/ nice surface patina to metal. Working condition. Min. bid \$90.



88). **Troy Laundry Soap Holder.** 4.75 x 5-1/8 x 4" unusual, early primitive heavy wire soap bar holder advertising the Troy Laundry (Fort Madison, Iowa). Nice overall condition (C. 8/-). Min. bid \$30.



89). **French Market Coffee.** 7 x 6.5" scarce, early tin litho 3 lb. coffee pail for "French Market" brand (New Orleans Coffee Co.) featuring attractive image of bustling market area (same images both sides). Clean and very attractive w/ only minor scattered wear (C. 8/+). Min. bid \$60.



90). **Coin-Op Catalog.** 8 x 11" outstanding, 48 pg. fully illustrated catalog for coin operated gaming machines, w/ beautiful large detailed illustrations and descriptions for each machine (from Bradford Scale Co., Providence, R.I., dated 1913). Excellent. Min. bid \$50.



91). **Scale Biscuit Box.** 3-7/8 x 8.25 x 4-1/8" early tin litho figural British biscuit tin from William Crawford & Sons Biscuit Co. in shape of scale (top actually balances back and forth), w/ nice graphic images of playing children all around. Has a little light crazing and minor soiling as well as a little darkening to gold section on top, but overall attractive and displays quite well (C. 7.5+/8). Min. bid \$60.



92). **Seneca Cameras Sign.** 11-3/8 x 35.5" outstanding, early embossed tin litho sign for Seneca brand cameras, featuring great image of Co.'s trademark Indian girl. Clean, bright and very nice in appearance w/ a little light scattered wear (C. 8+/-). Min. bid \$100.



93). **Optometrist Sign.** 20.25 x 28" large, early tin litho advertising sign for an eye doctor's office. Clean and very attractive in appearance, w/ a great primitive, country folk type art look (C. 8). A powerful and impressive piece! Canadian. Min. bid \$150.



94). **Gibson Music Strings Display.** 13.75 x 21.5 x 5.25" early, figural wooden counter top product display box for Gibson brand guitar, banjo, mandolin etc. musical instrument strings. Neat and unusual piece has a great deco architectural type look, w/ nice patina to its great early paint surface (C. 8/-) w/ a little light scattered wear from use. Comes complete w/ 38 original product boxes inside. Min. bid \$100.





95). Ice Cream Pail. 8.25 x 5.25" unusual, early tin litho 1/2 gallon sized Canadian product pail for Purity Ice Cream Co. (Montreal, Canada) featuring great seashore scenes all around. Bright, clean and attractive appearance (basically displays as a strong C. 8+/), w/ a narrow area of light oxidized background speckling—nothing serious or offensive (critical grade C. 7.5+/). Min. bid \$40.



96). Toy Sign. 9-1/8 x 13" outstanding, early beveled tin over cardboard sign for "Wood-Bildo" brand mechanical construction toy sets, featuring incredible multi-color graphic image of children playing w/ product (has both string for hanging and easel stand-up on back side). Clean, bright and exceptionally nice (displays as a strong C. 8.5+/), although close examination will reveal minor professional touch-up to a 2" scratch mark at bottom edge and some wear to cardboard on back side (American Art Works). Min. bid \$150.



97). Hickory Garters Display. 19-3/8 x 13 x 5-3/8" wonderful, early wooden counter top display for Children's Hickory brand garters. Excellent and all original, w/ very nice surface patina (note: there is a knot in the wood (in area of girl's neck area) which creates a little light crackling/crazing in this area (C. 8++)). Min. bid \$80.



98). National Coffee Sign. 14 x 11" outstanding, early string hung cardboard sign for National brand coffee (G. Thalheimer Co., Syracuse, NY) featuring stunning, finely detailed multi-color embossed graphics. Clean, bright and excellent w/ minor toning and wear (a very strong C. 8++), w/ 1903 calendar sheet near bottom. Min. bid \$60.



99). Hood Rubber Co. Display. 13.5 x 14 x 5" early die-cut tin litho countertop advertising display for Hood Rubber Co. footwear products. Clean, bright and very impressive (displays as a strong C. 8.5), w/ a non-offensive light background scuff mark and a little non-serious light surface oxidizing at upper left edge of base piece. Min. bid \$100.



100). Happy Home Oats. 9-5/8 x 5-3/8" early 3 lb. cardboard product box for Happy Home brand rolled oats (Wulfin Grocers, St. Louis, Mo.) w/ attractive image of Co.'s trademark house on both sides. Clean, bright and attractive appearance (C. 8+/) w/ a little light wear and typical tattering and paper loss along top and bottom edges. Min. bid \$40.



101). Dairy Die-Cut. 16.5 x 8.75" early embossed cardboard litho easel back stand-up sign for Crescent Creamery, w/ adorable image of young girl holding large milk bottle, w/ attractive shiny surface finish to cardboard. Excellent appearance, w/ minor soiling/staining and a light crease mark at top section of bottle (non-detracting and both are barely noticeable). Displays great (C. 8++). Min. bid \$40.



102). Chest-O-Silver Oats 8-5/8 x 5.5" unusual, early 2 lb. 10 oz. size cardboard product box for Purity Oats Co. (Keokuk, Iowa) "Chest-O-Silver" brand. Clean, bright and very attractive appearance (a strong C. 8+/) w/ exception of a few non-offensive fairly minor background stains. Different images both sides. Min. bid \$40.



103). Warner's Safe Yeast Sign. 22 x 14" (8.75 x 11" actual) very early paper litho roll down sign for Warner's Safe brand yeast, w/ original metal strips at top and bottom. Clean, bright and very attractive appearance, w/ a little minor age toning (C. 8+). Framed. Min. bid \$70.





104). Moxie Sign. 13 x 8.5" early die-cut counter top cardboard easel back stand-up sign featuring great image of kid ball player. Clean, bright and attractive appearance, w/ a little non-offensive minor wrinkling and a slight bit of soiling in dark red area (C. 8). Nice piece, displays well. Min. bid \$40.

String Holder



105). Jaxon Soap String Holder. 4.5 x 5" early figural painted cast iron string holder, w/ embossed advertising for "Jaxon" brand soap on front, back and the top closure bracket piece. Excellent, w/ nice patina to paint surface. Min. bid \$50.



106). Silver Birch Gum Box. 5-3/8 x 6.25 x 4.25" (as shown) outstanding, ca. 1920's store display box for Hickman's "Silver Birch" brand chewing gum, complete w/ its original 20 packages inside. Crisp and like new (box was found still sealed inside its original protective wax paper wrapping (near mint)). Min. bid \$70.



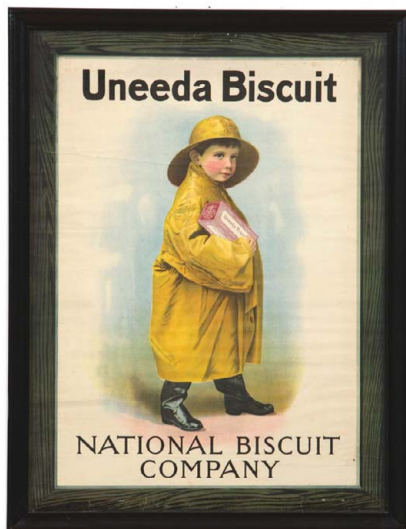
107). Colombo Cigar Mirror. 12.5 x 8 x 4.25" unusual, early figural cast iron counter-top, stand-up display featuring character holding scalloped mirror w/ advertising for Colombo brand cigars. Metal is excellent, w/ nice patina, mirror glass has a couple chips and some loss to silver finish, but overall still pretty decent. Neat piece, displays nicely. Min. bid \$60.



108). Whistle Clock. 24 x 23.75 x 2.25" scarce, large, early counter top masonite and wooden advertising clock for Whistle Soda. A powerful and very impressive piece that is clean and excellent overall (a strong C. 8++) w/ only minor storage wear (clock works). Min. bid \$100.



109). Old Dutch Cleanser Sign. 16 x 11" very attractive, early, tin over cardboard sign w/ beveled edges for "Old Dutch" brand cleanser. Clean, bright and very attractive piece, w/ a little non-detracting minor wear in bottom white margin area (a very strong C. 8++). Min. bid \$70.



110). Nabisco Sign. 25 x 19" (22-7/8 x 17-1/8" visible) early paper litho sign for National Biscuit Co.'s "Uneeda" brand biscuits, featuring great image of Co.'s trademark slicker boy holding product box. Beautiful detailed color lithography, piece is clean bright and very attractive, w/ a few light crease marks (C. 8). Framed. Min. bid \$50.

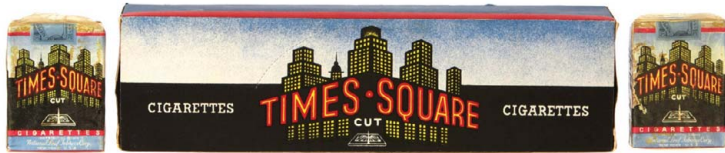


111). Sweet Caporal Cigarettes Sign. 32 x 22" (28 x 18" visible) early paper litho sign for American Tobacco Co.'s "Sweet Caporal" brand cigarettes, featuring beautiful color graphics. Clean, bright and exceptionally nice (near mint appearance), as found still in its original marked frame. Min. bid \$150.



112). WWI Poster. 42.5 x 28" (40.5 x 26" visible) outstanding, large, early paper litho WWI Navy recruiting poster by artist Howard Chandler Christy (1917). A powerful and impressive looking piece that is clean, bright and excellent in appearance (displays as a strong C. 8.5), although close examination will reveal a few professionally repaired fill-in spots in very outer white margin area. Framed. Min. bid \$50.





113). Times Square Cigarettes. 3 x 11 x 1-7/8" full, early carton (ten sealed packs) of Times Square brand cigarettes from National Leaf Tobacco Co., New York, featuring great New York City scene. Clean, bright and excellent (C. 8.5/+). Note: these appear to have been made for export market, as US revenue stamps have been covered over w/ foreign looking stamp. Min. bid \$60 the lot.



114). Free Land Overalls Sign. 10 x 30" early, heavy porcelain advertising sign for "Free Land" brand overalls. Field area of sign is clean, bright and excellent, w/ a little oxidizing and chipping wear in very outer white border area. Min. bid \$60.



115). Kayo Sign. 14 x 27-3/8" unusual, early, embossed metal sign for Kayo brand chocolate drink, featuring great images of cartoon character "Kayo" and product bottle (Donaldson Art Sign Co.). Clean, bright and very nice appearance, w/ a little non-offensive minor soiling and storage wear (a strong C. 8+ appearance). Min. bid \$50.



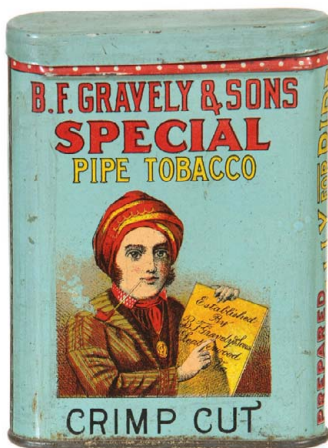
116). Lone Ranger Pocket Knives. 12.25 x 12" lot consists of a ca. 1940's/ 50's never used cardboard store display for Lone Ranger pocket knives, as found still in its original shipping box, complete w/ all 18 of its original pocket knives. Knives are nice quality (made by Camillus Cutlery Co., NY). Excellent, w/ minor storage wear. Min. bid \$50.



117). Dixon's Stove Polish Sign. 7-7/8 x 12-1/8" outstanding, early cardboard litho sign for Dixon's Stove Polish, featuring wonderful image of a child witch riding product box. Powerful and impressive looking piece has bright colors and incredible overall look (displays as a very strong C. 8+/), w/ some non-offensive light soiling and a little minor background wear (critical grade 8/-). Min. bid \$70.



118). Oval Tray. 13.75 x 16-5/8" unusual, early, tin litho advertising serving tray for a Salinas, California jeweler, featuring wonderful images of Victorian women serving tea. Clean, bright and very attractive in appearance (displays as a very strong 8++) although there is a little non-offensive faint haziness on surface if tipped in the light just right (barely noticeable, mentioned for accuracy). Min. bid \$50.



119). Gravely Pocket Tin. 4 x 3 x 7/8" early tin litho vertical tobacco pocket tin for B.F. Gravely & Sons "Special" pipe tobacco. Clean, bright and very attractive (a strong C. 8++). Min. bid \$70.



120). Victrola Pocket Mirror. 2.75 x 1-5/8" early, extremely rare celluloid advertising pocket mirror for Victor brand Victrolas, featuring great image of product w/ a Nipper trade mark dog in upper corner. Clean and Excellent (some darkening/loss to silver finish of mirror glass). Min. bid \$40.

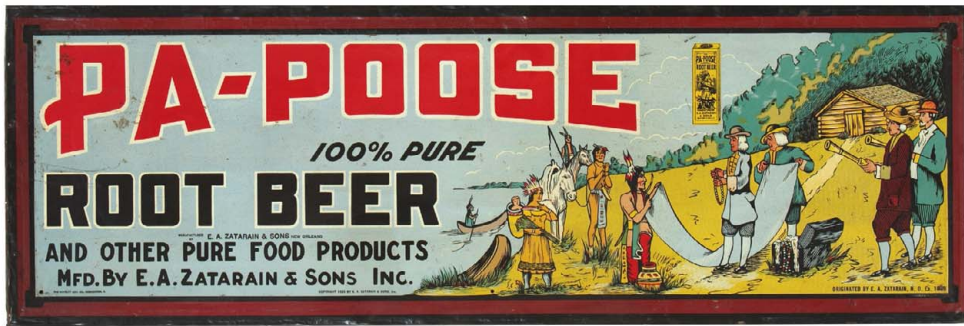


121). Full Dress Spice. 4 x 2.25" outstanding, early tin litho 4 oz. spice tin (pepper) for "Full Dress" brand (James Gill Co., Norfolk, Va.). Clean and excellent (C. 8.5/+). Min. bid \$40.



122). Busy Biddy Spice. 4 x 2" early tin litho 2 oz. spice can for Davies Strauss Stauffer Co.'s "Busy Biddy" brand spices (pickling spice). Clean, bright and very attractive (a strong C. 8++) w/ some oxidizing on gold flash finish of lid. Min. bid \$30.





123). Pa-Poose Root Beer Sign. 13 x 39" unusual, early tin litho sign for Zatarain & Co.'s "Pa-Poose" brand root beer product, showing great Indian scene and product box (dated 1924). Has strong colors and displays very well, w/ some non-offensive general light background oxidizing and wear, including some denting and wear along edges. Displays as a strong C. 8/+ (critical grade C. 7.5/+). Min. bid \$100.



124). Improved Peaches Condom Tin. 1.75 x 2-5/8 x 3/8" scarce, early tin litho condom tin for "Peaches" brand. Clean and excellent (C. 8.5++). Min. bid \$50.



125). Miniature Scoops. 4 x 1-7/8" lot consists of two different color variation miniature tin litho advertising coffee scoops advertising "Golden Sun" brand Coffee. Both are excellent. Min. bid \$40 (the pair).



126). Atlantic Plate Topper. 4.5 x 4.5" early, tin litho license plate attachment advertising Atlantic brand gasoline w/ red reflector in center. Clean, bright and like new, as found never used, still in its original envelope (envelope has age toning and minor wear). Min. bid \$40.



127). Hires Pocket Mirrors. 2.75 x 1.75" lot consists of two different early oval celluloid advertising pocket mirrors for Hires Root Beer. Both are excellent in appearance (one w/ mug has just a trace hint of faint foxing and minor wear-visible only upon magnification; other one has silver loss wear and dark spots in mirror glass). Min. bid \$50 (the pair).



128). Mundell's Mechanical Ad. 7-3/8 x 7-1/8" unusual, ca. 1880's/90's mechanical puppet theatre advertisement on heavy card stock for Mundell children's shoes, (has revolving wheel of different Punch puppet scenes). Excellent. Min. bid \$40.



129). Andrew Kuehn Peanut Butter Pail. 3-7/8 x 3.5" (dia.) scarce, early 14 oz. tin litho peanut butter pail for Andrew Kuehn Co.'s No. 1 brand (Andrew Kuehn Co., Sioux Falls, SD) featuring beautifully detailed color graphics all around. Clean, bright and excellent, w/ light wear on lid (C. 8.5/+). Min. bid \$100.



130). Celluloid Letter Openers. Lot consists of 7 different early celluloid advertising letter openers (lengths range from 6 to 9.75"). Includes Legge Yarns; Burpee Seeds; National Cash Registers; Ayars Canning Machinery; Keystone Telephone Co.; Oak Flooring Bureau; and Smith Typewriters. All are excellent (some wear to lettering on back of Keystone one). Min. bid \$40 (the lot).



131). Sunny Boy Peanut Butter. 3-5/8 x 3.5" 1 lb. tin litho peanut butter pail for Sunny Boy brand (Brundage Bros., Toledo, Oh.) w/ same great image on both sides. Has a little faint speckling in gold areas and a non-offensive scratch mark at bottom area of back side, but overall bright, clean and attractive in appearance (C. 8-+), w/ fairly heavy wear to gold lid (note: this is a pretty common plain lid found on many generic pails and could be easily replaced). Min. bid \$40.



132). Moxie Tip Tray. 6" dia. early, tin litho tip tray for Moxie brand soda featuring unusual variation of violet flowers, leaves etc. Clean, bright and excellent overall, w/ minor surface crazing (C. 8.5)/+. Min. bid \$40.

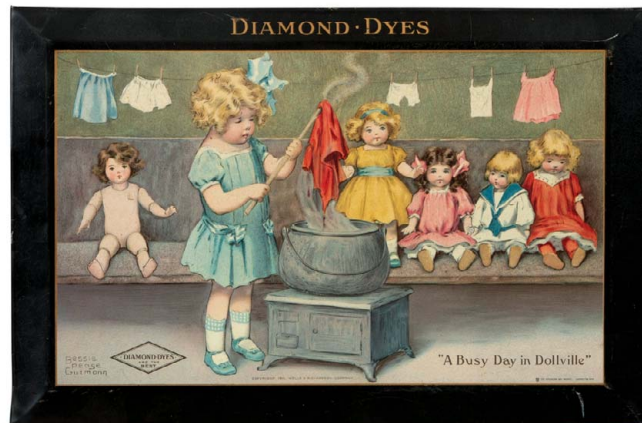


133). Moxie Tip Tray. 6-1/8" dia. early, tin litho tip tray for Moxie brand soda, featuring woman w/ decorative floral background. Clean and very attractive (C. 8+). Min. bid \$50.





134).Del-Monte Porcelain Sign. 20 x 24" early, heavy porcelain multi color sign for Del-Monte brand food products, featuring attractive image of Co.'s brand logo. Clean, bright and attractive in appearance w/ nice surface sheen, w/ some scattered light edge roughness and staining along outer edges; w/ minor hazy staining spot in "O" of "Monte" and a couple small background chips in green background area (C. 8/-). Min. bid \$50.



135).Diamond Dyes Sign. 11-3/8 x 17-1/8" outstanding, early, beveled edge tin over cardboard advertising sign for Wells & Richardson Co.'s Diamond Dyes, featuring adorable "Busy Day in Dollville" image of young girl dyeing dolls clothes by illustrator Bessie Pease Gutman. Clean, bright and displays extremely well (as a strong 8/++) w/ a little fairly minor light scuffing and minor denting in outer black frame area and close examination will reveal some slight speckled haziness in image area (mentioned for accuracy) not noticeable unless tipped just right (American Artworks © 1911). Min. bid \$250.



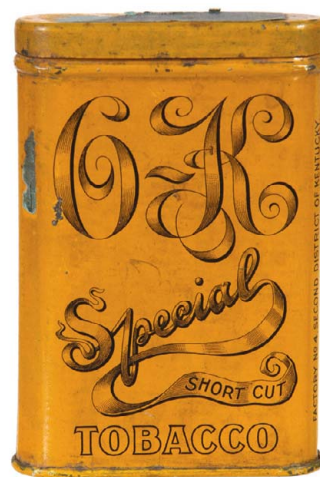
136).Yacht Club Coffee. 6-1/8 x 4.25" scarce, early tin litho pry lid coffee can for "Yacht Club" brand (w/ nice yachting flags images on either side). Clean, bright and exceptionally nice appearance, w/ a little minor scattered wear (C. 8/+). Min. bid \$60.



137).Post Office Mixture. 4.75 x 3.5 x 2.25" scarce, early tin litho tobacco tin for E. G. Steane Co.'s Post Office brand tobacco, featuring finely detailed graphic image of busy post office building (Hasker & Marcuse Litho). Clean, attractive and displays nicely, w/ light scattered crazing, wear and minor dent spot (C. 8/-). Min. bid \$70.



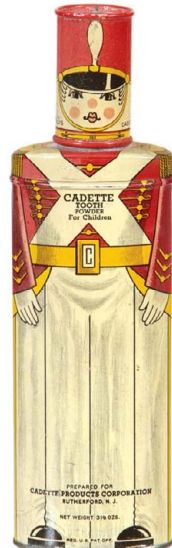
138).Lily Coffee Tin. 5.5 x 4.25" early, paper label (over tin) 1 lb. coffee can for Lily brand (Schenk & Caldwell Co., Phil'a) featuring beautiful color graphics. Clean, bright and excellent in appearance (a strong C. 8++) w/ a little minor, non-detracting foxing on back side. Min. bid \$40.



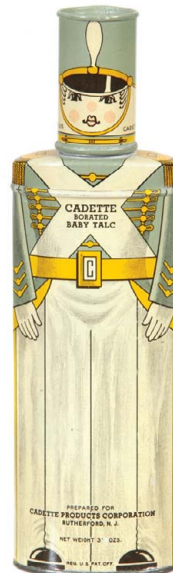
139).O.K. Special Pocket Tin. 4.5 x 3 x 7/8" early, extremely rare tin litho vertical tobacco pocket tin for OK Tobacco Co.'s "OK Special" brand. Clean and very attractive (a very strong C. 8++) w/ exception of litho chip spot at bottom left edge of "O". Min. bid \$250.



140).Bartholomay Die-Cut. 7.5 x 4-3/8" outstanding, early cardboard die-cut stand-up sign for Bartholomay Brewing Co. (Rochester, NY) featuring trademark girl in sheer see-through dress. Attractive and displays nicely although examination will reveal a non-offensive faint crease mark in waist area and some dark fly type speckles on her left arm. Min. bid \$40.



141).Cadette Tooth Powder. 7-3/8 x 2.25 x 1.25" full, early tin litho figural soldier shaped product can for Cadette brand tooth powder (red variation). Excellent, never used condition, w/ only minor storage wear and a little non-offensive fairly minor haziness on back side (front C. 8.5+; back C. 8/-). Min. bid \$50.



142).Cadette Tooth Powder. 7-3/8 x 2.25 x 1.25" full, early tin litho figural soldier shaped product can for Cadette brand baby talc (grey variation). Excellent, never used condition w/ only minor storage wear (C. 8.5). Min. bid \$50.



143).Blood Diseases Sign. 14.25 x 8" fine, early, fancy die-cut winter scene sign (on heavy cardstock) advertising Gough's Sarsaparilla and Pills "For All Blood Diseases". Shows girl carrying large Goodh's Pills package and Christmas tree, w/ sparkling mica flakes on surface. Clean and excellent appearance (displays as a strong C. 8/+), w/ a little non-offensive light scattered wear at the outer corner edges of brittle border area. Min. bid \$60.





144).Cheerio Coffee. 4 x 5-1/8" scarce, tin litho 1 lb. key wind coffee can for "Cheerio" brand (F. B. Matthews Co., Kingston, NY) featuring great image of trademark singing bird. Clean and attractive in appearance w/ some non-offensive light speckling on back side (front C. 8/+; back 7.5+/8-). Min. bid \$40.



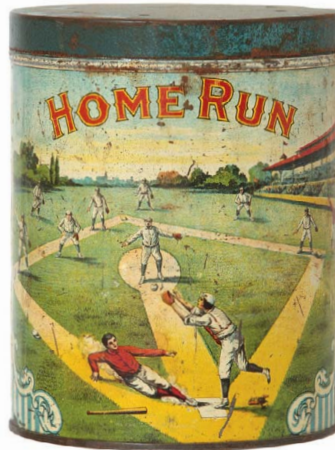
145).Cigarette Lot. Lot consists of two sealed, never opened early cigarette packs, each featuring attractive Indian images (2.75 x 2 x 1"). Includes Coupon brand (Series 102 stamp) and "111" brand (Series 124). Both are excellent (minor pinching to inside label on Coupon). Min. bid \$30 the pair.



146).Santa Candy Tin. 2.25 x 3-7/8 x 1-7/8" early tin litho oval candy tin for Woolworth Co.'s bon bon candies, featuring great graphic image of Santa and airplane. Clean, bright and excellent, w/ only minor wear (C. 8++). Min. bid \$40.



147).Planters Jar. 9.75 x 7.5 x 5" scarce, ca. 1930's glass countertop Planters Peanut jar w/ the desirable original elephant inside labels. Label on jar is bright, attractive and displays nicely, w/ small edge tear and some minor age tone staining (basically a C. 8+/-); other label has separated from jar, but could be easily re-glued back into place (this label has a few glue spot areas of paper loss (much of paper missing spots are still attached to inside of jar). Jar has no chips and displays great, although close examination will reveal a pot stone impurity in glass along bottom side edge w/ typical tiny fine 2.5" hairline radiating from it. Complete w/ its original tin litho lid (lid excellent). Min. bid \$80.



148).Home Run Cigar Can. 5.75 x 4.5" scarce, early tin litho 50 ct. cigar can for "Home Run" brand, featuring wonderful graphic baseball scene (same great image both sides). Impressive piece, has decent color and displays quite well on shelf (displays as a C. 8+/-), although closer examination will show some general fairly heavy light scattered wear (critical grade C. 7/+). Min. bid \$150.



149).Vernor's Ginger Ale Sign. 8.5 x 6.5" wonderful, early, small beveled tin over cardboard sign for Vernor's brand ginger ale, featuring great image of Co.'s trademark character. Has string for hanging and easel back for countertop display. Clean and excellent, w/ a little non-offensive minor edge wear (displays as a very strong C. 8.5++). Min. bid \$150.



150).Santa Match Holder. 8-5/8 x 3.75 x 7/8" outstanding, early, tin litho hanging match holder featuring wonderful embossed detailed images of St. Nick holding child and tree, w/ village in background. Excellent overall (C. 8+) w/ minor edge pinching and wear at outer border area. Min. bid \$70.



151).Mr. Peanut Figure. 13.25 x 6.5 x 2.75" scarce, ca. 1920's Planters Peanut Co. papier-mâché Mr. Peanut figural stand-up character (w/ original Old King Cole Co., label on inside). Has nice patina to its paint surface and a terrific overall appearance (displays as a very strong C. 8+), w/ just the right amount of wear (note: examination of inside cavity at base area of back side shows some putty type reinforcement material added, leading me to suspect leg area may have had a little reinforcement and restoration work done in this section of piece at some point), attached to wooden block at base (for displaying). Min. bid \$100.

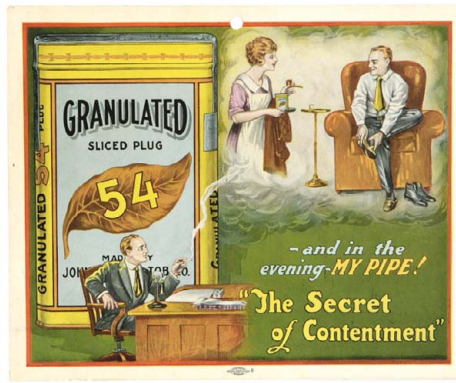


152).Coca-Cola Sign. 29.75 x 11.5 x 1" outstanding, scarce, Ca. 1940's Coca-Cola hanging Masonite arrow sign featuring Co.'s "Sprite" boy and early bottle cooler (by Kay Display Co.). Clean, bright and exceptionally nice (a very strong C. 8++). Min. bid \$150.





153).Pepper & Co. Whiskey Tray. 12-1/8" dia. early, tin litho advertising tray for Jas. E. Pepper Whiskey, featuring attractive multi-color graphic scene of revolutionary war soldiers and fife and drum players. Clean, bright and excellent (C. 8++). Min. bid \$40.



154).Granulated 54 Tobacco Sign. 7.5 x 9" small, early cardboard easel back stand-up sign for Granulated 54 brand, w/ nice shiny surface finish. Excellent (C. 8.5+) w/ some soiling and wear on non-graphic back side. Min. bid \$40.



155).Edelweiss Brewery Tray. 13" dia. early pre-prohibition beer tray for Peter Schoenhofen Brewing Co.'s "Edelweiss" beer (©1913). Clean, bright and very nice in appearance, w/ a little non-offensive light scattered wear (C. 8+/-). Min. bid \$50.

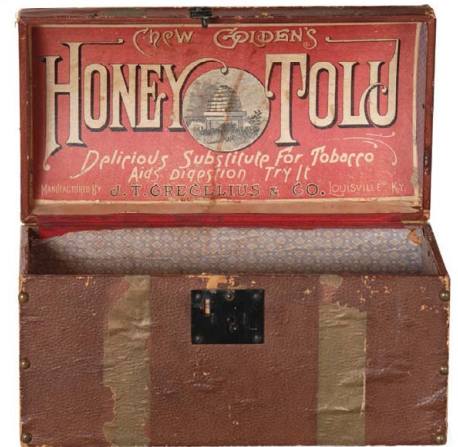
#### 1¢ Cigarette Vendor



156).Cigarette Vendor. 11.75 x 6 x 8.75" early, "Smoke-A-Taire" 1¢ coin operated cigarette vending machine with a slug rejecter mechanism at top. This machine vended individual cigarettes for 1¢ each. Has a nice deco style, marbled paint surface and appears to have never been used (C. 8++) w/ a little light crazing and paint wear. Comes as found still in its original shipping box, complete w/ original keys. Min. bid \$70.



157).Five Roses Flour Sign. 13.5 x 13.5" early tin litho octagon shaped self framed advertising sign for Five Roses Flour, featuring great image of Co.'s trademark Indian character (Lake of the Woods Milling Co., Montreal and Winnipeg Canada). Has decent color and displays quite well (as a strong C. 7.5+), w/ some crazing and a little light scattered wear (as found, might improve some w/ cleaning). Min. bid \$70.



158).Honey Tolu Trunk. 11 x 11.5 x 6-1/8" (as shown) unusual, early, small product display box in shape of an early miniature dome top trunk w/ nice advertising label on inside for Honey Tolu brand chewing gum. Clean and very attractive, w/ nice surface patina (C. 8), missing one of side handles. Min. bid \$50.



159).Summit Shirts Pennant. 25 x 10.5" early felt advertising pennant for Summit brand dress shirts, featuring great image of Co.'s trademark man. Clean and attractive, w/ very nice look (note: has cut at bottom right edge). Beautifully custom framed (oak). Min. bid \$40.



160).Match Vendor. 17 x 7.5 x 7.5" outstanding, early, cast iron1¢ coin operated glass domed match box vendor w/ (Advance Machine Co.). Decent and attractive paint surface, clean and very nice overall w/ some typical darkening and wear (C. 8/-). Min. bid \$100.

#### Lawn Sprinkler



161).Sambo Lawn Sprinkler. 26 x 16.25" outstanding, early 2-sided painted metal "Sprinkling Sambo" lawn sprinkler in likeness of black man. Clean and excellent condition, as found never used still in its original box, complete w/ base, hose and original paperwork. Near mint, w/ exception of a couple light scratches in plain, black swinging hand/arm area. Min. bid \$90.





162).Baby Bread Die-Cut. 8.25 x 6.5" outstanding, early embossed cardboard die-cut sign for Baby Label brand bread, featuring beautiful graphic images of Victorian children. Clean, bright and exceptionally nice (C. 8.5+). Min. bid \$50.

Salesman's Sample



163).Salesman's Sample Saddle. 8.75 x 7.75 x 5.5" unusual, small, high quality salesman's sample sized miniature leather saddle, w/ metal horn and nicely tooled designs in leather. A neat and unusual piece, w/ great overall look (C. 8+/) w/ some non-detracting minor wear (including a couple small marks in leather and some thread loss to stitching at back edge of seat). Comes complete w/ miniature wooden stand for displaying. Min. bid \$70.



164).Luro Dyes Sign. 12 x 9.75" outstanding, Ca. 1920's tin litho French advertising sign for Luro brand dyes, featuring wonderful colorful graphic image (artist Ribet). Clean bright and excellent in appearance w/ only minor wear (C. a strong 8++). Min. bid \$50.



165).Minnequa Coffee. 6 x 4.25" scarce tin litho 1 lb. coffee can for Minnequa brand coffee (Colorado Supply Co., Pueblo, Colo.) featuring great image of Co.'s trademark Indian. Has a little light denting and some general light overall wear w/ a little general fade across the solid background color area, but overall the image area is strong and piece displays quite well (displays as a C. 8 on shelf; critical grade C. 7+). Min. Bid \$60.



166).Star Gum Tin. 10.5 x 8-5/8 x 6" (as shown) unusual, very early tin litho store display tin for Star Gum Co. Pepsin gum (originally held 200 packs). Clean, bright and exceptionally nice (a strong C. 8+/) w/ a small paper label added to right side. Min. bid \$50.



167).Fruit Basket Biscuit Tin. 5-1/8 x 5-1/8 x 3-3/8" ca. 1926 figural Huntley & Palmers British biscuit tin in shape of handled fruit basket, w/ attractive embossed fruits on lid. Has a little fade to red ribbon and some typical fine scattered speckling in gold areas, but overall attractive and displays nicely (C. 7.5+). Min. bid \$40.



168).Loving Cup Pocket Tin. 4.5 x 3 x .75" scarce, early tin litho vertical tobacco pocket tin for John Moore Tobacco Co.'s "Loving Cup" brand. Clean, bright and attractive in appearance (basically displays as a strong C. 8+/) w/ exception of some light scattered scuffing and some minor speckling in silver metallic areas (critical grade C. 7.5+/8-). Min. bid \$150.



169).Magic Yeast Sign. 15-1/8 x 10" outstanding, early paper litho sign for Magic brand yeast, featuring beautiful multi-color graphics. Has crisp, bright colors and very attractive appearance (basically displays as a C. 8.5+/) w/ exception of a few non-offensive small edge tears and a little non-offensive very minor background wear. Min. bid \$70.

Cigar Cutter/Match Dispenser



170).Cigar Cutter/Match Dispenser. 8.5 x 5-3/8 x 4.75" very early, fancy figural cast iron counter top cigar cutter advertising Marti-Lewis Cigar Co.'s "La Marlew" brand cigars, w/ mechanically operated match dispensing mechanism that spears and lifts up a stick match when pressed to cut cigar. Neat and unusual piece, w/ nice surface patina. Excellent. Min. bid \$70.

Fitch's Chewing Gum



171).Fitch's Gum Sign. 12.25 x 7.75" fine, early, fancy embossed die-cut sign (on heavy cardstock) for Fitch's "Standard Heart" brand chewing gum, featuring very nice color graphics. Clean and excellent in appearance (a strong C. 8++), w/ a few minor flyspecks (has 3 small pieces of cello tape on non-graphic backside). Min. bid \$70.



Printer's Proof



172).Three States Tobacco. 2.75 x 4-5/8 x .75" scarce, early oval variation, tobacco tin for "Three States Mixture" (Harry Weissinger Tobacco Co.). Clean, bright and excellent, w/ only minor wear (a strong C. 8++). Min. bid \$50.



173).Medicine Proof. 16 x 23.5" paper litho proof sign for Vaseline Capsicum, w/ beautiful multi-color graphics. Has printers proofing and color registration marks in its wide untrimmed margins and is clean, bright and excellent in appearance (C. 8.5/+) w/ exception of some light wrinkling and tears at very outer edges of extra wide white margin area (could be easily framed or matted out). Min. bid \$60.



174).Pipe Die-Cut. 24.25 x 11.75" large, early, two-sided cardboard die-cut string hung sign advertising Chesterfield brand pipes. Clean, bright and excellent overall (8.5+) w/ exception of light crease line in mouth piece area (printed in England). Min. bid \$40.



175).Davis Gum Case. 2-3/8 x 8-1/8 x 6-1/8" unusual, early metal and glass hinged lid counter top chewing gum display case for Davis brand spruce gum (Harry Davis Co., Monson, ME) w/ original paper labels on inside and outside of top lid. Case is excellent, w/ exception of some general wear to outer label on lid. Min. bid \$40.



176).Sunbeam Bread Sign. 11.75 x 29.75" outstanding, ca. 1950's/60's embossed metal litho sign for Sunbeam bread, featuring great image of Co.'s trademark girl. Clean, bright and like new, w/ beautiful rich colors and nice surface sheen (C. 8.5+). Min. bid \$50.



177).Ginger Ale Sign. 10 x 18" early, heavy porcelain advertising sign for Seilheimer's brand ginger ale. Clean, bright and excellent, as found still on its original wooden mounting display bracket (near mint, w/ exception of small chip spot at very outer right edge). Min. bid \$40.



178).Buckeye Fences Mirror. 2-1/8" dia. early celluloid advertising pocket mirror for Buckeye brand fences, featuring stunning, multi-color graphics. Clean, bright and like new in appearance (basically displays as near mint), although examination under magnification will reveal a barely noticeable small scuff line mark and minor surface wear from use. Min. bid \$40.



179).Chef Peanut Butter. 3.5 x 3-7/8" unusual, early tin litho 1 lb. pry lid peanut butter can, for "Chef" brand (Berdan Co., Toledo, Oh.). Clean, bright and very attractive, w/ only minor wear (a strong C. 8++). Min. bid \$40.



180).Natures Remedy Mirror. 2-1/8" dia. early celluloid advertising pocket mirror for Natures Remedy Liver medicine pills in unusual blue color variation. Excellent. Min. bid \$30.



181).Battleship Peanut Butter. 3.75 x 3.75" unusual, early tin litho 1 lb. peanut butter pail for "Battleship" brand (Canby Co., Dayton, Oh.). Clean and attractive appearance, w/ a little minor tarnishing and a bit of light wear (C. 8+/). Min. bid \$40.





**182).Schrafft's Candy Pail.** 3.75 x 4" unusual, early tin litho 9 oz. size Schrafft's brand candy pail featuring wonderful graphic nursery images all around (Lithography by Tindec). Crisp, bright and like new (C. 8.5+) handle possibly replaced. Min. bid \$100.



**183).Bartholomay Tip Tray.** 4-3/8" dia. early tin litho advertising tip tray for Bartholomay Brewery (Rochester, NY), featuring beautiful, finely detailed multi-color graphics. Clean, bright and like new (near mint). Min. bid \$40.



**184).Christmas Pail.** 3.5 x 3.75" scarce, early tin litho holiday candy pail featuring great image of Santa sleigh being pulled by six pigs, w/ New Years babies on sides. Neat and unusual piece, in pretty decent overall condition, w/ some darkening in metallic gold areas and light scattered wear (C. 7.5+/8-). Min. bid \$40.



**190).Banjo Store Jar.** 19 x 8 x 4.25" unusual, early, very high quality banjo style candy store / apothecary glass display jar w/ ground stopper. Clean and excellent (near mint). Min. bid \$80.



**186).Minneapolis Expo Die-Cut.** 12 x 9" outstanding, large, early die-cut cardboard litho advertisement on heavy card stock for the 1890 Minneapolis Exposition. A powerful and impressive piece w/ beautiful multi-color graphics. Clean, bright and very attractive, w/ a little minor background soiling and minor crease marks (C. 8/+). Min. bid \$70.



**187).Japanese Screen Biscuit Tin.** 7.5 x 4.25 x 4.25" ca. 1913 figural Huntley & Palmers British biscuit tin w/ attractive Japanese screen images all around. Clean and very attractive appearance, w/ only minor wear (C. 8). Min. bid \$50.

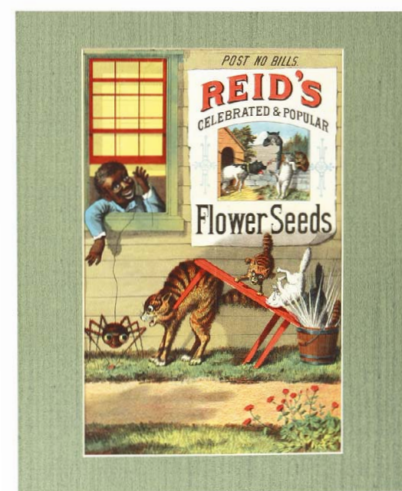
## Chewing Gum



**188).Ko-Ko Gum Ad.** 10.25 x 6.25" early, cardboard litho advertising sign for Coleman Co.'s Ko-Ko Tulu brand chewing gum. Bright and very attractive in appearance, w/ a little minor age tone soiling and wear (C. 8/-). Min. bid \$50.



**189).Armour's Poster.** 56.5 x 42.25" important, large, heavy paper litho poster for Armour Co.'s Extract of Beef, featuring incredible image of Co.'s trademark child cowboy. Stunning piece is crisp, bright and beautiful in appearance, w/ a little non-offensive soiling/toning in outer white margin areas and some light soiling along very bottom couple of inches, w/ original wooden dowels at top and bottom. A powerful and very impressive piece, freshly picked and probably never used, w/ minor waving lines from being rolled (a very strong C. 8++). Min. bid \$250.



**190).Reid's Flower Seeds Sign.** 15 x 12" (12.5 x 8" visible image) outstanding, high quality, very early paper litho sign for Reid's Flower Seeds, w/ incredibly detailed multi-color graphics. Features a wonderful comical scene of young black child terrorizing cats. Clean, bright and exceptionally nice in appearance (displays as a very strong C. 8++), w/ exception of faint, non-detracting vertical fold in center. Note sign has a mat board that has been glued onto foam core board. Careful lifting and examination reveal that top and bottom margins have been trimmed from sign, but they appear to still be present on sides (mat board, not the sign is mounted). Min. bid \$50.



Vacuum Cup Tires



191).Vacuum Cup Tires Sign. 44.25 x 15-1/8" outstanding, early paper litho roll-down sign w/ metal strips at top and bottom advertising Pennsylvania Rubber Co.'s Vacuum Cup Tires. Piece is clean, bright and basically like new in appearance, as found never used still in its original mailing tube (some light edge chipping and minor staining in very outer margin areas). Min. bid \$70.



192).Ever-Well Spice. 3.25 x 2-3/8 x 1-3/8" scarce, early tin litho 2 oz. spice tin (allspice) for "Ever-Well" brand (Everett & Treadwell, Co., Kingston, NY), featuring beautiful multi-color graphic image of trademark well. Clean, bright and excellent, w/ small wear spot on back side (front C. 8.5/+; back 8+/-). Min. bid \$40.

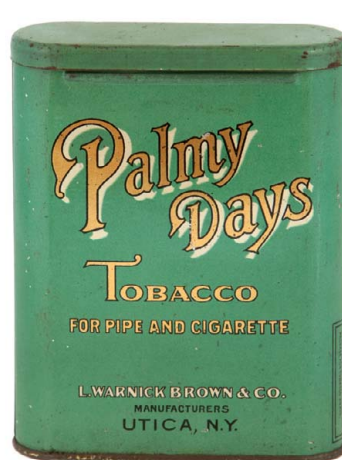
Pocket Mirror



193).King Arthur Mirror. 2-1/8" dia. unusual, early celluloid advertising pocket mirror for King Arthur Flour featuring beautiful multi-color graphics. Clean, bright and excellent in appearance. Min. bid \$40.



194).Sheridan Veterinary Tin. 5 x 4.25" very early paper label (over tin) product can for Sheridan's Calvary Condition Powder, featuring outstanding finely detailed color graphics all around. Front and back are excellent (C. 8+/-) w/ some paper loss around side band of lid and general spotting and darkening to top label of lid (lid 7+/-). Min. bid \$50.



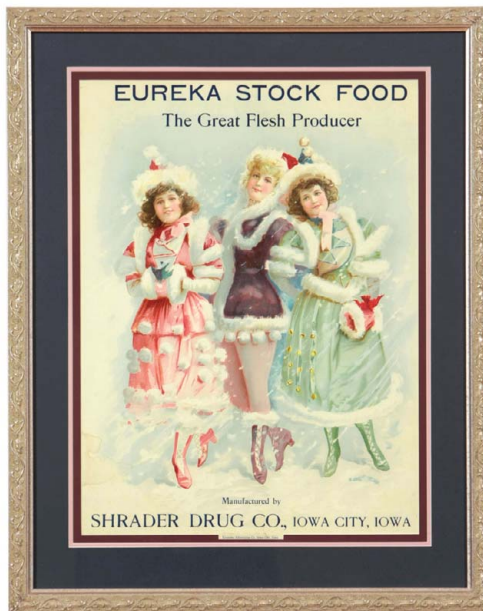
195).Palmy Days Pocket Tin. 4.5 x 3.5 x 1" early tin litho vertical tobacco pocket tin for Warnick Brown Co.'s "Palmy Days" brand (fat variation). Clean, bright and excellent, w/ some light wear on back side (front C. 8.5/+; back C. 8+/-). Min. bid \$60



196).Selz Shoes Paper Sign. 31.5 x 11.5" (29.5 x 9.75" visible) early roll-down style paper litho sign for Selz brand shoes, featuring beautiful graphic image by illustrator Christy. Clean and displays very well, w/ nice color and great overall look (C. 8+/-) w/ a little non-offensive minor age toning. Presented in beautiful period frame. Min. bid \$90.



197).Planters Display Rack. 12 x 4-7/8 x 4-3/8" early tin litho countertop display for Planters Peanut Jumbo block candy bars. Clean and very attractive piece has a little very minor typical horizontal waviness in feet area of die-cut top section (not at all offensive, mentioned for accuracy) and some light surface wear on non-graphic back side and bottom of base section. Impressive piece, displays great (a strong C. 8+/-). Min. bid \$100.



198).Eureka Stock Food Sign. 25 x 20" (18.75 x 14" visible image) outstanding, early paper litho sign for Eureka veterinary stock food product, featuring stunning multi-color graphics. A powerful and impressive piece that is clean, bright and beautiful in appearance (basically displays as a C. 8.5+/-) w/ exception of a little non-offensive light staining in bottom left background area. Beautifully framed and matted (note: we have not examined piece out of frame). Min. bid \$80.



199).Inner-Southern Insurance Sign. 19 x 13" impressive, early tin litho chain hung advertising sign for Louisville, Ky. Insurance Co., featuring beautiful image of Co.'s headquarters building, surrounded by stunning, finely detailed multi-color graphic images in background (American Art Works), with a section at bottom for holding calendar cards. Clean, bright and very impressive in appearance (displays as a strong C. 8+/-) w/ exception of a little non-offensive background wear, w/ some denting wear at a couple of outer corners and some light oxidizing in bottom gold border area (critical grade C. 7.5+/-). Min. bid \$60.





200).Lamb Knit Display. 15 x 17 x 5.5" early, figural stand-up counter top display for "Lamb Knit" brand sweaters, w/ nice detailing and embossed advertising. Papier-mâché and plaster composition, w/ original partial Old King Cole label on base. Very attractive (C. 8++) w/ nice original paint surface, although back side has a couple chip spots in letters area and some chipping and damage in bottom black feet area (this could be easily touched up). Min. bid \$70.

Ceiling Hanger Sign



201). Soapine Die-Cut. 19 x 5.75" great 2-sided cardboard die-cut early hanging ceiling sign for Soapine brand washing powder, in shape of Co.'s trademark whale. Clean and excellent in appearance (displays as a strong C. 8++) although close examination will reveal a little minor professional touch up restoration in black areas. Min. bid \$70.



202).Ayer's Die-Cut. 12-7/8 x 6-7/8" very early lithographed cardboard die-cut for Ayer's Cherry Pectoral patent medicine product, featuring great image of St Nick holding product bottle, w/ sleigh filled w/ product crates. Attractive and displays nicely (C. 8+/-) w/ a little minor, even age toning (has darkening and heavy age toning on non-graphic back side). Min. bid \$50.



203).Full Weight Cigar Cutter. 5.5 x 5-3/8 x 5-3/8" early, figural cast iron countertop cigar cutter for Gumpart Bros. "Full Weight" brand cigars. Attractive and all original, w/ some general wear from use. Min. bid \$50.



204).Shredded Wheat Sign. 15.75 x 12" unusual, early paper litho sign (metal strips top and bottom) for Natural Food Co.'s Shredded Wheat Biscuits. Attractive piece displays well (as an 8/-), although close examination will reveal a little age toning, minor edge tears and darkness at outer edges, a small pin hole near bottom edge, and a hint of fade (critical grade 7.5). Min. bid \$100.



205).Munsing Wear Sign. 46 x 32" (41.5 x 27-3/8" visible) outstanding, early, large paper litho (cardboard?) sign for Munsing Wear Union Suits, w/ beautiful color graphics. A very powerful and impressive looking piece, nicely displayed in attractive period frame (possibly original to piece). Excellent appearance (displays as a strong C. 8+) w/ a little non-offensive fairly minor wear. Min. bid \$150.

Salesman's Sample



206).Salesman's Sample Washing Machine. 12 x 7.5 x 7" early, miniature wooden salesman's sample washing machine for Edward's Compound Lever brand washing machines. Has a great primitive folk art type grain painted finish, w/ a beautiful rich patina and original lettering on front (1888 patent date) and a working detailed mechanism inside. Excellent and all original (basically a strong C. 8+) w/ exception of a glue repair to a narrow wood split section at back of lift up lid. Min. bid \$150.



207).Flower Seeds Sign. 32 x 22" (26 x 16" actual) unusual, early paper litho roll down sign w/ metal strips at top and bottom for Mandeville & King Co. (Rochester, NY) flower seeds, featuring beautiful Colonial garden scene. Clean, bright and very attractive appearance, w/ a little minor horizontal creasing at bottom from being rolled (strong C. 8+). Beautifully framed and matted. Min. bid \$100.





208).Sailor's Pride Flat Pocket. 2.75 x 4-5/8 x 7/8" scarce, early tin litho flat pocket tin for Huntinton & Gorham Co.'s "Sailor's Pride" brand tobacco. Has a little scattered light surface scuffing wear, but overall attractive and displays quite well (C. 7.5/+). Min. bid \$40.



209).Native Square Corner. 2-5/8 x 3-7/8 x 1.75" early tin litho square corner can for Hess & Co.'s "Native" brand tobacco. Clean, bright and exceptionally nice (C. 8.5). Min. bid \$40.



210).Michigan Mixture Tobacco Box. 3 x 3-7/8 x 1-3/8" scarce, early tin litho rounded corner tobacco box for Michigan Mixture brand (Brown Wells Co., Detroit). Has nice color and displays quite well, w/ a couple minor blemishes on lid (basically displays as a C. 8+/-) w/ a little surface rusting on left and right side edges (left and right edges fair to good). Min. bid \$40.

### Tooth Powder Tins



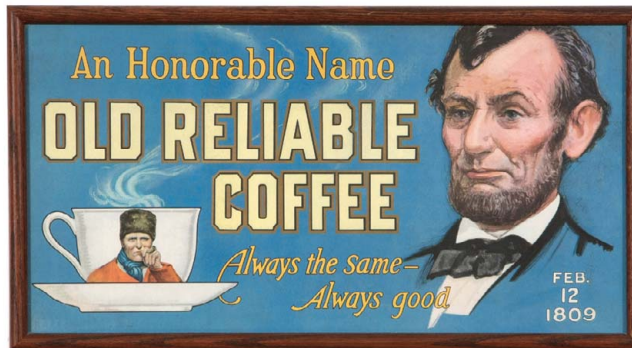
211).Tooth Powder Tins. Lot consists of a nice group of 7 different tin litho tooth powder tins (heights range from 3.25 to 4.25"). Includes: Calox, Clayton's, Propylactic, Merkel's, Hygienic, Calox and Boracetine brands. These are basically clean and excellent, w/ minor wear on a couple. Min. bid \$40 (the lot).



212).Surbrug Tobacco Box. 3-3/8 x 4.5 x 2-1/8" early tin litho rounded corner tobacco box for Surbrug's brand tobacco. Clean, bright and attractive appearance (displays as a strong C. 8+), w/ a non-detracting very faint scratch mark and a slight stain spot in lettered background area. Min. bid \$40.



213).Aristocrat Condom Tin. 1-5/8" (dia.) x 9/16" attractive, early tin litho condom tin for Aristocrat brand, featuring beautiful multi-color graphic image of Co.'s trademark bird. Clean, bright excellent in appearance (displays as a strong C. 8+/-) w/ oxidized pitting and wear on non-graphic base (base fair to poor). Min. bid \$40.



214).Old Reliable Coffee Sign. 12 x 22" (10-5/8 x 20-5/8" visible) early paper (cardboard?) litho sign for "Old Reliable" brand coffee. Clean, bright and very attractive appearance (a strong C. 8+). Nicely framed. Min. bid \$50.



215).Gold Star Condom Tin. 1.75 x 2-1/8 x .25" scarce, early tin litho condom tin for "Gold Star" brand (Gold Star Rubber Co., New York). Excellent, w/ only minor wear (C. 8+/-). Min. bid \$50.

### Biscuit Tin



216).Buck & Son Seed Box. 13 x14-5/8 x 10-5/8" (as shown) impressive, large, early advertising seed display box for Geo. Buck & Sons (Camden, NJ). Fancy, high quality dovetailed oak box, w/ beautiful multi-color label inside. Label is clean, bright and excellent in appearance w/ a little non-offensive paper chafing in bottom background section. Min. bid \$50.



217). "Wickerwork" Biscuit Tin. 6.25 x 6" dia. ca. 1904 embossed tin litho figural basket shaped British product tin for Huntley & Palmers biscuits in shape of wicker basket. Clean and attractive appearance, w/ some light scattered wear (C. 8/-) and some fairly heavy wear to the pull tab on lid. Min. bid \$50.



218).St. Nick Die-Cuts. Lot consists of two impressive, very early embossed, cardboard Christmas die-cuts (htgs 10" & 11"). Both are excellent in appearance, w/ some non-offensive minor wear on larger one. Smaller one (C. 8.5+/-); larger (C. 8+/-). Min. bid \$50 (the pair).



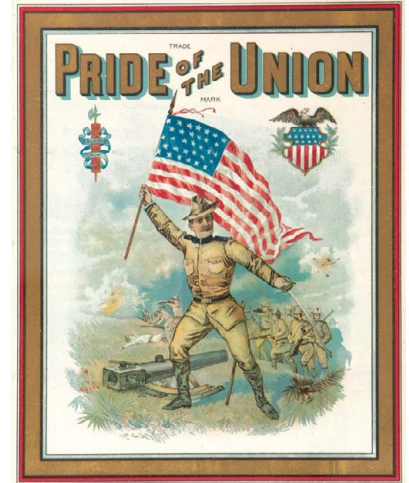
Cigar Box Maker



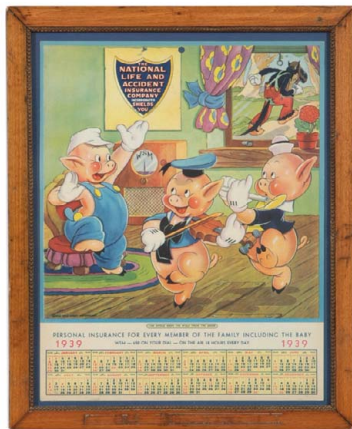
219).Cigar Box Calendar. 11.75 x 8.5" unusual, very early, heavy paper litho 1884 advertising calendar for F. D. Stauffer Cigar Box Co. (Yorkana, Pa.) featuring beautiful, detailed multi-color lithography (advertises full assortment of cigar box labels, trimmings, etc.). Excellent (C. 8.5/+), w/ minor soiling, and a few fly type specks in upper left margin area, w/ tape residue spot on non-graphic back side. Min. bid \$40.



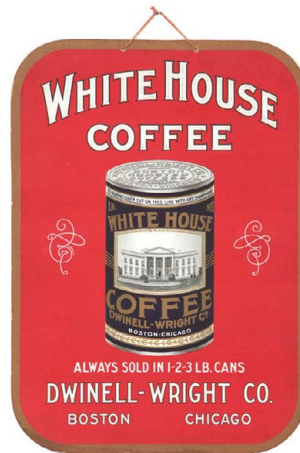
220).Boston Globe Sign. 17.5 x 11-1/8" early embossed tin litho sign for the Boston Globe Newspaper, featuring great graphic image of trademark man (Sentenne & Green Lithographers). Sign is clean, bright and displays extremely well (as a strong C. 8/+) although examination under black light will reveal a little minor very well done restoration (mostly confined to dark background area). Min. bid \$200.



221).Teddy Box Labels. early paper litho textile box labels for "Pride of the Union" brand, featuring wonderful color graphic image of Teddy leading battle charge. Larger label measures 10.5 x 8-5/8". Lot also includes identical 4.25 x 3.5" miniature version of same label, probably for side of box. Both are excellent and never used (near mint). Min. bid \$50.



222).Disney Calendar. 16.5 x 13.5" (14 x 11" actual piece) 1939 calendar for National Life and Accident Insurance Co. ("The shield keeps the wolf from the door") featuring attractive images of Disney's 3 pigs and the big bad wolf (© 1938 Walt Disney Enterprises). Excellent (C. 8.5), presented in period frame. Min. bid \$40.



223).White House Coffee Sign. 14 x 10" early, embossed cardboard string hung sign for White House brand coffee, featuring great image of Co.'s trademark can. Clean, bright and very attractive appearance, w/ just minor toning and wear (C. 8+). Min. bid \$50.



224).Canadian Die-Cut. 17.5 x 11.5" large, early embossed Canadian cardboard die-cut sign from a Quebec merchant, featuring nice child w/ bag of cherries. Clean, bright and displays very well, w/ small tack hole at top and a little light scattered wear in outer border areas. Min. bid \$50.



225).Clark's Thread Sign. 20.25 x 14-1/8" outstanding, very early self framed tin litho advertising sign for Clark's O. N. T. Spool Cotton Thread featuring nice image of young children and giant thread spool. Attractive and displays quite well, w/ faint crazing, non-offensive light wear and some age tone soiling/darkening (a tough one to grade but a 7.5/8-seems about right). Min. bid \$150.



226).Ranges Sign. 21-7/8 x 17-7/8" (19.5 x 15" actual) early paper litho roll-down sign (metal strips at top and bottom) for "New Kineo" brand ranges, featuring adorable image of Victorian girl, w/ nice cast iron range at bottom. Beautiful multi-color lithography, piece is clean and very attractive (C. 8/+) w/ exception of a few typical non-offensive faint horizontal wavy crease marks (from being rolled up). Framed. Min. bid \$60.



227).Philadelphia Brewery Sign. 29.5 x 23.5" (18-7/8 x 14-3/8" visible image) large, very early paper litho sign from Clements Bottling Co. (Phila, Pa.) featuring great graphic images of children in clown garb (one holding up glass of beer). Clean, bright and very attractive appearance (C. 8/+) w/ exception of some staple marks in bottom left corner background area (probably from removed calendar pad). Note: research shows Clements brewery was located at this address until 1884. Beautifully framed and matted. Min. bid \$150. .



# Bidding Ends Friday, December 4th, 2009.



228). National Peanut Butter Pail. 3.5 x 3.75" early tin litho 16 oz. peanut butter pail for National brand (National Maple Butter Co., Montreal, Canada) featuring same nice image on both sides (other side in French). Clean and attractive, w/ a little light scattered wear (C. 8+/-). Min. bid \$50.

Yellow Kid



229). Yellow Kid Cap Bomb. 1.5 x 1-5/8 x 7/8" early figural cast iron cap bomb in shape of Yellow Kid's head, w/ "Say" embossed on back side (you inserted a cap into his mouth and dropped to ground to explode the cap). Very good condition w/ nice surface patina (C. 8). Min. bid \$40.

Condom Tin



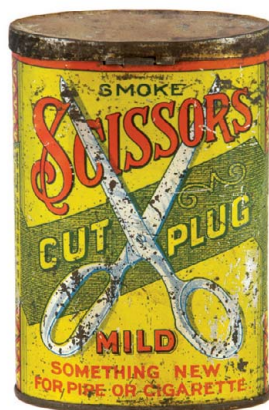
230). Coronet Condom Tin. 1-5/8 x 1-5/8 x 3/8" extremely rare (unlisted?) early tin litho condom tin for Killian Mfg. Co.'s Coronet brand. Clean and excellent (C. 8.5+/-). Min. bid \$50.



231). C.W.G. Peanut Butter. 3.5 x 4" scarce 14oz. tin litho peanut butter pail for Consumer Wholesale Grocers Co. (Chicago Heights, Ill.) featuring great images of children playing all around. Clean and attractive (C. 8+/-) w/ minor scattered wear and some fairly heavy wear on non-graphic lid. Min. bid \$50.



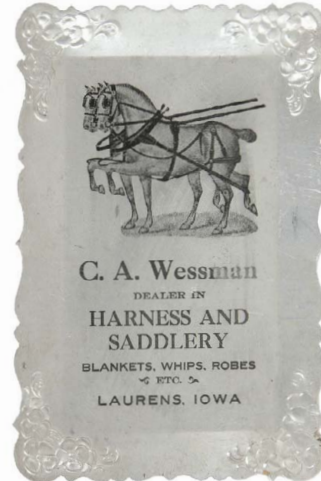
232). Cowgirl Picture. 19 x 13.75" (13.5 x 8-3/8" visible image) unusual, early framed cardboard picture featuring attractive cowgirl on horseback w/ pistol, lasso, etc. Very high quality embossed lithography, w/ wonderful look, presented in beautiful period oak frame. Clean, bright and excellent appearance (displays as a strong C. 8+/-). Probably cropped from early calendar. Min. bid \$40.



233). Scissors Pocket Tin. 4-5/8 x 3 x 1-3/8" scarce, early tin litho oval tobacco pocket tin for Larus Bros. "Scissors" brand. A decent and fairly respectable example, w/ pretty bright color and a decent overall look, w/ minor denting, light scuffing wear and some scattered light oxidized speckling (C. 7+/-). Note: was made w/ hinge closure on front side in mfg. process. Min. bid \$100.



234). Swallow Coffee. 5.75 x 4.25" scarce, early 1 lb. tin litho coffee can for "Swallow" brand (Swallow Coffee Mills, Chicago) w/ beautiful multi-color graphics. Front features trademark bird, back shows coffee plantation workers. Clean, bright and displays nicely, w/ some non-offensive light speckling and minor staining in sky area (front C. 8/-; back C. 8+/-). As found, might improve w/ cleaning. Min. bid \$60.



235). Harness/Saddle Dealers Tray. 5 x 3-3/8" fancy, early aluminum advertising tip tray for a Laurens, Iowa harness and saddlery dealer. Neat and unusual piece, decent overall condition, w/ a little minor wear (C. 8). Min. bid \$40.

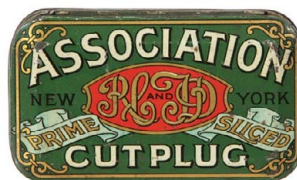
## Original Art Work



236). Cigar Hanger Signs. Lot consists of three early cardboard string hung 2-sided ceiling hanger signs for various Cigar Co.'s. Includes: "CB" brand 6.75" dia. (C. 8.5) hole punched high; "Victory" brand 3-7/8 x 6.75" (C. 8+/-) w/ small paper loss spot on back; and "James W. Scott" brand (fancy, embossed), w/ Chicago Herald newspaper in background (C. 8.5+/-). Min. bid \$30 (the lot).



237). Original Illustration Art. 17 x 28" (10.75 x 21.75" visible) early hand-painted original artwork for a "Rinso" brand soap advertising sign. Attractive, very finely detailed artwork, w/ artist notes on back (no artist signature). Professionally framed. Min. bid \$50.



238). Association Flat Pocket. 2.75 x 4-5/8 x 7/8" scarce, early tin litho flat pocket tin for "Association" brand cut plug tobacco. Colors are strong and it displays nicely, w/ a little light scattered wear (C. 7.5+/-). Min. bid \$50.



239). Blanke's Coffee. 11 x 3.25" outstanding, early tin litho tall cylindrical coffee can for Blanke's "World's Fair" brand coffee featuring outstanding detailed graphic image of 1903 St. Louis Fair. Clean, bright and exceptionally nice (C. a strong 8.5+/-), w/ a little minor wear on lid. Min. bid \$80.

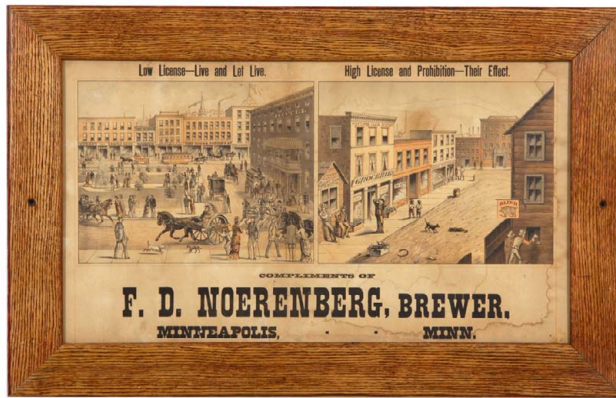


Veterinary

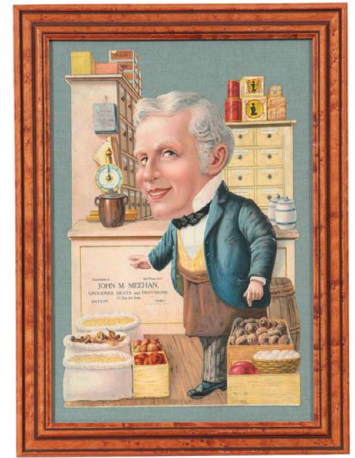


**240).Veterinary Medicines Calendar.** 23.5 x 17.25" (19.5 x 13.25" actual piece) unusual advertising calendar for Corn Belt brand veterinary products, w/ great image of baby in wagon being pushed by comical pigs. Metal strips at top and bottom, complete w/ full 1947 calendar pad. Excellent, w/ exception of small tear in upper left. Nicely framed, ready to hang. Min. bid \$40.

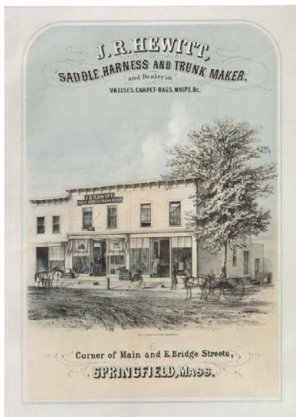
Noerenberg Brewery Sign



**241).Noerenberg Brewery Sign.** 21.5 x 33.5" (15.5 x 27.75" visible) large, very early paper litho sign from F. D. Noerenberg Brewing Co., (Minneapolis, Minn.) featuring two different outcome scenes of a city; one showing a prosperous and bustling downtown area- the result of low license fees and no prohibition vs. a dying town, resulting from effects of high license fees and prohibition. Attractive and displays nicely (as a strong C. 7++), due to some water staining scattered about (this should be able to be professionally removed by any good paper conservator). Note: research indicates this brewery operated from 1879-1890. Min. bid \$100.



**242).Grocery Store Die-Cut.** 18 x 13.25" (14 x 9-5/8" actual piece) wonderful, early embossed cardboard die-cut sign for a Dayton, Ohio grocery store, featuring outstanding color graphics. Clean, bright and exceptionally nice (C. 8.5+), w/ barely noticeable minor repaired break spot at top edge (in top stacked cigar boxes). Beautifully framed. Min. bid \$50.



**243).Saddle Maker Sign.** 19-1/8 x 11-7/8" (12.25 x 8-5/8" image area) outstanding, very early (Ca. 1880's) paper litho sign for a Springfield, Mass. maker of saddles, harnesses and trunks, w/ outstanding, beautifully detailed lithography (Tho. Chubbuck Litho., Springfield). Impressive piece is clean and exceptionally nice (a strong C. 8++) w/ wide uncut margins (catalog photo shows only partial margins). Min. bid \$60.



**244).White Sewing Machines Puzzle.** 15-7/8 x 11.25" very early wooden advertising jig-saw puzzle for White brand sewing machines, featuring fine early multi-color lithography (back side pictures early map). Complete and excellent w/ only minor wear. Min. bid \$50.



**245).White Rose Oats Die-cut.** 8.75 x 6.75" early embossed cardboard die-cut advertising stand-up sign for White Rose brand oats. Clean, bright and like new in appearance, w/ exception of light crease mark in middle girls neck area (not offensive and hardly noticeable except on close examination). Beautifully framed and matted (note: see website addendum to view w/ frame). Min. bid \$40.



**246).Spur Soda Hanger.** 10.5 x 8.75" unusual cardboard die-cut hanger sign for Canada Dry Co.'s Spur brand soda, featuring great image of bathing beauties at sea. Excellent (note: piece is framed and matted/ frame not shown). Min. bid \$40.

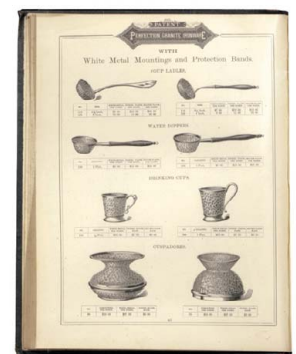
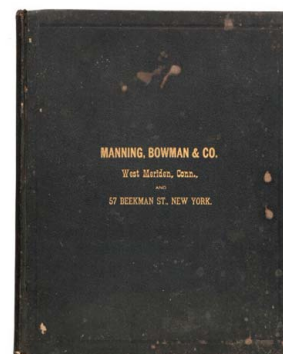


**247).Budweiser Sign.** 23 x 15" early tin litho sign for Anheuser Busch Co.'s "Budweiser" beer, featuring beautifully detailed multi-color lithography by Meek & Beach Co. Colors are strong and piece displays very well on wall (as a strong C. 8/+) although a close examination will reveal a little non-offensive light wear, which does not take away from great overall look of the piece (critical grade 7.5+/-). As found, might improve some w/ cleaning. A powerful and impressive piece (possibly trimmed) Min. bid \$500.



**248).General Electric Calendar.** 21.25 x 9.75" (20-3/8 x 8.75" visible) unusual cardboard litho calendar for General Electric Co.'s National Mazda Lamps, featuring attractive calendar girl image by illustrator Hayden Hayden. Clean, bright and like new, complete w/ full 1927 calendar pad. Would make great addition to a GE Edison Mazda calendar collection (lighting products pictured on back side). Framed. Min. bid \$60.

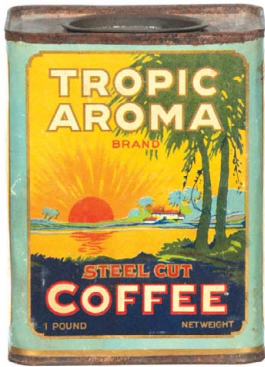
Graniteware Catalog



**249).Graniteware Catalog.** 14 x 11.5" large, fully illustrated hardcover 124 pg. catalog from Manning, Bowman & Co. featuring over 32 pages of Co.'s "Perfection" brand graniteware products, all w/ beautifully detailed images, descriptions and pricing. Inside pages are complete and excellent (some spotting and general wear to cover). Min. bid \$50.



## Following Stocking Stuffers Priced for Immediate Sale



250).



251).



252).



253).



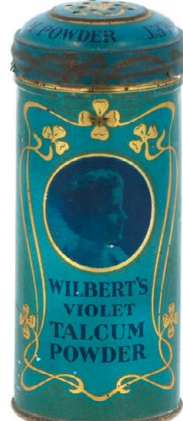
254).



255).



256).



257).



258).

Match Scratcher



259).



260).



261).

Veterinary Booklets



262).



263).

250). **Tropic Aroma Coffee.** 6 x 4-5/8 x 3-1/8" 1 lb. cardboard pry lid coffee w/ beautiful graphics on both sides (tin top and bottom). Clean, bright, attractive (C. 8+/-) minor pinching and non-offensive light staining on sides. Price \$115.

251). **Disney Cereal Box.** 11 x 7.5 x 2.75" 13 oz. Post Toasties cereal box w/ Disney's Pinocchio images on backside. Very nice, w/ minor soiling and wear (C. 8). Price \$115.

252). **Oriole Cocoa Tin.** 4-3/8 (h) x 3.25 (w) x 2-1/8" (d) paper label (over tin) Oriole cocoa container (Reid Murdoch Co.). Attractive and displays nicely (C. 7.5+/-) / age toning, faint wrinkling and light soiling/staining in background and a little paper loss at top edge. Price \$145.

253). **Easter Mustard Tin.** 3.25 x 2.25 x 1-3/8" 2 oz. tin litho mustard tin for Easter brand (Ft. Dodge Grocery Co., Iowa). Same image on both sides. Clean and attractive, w/ some scattered wear (front C. 8+/-; back 7.5). Price \$115.

254). **Swifts Pocket Mirror.** 2-3/8 x 1-5/8" scarce, early celluloid pocket mirror for Swift Pride soap. Celluloid is clean, attractive and displays nicely, w/ a little light wear from use (some dark spots and a little somewhat typical silver loss in mirror glass) . Price \$225.

255). **Stewart's Bluing Bill Hook.** 9.5 x 4.75" cardboard litho billhook for "Mrs. Stewart's" laundry bluing (also has advertising on back side). Clean, bright and excellent (C. 9). Price \$85.

256). **Loveland Talc.** 4 x 1.75" (dia.) tin litho cylindrical talc, w/ nice image. Has dent and light wear on back, but displays well (C. 8-). Price \$115.

257). **Wilbert's Talc.** 4 x 1.75" (dia.) tin litho cylindrical talc, w/ nice image. Clean and bright, w/ a little minor wear (C. 8+/-). Price \$90.

258). **Perfumed Talc.** 4 x 1.75" (dia.) tin litho cylindrical talc, w/ nice image. Some scattered scuffing and wear, but attractive and displays well (C. 7.5+/-). Price \$70.

259). **Arm & Hammer Match Scratcher.** 8.25 x 3.5" early cardboard match scratcher for Arm & Hammer baking soda w/ great image of early locomotive. Clean, attractive and displays well (as a C. 8+/-) w/ faint crease mark above scratching surface area (not offensive or detracting). Price \$155.

260). **Yellow Cab Cigar Box.** 8 (h) x 6.5 (w) x 3-1/8" (d) (as pictured) early Yellow Cab wooden cigar box w/ nice label on inside lid. Price \$115.

261). **Log Cabin Syrup Tin.** 4 x 3-5/8 x 2-3/8" tin litho 12 oz. table size can for Towle's Log Cabin maple syrup, w/ nice image of mother in window cooking pancakes. Clean, bright and very attractive (C. 8+/-). Price \$125.

262). **Sergeant's Veterinary Booklets.** Lot consists of fourteen different ca. 1940's/50's advertising booklets for Sergeant's vet. products (each 36 pg. booklet filled w/ informative articles and illustrated ads for Co.'s various dog remedies and products). They are pretty much excellent, w/ minor soiling on covers (a couple have pen writing on cover and two are in Spanish). Price \$100 (the lot).

263). **Fairy Soap Tip Tray.** 4.25" (dia.) early tin litho tip tray for Faribank Co.'s "Fairy" soap. Clean, bright and excellent (a strong C. 8+/-) w/ a little fairly minor scattered light wear along outer edges of rim (some scuffing and scattered wear on base of back side). Price \$115.





**Rd #2, Cobb Hill Road, Cazenovia, NY 13035 • 24 Hr. Tel: (315) 662-7625 • 24 Hr. Fax: (315) 662-3570 • morf2bid@aol.com • morfauction.com**

Welcome to our 64th auction of quality antique advertising and fine collectibles. Everything we sell is guaranteed authentic and as described. We attempt to grade condition both fairly and conservatively, using a scale of 1-10 on the advertising items (ten being absolutely mint). We do not list reproductions, re-issues, deceptively restored or pieced together type merchandise. Flaws and blemishes are prominently noted and over emphasized. We encourage you to call for a detailed description on any item you have an interest in, but respectfully must request that you do this before the closing night. Dimensions are listed by height, then width, and are only approximate (+ or - a quarter inch). Detailed images on many pieces are available for viewing in the auction 64 addendum section of our website.

### **Bidding**

Bids are accepted only from those parties who have registered with us to bid. (If you were mailed this catalogue by us you are automatically pre-registered.) Your bid is a legal contract to purchase and once entered, cannot be canceled. Placement of a bid indicates acceptance of our terms.

On all "BID" items there is a 10% buyers premium added to each successful bid. You're welcome to bid by mail and fax anytime after receiving this catalog. **We will begin accepting phone bids on Wednesday, December 2nd, 2009. We will be taking calls on Wednesday and Thursday from 10:00 AM until 5:00 PM.** If no one answers when you call, please leave a message on our machine and we will get back to you. **If bidding by mail or fax, please remember to include your telephone number with your bids!** You may call or bid as often as you like. We will tell you the current bid on any item(s) you are interested in. To raise a bid, your advance must be at least \$10 more than the current high bid amount. When an item reaches \$250, bidding increments rise to \$25, at \$1,000, bidding increments advance in \$50 steps, and above \$2,000 in \$100 increments. We suggest not waiting until the last minute to begin your bidding, as its quite possible you won't be able to get through.

### **Web Page and Bid Updates**

We will begin posting current bid prices (not including the buyers premium) on December 2nd, 2009 (including an addendum of additional catalogue lot information) on our internet web page. These prices will be updated once each day (each evening sometime after 9:00 PM, EST) and will get updated to include the final hammer prices on Sunday afternoon once the sale is concluded. On the closing night, we will attempt to update current bid prices every hour. Our web page address for this sale is: <http://www.morfauction.com> We suggest that once you get to it, that you bookmark this address for easy re-access.

### **Reserves and Estimates**

All items which receive an opening bid in our sale will be sold to the highest bidder regardless of the price realized (we reserve the right to withdraw items in the event of inaccurate catalog descriptions and to reject any bid we feel is not made in good faith). **We run our auctions with a strict policy of no buy-backs, no auctioneer games and no hidden reserves.** Unlike some of our competitors, we do NOT allow consignors to bid up their own items!

### **Mechanical Operations**

Early mechanical and electric motors and mechanisms on machines, coin-ops, clocks, etc. are quite often temperamental and very unpredictable in nature. Although these mechanisms may be working fine at the time of sale, we make no guarantees or representations regarding their continued operating status once they have left our premises (including during shipping).

### **Closing Night**

**THE LAST DAY FOR BIDDING WILL BE ON FRIDAY, DECEMBER 4TH, 2009.** On closing day, we begin taking calls at 5:00 PM. Please mark your calendar now. On the closing night (ONLY), we will also be taking calls at (315) 662-3318, (315) 662-3429 and (315) 662-3904 after 5:00 PM (in addition to our regular (315) 662-7625 office number). **Closing Time: This Auction will close at 10:00 PM (EST) on Friday December 4th, 2009.** At that time, no more incoming calls will be accepted and all lots with a registered bid of less than \$300, as well as all items without call backs registered on them will be officially closed and final. The items at \$300 and over that have call back protection registered on them will be closed out during our call back period the following afternoon (\*\*see important call back rules below\*\*). We reserve the right to change the official closing in the event of unforeseen family type emergencies or technological failures (utility disruptions, etc.). We also reserve the right to either extend the bidding, to postpone or to cancel this auction in the event of a national emergency or if the Internet or the services of the US Post Office were to get seriously disrupted during our catalogue mailing or bidding period.

### **"Up-To" Bids & Call Backs**

**CEILING BIDS:** We will be happy to enter competitive "up to" ceiling bids for you on any lots you request. Beginning at your minimum amount, we will advance these bid(s) up to your left ceiling amount, if (and only if) it is topped by another bidder. "Up To" bids will be handled discretely and executed in a completely competitive manner for you. Please note that we don't accept open ended "top all others" ceiling type bids.

**CALL BACKS:** You may request call back protection for any lot(s) that you enter with either a minimum or a protected "up-to" ceiling bid in an amount of at least \$300. This request must be registered with us before the official 10:00 PM closing hour of Friday, December 4th, 2009. All callbacks will be placed by us on Saturday, December 5th, 2009, beginning at 12:00 noon (EST) and will continue that afternoon until each of the individual lots have been closed out (using past experience, I would expect this to be finished by 6:00 PM, if not earlier). If you register for call-backs, it is your responsibility to be available during this call back time period. We make every effort to honor all our call back requests, but this service is done solely as a convenience to our bidders and will be performed on a best efforts basis only. If you will be traveling or if you will not be available during call back times at your primary number, be sure you provide us with proper alternate or back up numbers for reaching you!

### **Payment Terms**

Winning bidders will be invoiced immediately after the sale. Those who desire fast shipment can pay by Money Order or Cashiers Check. Payments are due within 10 days of receipt of invoice. We reserve the right to offer the item out to our back bidders and deny future bidding privileges to those who do not pay in a timely manner. In addition to personal checks, we also accept payment on your American Express, Visa, Master Card, Discover and Optima Credit Cards (with no surcharge added). No COD's or Collect calls are ever accepted. Items shipped to anywhere in New York State must include appropriate sales tax or signed resale certificate.

### **Shipping**

All packing and shipping charges are extra. We do most of our own packing and shipping and try to keep these charges as reasonable as possible for you. On especially fragile and larger hard to pack items, we hire the services of professional packers and charge you at our billed cost. We ship mostly through the Post Office and Fedex Ground, (Fedex Overnight available at an extra charge.)

### **Subscribing, Prices Realized, Consignments & Upcoming Events**

Future catalogs can be assured by sending \$20 for a full 12 months subscription, (includes after sale prices realized). An automatic credit card ordering program is available. We currently run between 4-6 auctions a year (versus our previous format of running semi-annual sales). This format allows us to run smaller, more focused sales featuring larger, higher quality catalog images and gives our consignors the opportunity for a quicker turn-around of their items. In addition to our regular sales, we also occasionally offer sales made up entirely from single owner collections. Please contact us should you have items you would like us to consider for inclusion in our upcoming events. All inquiries are handled in a completely confidential manner. Our services are also available for the private placement marketing of important individual items, marketing plans for large collections as well as for estate planning and settlement purposes. Back copies of many of our previous auction catalogs are still available at \$5 each (w/ prices realized) w/ quantity discounts available if multiple issues are ordered. For further information, please call, e-mail or write.

Photography by Wes Feuz. Layout by Sean Maroney.

© Copyright 2009. All Rights Reserved. No portion of this publication may be copied in any form without the express written permission of Morford's.

## **Important Closing Night Information**

In addition to our regular (315) 662-7625 office number, on the closing night (only!) you may also call us at:

(315) 662-3318\*  
(after 5:00 PM)  
(315) 662-3904\*  
(after 5:00 PM)  
(315) 662-3429\*  
(after 5:00 PM)



**\*These numbers for  
Closing night only!  
Friday, December 4th, 2009**

**Bidding closes at 10:00 PM on closing night.** We will be accepting faxes and e-mails on closing night. Our web page will update current high bid prices approximately every hour on closing night and will also list any important addendum information, as well as many close-ups and backside images. **All call backs will be made on Saturday, December 5th, 2009, beginning at 12 o'clock Noon!**