



**WM Morford**  
Investment Grade Collectibles at Auction

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Bidding closes Friday, November 30th, 2012. (See page 40 for Terms & Conditions)



1).Borden's Tip Tray. 4.5" dia. scarce tin litho tip tray advertising Borden's malted milk, featuring beautifully detailed graphics. Clean, bright and exceptionally nice appearance (displays as a strong 8++) w/ minor dent mark and a couple faint, barely noticable hazy spots (mentioned for accuracy, not offensive or detracting). Min. bid \$50.



2).Root Beer Bottle Toppers. 11-7/8 x 10 x 2-7/8" and 6-3/8 x 5.75" lot consists of two die-cut cardboard bottle display pieces for Mason's brand Root Beer. Both are clean, bright and excellent and include the matching display bottles. Min. bid \$40 (the lot).



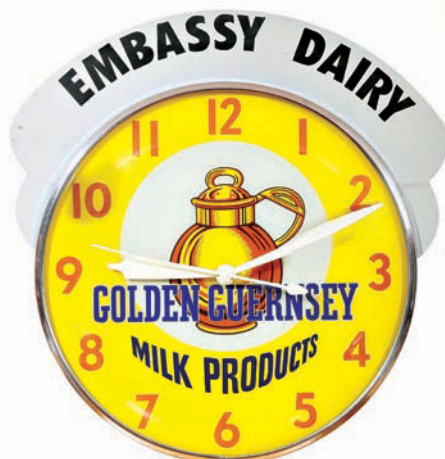
3).Goodell Motor Oil Can. 6.25 x 8 x 3" early tin litho 1/2 gallon size hand soldered motor oil can for Goodell Auto Oil (H.S. Goodell Co., Hancock, Mich.). Clean, bright and very attractive (C. 8+). Min. bid \$50.



4).Yellow Cabs Porcelain Sign. 3.5 x 6.75" scarce, small, early porcelain sign for Yellow Cabs brand taxis. Main area is bright and excellent w/ some chipping and light wear at left corner edges. Min. bid \$40.



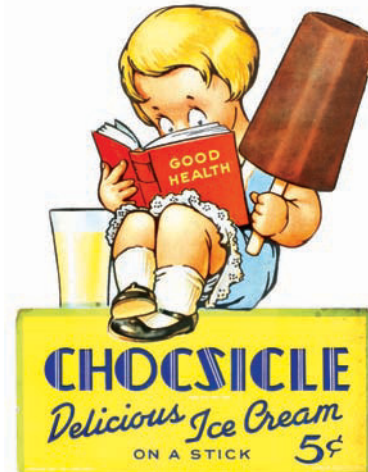
5).Christmas Tins. Lot consists of two different tin litho Christmas theme tins. Bank measures 3 x 4.25 x 1-7/8" w/ different images on each side (lithography by Tindeco) C. 8/+, w/ light scratch marks on lid; Woolworth chocolate bon bons candy tin (w/ airplane) 1-7/8 x 3-7/8 x 2-3/8" displays nicely, w/ light scattered wear on lid (critical grade C. 7+). Min. bid \$40 the pair.



6).Dairy Clock. 18 x 15" (dia.) x 3-3/8" early metal and glass clock by Pam Clock Co. advertising Embassy Dairy Co.'s "Golden Guernsey Milk Products". Clean, bright and like new (appears never used), w/ minor storage wear at top left corner of metal marquis. Min. bid \$60.



7).Jewel Stoves Match Holder. 5-5/8 x 4.25" scarce, early tin litho match holder advertising Jewel brand stoves and furnaces (Burrow, Stewart & Milne Co., Hamilton, Canada) w/ nice image. Clean, bright and very attractive appearance (displays as a strong C. 8+), w/ a little minor crimping and wear. Min. bid \$50.



8).Chocsicle Sign. 14.75 x 11-3/8" unusual, early, die-cut cardboard, easel back stand-up sign for Co.'s chocolate Popsicle type product. Attractive and displays nicely w/ a little light soiling, light edge wear and a couple minor bends (C. 8-/). Min. bid \$40.





9). Dr. Caldwell's Sign. 11-1/8 x 21" early cardboard trolley car sign advertising Dr. Caldwell's medicine. Bright colors and attractive appearance (displays as a strong C. 8/+) although close examination will reveal a little non-detracting light scattered background staining- not at all offensive and hardly noticeable (critical grade C. 8-). Min. bid \$40.



10). Gramophone Needles Tins. Lot of six different "His Master's Voice" brand gramophone needle tins, each featuring trademark dog and phonograph/horn images. Top image sides are clean, bright and very attractive overall (avg. a strong C. 8+), w/ some wear on non-graphic backsides. Min. bid \$30 (the lot).



11). Loving Cup Pocket Tin. 4.5 x 3 x 7/8" scarce, tin litho vertical tobacco pocket tin for John Moore Co.'s "Loving Cup" brand. Clean, bright and exceptionally nice appearance (displays as a C. 8.5/+) w/ some non-offensive light wear (mostly confined to side edges where tax stamp once sat) and a trace bit of non-detracting very faint crazing. Min. bid \$100.



12). Trophy Oil Can. 5-5/8 x 4" early tin litho 1 qt. solder seam motor oil picture can from Stahl Co. St. Paul, MN, featuring great winter motoring image all around can. Full, unopened can is clean, bright and very nice w/ large dent at base and a little scattered background wear (C. 8/+). Min. bid \$40.



13). Re-Joyce Spice Tin. 3.75 x 2.25 x 1.25" scarce, early tin litho spice tin for Re-Joyce brand spices (cloves) featuring nice image of trademark kids (same image both sides). Clean, bright and attractive w/ some non-offensive minor wear. Min. bid \$30.



14). Laurel Stoves Mirror. 2-7/8 x 1.75" scarce, early celluloid advertising pocket mirror for Laurel Stoves, w/ nice multi-color graphic image of "Lady Laurel" baking bread. Clean, bright and excellent (examination under magnification will reveal minor surface wear). Min. bid \$40.



15). Durham Tobacco Sign. 14-5/8 x 11.25" early, paper litho sign for Blackwell Co.'s "Genuine Durham" brand tobacco, on heavy cardstock featuring beautiful multi-color lithography (by H. Bencke Co., NY). Clean, bright and very attractive (basically a strong 8++) w/ exception of some non-offensive wear spots in outer white margin area (note: piece was removed from scrap book, w/ paper remnants on backside). Min. bid \$50.



16). Gold Dust Twins. nice matched pair of early cardboard die cut advertisements for Gold Dust brand soap (ea. app. 11.25 x 6.75"). They are clean, bright and very attractive in appearance (C. 8/+), w/ some paper remnants on plain back side (appear to have been removed from early scrapbook- probably originally part of advertising display piece). Min. bid \$50 (the pair).



17). Richlube Motor Oil. 11.5 x 8 x 3" scarce, early 1 gallon size hand soldered motor oil can for "Richlube" brand (Richfield Oil Co., Los Angeles, Ca.) featuring great race car image. Has some light background oxidizing, fairly heavy general scattered rubbing and general overall wear (especially on backside), but image area is strong and piece displays quite nicely on shelf. Tough one to grade, but C. 7- seems about right (displays better than this would imply). Min. bid \$40.





18).Try Me Peanut Butter Pail. 3-3/8x 3.5" early tin litho peanut butter pail for Walter Hirsch Co.'s "Try Me" brand, w/ nice school house images all around. Clean, bright and very attractive in appearance (C. 8++) w/ some oxidized darkening and general wear to non-graphic gold flash finish of lid. Min. bid \$50.



19).Hudson Coal Sign. 12" (dia.) early porcelain coal sign advertising Hudson brand coal, w/ D&H railroad symbol and colors. Near mint, w/ nice original surface patina. Min. bid \$60.



20).Milk Wagon Shaving Mug. 3.75 x 3-5/8" (dia.) early, fine china occupational shaving mug, featuring attractive hand-painted image of milkman inside horse drawn milk delivery wagon. Clean and excellent, w/ typical general wear to gold decorative trim at top and bottom edges. Min. bid \$70.



21).Yankee Boy Pocket Tin. 4 x 35 x 1-1/8" early tin litho vertical tobacco pocket tin for Scotten Dillon Co.'s "Yankee Boy" brand, featuring nice colorful image of Co.'s trademark kid ball player (blond variation). Clean, bright and very attractive w/ a little non-offensive light scattered wear (C. 8/). Min. bid \$100.



22).Pay Toilet Sign. 5 x 3.75" early, door push sized heavy porcelain sign from an early pay toilet. Excellent, w/ nice surface patina. Min. bid \$40.



23).Blue Car Sample Pack. 3-3/8 x 2-3/8 x 7/8" unusual, early sample tobacco pack for "Blue Car" brand (Payn Co., Albany, NY) featuring nice image of early train car (1909 tax stamp). Full, sealed (never opened) package is excellent overall (C. 8/+). Min. bid \$40 ea. (have 2, winner can take one or both)



24).Speedway Grease Can. 4-5/8 x 3.5" unusual, early tin litho pry-lid 1 pound size grease can for Speedway brand (United Dividend Co., Canon City, CO). Clean, bright and very attractive w/ a little non-offensive background wear (display side 8+; back 8/-). Min. bid \$40.



25).Royal Crown Soda Sign. 18.25 x 12" scarce, ca. 1930's/40's cardboard sign for Nehi Co.'s Royal Crown Cola. Crisp, bright and like new appearance (basically near mint, w/ exception of minor pinching at bottom left corner edge (note: sign is dry mounted onto white cardboard backing). Min. bid \$40.



26).Luxury Coffee Bin. 31.75 x 22.25 x 16.75" great early wooden country store coffee bin advertising Luxury brand coffee, w/ hinged slant front door at top. Impressive looking piece, w/ nice surface patina to its stencil lettered mustard paint surface, w/ just the right amount of light ageing and wear to give it a great primitive country folk art look (C. 8/-) w/ some light rub marks on narrow left side edge and small chip loss spot at tight edge of lid moulding. Min. bid \$100.



27).Porcelain Soap Sign. 20 x 14.5" very early, heavy curved porcelain corner sign for Crystal White brand laundry soap, featuring great image of early soap bar. Main section quite nice (basically C. 8/+) w/ exception of a little light, hazy weathering and some early chipping along outer edge (as found, might improve w/ cleaning). Min. bid \$80.





28).Akron Tourist Condom. 1-5/8 x 2-1/8 x 1/4" scarce (green highlights variation) tin litho condom tin for Akron Tourist Tubes brand, featuring neat image of Co.'s trademark blimp. Attractive and displays quite nicely, although close examination will reveal some non-offensive light general wear (front C. 7.5+/8-; back C. 7+/-). Min. bid \$60.



29).Dan Patch Tobacco. 3.25 x 6 x 3.75" early tin litho tobacco tin for Scotten, Dillon Co.'s "Dan Patch" brand, featuring same attractive image on front, back and lid. Clean, bright and excellent appearance, w/ a little non-offensive light scattered wear (C. 8+/-). Min. bid \$40.



30).Advertising Turtle. 1.25 x 2.25 x 1/2" early turtle paperweight, w/ painted cast iron base and celluloid "shell" advertising Plastergon Wall Board Co., Buffalo, NY. Excellent. Min. bid \$30.



31).Spice Tins. (ea. app. 3.25 x 2-3/8 x 1-3/8") lot consists of four early tin litho spice tins. Includes: "Juno" 2 oz. cinnamon (near mint); Liberty 2 oz. cinnamon (C. 8+); "Edward's Dependable" 2 oz. mace (C. 8-/-) w/ minor speckling and wear; and "Fiesta" 1-1/2 oz. red pepper (C. 8+/-). Min. bid \$30 (the lot).



32).Brewery Die-Cut. 4.75 x 10" scarce, early, folding mechanical die-cut advertising card for Lemp and Falstaff Beers (opening card raises their glasses). Clean and very attractive appearance (C. 8++) w/ Lemp St. Louis factory scene on backside (some stain marks on backside). Min. bid \$40.



33).DeLaval Cows. Lot consists of a pair of tin litho DeLaval advertising cows, as found, never used still w/ their original mailer. Excellent overall w/ tear marks on back side of envelope. (Cow 3.25 x 5.5" and calf 2 x 2.5"). Min. bid \$40 the lot.



34).Advertising Bumper Tags. Lot consists of two early tin litho advertising bumper tags/license plate attachments advertising Zesto soda pop (6 x 6.25") (C. 8+) and "Easy" 4-5/8 x 4.75" brand washing machines (C. 8-), w/ some background scuffing. Both are attractive and display nicely, w/ some light soiling and wear from use. Min. bid \$30 (the lot).



35).Dewey Oil Can. 10.25 x 7.75" unusual, very early hand soldered oil can for Clapp & Lawson Co.'s The Dewey brand w/ nice Spanish American War themed patriotic images of American flags etc. Has some denting and light scattered wear and minor fade, but overall attractive and displays nicely (C. 7.5++8-). Min. bid \$60.



36).Prima Tonic Tray. 12" dia. unusual, early tin litho advertising tray featuring great image of Co.'s trademark nurse (Independent Brewing Assn., Chicago). Clean, bright, very attractive lithography (by Shonk Co.) w/ some early scattered scratches in background area and some oxidized darkening in outer rim area. Critical grade a 7.5+ (displays better than this implies and a little minor touch-up could improve to a strong 8+ appearance). Min. bid \$50.



37).BL Tobacco Sign. 15 x 15" early, heavy porcelain sign for BL brand tobacco. Clean, bright and especially nice (like new). Min. bid \$50.





37-A). Monarch Peanut Butter Pail. 3 x 3" unusual, small, 10 oz. tin litho product can for Monarch Co.'s "Teenie Weenie" brand peanut butter (Reid Murdoch Co. © 1926). Bright, attractive and displays nicely w/ minor soiling and wear (C. 8+/-). Min. bid \$40.



38). Sutter Creek Tray. 13.75 x 16.5" large, early, oval tin litho tray advertising Malatesta & Son, General Merchandise store, Sutter Creek, California (famous gold mining town). Tray is clean, bright and exceptionally nice in appearance (displays as a strong C. 8+/-) w/ a little light scattered edge wear (note: tray has protective clear coat finish applied at some point, enhances look, not offensive or detracting). Min. bid \$40.



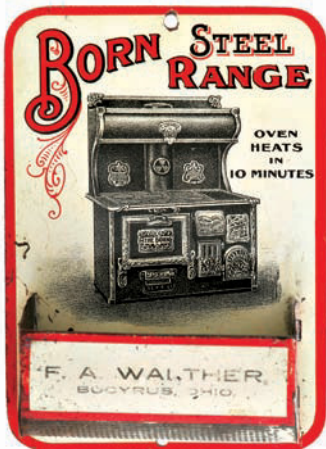
39). Brewery Napkin Holder. 5-1/8 x 5.25 x 3-7/8" unusual early tin litho advertising napkin holder from Ortlieb Brewing Co., Philadelphia. Clean, bright and excellent (C. 8.5+/-) w/ advertising on both sides. Min. bid \$40.



40). Burglar Alarm Sign. 10 x 14" ca. 1880's tin litho sign by Wells & Hope lithographers for an unusual, early "Detective" brand window burglar alarm gadget. Excellent overall w/ minor bend mark and some light edge wear (C. 8+/-). Min. bid \$60.



41). Fire Fighting Game. 12 x 18.5 x 1" scarce, ca. 1920's/1930's boxed "Fighting the Flames" game set by Gabriel Sons, featuring great fire fighting image on lid. Excellent and appears never used, w/ game board and all the playing pieces inside. Min. bid \$40.



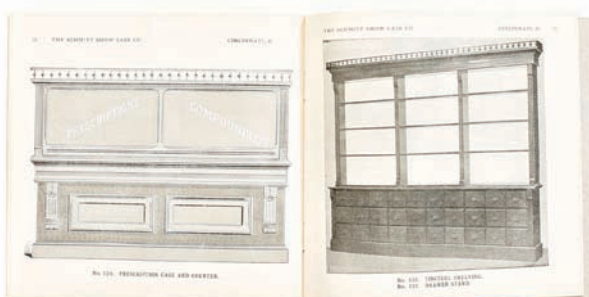
42). Born Ranges Match Holder. 4-7/8 x 3-3/8 x 1.25" scarce, early tin litho match holder advertising "Born" brand steel ranges. Clean, bright and very attractive (basically a strong C. 8+/-), w/ some general wear to front match basket section. Min. bid \$40.



43). Railway Express Agency Sign. 13.25 x 19" great looking, early tin litho (over cardboard) sign for Railway Express Agency (H.D. Beach Co., lithographers). Great looking sign is bright and very attractive in appearance (C. 8+/-) w/ non-detracting minor soiling/ slight staining and a small crimp mark at bottom left corner edge (as found, might improve w/ cleaning). Min. bid \$70.

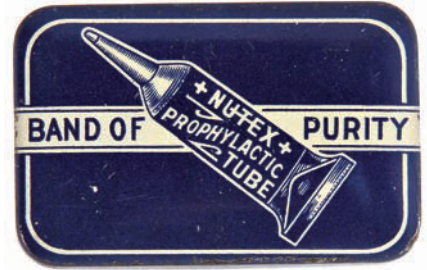


44). Continental Cubes Poket Tin. 5 x 3.5 x 1-1/8" scarce, large variation tin litho pocket tin for Continental Cubes brand. A decent and respectable example that displays pretty well, although there is some litho loss and light general scattered wear (C. 7+/-). Min. bid \$70.



45). Show Cases Catalog. 6.5 x 6-7/8" early 48 pg. fully illustrated catalog from Schmitt Showcase Co., Cincinnati featuring beautiful, highly detailed images of companies various fancy showcases, counters and store fixtures. Excellent overall w/ exception of light vertical bend mark at center. Min. bid \$40.





46).License Plate Toppers. Lot of two different, early metal advertising license plate toppers. Includes: Gorman Smith Bros. (4-3/8 x 9-5/8") an early Chevrolet and John Deere Implements dealer (note: nice early Co. logos for each); and Chester-Bridgeport Ferry (5.75 x 11") w/ nice image of ferry boat (has a fine reflective beaded type paint surface which glows at night when light shines against it). Both are clean and excellent. Min. bid \$40 (the lot).

47).Nutex Prophylactic Tin. 1-7/8 x 2.75 x 3/8" early tin litho product tin for Nutex brand prophylactics. Clean and very nice overall (C. 8+), complete w/ 3 full tubes inside (light, minor scattered wear on base). Min. bid \$40.



48).Masters Voice Needle Tins. nice group of five different tin litho phonograph needle tins, each featuring Co.'s trademark Nipper dog logos. Bottom three (Canadian) measure 1.25 x 1.75 x 3/8"; top two (English) measure 1.25 x 1-5/8 x 1/4". They are very good to excellent in appearance (avg. C. 8/+), w/ exception of expected wear to backsides on a couple. Min. bid \$40 (the lot).



49).Early Spice Tins. Lot of four different early paper label spice tins (w/ cardboard bodies and metal top and base), ea. w/ attractive labels (hghts. range from 2-7/8 to 3-3/8"). Includes: Kato (cloves); Trumpet (allspice); Elk (cream tarter); and Wigwam (cloves). All are clean and excellent (C. 8.5 overall). Min. bid \$40 (the lot).



50).Large De Laval Sign. 26" x 8 ft. very large, early wooden framed tin litho De Laval dealership sign. Crisp, bright and like new appearance w/ exception of minor storage dents- piece was freshly picked and found never used in storage and was just recently removed from its original protective covering (I got to witness it being opened for the first time). A rare and unusual find in amazing condition. Min. bid \$100.



51).1906 Coca-Cola Mirror. 2.75 x 1.75" early celluloid Coca-Cola Co. advertising pocket mirror featuring Co.'s 1906 calendar girl. Clean, bright and like new appearance (examination under magnification will show non-detracting minor surface wear, barely noticeable and very minor, mentioned for accuracy). Min. bid \$50.



52).Vantine Talc Tin. 5 x 2.5 x 1-7/8" early embossed tin litho talc tin for Vantine Co.'s "Sana-Dermal" talcum powder, featuring stunning, highly detailed multi-color graphics. Clean, bright and excellent (C. 8.5). Min. bid \$50.



53).Ante-Bellum Pocket. 4.5 x 3 x 7/8" scarce, early tin litho vertical tobacco pocket tin for McElwee Co.'s "Ante-Bellum" brand. Freshly picked piece has strong colors and displays great, although there is some early scattered litho chipping/wear marks on front side and some light, fairly minor scattered wear on backside. Tough to grade, but C. 7.5+/8- front; C. 8+/- backside seems about right (as found, should improve a bit w/ cleaning). Min. bid \$70.



54).Texas Land Co. Match Safe. 2.75 x 1.5 x 3/8" early celluloid covered match safe advertising the Geo. H. Paul Co., a Washington, Iowa seller of "Gulf Coast Texas Lands" (photo image of land promoter on backside). Excellent overall w/ exception of a couple very minor background soiling spots on backside (mentioned for accuracy, not offensive and barely noticeable). Min. bid \$40.





55). Civil War Cigar Boxes. Lot consists of two very early cigar boxes, each w/ beautiful multi-color graphic Civil War themed labels by Happenheimer & Maurer Lithographers. Includes: "Union" brand (label is clean, bright and exceptionally nice (C. 8.5+)); and "Soldier Boy" featuring civil war camp. Outer box has typical darkening and wear, inside label is exceptionally nice (C. 8+). Lot also includes "Tarry Flag" cigar box lid (G. S. Harris, Phila. Lithographers). Label is bright and attractive w/ a little background soiling and wear (C. 7.5+/8-). Min. bid \$60 (the lot).



56). Dental Rubber Tin. 3.25 x 5-7/8 x 7/8" very early tin litho 2-ps. product tin for McCormick Rubber Co.'s Imperial Standard dental rubber compound, featuring finely detailed Ginna type lithography. Clean and very attractive (C. 8/+), w/ a little non-detracting minor scattered wear. Min. bid \$40.



57). Waterman's Pen Sign. 8-1/8 x 30" early, heavy, enameled porcelain sign for Waterman Co.'s "Ideal" brand fountain pens. Crisp, bright and like new, as found still on its original wooden backing. Near mint w/ a couple very minor flea bites at bottom edge (listed for accuracy, hardly merits mention). Min. bid \$60.



58). Medicine Display Box. 6 x 7.5 x 2" full, early cardboard countertop display box for Balm of Tulips (cure for cold sores and fever blisters), complete w/ its 12 original paper label bottles (6 on each side). Unused kit is excellent, as found never used and also includes literature and several 7-1/8 x 3" cardboard litho promotional advertisements on cardstock. Excellent (note: liquid has evaporated from bottles). Min. bid \$40.



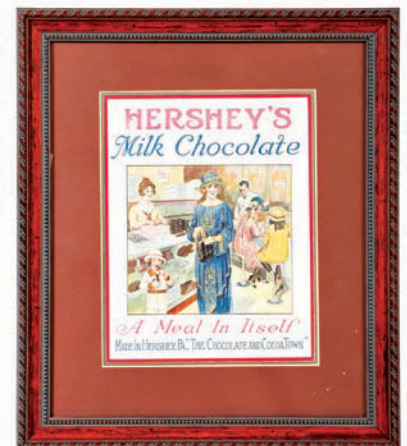
59). Ferdinand Bull Toy. 5.5 x 7 x 3.25" scarce, early, tin litho wind-up toy by Louis Marks Co. featuring Disney's Ferdinand the Bull and Matador (© 1938 Walt Disney Ent.), as found still in its original box. Toy is clean, bright and excellent overall (basically C. 8.5+) w/ exception of a couple small, barely noticeable oxidized spots in dark area of bulls back (working well); box displays nicely (C. 8/-) w/ some non-offensive light toning, crimping and wear. Min. bid \$60.



60). Sergeant's Veterinary Sign. 24.75 x 21.5" attractive cardboard easel-back display sign for Sergeant's brand dog medicine products. Crisp, bright and like new (near mint), as found never used still in its original (included) shipping carton. Min. bid \$50.



61). McAvoy's Tray. 12" (dia.) scarce, early tin litho serving tray for McAvoy Brewing Co.'s "Malt Marrow", featuring beautiful detailed color graphics (dated 1899). Tray is clean, bright and displays quite nicely (C. 8/+) although there is a little scattered darkening/soiling (mostly confined to outer gold rim area). Min. bid \$70.



62). Hershey's Sign. 13.75 x 11-7/8" (8-7/8 x 6.25" actual sign) early, cardboard advertising sign for Hershey's Milk Chocolate, featuring nice image of a Hershey candy store interior. Clean, bright and excellent overall (C. 8/+). Beautifully framed and matted. Min. bid \$50.





63). Santa Candy Tin. 3-5/8 x 5.75 x 2-1/8" early, tin litho, hinged lid candy tin for Lovell's "Tofee Rex" brand candies, featuring nice Santa image. Clean, bright and attractive (C. 8+/-) w/ a little minor scattered wear. English. Min. bid \$40.



64). Pilot Coffee. 4 x 5-1/8" scarce, 1 lb. tin litho key-wind coffee can for Pilot brand (Central Coffee Co., St. Louis, MO) featuring attractive image of trademark boat pilot. Clean, bright and displays nicely (as a strong 8+) although close examination will reveal a little non-offensive light scattered background wear (critical grade 7.5+). Min. bid \$40.



65). Santa Biscuit Tin. 4.5 x 6.25 x 2-1/8" early tin litho British biscuit tin from Crumpsall & Cardiff Co featuring nice Santa image on lid and children playing in snow around the sides. Bright and attractive appearance, w/ some scattered light speckling wear on lid (C. 7.5+/-8-). Min. bid \$50.

#### Iron Paperweight



66). Bear Automotive Paperweight. 3-5/8 x 2.75 x 1-3/8" unusual, early figural heavy cast iron advertising paperweight for Bear brand automotive alignment Co. Has nice original paint surface w/ embossed advertising at base (C. 8+). Min. bid \$40.



67). Medicines Door Sign. 7-7/8 x 9-5/8" early, colorful and highly graphic door window sign on heavy card stock advertising Green Medicine Co.'s German Syrup and August Flower quack medicines (great Uncle Sam image). Outstanding sign is clean, bright and exceptionally nice in appearance (8.5+ appearance) w/ some wear on non-graphic plain backside. Min. bid \$60.

#### Sample



68). Granulated 54 Sample. 2-7/8 x 2.25 x 3/4" small, early tin litho vertical tobacco "Free Sample" pocket tin for Weisert Co.'s "Granulated 54" brand. Attractive and displays nicely, w/ minor wear and a couple non-offensive factory blemishes on backside (front C. 8+; back C. 8-). Min. bid \$40.



69). Duke Cigarettes Sign. 22 x 15" early paper litho sign for Duke Co.'s "Duke of Durham" brand cigarettes featuring beautiful multi-color lithography. Stunning and vibrant sign is clean, bright and displays as like new (near mint appearance) although close examination will reveal some very well-done professional restoration (mostly confined to outer white border/margin areas). Min. bid \$80.



70). Dutch Boy String Holder. 25.5 x 14.25" early 2-sided tin litho die-cut string holder advertising Dutch Boy brand paints. Has strong colors and displays nicely (as a solid C. 8/-) although there is some minor soiling and slight oxidizing at outer edges and a few scattered light scuffs (critical grade C. 7.5+/-8-) although it displays much better than this would imply. As found, should improve w/ cleaning. Also includes string holding paint bucket w/ hole in base for string (bucket C. 7+/-). Min. bid \$150.



71). Nic Nac Tobacco. 11-5/8 x 8.25" (dia.) scarce, large, early tin litho 5 lb. size store tobacco canister for B. Leidersdorf Co.'s "Nic Nac" brand, featuring attractive image of trademark dog on front, and early tobacco pack pictured on backside). Clean, bright and very attractive appearance (displays as a strong C. 8+) w/ minor scattered wear. Min. bid \$70.





72).Lauer Brewing Sign. 26.5 x 42-1/8" large, early paper litho sign advertising Lauer Brewing Co., Reading, Pa., featuring beautifully detailed image of Co.'s bustling factory (lithography by American Fine Art Co., Milwaukee). Attractive and displays quite nicely (as a C. 8/-) although close examination will reveal a faint center crease line, some non-offensive soiling, light fade and some early professional restoration. Min. bid \$100.



73).Columbia Vet Poster. 29 x 41.75" large, very early heavy paper advertising sign for Columbia brand gall cure (F. C. Sturtevant Co., Hartford) featuring powerful image of large horse. Sign is clean, bright and excellent in appearance (displays as a strong 8/+) w/ exception of some edge chipping and wear at outer edges (would be hidden if framed or matted). Note: has had some very well done, professional repair and restoration to tears. Min. bid \$70.



74).Happy Home Peanut Butter Pail. 3.75 x 3-3/8" early, tin litho, 1 lb. product can for Happy Home brand peanut butter (Schwabacher Bros., Seattle, WA). Clean, bright and very attractive (C. 8+) w/ a couple cello tape residue spots. Min. bid \$40.



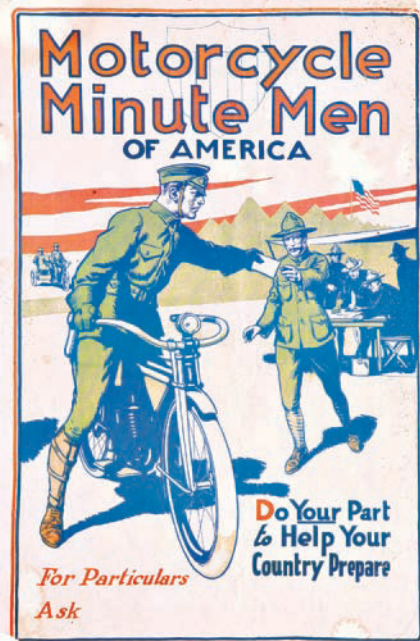
75).Ford Motor Sign. 25 x 39" scarce, very early, heavy porcelain dealership sign for Ford Motor Co. Has darkening and some early oxidized chipping wear in outer white border areas, as well as quarter size chip in white background area, w/ a little minor scattered soiling and staining scattered about. Attractive and displays nicely (as found, should improve w/ cleaning). Min. bid \$70.



76).Lye Match Holder. 5.5 x 3.75" early, tin litho advertising match holder for Merry War brand lye, featuring great image of washing woman (wash tub holds match sticks). Clean, bright and very attractive (a strong C. 8++) w/ a little minor crazing in dark background area. Min. bid \$60.



77).Grocers Calendar. 19.75 x 14" early, embossed, pressed die-cut cardboard advertising calendar from a North Tiverton, Rhode Island immigrant grocer, featuring stunning multi-color lithography. Clean, bright and basically like new (C. 8.5++) w/ partial 1917 calendar pad at bottom. Min. bid \$40.



78).WW I Motorcycle Poster. 15.75 x 11" unusual, small WWI era recruiting poster for "Motorcycle Minute Men", an Army motorcycle Corps. Attractive and displays nicely, w/ even fading to reds, a few faint scattered stains (very minor), and a faint tear mark through word "Prepare" at bottom right, w/ areas of chipping/paper loss in outer border area (could be hidden if framed or matted). Neat piece! Min. bid \$50.



79).Medicine Display Box. 8.75 x 4.25 x 8.5" scarce, early cardboard countertop store display box for Dominion CBQ cold tablets, featuring great looking die-cut fold-up lid of a motorcycle cop. Full box still contains all 36 of its full product boxes and is excellent overall (C. 8++), w/ exception of small tape reinforcement spot on underside narrow edge of lid (Canadian). Min. bid \$50.





80).Marshmallow Tin 5-7/8 x 9-7/8" (dia.) large, early tin litho 5 lb. size can for Brach & Son's Supreme white marshmallows w/ nice images of companies trademark fairies and factory scene on front and back. Clean and excellent (C. 8++). Min. bid \$40.

Winchester



81).Winchester Cutlery. Lot includes early celluloid handled Winchester straight razor (has light wear on handle and some grinding wear to blade). Also includes early 7" long pair of Winchester scissors (decent, w/ exception of some plating loss/wear). Min. bid \$40 (the lot).



82).American Airlines Badges. Lot consists of four different early, very high quality metal w/ inlaid cloisonné enameling employee uniform badges from American Airlines (ea. app. 1.25 x 2.75"), w/ hinged locking pins on back. Excellent. Min. bid \$30 (the lot).



83).Sewing Machine Sign. 9.75 x 27.75" unusual, early embossed tin litho sign advertising "The Free" brand sewing machines. Clean, bright and very attractive appearance (a strong 8++) w/ exception of minor soiling and chip spot in upper left outer margin area. Min. bid \$50.



84).Wheaties License Plates. Complete, near mint set of eighty different ca. 1950's miniature metal embossed Wheaties cereal premium auto license plates, complete w/ original mailing envelopes (ea. plate app. 2 x 5"). Includes: 49 U.S. states; 10 islands and territories; 10 Canadian and 11 Old World. Crisp and like new. Min. bid \$40 (the set).



85).Weinhard Beer Tray. 13.5 x 16.25" early tin litho tray from Henry Weinhard Brewing Co., Portland, Or., featuring beautifully detailed view of busy factory (Kaufmann & Strauss Litho.). Clean, bright and quite attractive in appearance (basically displays as a strong C. 8) although close examination will reveal typical (stable) crazing and some scattered wear- nothing that's serious or offensive (critical grade C. 8-). Min. bid \$70.



86).Morning Glory Coffee. 5.5 x 4.25" (dia.) very early tin litho 1 lb. salmon colored coffee can for Austin, Nichols Co.'s "Morning Glory" brand, featuring beautifully detailed graphics by Ginna. Attractive and displays nicely (as a C. 8+) w/ some non-offensive light scattered chipping and wear. Min. bid \$40.



87).Stegmaier Brewing Tip Tray. 4.25" (dia.) early, tin litho advertising tip tray for Stegmaier Brewing Co., Wilkes-Barre, Pa. w/ beautiful multi-color lithography. Has raised surface lines in center area (for secondary use as coaster?). Clean, bright and exceptionally nice (C. 8.5++). Min. bid \$40.



88).Cream Separators Sign. 12-5/8 x 16.75" (9.5 x 13-5/8" visible) early tin litho sign for De Laval cream separators (lithography by Norton Bros.). Clean and very attractive in appearance (displays as a nice C. 8+), although close examination will reveal a little minor soiling/wear and some surface crazing. Min. bid \$40.



89).Grape Smack Soda Sign. 9-1/8" (dia.) scarce, early tin litho sign for Clayton's "Grape Smack" brand soda. Clean, bright and very nice overall (C. 8+) w/ exception of a few pretty minor, faint oxidized stain marks. Min. bid \$40.





90).Service Station Pointing Sign. 4.5 x 23-5/8" unusual, early embossed metal finger pointing directional sign from a Sheridan, Montana service station. Clean, bright and excellent (appears never used). Min. bid \$40.



91).Indian Theme Tobacco Tags. Lot consists of a nice group of six different tin litho tobacco tags, ea. w/ American Indian themed image (sizes range from 5/8" dia. to 1-1/8 x 5/8". Very nice overall (avg. C. 8/+). Min. bid \$30 (the lot).



92).Paul Bunyan Coffee. 3-5/8 x 5-1/8" scarce tin litho 1 lb. key-wind style coffee can for "Paul Bunyan" brand (Fine Foods Co., Seattle) featuring Co.'s trademark image of famous woodsman. Clean, bright and excellent overall (a strong C. 8.5+). Min. bid \$40.



93).American Wagons Match Safe. 2.75 x 1.5 x 3/8" early celluloid covered match safe advertising American Wagon Co., featuring nice image of horse drawn grain wagon. Excellent. Min. bid \$40.



94).Fish Merchant Mirror. 2-7/8 x 1.75" early celluloid pocket mirror advertising Frank Davis Fish Co., Gloucester, Mass., featuring attractive seafood images. Excellent. Min. bid \$40.



95).Christmas Tree Stand. 7.25 x 14.5" (dia.) unusual, ca. 1920's Christmas tree stand, has tapered tin litho base featuring different color graphic Santa images on both sides, w/ heavy cast iron bracket at top. Excellent overall, w/ minor soiling, general stable surface crazing and some non-offensive light scattered wear from use (C. 8+/-). Min. bid \$40.



96).Flour Co. Tray. 12" (dia.) very early tin litho advertising tray for Eckhart & Swan Milling Co., featuring beautifully detailed graphic image of Co.'s factory (Norton Bros. Litho). Clean, attractive and displays nicely (as a C. 8+/-) w/ light overall crazing and minor dent at side edge (note: tipping in light just right will reveal faint ring mark- not offensive or detracting). Min. bid \$50.



97).Roi-Tan Adv. Car. 4.5 x 4-1/8 x 1.5" early metal advertising car for Roi-Tan brand cigars, promoting Co.'s 1939 Sophie Tucker C.B.S. radio show's Chevrolet car give-away promotion. Clean, bright and excellent overall (a strong C. 8+/-), w/ minor traces of darkening on backside in yellow sign area. Min. bid \$40.



98).Golf Girl Soap. 3 x 2 x 1.25" scarce, early soap bar and packaging for "Golf Girl" brand toilet soap, featuring same great trademark image as Co.'s talc tin. Packaging is attractive and displays nicely (image C. 8/+), although package is missing some of top and bottom area (the unused soap bar inside is embossed w/ same golfing image). Min. bid \$20.



99).Montauk Long Island Sign. 6 x 4" unusual, early, porcelain door push sized sign for Montauk Long Island. Neat piece is clean, bright and excellent overall (like new) w/ exception of non-offensive chip spot at bottom right corner edge. Min. bid \$40.



100).Rosemary Spice Tin. 3-1/8 x 2.25 x 1.25" scarce, early tin litho "Rosemary" brand spice tin (sage) from Cash Wholesale Grocers, Chicago. Clean and very attractive (C. 8+/-) w/ slight darkening and a little minor scattered wear. Min. bid \$30.



101).Hard Pan Shoes Mirror. 2.75 x 1.75" scarce, early celluloid pocket mirror for Hard Pan brand men's shoes, featuring beautiful multi-color graphics. Clean, bright and excellent appearance (displays as like new), examination under magnification will show non-detracting minor surface wear (barely noticeable and very minor- mentioned for accuracy). Min. bid \$40.





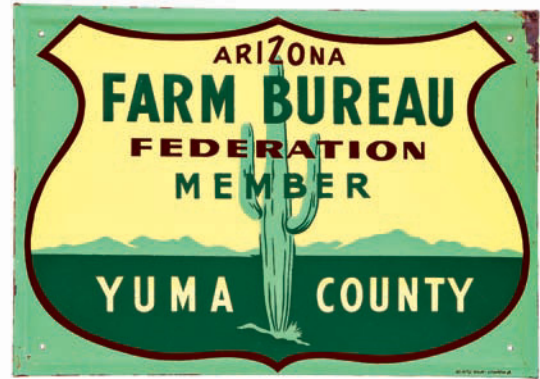
102).Devilish Good Cigar Sign. 9-7/8 x 13.75" early, embossed tin litho sign for "Devilish Good" brand cigars, featuring beautiful detailed graphics (Sentenne & Green Lithographers). Field area of sign is clean, bright and excellent (basically C. 8.5/+), w/ some oxidizing and chipping wear in outer white margin/border area. Min. bid \$60.



103).Buffalo Ink Well. 3 x 4-3/8 x 4.25" early, fancy, nicely detailed high quality gold finished figural metal ink well advertising Sheehan & Co. druggists. Excellent. Min. bid \$40.



104).Planters Sign. 14x 22" unusual, early cardboard advertising sign for Planters Peanuts featuring nice image of Mr. Peanut. Clean, bright and very attractive (a strong 8++) w/ a little minor toning, and slight wear along outside edges. Min. bid \$40.



105).Rancher Sign. 9.5 x 13.5" unusual, heavy embossed metal Arizona Farm Bureau ranch sign featuring great image of Federations trademark cactus. Field of sign is clean, bright and excellent, w/ some oxidized paint loss in upper right raised outer border area (Scioto Sign Co., Canton, OH). Min. bid \$40.



106).Graniteware Catalog. 6.75 x 5" unusual, early 28 ppg. advertising catalog for Nesco Royal Granite enameled graniteware kitchen utensils. Fully illustrated w/ priced and described color images of Co.'s various products. Excellent overall w/ exception of a little scattered edge wear and small cello tape repaired tear on cover. Min. bid \$20.



107).Fazer Axle Grease Tin. 5-1/8 x 1.75"2627 early tin litho grease can for Frazer brand axle grease, featuring comical, nicely detailed image of broken down wagon. Attractive and displays nicely, w/ some wear and loss along outer edges of lid (C. 7.5). Min. bid \$30.



108).National Mills Box. 10-7/8 x 14-5/8 x 7-5/8" very early wooden store display box featuring beautifully detailed color graphics. Outer box label has typical expected wear; inside label is clean, bright and excellent. Min. bid \$40.



109).Pickwick Ale Sign. 10" (dia.) early aluminum string hung sign for Haffenreffer Brewing Co.'s (Boston) "Pickwick" brand ale. Crisp, bright and like new (basically near mint w/ exception of faint stain mark at 4 o'clock in outer border area.). Min. bid \$40.





110).Good Year Hat. 5 x 10.75 x 10" nice early service station attendants uniform cap, w/ woven wicker section along base. Clean and excellent w/ some light wear from use on the inside. Min. bid \$30.



111).Phidelphia Collar Box. 2-7/8 x 4.25" (dia.) ca. 1870's figural cardboard collar box in shape of early drum from the Philadelphia Collar Co., featuring wonderful early graphics. Impressive, very high quality piece is clean and exceptionally nice (a strong C. 8+), w/ just the right amount of toning and wear. Min. bid \$40.



112).Bunte Marshmallows Tin. 6 x 10-5/8" (dia.) large 5 lb. store display tin for Bunte brand marshmallows, featuring great image of trademark kid, w/ factory scene on backside. Clean, bright and excellent (C. 8.5). Min. bid \$60.



113).India Tea Co. Coffee Tin. 6-3/8 x 5.25" very early, 2 lb. pry-lid coffee can from the India Tea Co., Chicago, Ill., featuring nice American flag image (lithography by Illinois Can Co.). Attractive piece, w/ a great overall appearance (displays as C. 8+/-), w/ a little non-offensive scattered background wear and darkening as well as darkening and wear on non-graphic gold finish of its pry-off lid. Min. bid \$50.



114).Log Cabin Tobacco Box. 16 x 14.75 x 9.25" (as pictured) very early wooden tobacco display box for "Log Cabin" brand smoking tobacco, featuring wonderful ca. 1880 multi-color paper label inside (outer box label has 1871 patent date). This is the finest example I've seen of this great box. Outer box is quite decent, w/ some typical expected wear; inside label is clean, bright and exceptionally nice (a strong C. 8.5+/-). Min. bid \$80.

#### Salesman Sample



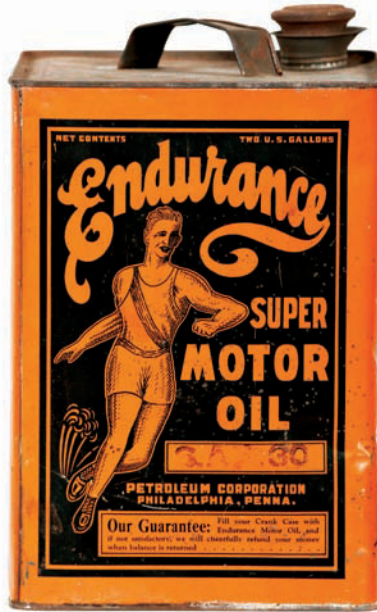
115).Willys-Knight Salesman's Sample. 4.25 x 3.25 x 1.75" early salesman's sample from Willys-Knight Automotive Co., featuring miniature version of metal engine compression chamber, w/ turning knob on backside that moves the piston up and down while at same time moving a descriptive red panel dial in bottom left display window. Very high quality piece, w/ fine detailing, as found still in its original presentation box (piece is excellent and all original, w/ tattering and fairly heavy wear to canvas/cloth material on outside of it's storage/presentation box). Min. bid \$50.



116).Eagle Spice. 6 x 3" (dia.) early 8 oz. paper label over cardboard spice container for Steele-Wedeles Co.'s "Eagle" brand black pepper featuring attractive graphic image of Co.'s trademark eagle (same image both sides). Clean, attractive and displays nicely, w/ a few non-offensive slightly dark spots on backside (C. 8+/-). Min. bid \$30.



117).Uncle Sam Milk Bottle. 9.5 x 3.75" (dia.) scarce, early 1 quart glass milk bottle from E.J. Parry Co., Utica, NY ("Uncle Sam's Dairy") featuring great enameled Uncle Sam image on front (patriotic eagle emblem on backside). Excellent. Min. bid \$40.



118).Endurance Motor Oil. 11 x 7-1/8 x 7-1/8" outstanding early 2 gallon hand soldered motor oil can for Endurance brand (Petroleum Corp., Phil'a, Pa.), featuring great images of early runner all around. Clean, bright and displays very well (as a nice C. 8+/-), although closer examination will reveal some light scattered dents, scuffs, oil drool spots, etc. (critical grade C. 7.5+/-). As found, should improve w/ cleaning. Min. bid \$40.



119).Stromeier's Syrup Bottle. 12.5 x 3-3/8" (dia.) scarce, early label under glass soda fountain syrup display bottle for Stromeier Co.'s "Grape Punch" brand. Excellent. Min. bid \$50.

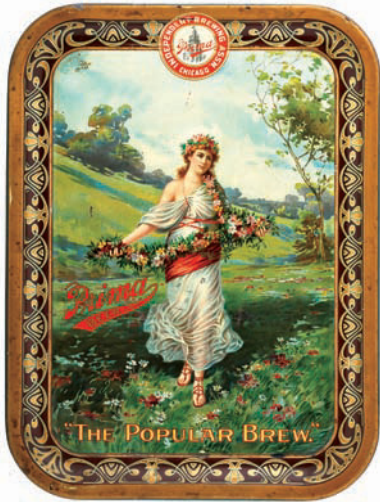




120).Columbia Gum Case. 6.75 x 17.5 x 9.5" small, early curved front counter-top chewing gum case w/ reversed gold lettering Jones Co.'s chewing gum. Very nice and all original, w/ some wear to wood on backside door and a little light scattered wear to gold lettering. Min. bid \$100.



121).Harvest Home Coffee. 4 x 5.25" (dia.) scarce, early tin litho pry-lid coffee can for "Harvest Home" brand (Jett & Wood Co., Wichita, Kansas) w/ same nice image on both sides. Attractive and displays nicely (C. 8) w/ minor soiling, minor scattered wear and some oxidizing on non-graphic pry-lid (as found, should improve w/ cleaning). Min. bid \$40.



122).Prima Beer Tray. 13.75 x 10.5" early tin litho advertising tray for Prima Beer (Independent Brewing Assn., Chicago) featuring beautiful graphic image of girl in field. Clean, bright and displays nicely (as a C. 8+) although close examination will reveal a few non-offensive, small scattered scratch marks and some soiling and darkening in outer rim and upper left border area (critical grade 7.5/+ but displays much better than this would imply). Min. bid \$70.



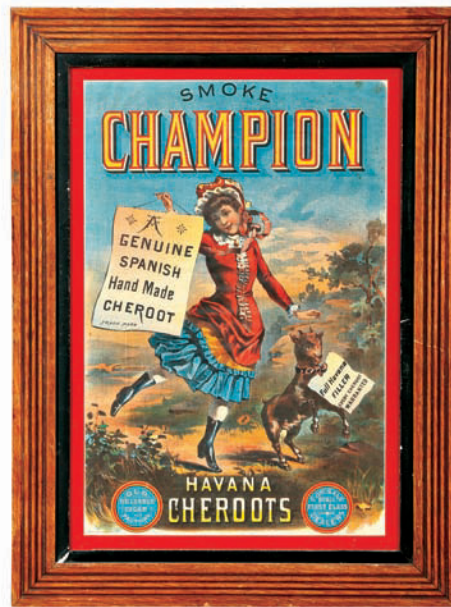
123).Borden's Milk Sign. 21-3/8 x 17-1/8 x 2-7/8" (13 x 9.5" visible) early cardboard advertising sign for Borden Co.'s Eagle brand condensed milk featuring beautiful multi-color graphics. Clean, bright and exceptionally nice appearance (displays as near mint). Beautifully framed and matted in shadow box style frame (frame has couple crack areas in wood at back edge). Min. bid \$50.



124).Tobacco Store Bin. 14 x 10-1/8 x 9.5" large early tin litho store display bin for Weyman Co.'s "Cutty Pipe" brand tobacco. Has strong colors, nice surface sheen and displays very well, w/ a little minor scattered soiling and wear (C. 8+/-) as found might improve w/ good cleaning. Min. bid \$50.



125).Columbia Bicycle Sign. 18.75 x 12-1/8" fine, early cardboard advertising sign for Pope Mfg. Co.'s Columbia brand bicycles, w/ shiny surface finish. Impressive sign is clean, bright and displays nicely (image area a strong 8+) although there is some chipping, soiling and wear in outer margin areas, and tack holes at corners (could be easily hidden if framed or matted). Tough to grade, but an overall C. 7.5/+ seems about right. Min. bid \$80.



126).Champion Cigar Sign. 26.5 x 19-7/8" (20.25 x 13-3/8" visible image) beautiful, very early, multi-color lithograph on fine silk like textile material advertising "Champion" brand Havana cheeroot cigars, w/ great folksy image (Heffron & Phelps, Pearl Street, New York, lithographers). Clean, bright and excellent in appearance (a strong C. 8+), nicely framed and matted (antique frame). Note: we have examined piece out of frame and it is complete and untrimmed. Min. bid \$70.



127).Rough on Rats Sign. 22 x 14.25" large, very early paper litho sign for "Rough on Rats" product, featuring great image of Co.'s outrageous folksy trademark image of Chinaman eating rat. Powerful and impressive sign is clean and excellent in appearance, although close examination will reveal some professional restoration. Min. bid \$60.





128).Napoleon Meyers Mirror. 2.25" dia. early celluloid advertising pocket mirror for a Buffalo, NY men's wear store, featuring great image of men inside hat shaped hot air balloon. Celluloid is excellent (mirror glass on back side has a couple flea bite chip spots at outer edge). Min. bid \$40.



129).Graniteware Pot Scraper. 3.5 x 2-7/8" scarce, early tin litho advertising pot scraper featuring nice trademark images of Co.'s trademark kid (different images on both sides). Clean, bright and attractive, w/ a little light wear from use (front C. 8; back C. 8.5/+). Min. bid \$50.



130).Barkeepers Friend Mirror. 2-1/8" (dia.) early celluloid pocket mirror for Hoffman Co.'s furniture polish, featuring beautiful multi-color graphics. Clean, bright and excellent. Min. bid \$40.



131).Monarch Match Safe. 2-3/8 x 1.5 x 3/8" early celluloid advertising pocket match safe for Monarch Co.'s carriage and furniture varnishes. Excellent. Min. bid \$30.



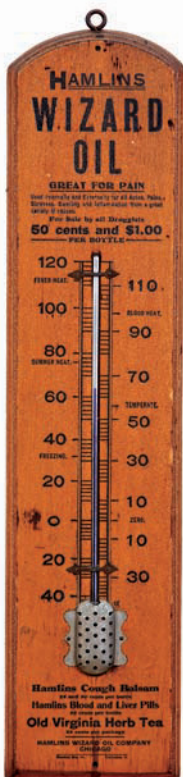
132).Little Sport Spice Tin. 2.75 x 2.25 x 1.25" scarce tin litho 1-1/2 oz. spice tin (nutmeg) for "Little Sport" brand (Regal Stores, Indianapolis, Ind.) w/ nice trademark images of Co.'s trademark baseball kid on three sides. Clean, bright and attractive, w/ a little light scattered wear (C. 8+/-). Min. bid \$30.



133).Miniature Vinegar Jug. 3-1/8 x 2.25" (dia.) very early, miniature (sample sized) stoneware advertising jug from O.L. Gregory Vinegar Co., Paducah, Ky., for their "Pure Apple Juice Vinegar". Excellent. Min. bid \$30.



134).Sample Vet Tin. 3.25 x 2.75 x 1-5/8" early tin litho veterinary tin for Professor Searele's Horse and Cattle Powder, w/ nicely detailed graphic animal images (Somers Bros. Litho) w/ red stamped "Sample" lettering on front. Clean, attractive and displays nicely, w/ minor scattered background wear (C. 8+/-). Min. bid \$40.



135).Wizard Oil Thermometer. 21.5 x 5 x .75" unusual, early wooden advertising thermometer for Hamlin's Wizard Oil Co., promoting various quack medicine products. Attractive and displays nicely (C. 8+/-) w/ minor staining and wear on surface (working thermometer). Min. bid \$40.



136).Foster's Spice Cans. Lot includes two different, large, early, colorful and graphic Foster Co. (St. Paul, Minn.) spice cans (cinnamon), featuring nice images of colorful birds (cardboard sides w/ metal top and base). Includes: 8 oz. w/ peacock (8 x 2-3/8 x 1-7/8"), and a 6-3/8 x 2-3/8 x 1-7/8" 6 oz. can featuring Parrot. Both are clean and attractive, w/ a little minor wear to each (C. 8+/-). Min. bid \$30 (the lot).



137).Tobacco Hand Bill. 9.5 x 4-1/8" very early paper litho advertising hand bill from Ogburn Hill & Co.'s tobacco featuring great image on front, w/ text advertising on backside. Clean, bright and excellent (C. 8+/-). Min. bid \$40.



138).Whisky Thermometer. 22 x 6.75 x 2.25" unusual, early wooden folksy advertising thermometer for Burnett & Co. (Wine and Spirits importer). Interesting American made piece, has dimensional figural labeled bottle at side, and is excellent overall (C. 8+) w/ a rich, slightly crazed and nicely aged surface finish. Min. bid \$50.





139).Uncle Sam Lot. Lot consists of a nice group of product packaging featuring Uncle Sam images. Includes: four different shoe polish tins ranging in size from 3.5 x 1-3/8" to 2 x 1" and two different match boxes larger 2-5/8 x 4.25 x 1" smaller 2-3/8 x 1 x .5". All are clean and very attractive w/ some light background on yellow background shoe polish tin. Min. bid \$40 the lot.



140).Howel's Root Beer Sign. 6 x 11.25" scarce, early celluloid over tin (over cardboard) advertising sign for Howel's brand root beer w/ attractive reflective red foil lettering inside. Has metal easel on back side for counter-top display use and string for hanging. Clean, bright and exceptionally nice (appears never used). Min. bid \$40.



141).Coca-Cola Sign. 17" (dia.) unusual, ca. 1940's advertising sign for Coca-Cola on Masonite (made by Kay Displays Inc.), featuring nice image of Co.'s silhouette girl. Has some light general overall surface scuffing and some light scattered wear from use, but overall still attractive and displays pretty well (C. 7+). Min. bid \$40.



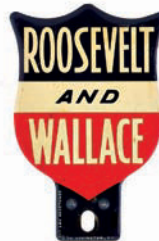
142).Mechanical Bank. 4.75 x 3-3/8 x 4-7/8" early, American figural cast iron "Dog on Turntable" mechanical bank by Judd Mfg. Co. (put penny in dogs mouth, and by turning handle on side- dog goes into house, deposits penny inside and comes out other door ready to repeat again). Attractive and works nicely. Min. bid \$50.



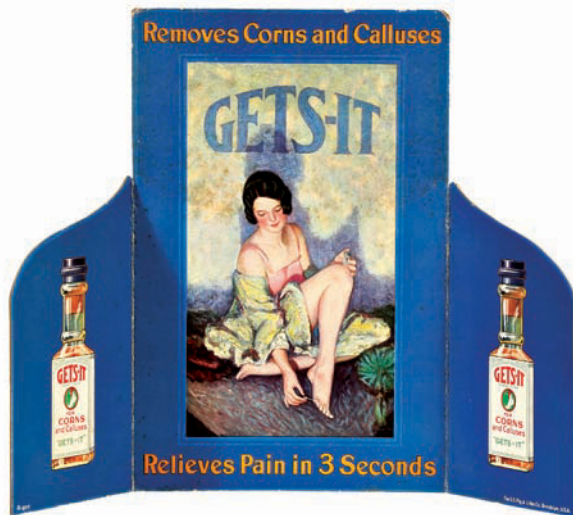
143).Zipp's Tray. 12" (dia.) x 1.25" early tin litho advertising tray for Zipp's "Cherri-o" brand cherry soda, featuring beautiful multi-color graphics (H.D. Beach Co. lithographers). Clean, bright and like new appearance (image area like new) w/ some chipping and wear along outer edges of rim and a little, very minor faint crazing crazing. Min. bid \$50.



144).Porcelain Bitters Sign. 6 x 16-1/8" very early, scarce variation, heavy porcelain advertising sign w/ incised lettering for Coles Peruvian Bark and Wild Cherry Bitters. Main body area of sign is excellent, w/ early oxidized chipping wear along outer white border area. Min. bid \$50.



145).Roosevelt Political Auto Tags. Lot includes two different FDR presidential campaign items. Includes: 4.5 x 11.5" unused 1936 embossed metal licence plate; and a 5 x 3-3/8" tin litho Roosevelt/Wallace licence plate/ bumper tag from 1940 campaign. Both are excellent (C. 8.5+). Min. bid \$40 (the lot).



146).Foot Medicine Sign. 12.75 x 16" (as shown) great small cardboard tri-fold display sign for "Gets-It" brand foot medicine. Clean, bright and very attractive (C. 8+) w/ great look. Min. bid \$50.



147).Auto Paints Sign. 20 x 27-5/8" nice, early 2-sided heavy porcelain sign for Nitro-Valspar brand automotive paints, featuring great image of early car and paint spray nozzle (same image both sides). Sign is attractive and displays nicely (basically as a solid C. 8+) w/ some oxidized chipping at hanging holes and outer edges, w/ quarter sized chip on backside (close-up examination will show a bit of faint, minor weathering to surface- as found, should improve w/ cleaning/polishing (critical grade C. 7.5+/8-). Min. bid \$80.





148).Shaving Signs. Lot consists of three early paper litho shaving related advertising signs. Includes: a 12 x 60" paper sign for Durham Duplex razors. Bright, attractive and displays nicely (basically a strong C. 8++) w/ exception of light chipping loss along bottom edge and a few tears at bottom edge fold lines. Lot also includes a pair of beautiful, very early, multi-color three sided paper litho window advertising signs for Clausss brand straight razors and razor stropps (ea. app. 25.75 x 20"). Powerful and impressive looking signs are clean, bright and very attractive in appearance, w/ a 1 x 2" area of paper loss on one; and a few small light stain spots on each (nothing that's offensive or detracting). Min. bid \$40 (the lot).



149).Contraceptive Sponges Tins. Lot includes six different, early tin litho female contraceptive sponge tins, ea. appx. 1.75" (dia.). They are clean and excellent overall (avg. C. 8+/), w/ minor wear on a couple. Min. bid \$40 (the lot).



150).Orange Crush Sign. 12 x 20" unusual, early tin litho sign w/ raised border edge for Orange Crush soda. Crisp, bright and like new (near mint). Min. bid \$40.

Inkwell



151).Bronze Advertising Inkwell. 3.5 x 8 x 4" unusual, early figural metal inkwell (appears to be heavy, high quality cast bronze) w/ nice detailing in shape of early stake sided delivery truck w/ embossed advertising for Ray Cotton Co., Franklin, Mass. Note: cotton bales section at top lifts off, to reveal glass inkwells inside. Excellent, w/ nice surface patina. Min. bid \$50.



152).Win-Shine Display. 16 x 8-1/8" great looking early cardboard display for "Win-Shine" brand window cleaner, made to fold at white base area w/ die-cuts for inserting and displaying product bottle. Never used sign is clean and excellent (C. 8.5++) w/ minor edge toning, Min. bid \$30.



153).Fishing License Sign. 24 x 17.75 as pictured w/ chain (fish 6.75 x 17.75 x 3/4") great looking ca. 1940's/50's 2-ps. wooden painted chain hung "Fishing License" sign. Excellent and all original, w/ beautiful patina to its great old paint surface (same images both sides). A powerful and very impressive looking piece, w/ a great primitive, campy, folk art look and just the right amount of slight character aging and wear (C. 8++). Min. bid \$50.



154).Caruso Coffee. 6 x 4-5/8 x 3-1/8" scarce, early pry top 1 lb. coffee can (cardboard sides w/ tin top and base) for "Enrico Caruso" brand, featuring great image of famous Italian tenor and RCA recording star on front (he was world's 1st singer to sell one million records). Clean, bright and very attractive appearance (displays as a strong C. 8++), w/ non-offensive minor wrinkling and some oxidizing to metal top/lid area. Min. bid \$40.





155).Red Man Tobacco Cards. Lot consists of a complete set of forty different ca. 1950 Red Man Tobacco Co. T-129 "American Indian Chiefs" tobacco pack insert cards. Cards measure 3-5/8 x 4" and are excellent overall. Min. bid \$50 (the set).



156).Pop Corn Tins. Lot consists of four full sealed (unopened) tin litho popcorn tins (ea. apx. 4.75 x 2-5/8" dia.). They are clean, bright and very nice, w/ minor wear and oxidized darkening to lids on a couple. Min. bid \$30 the lot.

Bank



157).Wurlitzer Bank. 3-1/8 x 2 x 1-7/8" early figural white metal advertising bank in shape of Wurlitzer Co.'s Model 2400 juke box. Attractive appearance w/ very nice detailing and surface patina (C. 8/-) w/ minor toning and wear from use (no key). Min. bid \$30.

Sample



158).Sanitol Sample Talc. 2.25 x 1.25 x 5/8" scarce, miniature tin litho "free sample" talcum powder sample tin (same attractive image on both sides). Clean, bright and displays nicely (C. 8++) w/ minor scattered wear. Min. bid \$40.



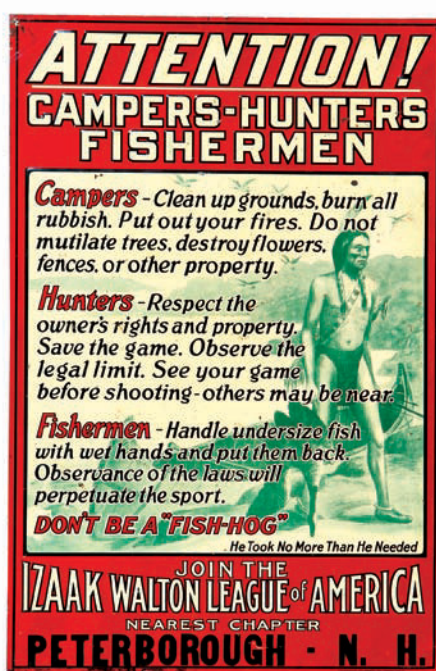
159).Red Seal Match Safe. 2-3/8 x 1.5 x 3/8" early, celluloid covered, advertising pocket match safe for McDonald Co.'s "Red Seal" brand work clothes (overalls, etc.). Excellent overall, w/ minor toning. Min. bid \$30.



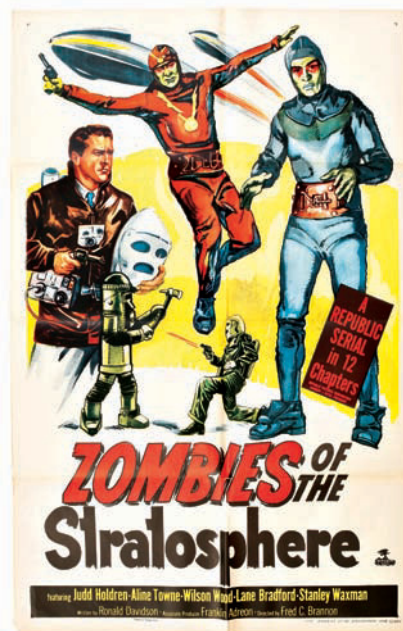
160).Bus Company Badge. 2.5 x 2.25" outstanding, early bus driver cap badge from Speedway Transport Co. Very high quality piece has nicely detailed embossed image of early bus with early cloisonné enameling and heavy hinged pin on back side. Min. bid \$40.



161).Miller Sign. 17 x 11" outstanding early tin litho (over cardboard) sign for Miller High Life Brew, featuring great image of Co.'s trademark girl on moon, w/ early bottle. Clean, bright and excellent appearance (displays as a C. 8.5++), w/ only minor wear. Min. bid \$60.



162).Conservation League Sign. 17.75 x 11.75" unusual, early embossed tin litho Sportsman's Conservation sign (by American Art Works) from Isaak Walton League, Peterborough, NH with nice image of American Indian. Has bright colors and displays nicely w/ minor soiling, and a little light bending and wear (C. 8+-). Min. bid \$40.



163).Sci-Fi Movie Poster. 41 x 27" great ca. 1952 one sheet paper litho movie poster for Republic sci-fi serial "Zombies of the Stratosphere" (note: this movie features an unbilled performance by Leonard Nemoy of "Mr. Spock" fame as Narab). Also stars Judd Holden, Aline Towne and Wilson Wood. Clean, bright and excellent appearance (small tack holes in upper corners and couple typical small tears at fold lines). Min. bid \$40.





164). Canadian National Express Sign. Nice, early 2-sided porcelain sign for Canadian National Express Co., complete w/ iron mounting bracket. Crisp, bright and like new- appears never used (w/ slight, very minor wear on backside- mentioned for accuracy, so minor barely merits mention). Entire piece measures 25.75 x 18.75 x 1.5" on bracket (actual sign 17 x 17.25"). Min. bid \$80.



165). Kendall Oil Sign. 23.75" (dia.) great, early 2-sided porcelain sign for Kendall brand motor oil (same image both sides). Clean, bright and displays very nicely (basically displays as a strong C. 8++) although close examination will reveal a few non-detracting light chips and spider web crackle lines in surface (nothing that's offensive or detracting). Min. bid \$60.



166). Bull Durham Crate Label. 11 x 11" fine, early paper litho tobacco crate label for Bull Durham brand plug tobacco featuring great image of Co.'s trademark bull. Clean, bright and very attractive appearance although close examination will reveal faint horizontal crease line, w/ a little light scattered edge tattering and wear (C. 8/-). Min. bid \$40.



167). Old Dutch Oil Can. 5.5 x 4" (dia.) tin litho 1 quart solder seam motor oil can for "Old Dutch" brand (Autocraft Lubricants Co., Fort Worth, Texas) featuring same attractive image on both sides. Full sealed can is clean, bright and very attractive, w/ a couple small dents and light wear on backside (front a strong C. 8++; back 8+/-) w/ some dark weathering/oxidized staining on non-graphic lid and base. Min. bid \$40.



168). Ondoca Mirror. 2-7/8 x 1.75" great, early celluloid advertising pocket mirror for Ondoca brand soda featuring nice image of ca. 1920's bathing beauty at beach. Excellent. Min. bid \$40.



169). Koweba Spice Tin. 3.5 x 2.25 x 1.25" early 1 oz. tin litho spice tin for "Ko-We-Ba" brand (Kothe Wells & Bauer Co., various Indiana cities) featuring attractive image of trademark butterfly (same image both sides). Clean, bright and excellent (C. 8/+). Min. bid \$30.



170). Panolene Oil Can. 5.5 x 4" (dia.) tin litho 1 quart solder sealed can for Panhandle Co.'s (Wichita Falls, Texas) "Panolene" brand motor oil, w/ nice steer horns logo image on both sides. Sealed, empty can is decent and displays nicely, w/ a little non-offensive minor scattered wear (C. 8/-). Min. bid \$40.



171). Match Safe. 2-7/8 x 1.5 x 1/2" early celluloid covered pocket match safe for an Elk City, Oklahoma real estate loan and insurance broker. Attractive and displays nicely, w/ some slight, non-offensive, even, overall faint toning/yellowing on back and sides. Min. bid \$40.



172). Ever-Well Spice. 3.25 x 2.25 x 1.25" scarce, early tin litho 2 oz. spice tin (cinnamon) for Ever-Well brand, featuring nice images of trademark well (both sides). Clean, bright and exceptionally nice (C. 8.5/+), w/ exception of a little typical darkening/oxidizing in gold flash area along left side edge of back side. Min. bid \$30.



173). Modox Glass. 5 x 4-3/8 x 3" early, heavily embossed, high quality handled soda fountain glass for Modox, featuring great image of Co.'s trademark Indian chief. Excellent (note: Modox was a related product to Moxie). Min. bid \$40.



174). Keystone Overalls Mirror. 2.75 x 1.75" great early celluloid pocket mirror advertising Keystone brand overalls, featuring semi-nude wearing only Co.'s overalls shirt. Celluloid is clean and very attractive (examination under magnification will reveal some non-detracting minor scuffs and faint wear and there is a crack line in mirror glass on backside). Min. bid \$30.





175).Conoco Sign. 4-3/8 x 10" unusual porcelain advertising sign for Conoco service stations, promoting acceptance of American Express Co.'s travelers cheques. Clean, bright and like new (appears never used). Min. bid \$40.



176).Spice Tins. Lot consists of three early tin litho spice tins (ea. app. 3.25 x 2.25 x 1-3/8"). Includes: "Folgers Golden Gate" mace; "Three Crow" turmeric; and "Iris" allspice. All are clean, bright and excellent (C. 8.5/+). Min. bid \$40 (the lot).



177).Peerless Match Safe. 2.75 x 1.5 x 3/8" early, celluloid covered advertising match safe for Peerless Rubber Mfg. Co., w/ nice image of Rainbow Packing product on front and spiral piston and valve rod product on back. Excellent (tiny 1/8" split mark at outer narrow side edge). Min. bid \$40.



178).Detective Agency Sign. 3.5 x 4" small, early, heavy enameled porcelain building warning sign from the Hargrave Secret Service Detective Agency, w/ nice image of Co.'s trademark eagle logo. Clean and attractive appearance, w/ non-offensive small chip spot in bottom background area. Min. bid \$30.



179).Prairie Blossom Cure Tin. 2-1/8 x 3-1/8 x 1-3/8" scarce, very early tin litho medicine tin for Dr. W Long's Cure for Female Troubles, w/ great graphic image and wild claims and instructions on sides. Decent and displays nicely (as a C. 8/+), w/ minor scattered wear and some darkening and heavier wear along outside edges of lid (critical grade C. 7.5+/8-). Min. bid \$40.

## Nabisco



180).Nabisco Toy. 11 x 13.25 x 6" very early, wooden mechanical advertising toy delivery wagon for National Biscuit Co.'s "Uneeda" brand, w/ great early paint surface. Has advertising on both sides (on wagon's wooden stakes), w/ Nabisco kid driver that moves back and forth as vehicles steerer and wheels move (he has stuffed cloth body and composition head). Very nice overall and displays great (C. 8/+ and includes several small, period Uneeda cracker and biscuit boxes for back of wagon. Min. bid \$70.



181).Express Tobacco Sign. 11 x 13.75" very early, paper litho sign for Sprague, Warner & Co.'s "Express" brand chewing tobacco, featuring beautifully detailed graphic image of trademark train (Clay & Richmond Co. Litho). Clean, bright and excellent (C. 8.5/+). Min. bid \$60.



182).Mechanical Chef Match Holder/Ashtray. 6 x 5-5/8" (dia.) unusual, early mechanical match holder on wooden base has figural metal chef who mechanically lifts off lid from pot when you push down on his ladle. The pot, lid and spoon are high quality brass, figure and match box holder are white metal. Neat and unusual piece in very nice overall condition. Min. bid \$40.



183).Allied Ribbon Tins. 8 x 5.5 x 1" Lot consists of full box of six tin litho typewriter ribbon tins for Allied Carbon Co.'s "Flagship" brand (tins 2-5/8" dia. x 1"). Tins are excellent (no ribbons inside) and come w/ original box (box has a little light general overall wear on lid). Min. bid \$30 (the lot).



## Match Holder



184). Life Match Holder. 3-1/8 x 3.75 x 2.75" unusual, early figural, tin litho advertising match holder in shape of Co.'s headquarters building w/ lift-up lid (striking surface on side). Attractive and displays nicely w/ some light oxidizing and wear at edges. Tough to grade but C. 7.5/+ seems about right (much nicer than this implies). Min. bid \$40.



# Bidding Ends Friday, November 30th, 2012.

## Dime Bank



185). **Stag Tobacco Bank.** 2.5 x 1.75 x 1/4" unusual, early metal dime register bank advertising Stag Tobacco, featuring detailed, nicely embossed image of Co.'s early 5¢ pocket tin on front, w/ trademark stag deer head on backside. Has some lightly scattered hazy dark spots on surface, but quite nice overall (C. 7.5+/8-). All original and as found, should improve some w/ cleaning. Min. bid \$40.



186). **Indian Spice Tins.** Lot consists of three early, colorful and graphic Indian themed spice tins, all in very nice condition (sizes range from 3-3/8 x 2.25 x 1.5 to 3.75 x 2.25 x 1.25"). Includes "Mohican" 2 oz. tin litho mustard (C. 8+); "Kato" 2 oz. cardboard litho cloves, w/ metal top and base (C. 8.5+); and "Pocono" 2-1/4 oz. tin litho cloves (C. 8/+). Min. bid \$30 (the lot).



187). **Tire Patch Tin.** 5-5/8 x 2.25" (dia.) early tin litho Dean Phipps Auto Stores automotive tire patch tin featuring great image of streamlined land speed car on front, w/ tiny motorcycles and boat on backside. Attractive and displays nicely (C. 8+/-) w/ hint of fade to reds and some minor denting and light scattered background wear. Min. bid \$40.

## Auto Parts Cabinet



188). **Auto Parts Cabinet.** 21-5/8 x 17.5 x 5" unusual, early tin litho parts cabinet for SKF Co.'s "Nice" brand wheel bearings, w/ hinged door on front and four shelves inside. Crisp, bright and like new, as found never used in its original storage box (included). Min. bid \$40.



189). **Red Devil Thermometer.** 11.25 x 3-1/8" metal thermometer advertising Red Devil lighter fluid, featuring great image of Co.'s logo handy oiler style can w/ devil logo. Crisp and like new, as found never used still in its original box (working thermometer has trace amount of separation to red liquid inside tube). Min. bid \$30.



190). **Coca-Cola Calendar.** 32 x 13" (25.75 x 12" image) early Coca-Cola advertising calendar on heavy textured paper featuring Co.'s 1914 calendar girl Betty. Attractive example has full calendar pad and original metal strip at top (displays as a C. 8/+) w/ exception of minor toning/staining, a couple tiny pin holes in background; w/ light tatters in outer border area (nothing offensive or detracting, could be easily hidden if framed or matted). Min. bid \$90.

## Clockwork Trade Stimulator



191). **Black Kid Trade Stimulator.** 23 x 10 x 8" very early, figural mechanical store display/trade stimulator in likeness of black kid. Piece has a heavy, composition body on wooden base, w/ jointed arms for holding product or sign and a mechanical key-wind clockwork mechanism at back of head that moves his eyes back and forth. A powerful and very impressive looking piece. Note: paint surface on majority of piece has been redone, although shoe area his clothes appear to be original. Mechanism is very temperamental, but will run for several seconds at a time w/ coaxing- see addendum to view video of piece). Min. bid \$100.

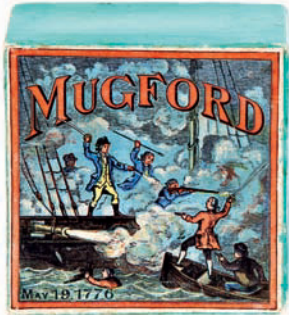


# BICKMORE'S GALL CURE

192). Bickmore's Vet Sign. 3.5 x 26" very early porcelain strip sign advertising "Bickmore's Gall Cure" veterinary medicine. Impressive piece is clean and excellent. Min. bid \$50.



194). Moccasin Agency Sign. 10.75 x 9.5 x .75" unusual, early, heavy embossed hammered copper sign featuring great image of American Indian chief. Excellent overall w/ very nice detailing and a fine rich surface patina. Has a little minor bending and wear along bottom edge and at nail hole areas. Min. bid \$40.



193). Collar Boxes. (ea. app. 4.25 x 4.25 x 2-3/8") Lot consists of two very early cardboard collar boxes for Elmwood and Mugford brands, w/ nice color graphics. Both are very good to excellent in appearance w/ only minor wear (some separation on Elmwood at bottom of inner box). Min. bid \$60 the lot.



195). Ives Toys Catalog. 7-3/8 x 10.5" unusual 24 pg. Ives Toy Co. catalog, featuring detailed images of Co.'s various train cars, sets, stations, crossing gates etc. w/ several pages in full color (back cover features great color images of the Ives fleet of powered boat toys. Very nice overall w/ minor soiling and some wear on outer cover (C. 8/+). Min. bid \$50.



196). Sunbeam Sign. 53.75 x 18.75" large, self-framed embossed tin litho sign for Sunbeam brand rolls. Powerful and very impressive looking piece is crisp and bright, w/ nice surface sheen. Displays as near mint and appears never used, w/ minor rubs, and a little non-detracting edge wear w/ minor oxidizing and light wear on non-graphic backside (critical grade C. 8.5+). Min. bid \$70.



197). Invader Oil Sign. 53 x 13" early, heavy self-framed embossed metal advertising sign for Invader brand motor oil, featuring a thick, heavy porcelain like enameled paint finish. Clean, bright and attractive in appearance (displays a nice C. 8/+ w/ a little faint weathering and wear outside of top and bottom hanging holes and a little weathered oxidizing/ wear at outer edges of raised border area. Min. bid \$50.



198). Mermaids Proof Sign. 21.5 x 15" outstanding early paper litho proof sign for a Calman Varnish Co. large advertising calendar, featuring beautiful multi-color lithography. Stunning and vibrant piece is clean, bright and displays as like new, although close examination will reveal a little bit of very well done professional restoration (mostly confined to outer right white margin/ border area). Includes a separate 1914 calendar pad (see website current addendum section for additional info). Min. bid \$70.





199).Hotel Seneca Proof Label. 11.5 x 14.25" (6.75 x 9.75" visible image) outstanding early stone lithographed cigar box proof label for "Hotel Seneca" brand, featuring beautifully detailed multi-color graphic image of Indian Chief. Crisp, bright and like new, beautifully framed and matted in a gorgeous period frame. Min. bid \$40.



200).Tru-Blu Beer Sign. 8.25 x 16" early tin over cardboard bevel edged brewery sign w/ incised design and lettering for Northampton (PA) Brewery Corp.'s "Tru-Blu" brand beer (Donaldson Art Sign Co.). Clean, bright and displays nicely, w/ a little minor scattered wear (C. 8+/-). Min. bid \$40.



201).Jar Rubbers Boxes. Lot consists of two early fruit jar rubbers boxes, each w/ attractive color graphic images. Includes: "Cupples Amazon" brand and "Festive" brand (Festive shows early canning jars on backside) each measuring 3.25 x 3-1/8 x 1-3/8. Both are clean and very nice w/ only minor wear. Min. bid \$40 the pair.



202).Cocoa Samples. Lot consists of three miniature cocoa sample tins (sizes range from 1-7/8 x 1-3/8 x 1" to 1.75 x 1-1/8 x 3/4"). Rawleigh's and Lowney's both are tin litho and are clean and excellent; Walter Baker paper label over tin, appears to be never opened is excellent overall w/ some non-offensive light background soiling. Min. bid \$40 the lot.



203).Hair Pomade Tins. Lot includes two tin litho hair pomade tins, each w/ nice boxing theme images. Includes: "Joe Louis" brand 3-1/8" (dia.) x 1-1/8" by Joe Lewis Products Co., Chicago (a strong C. 8+); and "The Champ" 3.5 x 2-3/8 x 1" attractive, w/ some non-offensive light general wear (C. 7.5+). Min. bid \$30 (the lot).



204).Tea Tins. Lot consists of three early tin litho tea tins. Includes: Lily of the Valley (Danne Miller Coffee Co.) (4 x 3-1/8") clean, bright and excellent (C. 8.5+); Jack Sprat (5 x 3.25 x 3.25") clean, bright and attractive (C. 8++) w/ some soiling on lid; and Rosemary (Samuel Kunin, Chicago) (4.25 x 2-5/8 x 2-5/8") attractive and displays nicely w/ minor soiling and dents (C. 7.5+). Min. bid \$40 the lot.



205).Tea Co. Calendar. 16 x 12" early paper litho advertising calendar for Union China Tea Co., Fall River, Mass., featuring beautiful multi-color graphics. Appears never used and is clean, bright and very attractive (a strong C. 8++), complete w/ full 1914 calendar pad. Min. bid \$40.



206).Standard Oil Thermometer. 12" (dia.) x 1.25" early aluminum framed, glass covered dial advertising thermometer (working) for SOHIO Oil Co.'s Atlas brand anti-freeze. Clean and excellent overall (basically a C. 8.5+) w/ exception of a non-detracting, small raised hole in paint surface at very top edge. Min. bid \$40.



207). Greenwich Insurance Ad. 15.75 x 12.25" (10.5 x 7.5" visible) very early paper litho advertisement for Greenwich Insurance Co., featuring beautiful multi-color graphics (artist E. Grivaz). Clean, bright and excellent, beautifully framed and matted. Min. bid \$40.

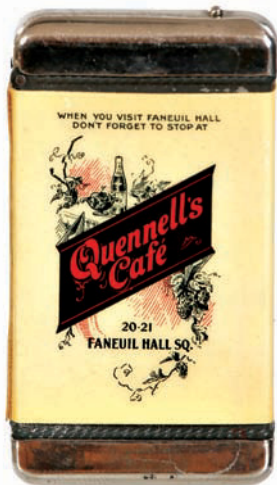




208).Orange Crush Plate Topper. 6.5 x 5" scarce, early embossed litho license plate attachment advertising Orange Crush soda, w/ great image of Crushy holding red reflective jewel. Has a bit of fade, some aging and light wear from use, but overall displays nicely (C. 7.5+). Min. bid \$40.



209).Black Man Smoking Set. 5.5 x 6.5 x 5" early, heavy, figural cast white metal smoking set of black man seated on baskets smoking a pipe w/ an ash tray insert, and sections for holding matches and small cigars or cigarettes. Has some general overall aging and wear areas to paint surface from use, but overall a neat and attractive piece that displays nicely. Min. bid \$40.



210).Faneuil Hall Match Safe. 2.75 x 1.5 x 3/8" early, celluloid covered advertising match safe from Quennell's Cafe, (located at famous Boston landmark Faneuil Hall) w/ hand tinted photo image of man in fraternal hat on backside. Excellent. Min. bid \$40.



211).Servu Spice Can. 3.75 x 2" (dia.) early paper label spice can for "Servu" brand (G. McLean Co., Winnipeg, Manitoba, Canada) featuring nice graphic image of trademark train (same image both sides). Paper over cardboard, w/ metal top and base. Excellent overall, w/ light scattered wear from use (C. 8+/-). Min. bid \$30.



212).Milwaukee Match Holder. 4-7/8 x 3-3/8" scarce variation, early tin litho match holder for Milwaukee Harvester Co. Clean, bright and exceptionally nice (C. 8.5+). Min. bid \$50.



213).Rochester Brewing Co. Glass. 4 x 2-3/8" (dia.) extremely rare, fine, early etched beer glass, w/ detailed factory scene from Rochester Brewing Co., Rochester, NY. Excellent, w/ minor flea bite on rim (mentioned for accuracy, so minor barely merits mention). Min. bid \$30.



214).1916 Coca-Cola Mirror. 2.75 x 1.75" early celluloid Coca-Cola Co. advertising pocket mirror featuring Co.'s 1916 calendar girl Elaine. Clean, bright and excellent. Min. bid \$50.



215).Vicks Door Push. 7.75 x 3-7/8" scarce, early porcelain advertising door push for Vicks Cold products. Crisp, bright and exceptionally nice (like new) w/ only the most minor hints of wear. Min. bid \$70.



216).Point Loma Spice. 3.75 x 2.25 x 1.25 scarce, early tin litho 2 oz. Point Loma cloves tin (Klauber Co., various CA cities) featuring beautiful multi-color sea scape image (same image both sides). Clean, bright and very attractive w/ a little minor soiling and wear (C. 8+/-) as found should improve w/ cleaning. Min. bid \$40.



217).Whiz Tin. 6.25 x 3-7/8 x 1.75" unusual tin litho automotive product tin for Whiz Co.'s "Commando" rust preventative cooling system additive, w/ great WWI soldiers image. Bright and excellent overall (displays as a strong C. 8+); w/ dent mark and a little non-offensive minor wear on backside. Min. bid \$30.





218). **New Home Sign.** 21.75 x 27-1/8" (19-5/8 x 25" visible) outstanding, very early paper litho sign advertising "New Home" brand sewing machines, w/ stunning multi-color lithography (dated 1881 W. J. Morgan Lithographers) featuring great image of early homesteaders. Clean, bright and exceptionally nice (a strong C. 8.5/+) complete w/ its original frame (note: piece has had minor museum quality professional conservation (cleaning and de-acidification). Min. bid \$100.



219). **Star Tobacco Sign.** 20-1/8 x 1.75" (16.75 x 16" actual) two sided, cardboard die-cut sign for Liggett & Myers Co.'s "Star" brand tobacco featuring wonderful graphic image of saloon girl and tobacco plugs (James Hogan Printing Co., Lithographers). Clean and very attractive appearance (C. 8/+) w/ tiny, 1895 partial calendar pad on one side. Framed. Min. bid \$70.



220). **Orange Blossom Sign.** 9.25 x 9-1/8" very early tin litho sign for "Orange Blossom" featuring pre turn of the century fine lithography w/ a reflective gold glitter surface in background. Attractive and displays nicely w/ minor scattered wear (C. 8/+). Min. bid \$40.



221). **Grey Rock Ashtray.** 4 x 4.75 x 6" large, heavy figural cast iron ashtray for Grey Rock automotive products. Nicely detailed, w/ a nickel/chrome finish. Very nice overall (C. 8) w/ some tarnishing/wear to finish in bowl area. Min. bid \$40.



222). **Malted Milk Jar.** 9 x 5-7/8" (dia.) scarce, early glass soda fountain display jar for "Milkose" brand malted milk flavoring. Large, heavy, quality piece, w/ embossed cobalt blue lettering on both sides, complete w/ original aluminum lid. Jar is excellent (a few light dents on lid). Min. bid \$40.



223). **Atlas Tires Porcelain Sign.** 19" (dia.) unusual, early heavy porcelain advertising sign w/ recessed lettering and design. Crisp, bright and like new (appears never used), w/ beautiful surface sheen. I'm told it was made to be inserted and displayed in inside hole of tire. Near mint, w/ a few minor flea bites at outside edge. Min. bid \$70.

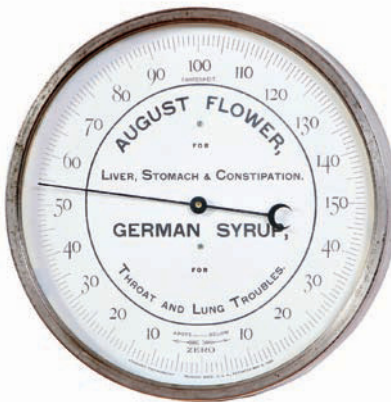


224). **Castile Soap Box.** 12 x 11.75 x 4.75" very early (ca. 1870's/80's) wooden display box for Van Haagen & McKeone's Castile brand soap, featuring wonderful graphic image of Co.'s trademark eagle on inside. Very nice overall (C. 8/+) w/ only minor wear. Min. bid \$50.





225). Colgate Gift Box. 3 x 4-1/8 x 7/8" small, early gift box set of sample Colgate Co. products, w/ beautiful graphic image on inside and outer lid area of box. Includes: unopened soap bar, Violet Water, Rose Water and Eclat bottles (no contents). Excellent overall w/ minor soiling and wear to box (some light staining at base of box). Min. bid \$30.



226). Medicine Thermometer. 1.25 x 9.25" early metal framed dial type thermometer w/ advertising inside for August Flower and German Syrup brand quack medicine products. Clean and very attractive (working thermometer). Min. bid \$50.



227). Shoe Blacking Box. 11.25 x 11.75 x 2.75" very early wooden display box for Swift and Courtney's Shoe Blacking, featuring stunning multi-color graphic label on inside (Donaldson Bros. Litho, Five Points, NY). Inside label is attractive and displays nicely w/ light overall toning and some light wear (C. 7.5+/8-). Min. bid \$40.



228). Pepsi String Holder. 16 x 13 x 6" early tin litho Pepsi-Cola 2-sided advertising string holder. Clean, bright and very attractive, w/ a few non-offensive light scuffs on backside (note: like most of these I've seen over the years, the outer black side strips are repainted and probably replacements). Min. bid \$70.



229). Economy Stoves Match Holder. 4-3/8 x 4.25 x 4.25" unusual, early, heavy figural cast iron advertising match box holder for "Economy" brand stoves (Cleveland, OH). Nicely detailed piece w/ area for holding matchbox at top. Very nice condition w/ attractive copper highlight surface finish. Min. bid \$40.



230). Planters Peanut Jar. 13.5 x 8 x 8" large, ca. 1932 heavy, embossed Planters Peanut Co. counter-top store jar, w/ blown out peanut design at four corners. Excellent overall, w/ a few typical tiny edge bites and minor wear at top edge rim of jar (very minor). Note: these make great cookie jars. Min. bid \$40.



231). Tooth Powder Mirror/Tape Measure. 1.75" (dia.) x 9/16" early celluloid advertising give-away from Sozodont Tooth Powder Co. Unusual piece, has pull out tape measure on side edge, w/ pocket mirror built into backside. Excellent. Min. bid \$30.



232). Eve Pocket Tin. 3-3/8 x 3-3/8 x 1-1/8" very early tin litho tobacco pocket tin for Globe Tobacco Co.'s "Eve" brand. Clean, bright, exceptionally nice example w/ minor crazing and wear and a trace hint of fade to front side (front C. 8++; back C. 8.5+). Min. bid \$50.



233). Century Tobacco Box. 12 x 10.5 x 8" as shown (8 x 10.25 x 4-7/8" lid closed) outstanding, very early, cardboard store display box for Lorillard Co.'s "Century" brand tobacco (originally held 6 dozen packs) featuring stunning multi-color label on inside attached lid (1864 dated label by Major & Knapp Litho., New York). Inside label is clean, bright and exceptionally nice (a strong C. 8.5+); outer box also quite nice (C. 8/+) w/ exception of strip of paper loss along backside edge of lid. Min. bid \$60.



234). Pabst Extract Calendar. 38 x 9.75 x 1" (35.5 x 7.25" visible) early paper litho advertising roll-down sign for Pabst Extract Tonic, featuring beautiful graphic American Indian images (has 1905 calendar months in background). Clean, bright and displays nicely (as a strong 8/+) although close examination will reveal some non-offensive light scattered wear. Dated. Nicely framed (allows viewing of both sides). Min. bid \$50.





235).Brick Co. Match Safe. 2.75 x 1.5 x 3/8" early, celluloid covered advertising match safe from Hyde & Co., Montreal, Canada, w/ advertising all around (Queensrun bricks; Lehigh Portland Cement; drain pipes, etc.) Excellent overall, w/ very minor soiling and wear. Min. bid \$40.

Buffalo Bill



236).Buffalo Bill Watch Fob. 1-1/8 x 1-1/8" early brass souvenir watch fobs from the 1916 season of Buffalo Bill's Wild West Show. Excellent, w/ some sticky tape residue on plain backside. Min. bid \$30 each (have two, winner can take one or both).



237).Black Theme Tobacco Tags. Lot consists of four different, early tin litho tobacco tags, ea. w/ black themed image. Includes: Long Cotton; Alabama Coon; Coming Race and Boot Black brands. All are excellent (avg. 8+). Min. bid \$20 (the lot).



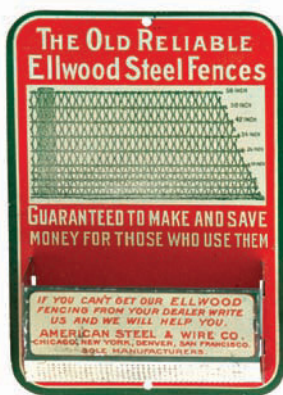
238).Rattler Cigar Box. 7.25 x 8-1/8 x 5" (as pictured w/ lid open) early wooden cigar box for Wellsboro Co.'s "Rattler" brand cigars, featuring great scroll lettered rattle snake image on inside and outer labels. Very nice condition (C. 8+ w/ typical light soiling/darkening on outer box. Min. bid \$30.



239).Lightning Rod Ball. 4.25" (dia.) scarce, very early, patterned glass lightning rod ball in an unusual marbled orange ribbon color pattern design, w/ ground top and bottom. Excellent. Min. bid \$30.



240).Artic Ice Cream Tray. 13-5/8" (dia.) scarce, early tin litho advertising tray for Artic brand ice cream, featuring beautiful multi-color graphics. Clean, bright and very attractive appearance w/ nice surface sheen (pretty much like new, w/ exception of some light wear at top edges of rim and a few non-offensive scattered scuff/scratch marks in area of bears upper back). Min. bid \$40.



241).Ellwood Fences Match Holder. 4-7/8 x 3-3/8 x 1.25" early, tin litho match holder advertising American Steel & Wire Co.'s "Ellwood" brand steel fences. Clean, bright and exceptionally nice (C. 8.5+). Min. bid \$40.



242).Born Ranges Match Holder. 4-7/8 x 3-3/8 x 1.25" unusual, early tin litho match holder advertising "Born" brand steel ranges, w/ peach colored background and highlights. Clean and very attractive (basically a nice solid C. 8+), w/ exception of some light general wear at stamped lettering section of front match basket section. Min. bid \$40.



243).Wrigley's Match Holder. 4-7/8 x 3-3/8 x 1-3/8" early, tin litho advertising match holder for Wrigley's "Juicy Fruit" brand chewing gum, w/ nice image of Wm Wrigley and early gum pack. Clean, bright and exceptionally nice, w/ only very minor traces of wear (C. 8.5). Min. bid \$50.



244).Clothiers Match Holder. 4 x 3.5 x 1.25" wonderful early figural cast iron advertising match holder for a Mansfield, Ohio clothier (figural hat holds the matches). Impressive piece, has attractive, all original paint surface and an excellent patina giving it a great primitive, folkart type look. Min. bid \$50.



245).Bartholomay Beer. Glass. 4 x 2-3/8" (dia.) extremely rare, fine early etched beer glass from Bartholomay Brewing Co., Rochester, NY (note: this is the rare flat etched variation w/ excellent detailing, not the more common pebbled finish). Excellent. Min. bid \$30.

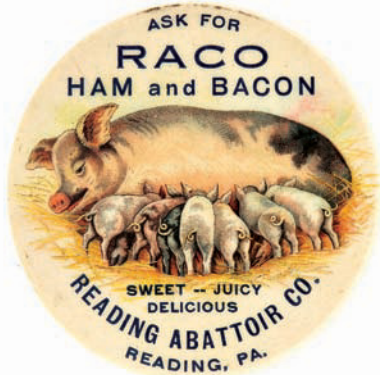


246).Soda Fountain Eqpt. Match Safe. 2.75 x 1.5 x 3/8" early, celluloid covered advertising match safe from John Mulhern Co., a San Francisco soda fountain equipment and supplies Co. Clean and attractive, w/ trace amount of minor foxing on narrow side edges. Min. bid \$40.



247).Lawndale Spice Tin. 3-1/8 x 2.25 x 1.25" scarce tin litho 1-1/2 oz. spice tin (red pepper) for Lawndale brand (West Side Grocers, Chicago) featuring nice images of trademark. Clean, bright and excellent overall w/ only minor wear (C. 8+). Min. bid \$30.





248).Raco Pocket Mirror. 2-1/8" (dia.) scarce, early celluloid advertising pocket mirror for Raco brand hams and bacon (Reading Abattoir Co., Reading, Pa.) featuring beautiful multi-color graphics. Celluloid is clean, bright and excellent (dark areas in mirror glass). Min. bid \$40.



249).Tish-I-Mingo Label. 11.5 x 13-5/8" (5.25 x 7-7/8" visible) early embossed paper litho cigar box label for "Tish-I-Mingo" brand, featuring beautifully detailed, embossed and highly graphic American Indian scenes. Very nice overall (has stamped National Recovery Act eagle in upper right corner w/ some slight color bleed at that area). Nicely framed and matted. Min. bid \$40.



250).Santa Mirror. 1.75" (dia.) scarce, early celluloid advertising pocket mirror for Frears Stores, featuring beautiful multi-color graphic images of Santa and toys. Clean, bright and beautiful (excellent). Min. bid \$40.



251).Forest & Stream Pocket Tin. 4.25 x 3 x 7/8" early tin litho vertical tobacco pocket tin featuring beautiful multi-color graphic image of fishermen in canoe (same image both sides). Has strong color and image areas are excellent (C. 8/-) although there is a little non detracting light scattered background wear (mostly confined to top lettering/background area). Min. bid \$50.



252).Bond Bread Door Push. 6 x 3-5/8" scarce, early tin litho door push advertising Bond bread. Clean and bright w/ very nice overall look (basically a C. 8/+) w/ exception of small background scratch (just below left bottom edge of red "Fresh" box). Min. bid \$40.



253).Vanderbilt Oil Tin. 5.5 x 4" (dia.) scarce, early tin litho crimp seam 1 qt. motor oil picture can, featuring powerful image of Co.'s trademark leopard cat. Full, unopened can is clean, bright and excellent (C. 8.5+) w/ exception of a couple light chip marks at base. Min. bid \$40.



254).College Town Spice. 3 x 2.25 x 1.25" early, tin litho 1.5 oz. College Town brand spice tin (mustard). Attractive and displays nicely w/ a little light speckling and wear on backside (front C. 8.5; back C. 8). Min. bid \$30.



255).Comfort Calendar. 32.5 x 15" large, early paper litho advertising calendar for "Comfort" magazine (a rural country living magazine) featuring great Coles Phillips like fade away illustration (artist not marked). Clean, bright and very attractive appearance (displays as a strong C. 8++) although close examination will reveal some professional restoration. Complete w/ full 1913 calendar pad). Min. bid \$40.



256).Royal Tooth Powder. 4.25 x 1-5/8" early tin litho product can for Allen Pharmaceutical Co.'s Royal brand tooth powder. Full tin is clean, bright and excellent (C. 8.5/+). Min. bid \$40.



257).American Seal Paint Sign. 11 x 14" very early, paper litho proof sign for American Seal brand paints and cements (William Connors, Troy, NY) featuring beautifully detailed, multi-color graphics on a heavy, high quality textured paper. Clean, bright and exceptionally nice (C. 8.5++). Min. bid \$60.



258).Rosette Plug Tobacco Button. 1.75" (dia.) unusual, early celluloid advertising button for Rosette brand tobacco w/ metal hooks on backside for attaching to a tobacco plug (in similar fashion to the small metal tags). Clean and excellent, w/ minor foxing on side edges. Min. bid \$30.





259).Seal of NC Tobacco. 6.5x 5" (dia.) early tin litho small top style tobacco can, featuring beautifully detailed graphics (different images both sides). Clean, bright and very attractive appearance, w/ some light scattered wear on backside (front C. C. 8++; back C. 8/-). Min. bid \$40.



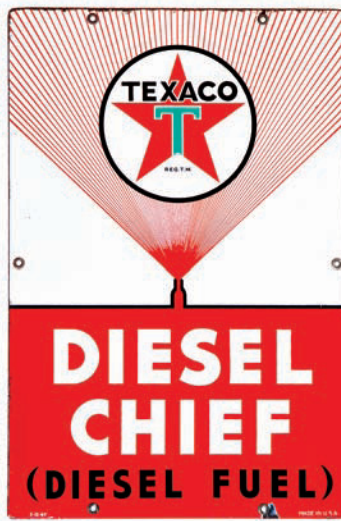
260).West End Miss Liberty Tray. 12" (dia.) scarce, early brass advertising tray for West End Brewing Co. (Utica, NY), featuring Co.'s Miss Liberty trademark image. Unusual, very high quality piece, w/ very nice detailing. Min. bid \$60.



261).Gold Leaf Tobacco Can. 6.5 x 5.5" dia. early paper label (over tin) tobacco can for Warnick Brown Co.'s "Gold Leaf" brand, featuring beautifully detailed color graphics. Clean, bright and excellent (C. 8.5/+). Min. bid \$30.



262).Hair Nets Sign. 20.25 x 13.5" early cardboard easel back stand-up sign for Gainsborough brand hair nets. Clean, bright and exceptionally nice (a strong C. 8++) w/ a tiny bit of non-detracting minor background soiling/staining. Min. bid \$40.



263).Texaco Diesel Sign. 18 x 12" ca. 1940's porcelain gas pump plate sign for Texaco diesel fuel. Clean, bright and very attractive, w/ a little minor oxidizing and wear along very outer edges and small chip spot at bottom right grommet hole. Min. bid \$40.



264).Bathroom Fixtures Sign. 9.25 x 7" unusual, early cardboard litho advertising sign for Park & McKay Co. (maker of fancy bathroom water closets, toilet bowls, toilet seats, etc.), featuring comical image of man in bathroom on front, w/ illustrated black and white advertising on backside. Attractive and displays nicely w/ minor edge wear and a little light toning. Min. bid \$40.



265).Aeroplane Toy Game Poster. 22.25 x 17.75" scarce, very early French paper litho poster advertising the "Aerodrome Loop the Loop" airplane board game (game box image pictured on building door-see close-up image). Piece is clean, bright and very attractive, w/ a shiny surface finish similar to that found on a game box lid. Professionally linen backed, w/ some well-done professional restoration including repaired tears and some loss fill in areas in outer white margin border area. Min. bid \$60.



265). Detail



266).Cigar Match Safe. 1.25 x 2-1/8 x 1/2" unusual, very high quality, early figural brass pocket match safe for Ferdinand Hirsch Co.'s "El Telegrafo" brand Key West cigars. Piece is a nicely detailed miniature likeness of Co.'s early flip lid cigar box. Excellent. Min. bid \$30.



267).Conservation Sign. 28 x 22" large ca. 1940's? cardboard conservation poster issued by the Maine Department of Fisheries and Game. Powerful and very impressive looking piece is clean, bright and excellent (C. 8.5++) w/ minor toning in margin area (marked: "K.A.B." and "Lahaye-Augusta" in bottom corner). Framed. Min. bid \$40.





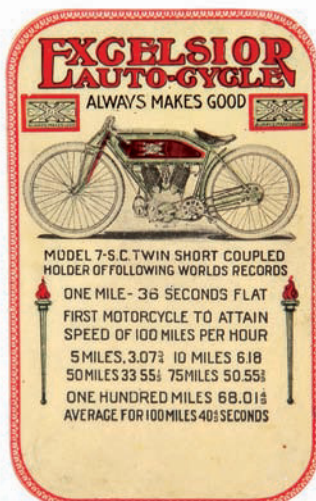
268).Hershey's Gum Plate. 10.25" (dia.) unusual fine china plate advertising Hershey's brand chewing gum, featuring image of product display box and gum packages. Excellent, w/ a little minor wear in image area. Min. bid \$50.



269).1942 Coca-Cola Tray. 13.25 x 10.25" tin litho ca. 1942 serving tray w/ nice image of girls and car. Clean, bright and very attractive appearance (image area displays as a C. 8.5+), w/ a little scattered wear along outer edge of rim. Min. bid \$40.



270).Moxie Plate. 9-3/8" (dia.) early, fine chinaware dinner serving plate, w/ advertising featuring Moxie Co.'s Frank Archer. Excellent. Min. bid \$30.



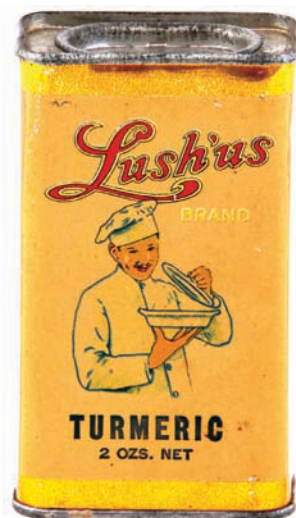
271).Motor Cycles Knife Stone. 2.75 x 1.75" early celluloid knife sharpening stone advertising "Excelsior" brand motorcycles, featuring great image of early racing bike w/ world record setting times listed below. Excellent. Min. bid \$40.



272).Union Suits Mirror. 2-7/8 x 1.75" scarce, early celluloid advertising pocket mirror for Stephenson brand union suits, w/ beautiful multi-color graphic images of gymnasts. Clean, bright and excellent. Min. bid \$40.



273).Miller Brewing Co. Glass. 4 x 2-3/8" (dia.) scarce, fine, beautifully detailed very early etched beer glass from Miller Brewing Co., Rochester, NY. Excellent. Min. bid \$30.



274).Lush's Spice Tin. 3.75 x 2.25 x 1.25" scarce, early tin litho 2 oz. spice tin (turmeric) for Lush's brand (General Grocers, Chicago) featuring nice images of trademark chef. Clean and attractive (C. 8++) w/ only minor wear. Min. bid \$40.



276).Bird Cards Sets. Lot includes sixty different early Arm & Hammer baking soda insert cards. Includes the complete sets of both variations of 30 different cards of series #4 cards featuring birds (both the small and larger variation cards). Excellent overall. Min. bid \$40 (the lot).

275).Folding Tobacco Tradecards. Lot consists of four very early folding metamorphiz style tobacco trade cards, each of which opens up to reveal a different unexpected image inside. Includes: Duke, Allen's Jewel, Railroad Mills Snuff and Jackson's Best brands. Excellent overall. Min. bid \$30 (the lot).

### Daisy BB Gun



277).Daisy BB Gun Ad. 18 x 12" unusual, ca. 1936 paper advertisement for Daisy brand BB guns w/ nicely detailed illustration of companies various guns. Excellent overall, as found w/ its original mailing envelope. Min. bid \$30.





278).Reliable Mirror. 1.75" dia. scarce, early celluloid pocket mirror advertising "King's Reliable" brand meats, featuring beautiful multi-color graphics. Clean, bright and excellent. Min. bid \$40.



279).Campbell's Soup Mirror. 1.75" dia. early, celluloid advertising pocket mirror for Campbell's brand soups. Clean and very attractive. Min. bid \$40.



280).Advertising Ashtray. 5.75 dia. x 1" unusual, heavy, fine Prussian china ashtray advertising Allen & Co., featuring great image of man in garden using Co.'s agricultural machine. Excellent. Min. bid \$40.



281).Rabbits Candy Pail. 3 x 2-7/8" (dia.) small, early tin litho Lovell & Covell Co. candy pail, featuring beautiful multi-color graphic Peter Cottontail rabbit images all around. Tin is clean, bright and excellent (C. 8.5/+); w/ darkening and general overall wear to gold finish of lid. Min. bid \$40.



282).General Motors Ashtray. 4" dia. x .5" early, copper finished metal advertising ashtray from General Motors Co. Clean, very high quality piece w/ beautiful detailing and excellent surface patina (C. 8.5/+). Min. bid \$30.



283).Iron Santa Dish. 5.25 x 4-5/8 x 3/4" unusual, early heavy figural embossed cast iron footed dish in image of St. Nick. All original, w/ excellent detailing and a nice rich surface patina. Min. bid \$30.



284).Mobil Tire Tread Scope. 4.25 x 3.75 x 1.25" ca. 1930's/40's Mobil service station mechanical "Safe-T-Scope" tire tread safety measuring tool. Very high quality piece has glass covered dial, w/ metal trim and bakelite body. Excellent and works great. Min. bid \$40.



285).Wilson's Peanut Butter Pail. 3-1/8 x 3-5/8" early tin litho 12 oz. size product can for Wilson Co.'s peanut butter featuring beautiful multi-color graphic nursery rhyme images all around. Clean bright and excellent (C. 8.5) w/ light wear on edges of lid. Min. bid \$50.



286).Eye-Fix Tip Tray. 4.25" dia. early tin litho advertising tip tray for "Eye-Fix" brand eye medicines, featuring beautifully detailed multi-color lithography. Clean, bright and exceptionally nice (C. 8.5/+). Min. bid \$40.



287).Baker Cocoa Tin. 2.75 x 2-5/8 x 2-5/8" unusual, very early, small 1/4 lb. size (sample?) tin litho, small-top can for W.H. Baker Co.'s breakfast cocoa. Clean, bright and very attractive (C. 8/+ ) w/ only minor wear. Min. bid \$40.



288).Gas Station Rest Room Sign. 7" (dia.) early slightly curved (convex) porcelain service station rest room sign (I believe its from a Sunoco station). Crisp, clean and like new (near mint). Min. bid \$50.





289).Graupner Beer Tray. 12" (dia.) early tin litho advertising factory scene beer tray for Graupner Brewing Co. (Harrisburgh, Pa.), featuring nice image of Co.'s early factory (Kaufmann & Strauss Litho.). Has strong colors and displays quite nicely, although there are some light scattered wear spots, loss/wear along top edge of rim and a few small areas of oxidizing on inside edge of rim. Tough to grade, but a solid C. 7.5/+ seems about right (minor restoration could improve to a strong C. 8/+ appearance). Note: this is the exact tray that was pictured in Klug's book. Min. bid \$40.



290).Walter Wood Calendar. 9 x 7.5" small, early cardboard litho advertising calendar for Walter Wood Co.'s. agricultural machinery featuring beautifully detailed color graphics. Clean, bright and very attractive appearance (a strong 8++) w/ exception of a little minor wear at right corner edge. Complete w/ 1893 calendar pad. Framed. Min. bid \$40.



291).Department of Interior Sign. 12" (dia.) outstanding, early multi-color porcelain sign from U.S. Department of the Interior's Bureau of Reclamation, featuring stunning, highly detailed image in eleven different colors. Crisp, bright and like new (basically near mint) w/ exception of a few minor flea bites along very outside edge. Min. bid \$40.



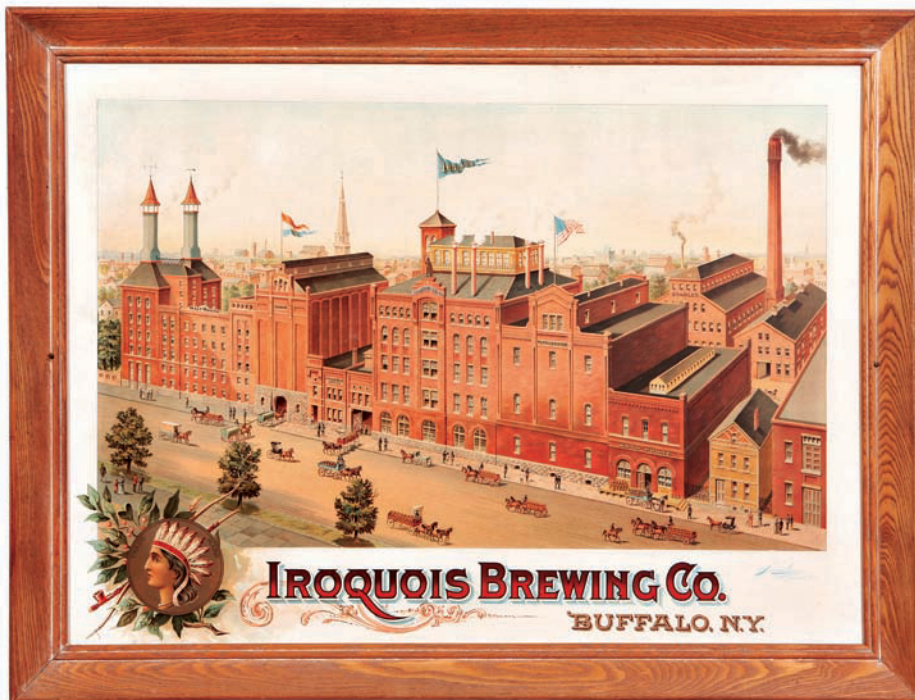
292).Comfort Powder Tins. Lot consists of two different variations of Sykes Comfort healing powder tins. Large oval (4-1/8 x 2.25 x 2.75") is clean and attractive (C. 8+/-) w/ some light scuffing on backside; smaller 4.25 x 1-7/8 x 2.25" is clean and excellent (C. 8+) w/ some light fade to reds. Min. bid \$40 (the lot).



293).Lumber Store Tip Tray. 4-3/8" (dia.) early tin litho advertising tip tray for Steves & Sons Lumber Co., picturing fancy stained glass entry doors at Co.'s store. Clean and very attractive (C. 8+) w/ light scattered crazing and edge wear. Min. bid \$40.



294).Monoplane Cigar Tin. 5 x 3-7/8" (dia.) scarce, early, paper label (over tin) 25 count cigar can for "Monoplane" brand (Hulman Co., Terre Haute, Ind.) featuring great image of unusual, early aeroplane. Attractive and displays nicely, w/ some even, non-offensive faint background toning/soiling (C. 7+). Min. bid \$40.



295).Iroquois Brewing Sign. 27.75 x 37" (23.5 x 31.75" visible) scarce, large, early paper litho advertising sign for Iroquois Brewing Co., Buffalo, NY featuring beautifully detailed image of Co.'s bustling factory (The Milwaukee Litho & Engraving Co.). Impressive, high quality piece is clean, bright and exceptionally nice in appearance (displays as a strong 8.5+/-) w/ professional conservation including cleaning, de-acidification and very well done tear repairs. Min. bid \$300.



296).Horse Shoe Calks Display. 64 x 49" large, very early paper litho store display for "Red Tip" brand horse shoe calks, mounted on a fine black cloth netting (made for hanging). Powerful and very impressive looking piece, w/ bright vivid graphics. Has some non-offensive edge tattering on side panels, factory fold lines and a few brittle break marks, but overall is clean, bright and beautiful in appearance. Displays great as is, or could be cut apart to create several individual smaller signs and banners. Min. bid \$60.





297).Ford Oil Can. 5.5 x 4" (dia.) unusual paper label (over tin) 1 qt. oil can packaged for Ford Motor Co., Dearborn, Mich. Clean, bright and displays nicely (w/ some non-detracting fine overall wear on surface). Min. bid \$30.



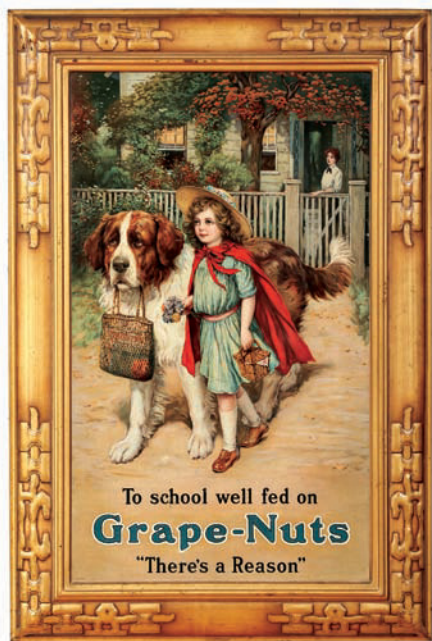
298).Manhattan Cocktail Pocket Tin. 4-1/8 x 3 x 7/8" scarce variation early paper label (over tin) vertical tobacco pocket tin for Falk Co.'s "Manhattan Cocktail" brand (Series 1910 tax stamp). Has some even toning and paper loss spot at top edge, otherwise attractive and displays nicely (C. 7.5+/8-). Wonder what the green flash finish tin is under the label. Min. bid \$30.



299).Porcelain Bumper Tag. 5.5 x 2-7/8" early metal bumper tag/license plate attachment advertising Citizens Mutual Auto Insurance Co. (Howell, Mich.), featuring finely detailed inlaid cloisonné enameled porcelain. Crisp and like new. Min. bid \$40.



300).1910 Coca-Cola Mirror. 2.75 x 1.75" early celluloid Coca-Cola Co. pocket mirror featuring Co.'s 1910 calendar girl (by illustrator Hamilton King). Clean, bright and like new appearance (examination under magnification will show non-detracting minor bumps on surface- barely noticeable and very minor). Min. bid \$50.



301).Grape Nuts Sign. 30-1/8 x 20.25" outstanding early self-framed tin litho sign for Grape Nuts cereal, featuring classic image of child and her dog. Clean, bright and exceptionally nice appearance (displays as a solid C. 8.5/+) although close examination will reveal a few minor speckles and a little non-offensive light oxidizing in outer frame area (nothing that is at all offensive or detracting). Impressive piece and about as nice as you can find 'em. Min. bid \$150.



302).Seed Boxes. Lot consists of a nice group of three different early wooden flower seed sales display boxes from the Mandeville & King Co. (Rochester, NY). Each app. 10.25 x 11.75 x 8.75" (as pictured) and features a beautiful, multi-color label inside featuring colorful flowers. Labels are clean, bright and very attractive, some scattered wear and finish loss to wood surface on a couple and staining to bottom side edge of one label. Min. bid \$40.



303).Warren Featherbone Mirror. 2" (dia.) extremely rare, very early celluloid advertising pocket mirror for Warren Featherbone Co., featuring wonderful image of turkey w/ feather in beak, standing on a whale. Has a little light wear to top letters in word "Warren", otherwise excellent. Min. bid \$40.

Sample



304).Wilbur's Cocoa Sample. 1-7/8 x 1.75 x 1.25" very early paper label (over tin) miniature sample can for Wilbur's brand cocoa, featuring great image of Co.'s trademark kid. Clean and very attractive overall w/ a few minor background foxing specks (C. 8). Min. bid \$40.



305).Marx Bros. Lobby Card. 11 x 14" great ca. 1946 cardboard movie advertising lobby card for United Artist Co.'s Marx Bros. comedy "A Night in Casablanca" featuring great classic image of Groucho. Clean, bright and excellent (C. 8.5/). Min. bid \$30.



306).Tarzan Lobby Card. 11 x 14" ca. 1945 cardboard movie title card for RKO Pictures movie "Tarzan and the Leopard Woman" starring Johnny Weissmuller as Tarzan and Brenda Joyce as Jane. Excellent overall (C. 8+/) w/ minor wear in outer margins. Min bid \$30.





307).Coca-Cola Vending Machine Radio. ca. 1965 Coca-Cola transistor radio shaped in likeness of Co.'s large Vendo brand slant-shelf Coke machine (radio measures 8 x 3-3/8 x 1.75"; box 9-5/8 x 6.5 x 2"). Piece is crisp and like new as found never used still sealed in its original box (also includes original protective sleeve cover- not pictured). Min. bid \$40.



308).Luzianne Coffee S&P's. 5-1/8 x 2-5/8 x 2" unusual, rare color variation figural plastic salt and pepper shakers from Luzianne Coffee Co., in likeness of Co.'s trademark mammy character. Clean and excellent, complete w/ original stopper caps in base. Min. bid \$40 (the pair).



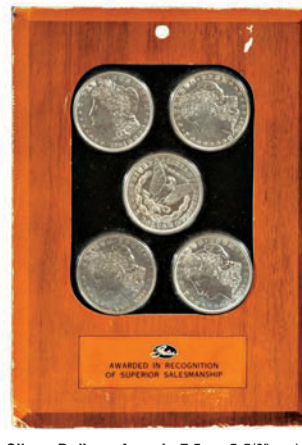
309).Flash Gordon Lobby Card. 11 x 14" important ca. 1940 cardboard advertising lobby card for Universal Pictures "Flash Gordon Conquers the Universe" movie, w/ Buster Crabbe's last role as Flash Gordon. Excellent overall (C. 8++) w/ minor toning. Min. bid \$40.



310).Smokey the Bear Bank. 9.25 x 4 x 2.75" unusual, large figural hand-painted ceramic "Smokey the Bear" bank. Excellent and all original, complete w/ rubber stopper in base (has minor blemish mark- imperfection done in mfg. at underside of base). Min. bid \$30.



311).Small Texaco Sign. 12 x 8" scarcer, small variation ca. 1940 porcelain sign for Texaco Fire Chief gasoline. Crisp, bright and excellent overall (appears never used), w/ exception of some speckled oxidized staining along very outer edge and a minor chip spot at bottom right grommet hole. Min. bid \$40.



312).Silver Dollars Award. 7.5 x 5-5/8" salesman's contest award given by Gates Rubber Co. to auto mechanic for recommending Co.'s automotive belts w/ five 1921 Morgan US silver dollar coins inside (coins are crisp, bright and appear like new (probably uncirculated). Note: we offered this piece a couple years ago and buyers check was returned by bank. Min. bid \$50.



313).Homebuilder Nodder. 6 x 2-7/8 x 2.5" unusual, early "Happy Homer" heavy composition figural advertising nodder for Staggs-Bilt Homes (a Phoenix, Arizona home builder/developer). Excellent, w/ nice surface patina (C. 8.5+). Min. bid \$40.



314).Gulfpride Sign. 16.75 x 12 x 1.5" unusual, two sided metal flange sign for Gulf Oil Co. motor oil, made for attaching to a pole. Appears never used and is clean and attractive in appearance, w/ a little light storage wear. Min. bid \$40.



315).North by Northwest Movie Poster. 41 x 27" ca. 1959 large one sheet movie advertising poster for MGM's "North by Northwest", one of Alfred Hitchcock's most acclaimed thrillers starring Cary Grant, Eva Marie Saint and James Mason. Excellent overall (C. 8++). Min. bid \$50.



316).Aunt Jemima Recipe Box. 3.75 x 5.25 x 3.5" unusual, early plastic hinged lid recipe card box (w/ nicely detailed deeply embossed image of Aunt Jemima on front) which I believe was a mail-in promotional premium item. Excellent. Min. bid \$40.



317).Moxie Sign. 4-5/8 x 6.5" early tin litho (over cardboard) string hung sign. Attractive and displays quite nicely, w/ some scattered background wear spots (C. 7.5). Min. bid \$40.



## Maxfield Parrish Items



318).



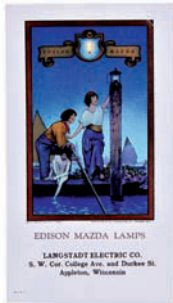
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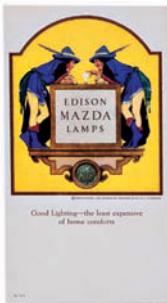
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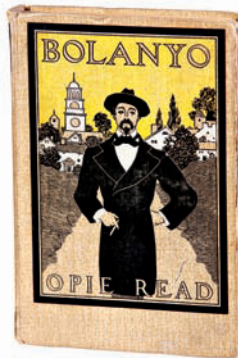
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**318). "Egypt" Playing Cards.** 3.5 x 2-3/8" scarce, full, complete deck of Edison Mazda playing cards featuring companies 1922 "Egypt" calendar image. Full, sealed, never opened deck is crisp and like new (as found still sealed in original wax paper). Min. bid \$50.

**319). "Lampseller of Baghdad" Playing Cards.** 3.5 x 2-3/8" full deck of 52 Edison Mazda playing cards featuring companies 1923 "Lampseller of Baghdad" calendar image (no jokers or box). Cards are crisp and like new (appear never used). Min. bid \$40.

**320). "Venetian Lamplighter" Playing Cards.** 3.5 x 2-3/8" full, complete deck of 52 Edison Mazda playing cards (no jokers) in original box featuring Co.'s 1924 "Venetian Lamplighter" calendar image. Excellent overall, w/ minor wear from use and faint staining on ace of hearts. Min. bid \$40.

**321). "Waterfall" Playing Cards.** 3.5 x 2-3/8" scarce, full, complete deck of 52 Edison Mazda playing cards (no jokers) in original box featuring Co.'s 1931 "Waterfall" calendar image. Min. bid \$40.

**322). Edison Mazda Blotters.** Lot consists of three different ca. 1920's cardboard advertising blotters each w/ attractive colorful Edison Mazda Parrish designed images (ea. apx. 5.75 x 3.25"). Includes: "Lampseller of Baghdad", "Get Together Number" and "Venetian Lamplighter". Never used, clean, bright and excellent (light background crease on "Venetian Lamplighter"). Min. bid \$40 the lot.

**323). "Bolanyo" Book.** 6-7/8 x 4.75" hard cover ©1897 "Bolanyo" novel by Opie Read, w/ very attractive color front and back cover color illustrations by Maxfield Parrish on a waxy cloth like material. Clean and excellent overall, w/ minor indent mark in upper margin of front cover. Min. bid \$40.

**324). 1926 Dodge Calendar.** 8 x 6 x 3/4" early, boxed 1926 Dodge calendar set, featuring Parrish illustrated "Circe's Palace" image on top page. Full, complete set in original box is clean, bright and excellent overall (non-offensive light rub mark in bottom right pillar and some tattering and wear to box cover). Min. bid \$40.

**325). Large "Enchantment".** 25.5 x 17.5" (21-5/8 x 13-5/8" visible) attractive Parrish illustrated image of woman in medieval robe, standing on flight of stairs cropped from large 1926 Edison Mazda calendar. Clean and attractive appearance in original period frame (a little light edge wear and damage in dark sky area at upper left corner edge). Min. bid \$80.

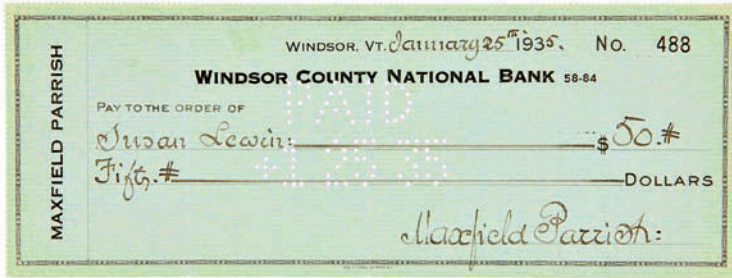
**326). Small "Stars".** 15.5 x 11.25" (9.75 x 5.75" visible) impressive 1927 Reinthal Newman House of Art image of nude girl sitting in dark on high rock, arms around drawn up knees, head back gazing at stars. A clean, very nice example nicely framed and matted. Min. bid \$50.

**327). Harpers Round Table.** 11.75 x 8.25" complete July 1895 Harper's Round Table magazine w/ attractive Parrish cover illustration. Cover is clean and excellent w/ minor toning and a little non-offensive minor tattering at very outer edges. Min. bid \$40.

**328). Small "Contentment".** 14.75 x 11.25" (10-1/8 x 6-5/8" visible) ca. 1928 cropped Edison Mazda calendar image of two women sitting on sunlit rocks, deep purple and bright pink mountains behind them. Clean and very attractive example, nicely framed and matted. Min. bid \$50.



## Maxfield Parrish Items



329).



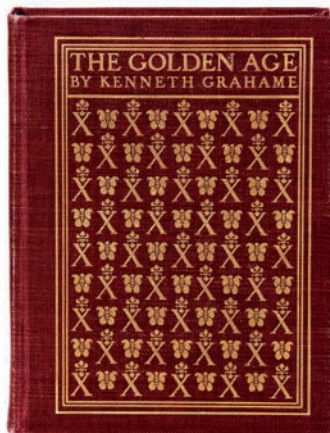
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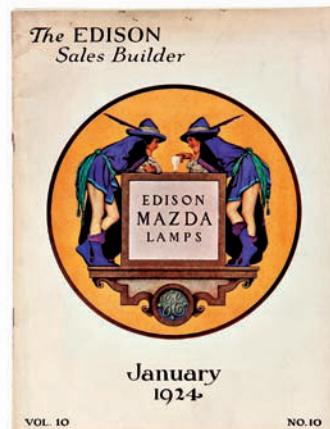
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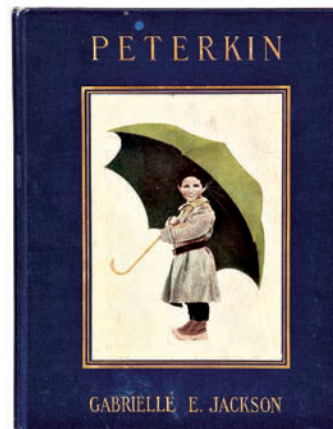
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334).



335).



336).

**329).Parrish Signed Check.** 3-1/8 x 8.25" early handwritten and signed Maxfield Parrish check dated 1/25/35 issued on Windsor County National Bank made out to his favorite model and mistress Susan Lewin, signed by Parrish and endorsed on back by Susan. Excellent. Min bid \$40.

**330). "Dreaming" Thermometer.** 5-1/8 x 7" (3-3/8 x 5.75" image) ca. 1928 art deco metal framed thermometer featuring small House of Art image of nude woman sitting under large tree. Clean, bright and excellent w/ advertising for International Trucks at bottom. Min. bid \$40.

**331). "The Rubaiyat".** 10.5 x 32.25" (8 x 29-7/8" visible) outstanding, large size, ca. 1917 art print by House of Art, of image from painting Parrish created for Crane Chocolate Co. (used on Chocolate boxes) featuring woman and man w/ book facing each other underneath large tree, w/ glowing pink mountains in background. Clean, bright and exceptionally nice example, in a gorgeous period frame. Min. bid \$100.

**332). "Contentment" Playing Cards.** 3.5 x 2-3/8" lot consists of early bridge set including two full, complete decks of 52 Edison Mazda playing cards (ea. deck also includes additional bridge scoring card) featuring Co.'s 1931 "Contentment" calendar image. Min. bid \$50 (the set).

**333). "The Golden Age" Book.** 8.25 x 6.25 x 1.5" First edition (© 1899) hard cover book by Kenneth Grahame contains eighteen black and white Parrish illustrations, title page, etc. Excellent. Min. bid \$40.

**334).Edison Sales Builder Magazine.** 10.5 x 8" unusual 24 pps. Dealers magazine made to help promote sales of Edison Mazda lamps featuring great "Get Together" image on cover w/ several pages of window displays featured in back and unused order form for ordering display materials. Has a little light soiling and wear on cover otherwise excellent. Min. bid \$40.

**335). "Peterkin" Book.** 9.75 x 7.5" © 1912 first edition hard cover book titled "Peterkin" by Gabrielle E. Jackson. Illustrated by M.P. has attractive paste on cover illustration of "April Showers" on cover and inside page. Very nice overall condition w/ minor soiling and wear on cover. Min. bid \$40.

**336).Art Prints Catalog.** 10.25 x 7.25" scarce ca. 1922 34 pg. Dodge Publishing Co. fully illustrated catalog of fine art prints featuring 10 pages of prints by Parrish (includes rarities such as Toyland poster, Pied Piper, Lanterns, etc.) w/ color Harvest image on cover. Other artists featured, included Frederick Remington, Jessie Willcox Smith, etc.). Excellent overall w/ a little light wear at edges of cover. Min. bid \$50.



## Maxfield Parrish Items



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**337). "At Close of Day".** 14.5 x 18.75" (11.5 x 15-5/8" visible) 1957 B&B executive winter scene image of sun reflecting off house and snow. Nicely framed, still on its original mat board. Exceptionally nice, near mint example. Min. bid \$60.

**338). "Pierrot's Serenade".** 12.25 x 10" (11 x 8-5/8" visible) attractive paper litho Parrish image of Pierrot w/ mandolin seated on a wall beneath the spreading branches of a tree. Clean, bright and excellent as found in its original period frame. Min. bid \$50.

**339). "Evening".** 14.5 x 18.75" (11.5 x 15-5/8" visible) ca. 1956 executive B&B winter scene of house on rocks w/ lighted window, large trees etc. in background. Nicely framed, still on its original mat board. Exceptionally nice, near mint example. Min. bid \$60.

**340). Small "Venetian Lamplighter".** 14 x 11.5" (8-1/8 x 6.25" visible) choice cropped from 1924 small Edison Mazda calendar featuring image of couple w/ nude child on canal barge w/ woman lighting lantern on top of piling. Clean, bright and exceptionally nice (near mint), beautifully framed and matted in gorgeous period frame. Min. bid \$70.

**341). "Large Lute Players".** 18-7/8 x 31-1/8" (18 x 30" image) outstanding, large size ca. 1924 art print by Reinthal & Newman Co.'s House of Art for Parrish's "Lute Players" featuring women w/ stringed instruments, lounging beside lake. Uncirculated, never framed print is crisp, bright and like new (near mint). Min. bid \$70.

**342). "Hilltop" Thermometer.** 10-1/8 x 8-1/8" (8 x 6-5/8" image) ca. 1927 art deco metal framed thermometer featuring small House of Art image of two women sitting under large tree. Clean, bright and excellent w/ advertising for Schaffer's Ice Cream at bottom. Min. bid \$40.

**343). "Peace at Twilight" (Lull Brook).** 14-5/8 x 18" (8.25 x 10-7/8" image) 1947 B&B executive winter scene image of stream winding through snowy field w/ lighted village houses in background. Crisp and like new on its original descriptive matting. Nicely framed. Min. bid \$50.

**344). Parrish Tape Measure.** 1.5" dia. x .5" early celluloid tape measure for Edison Mazda lamps featuring nice image of companies Parrish design "Get Together" logo. Image is clean, bright and excellent w/ a little very minor soiling/staining on non-graphic backside (mentioned for accuracy, not offensive or detracting). Min. bid \$40.

**345). Century Magazine (Christmas 1915).** 10 x 7 x 1/2" full, uncut "Century Christmas Number 1915" magazine, w/ a beautiful, full page color "Pipe Night" Parrish illustration. Excellent overall (image has very minor, faint background stain spot). Min. bid \$30.



# Maxfield Parrish Items



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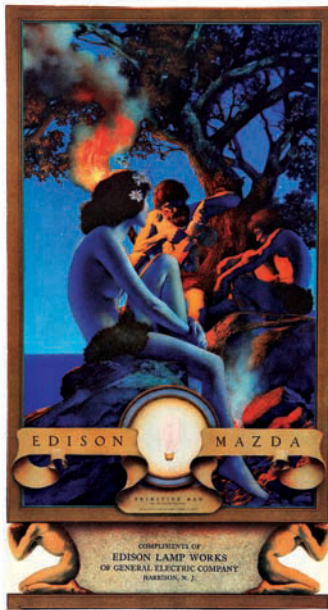
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**346). "Cleopatra" Hall Mirror.** 32.75 x 12.75" (6-3/8 x 7-3/8" visible image) beautiful, early hall mirror w/ ca. 1917 Parrish Cleopatra image on top featuring small size art print by Reinthal Newman Co.'s House of Art. Excellent, presented in incredible, museum quality professionally restored period frame. Min. bid \$100.

**347). Large "Golden Hours" Calendar.** 41 x 18.5" ca. 1929 General Electric Co.'s Edison Mazda large size dealership calendar, featuring beautiful Parrish "Golden Hours" image of two women in bateau, surrounded by fiery Autumn foliage. Complete w/ original metal strips at top and bottom, full calendar pad (including original descriptive sheet on backside and protective calendar pad cover sheet). Image art is crisp, bright and like new in appearance w/ uncirculated like color; (close examination will reveal a little very minor non-detracting foxing and typical tiny snake lines in paper; w/ a few inches of some lightly scattered foxing specks and some scattered edge wear in outer cream colored margins, all could be easily hidden if framed or matted). Min. bid \$100.

**348). "Dream Light" Calendar.** 19-1/8 x 8" (10.25 x 6.5" image) attractive Edison Mazda 1925 calendar w/ image of girl sitting on swing in woods, w/ stream and trees in background. Condition is crispy and like new w/ bright, vibrant colors and full calendar pad (some typical rust staining around staples on calendar pad). Min. bid \$70.

**349). GE Bandy Doll.** 19" tall "Parrish-esque" wooden and composition jointed figural General Electric" advertising "Bandy" doll. All original paint and decals are bright and nice w/ typical light crazing in coat and head areas (elastic cord inside wooden body slightly stretched and could use retightening). Impressive and nice example that displays nicely. Design attributed to but never confirmed as being done by Parrish. Min. bid \$50.

**350). "Primitive Man" 12-7/8 x 7" (11 x 7" image) scarce cropped calendar image from small 1921 Edison Mazda calendar featuring image of cave men and woman by fire. Clean, bright and exceptionally nice w/ vibrant uncirculated like colors. Min. bid \$100.**

**351). "Egyptian Priestess" Calendar.** 19-1/8 x 8.5" 1938 small Edison Mazda calendar picturing an Egyptian Priestess holding up lamp in temple. Image area is clean and bright, w/ light crease mark up upper right corner. Has full calendar pad and original descriptive sheet on backside; area below image has a little non-offensive faint scattered foxing and minor stain, w/ faint crease mark and minor edge wear at bottom right edge. Min. bid \$50.

**352). "Golden Hours" Calendar.** 21-5/8 x 11" (18.75 x 8" visible) ca. 1929 General Electric's Edison Mazda cardboard calendar, featuring beautiful Parrish "Golden Hours" image of two women in bateau, surrounded by fiery Autumn foliage. Clean, bright and like new (basically near mint, w/ exception of faint trace hint of minor soiling at top border area (so minor, barely merits mention), complete w/ full calendar pad. Presented in gorgeous restored period frame. Min. bid \$70.

**353). Small "Sunrise" Calendar.** 21-5/8 x 11" (18.75 x 8-1/8" visible) 1933 Edison Mazda small size calendar w/ beautiful image of two women looking out over balcony at sunlit canyon walls. Clean, bright and displays beautifully w/ only December tear sheet at bottom (although close examination will reveal a few faint, barely noticeable snake line crease marks scattered about w/ some slight professional touch-up restoration). Nicely framed. Min. bid \$70.



# Maxfield Parrish Items



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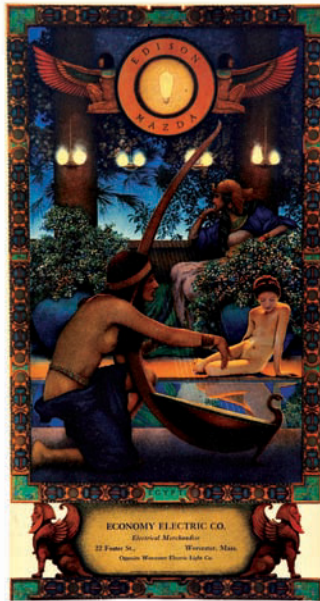
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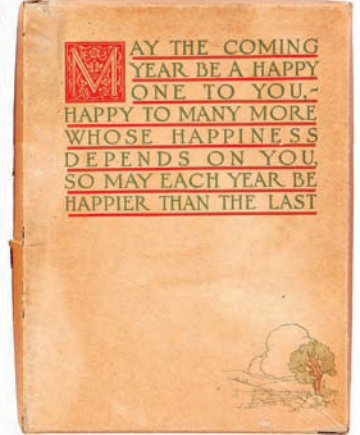
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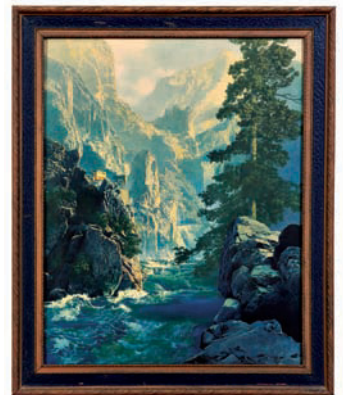
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**354). "Spirit of Transportation".** 23.5 x 19.5" (19.75 x 15.5" visible) scarce ca. 1923 Reinthal Newman art print featuring view in gorge, steep cliffs rising from river with two trucks appearing on far cliffs (this image was later used by Clark Eqpt. Co. on one of their calendars). Displays nicely, as found still sealed in its original period frame (a little typical minor fading w/ fairly decent red coloration on trucks). Min. bid \$70.

**355). "Cleopatra".** 21.5 x 23.5" (13-7/8 x 15.-7/8" image) ca. 1917 medium size Reinthal Newman Co.'s art print featuring Parrish image of Egyptian Queen Cleopatra in rose filled barge. Clean, bright and excellent example, as found sealed in its original frame on its original mat board. Min. bid \$100.

**356). "Century Poster".** 27.5 x 24" (13 x 8-5/8" visible image) original ca. 1898 poster featuring image of nude in grass, trees in background w/ words "The Century" superimposed in trees. Clean, bright and like new, beautifully framed and matted (museum quality frame job), w/ impressed "Maitres de L'Affiche" identified stamp mark in lower right margin. Note: Parrish won second place in an 1897 international poster competition for Century magazine w/ this image. Min. bid \$100.

**357). "Sugar Plum Tree".** 15.75 x 10.75" (14.75 x 9.75" visible) ca. 1905 Scribner's art print of children on stairs beneath tall trees, castles and full moon in background. Clean, bright and exceptionally nice example as found still sealed in its original period frame. Min. bid \$70.

**358). "Egypt"** 13.5 x 7-1/8" (10.5 x 6.25" image) scarce cropped image from small 1922 Edison Mazda calendar featuring "Egypt" image of harp player, woman in chair and nude child in outdoor oil lamp lit garden. Clean, bright and exceptionally nice w/ vibrant uncirculated like colors. Min. bid \$100.

**359). 1917 Dodge Calendar.** 8 x 6 x 3/8" scarce 1917 boxed Dodge Publishing Co. calendar featuring great Parrish image of Thanksgiving hunter. Complete and excellent overall (cover sheet near mint) w/ some writing in margins on a few of the inside pages. Complete w/ original box (some tattering and wear to box). Min. bid \$40.

**360). "Dinkey Bird".** 16-1/8 x 12-1/8" (14-5/8 x 10-5/8" visible) large ca. 1905 classic Scribner art print of nude on swing w/ castles and clouds in background. Exceptionally nice example as found in its gorgeous original frame. Min. bid \$50.

**361). Edison Mazda Ad.** 17 x 11" (8.25 x 5" image) ca. 1920's cardboard display sign for Edison Mazda lamps featuring Parrish "Venetian Lamplighters" image. Clean, bright and excellent overall w/ exception of a little non-offensive edge wear and a few minor background rubs (C. 8++). Min. bid \$50.





**Rd #2, Cobb Hill Road, Cazenovia, NY 13035 • 24 Hr. Tel: (315) 662-7625 • 24 Hr. Fax: (315) 662-3570 • morf2bid@aol.com • morfauction.com**

Welcome to our 77th auction of quality antique advertising and fine collectibles. Everything we sell is guaranteed authentic and as described. We attempt to grade condition both fairly and conservatively, using a scale of 1-10 on the advertising items (ten being absolutely mint). We do not list reproductions, re-issues, deceptively restored or pieced together type merchandise. Flaws and blemishes are prominently noted and over emphasized. We encourage you to call for a detailed description on any item you have an interest in, but respectfully must request that you do this before the closing night. Dimensions are listed by height, then width, and are only approximate (+ or - a quarter inch).

## Bidding

Bids are accepted only from those parties who have registered with us to bid. (If you were mailed this catalogue by us you are automatically pre-registered.) Your bid is a legal contract to purchase and once entered, cannot be canceled. Placement of a bid indicates acceptance of our terms.

On all "BID" items there is a 10% buyers premium added to each successful bid. You're welcome to bid by mail, email and fax anytime after receiving this catalog. **We will begin accepting phone bids on Wednesday, November 28th, 2012. We will be taking calls on Wednesday and Thursday from 10:00 AM until 5:00 PM.** If no one answers when you call, please leave a message on our machine and we will get back to you. **If bidding by mail or fax, please remember to include your telephone number with your bids!** You may call or bid as often as you like. We will tell you the current bid on any item(s) you are interested in. To raise a bid, your advance must be at least \$10 more than the current high bid amount. When an item reaches \$250, bidding increments rise to \$25, at \$1,000, bidding increments advance in \$50 steps, and above \$2,000 in \$100 increments. We suggest not waiting until the last minute to begin your bidding, as its quite possible you won't be able to get through.

## Web Page and Bid Updates

We will begin posting current bid prices (not including the buyers premium) on Wednesday, November 28th, 2012 (including an addendum of additional catalogue lot information) on our internet web page. These prices will be updated once each day (each evening sometime after 9:00 PM, EST) and will get updated to include the final hammer prices on Sunday afternoon once the sale is concluded. On the closing night, we will attempt to update current bid prices every hour. Our web page address for this sale is: <http://www.morfauction.com> We suggest that once you get to it, that you bookmark this address for easy re-access. There is also an addendum section on our website where we post additional information and photo's for this sale.

## Reserves and Estimates

All items which receive an opening bid in our sale will be sold to the highest bidder regardless of the price realized (we reserve the right to withdraw items in the event of inaccurate catalog descriptions and to reject any bid we feel is not made in good faith). **We run our auctions with a strict policy of no buy-backs, no auctioneer games and no hidden reserves.** Unlike some of our competitors, we do NOT allow consignors to bid up their own items!

## Mechanical Operations

Early mechanical and electric motors and mechanisms on machines toys, coin-ops, clocks, etc. are quite often temperamental and very unpredictable in nature. Although these mechanisms may be working fine at the time of sale, we make no guarantees or representations regarding their continued operating status once they have left our premises (including during shipping).

## Closing Night

**THE LAST DAY FOR BIDDING WILL BE ON FRIDAY, NOVEMBER 30TH, 2012.** On closing day, we begin taking calls at 5:00 PM. Please mark your calendar now. On the closing night (ONLY), we will also be taking calls at (315) 662-3318, (315) 662-3429 and (315) 662-3904 after 5:00 PM (in addition to our regular (315) 662-7625 office number). **Closing Time: This Auction will close at 10:00 PM (EST) on Friday, NOVEMBER 30TH, 2012.** At that time, no more incoming calls will be accepted and all lots with a registered bid of less than \$300, as well as all items without call backs registered on them will be officially closed and final. The items at \$300 and over that have call back protection registered on them will be closed out during our call back period the following afternoon (\*\*see important call back rules below\*\*). We reserve the right to change the official closing in the event of unforeseen family type emergencies or technological failures (utility disruptions, etc.). We also reserve the right to either extend the bidding, to postpone or to cancel this auction in the event of a national emergency or if the Internet or the services of the US Post Office were to get seriously disrupted during our catalogue mailing or bidding period.

## "Up-To" Bids & Call Backs

**CEILING BIDS:** We will be happy to enter competitive "up to" ceiling bids for you on any lots you request. Beginning at your minimum amount, we will advance these bid(s) up to your left ceiling amount, if (and only if) it is topped by another bidder. "Up To" bids will be handled discretely and executed in a completely competitive manner for you. Please note that we don't accept open ended "top all others" ceiling type bids.

**CALL BACKS:** You may request call back protection for any lot(s) that you enter with either a minimum or a protected "up-to" ceiling bid in an amount of at least \$300. This request must be registered with us before the official 10:00 PM closing hour of Friday, November 30th, 2012. All callbacks will be placed by us on Saturday, December 1st, 2012, beginning at 12:00 noon (EST) and will continue that afternoon until each of the individual lots have been closed out (using past experience, I would expect this to be finished by 6:00 PM, if not earlier). If you register for call-backs, it is your responsibility to be available during this call back time period. We make every effort to honor all our call back requests, but this service is done solely as a convenience to our bidders and will be performed on a best efforts basis only. If you will be traveling or if you will not be available during call back times at your primary number, be sure you provide us with proper alternate or back up numbers for reaching you!

## Payment Terms

Winning bidders will be invoiced by mail immediately after the sale. Those who desire fast shipment can pay by Money Order or Cashiers Check. Payments are due within 10 days of receipt of invoice. We reserve the right to offer the item out to our back bidders and deny future bidding privileges to those who do not pay in a timely manner. In addition to personal checks, we also accept payment on your American Express, Visa, Master Card, Discover and Optima Credit Cards (with no surcharge added). No COD's or Collect calls are ever accepted. Items shipped to anywhere in New York State must include appropriate sales tax or signed resale certificate.

## Shipping

All packing and shipping charges are extra. We do most of our own packing and shipping in house and try to keep these charges as reasonable as possible for you. On especially fragile and larger hard to pack items, we hire the services of professional packers and charge you at our billed cost. We ship mostly through the Post Office and Fedex Ground, (Fedex Overnight available at an extra charge.)

## Subscribing, Prices Realized, Consignments & Upcoming Events

**Future catalogs can be assured by sending \$20 for a full 12 months subscription.** (Prices are published on our website after each sale) An automatic credit card ordering program is available. We currently run between 3-5 auctions a year (versus our previous format of running semi-annual sales). This format allows us to run smaller, more focused sales featuring larger, higher quality catalog images and gives our consignors the opportunity for a quicker turn-around of their items. In addition to our regular sales, we also occasionally offer sales made up entirely from single owner collections. Please contact us should you have items you would like us to consider for inclusion in our upcoming events. All inquiries are handled in a completely confidential manner. Our services are also available for the private placement marketing of important individual items, marketing plans for large collections as well as for estate planning and settlement purposes. Back copies of many of our previous auction catalogs are still available at \$5 each (w/ prices realized) w/ quantity discounts available if multiple issues are ordered. For further information, please call, e-mail or write.

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## Important Closing Night Information

In addition to our regular (315) 662-7625 office number,  
on the closing night (only!) you may also call us at:

(315) 662-3318\*  
(after 5:00 PM)  
(315) 662-3904\*  
(after 5:00 PM)  
(315) 662-3429\*  
(after 5:00 PM)



**\*These numbers for  
Closing night only!  
Friday, November 30th, 2012**

**Bidding closes at 10:00 PM on Friday closing night. We will be accepting** faxes and e-mails on closing night. Our web page will update current high bid prices approximately every hour on closing night and will also list any important addendum information. **All call backs will be made on Saturday, December 1st, 2012, beginning at 12 o'clock Noon!**