



**WM Morford**  
Investment Grade Collectibles at Auction

## Premier Auction #91

Our 26th Year of Absentee Auctions

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**Initial Bidding Closes Friday, Dec 1, 2017.**



### 1. Large Tin Litho Owl Cigar Sign

26.75 x 19" Outstanding, large, early, heavy, 2-sided tin litho see-through die-cut sign (same image both sides). Powerful and impressive piece is clean, bright and very attractive (front a strong C. 8++; back C. 8+/-); w/ minor soiling, back-ground wear and a little expansion to hanging hole in top finial. As found, should improve w/ cleaning.

**Min. bid \$250.**



### 2. Fast Mail Tobacco Pail

5-1/8 x 5-3/8" (dia.) Scarce, very early tin litho pail for Bagley Co.'s Fast Mail brand tobacco, featuring beautiful, finely detailed graphics by Ginna & Co. Clean, bright and exceptionally nice (a strong C. 8.5++).

**Min. bid \$100.**



### 3. Folk Art Trade Sign

11 x 33.5 x 3/4" (2-pieces as shown) Outstanding, very early 2-sided wooden hand-painted trade sign w/ different wording and letter color variations on each side. A powerful and impressive piece w/ a great looking, rich patina to its all original, nice dry paint surface, w/ just the right amount of light aging and wear to give it a great folk art look (C. 8+/-).

**Min. bid \$250.**



### 4. Howel's Orange-Julep Syrup Bottle

12-3/8 x 3.25" (dia.) Early glass soda fountain syrup display bottle w/ enameled label. Label is clean & attractive, w/ nice surface patina. Excellent.

**Min. bid \$100.**





**5. Dr. Lesure's Veterinary Cabinet**

6-7/8 x 20.75 x 6.75" Scarce, very nice, early embossed store display cabinet. All original, w/ nice rich surface finish to wood cabinet and a clean, very attractive embossed tin sign. Overall rates a strong (C. 8/+), w/ some soiling and wear to cabinets top wooden shelf panel and a little softening to red lettering area of sign (coloring is a solid pinkish/red). Complete w/ original key.

Min. bid \$250.



**6. No Spitting on Sidewalk Sign**

8 x 10" Early, heavy enameled porcelain sign by Baltimore Enamel & Novelty Co. Crisp and like new, w/ exception of a couple very minor flea bites at very outer edge (has partial original paper label on backside).

Min. bid \$100.



**11. Idaho Good For Trade Mirror**

2.25" (dia.) Scarce, early celluloid "Good For 12-1/2¢" trade mirror from Glow & Edwards (Mullan, Idaho). Featuring nice hand-tinted photo image of semi-topless saloon girl. Excellent.

Min. bid \$100.



**12. Porcelain Mining Directional Sign**

7 x 10" Very early, heavy enameled porcelain pointing finger sign (Was used in dark mine for miners to find their way out). Outstanding piece is crisp and like new, w/ original surface sheen (near mint).

Min. bid \$100.



**7. Porcelain Express Sign**

15 x 20" Early, heavy enameled porcelain sign. Excellent overall, w/ a trace bit of minor staining and wear at very outer edges. As found, should clean beautifully.

Min. bid \$100.



**8. Western Gambling Scene Tray**

17.25 x 12.25" Very early tin litho tray featuring great gambling theme. Clean and very attractive (basically displays a C. 8/+ ) w/ a little minor crazing and a hint of slight, hazy wear in background evident if tipped in light just right (critical grade C. 8/-).

Min. bid \$100.



**13. Utica Restaurant Calendar**

27-5/8 x 20.5" (18.75 x 12" visible) Impressive, large, early framed 1926 calendar on heavy, shiny finish paper stock, featuring great interior scene of Zito's, a fancy Utica, NY Italian restaurant. Excellent (C. 8.5/+).

Min. bid \$100.



**14. Mobil Diesel Sign**

13.25 x 12.5" Nice, early enameled porcelain pump plate sign for Mobil Oil Co.'s diesel fuel. Clean, bright and excellent overall, w/ a little light scattered oxidizing at very outer edge.

Min bid \$100.



**9. Honey Moon Tobacco Sign**

9-7/8 x 6-7/8" Early, embossed tin litho sign featuring Co.'s scarce variation pocket tin. Appears never used and is crisp, bright and like new w/ a faint, very trace hint of minor haziness evident if tipped in light just right (C. 8.5++).

Min. bid \$100.



**10. Texgas Pump Plate Sign**

7 x 13-7/8" Scarce, early enameled porcelain pump plate sign for Texgas brand gasoline, w/ Union Texas Petroleum Co. lettered markings on backside. Clean and very nice, w/ a little non-offensive minor wear (a strong C. 8++).

Min. bid \$100.



**15. Dr. Pepper Porcelain Sign**

10-1/8 x 24" Early enameled porcelain soda sign w/ brickyard background pattern. Clean, bright and very attractive, w/ nice original sheen (a strong C. 8.5+ appearance) w/ only minor wear.

Min. bid \$100.



**16. National Chocolate Vendor**

17 x 2.5 x 2-3/8" Very high quality, early National Automatic Vending Co. penny vending machine, as found crisp and like new in its original box, complete w/ original key.

Min. bid \$100.





**17. Willys-Knight Salesman's Sample**

4.25 x 3.25 x 1.75" Early Willys-Knight Automotive Co. working salesman's sample featuring miniature version of metal engine compression chamber (knob on backside turns piston up and down while at same time moving a descriptive red panel dial). High quality piece, w/ nice detailing. Excellent.

Min. bid \$100.



**18. Winchester Roller Skates Display**

17-7/8 x 21.75" Die-cut cardboard store display. Excellent overall (C. 8++) w/ non-detracting faint bend marks and tape reinforcement on backside. Includes a pair of early Winchester skates.

Min. bid \$100.



**19. Cat's Paw Heels Sign**

9 x 13.25" Early embossed tin litho sign featuring great image of Co.'s trademark black cat. Clean, bright and excellent (a strong C. 8++) w/ a little light scattered wear in raised outer border area.

Min. bid \$100.



**20. Okito Gems Cigar Sign**

18.25 x 9-7/8" Beautiful, early, shiny finished cardboard litho sign for Okito brand cigars. Clean, bright and very attractive (a strong C. 8/+) w/ a little non-offensive minor scattered wear.

Min. bid \$100.



**21. Tootsie Rolls Store Display**

14 x 8.75 x 7.75" Tin litho countertop store display stand for Tootsie Rolls candies, w/ compartments for holding Co.'s 1¢ and 5¢ candies. Clean, bright and very attractive w/ only minor wear (a strong C. 8+).

Min. bid \$100.



**22. Planters Jumbo Block Box**

7 x 12 x 2" Rare, ca. 1930's, 2-ps. waxy cardboard display box. Has a slight bit of mellowing and some non-detracting minor haziness on lid and a tear mark in one of side apron edges, but overall clean and impressive (C. 8+/-). No die-cut inside.

Min. bid \$100.



**23. Alta Crest Farms Milk Sign**

6 x 18" Early enameled porcelain sign for Alta Crest Farms brand milk. Crisp, bright and like new w/ ING-RICH stamping at bottom.

Min. bid \$100.



**25. Barrel Maker Shaving Mug**

3-5/8 x 3-5/8" (dia.) Early fine china occupational shaving mug w/ beautifully detailed hand-painted image. Excellent, w/ minor wear to the decorative gold trim at base.

Min. bid \$100.



**24. Dayton Overalls Mirror**

2-1/8" (dia.) Outstanding, early celluloid advertising pocket mirror for Dayton Clothing Co.'s "R.R." brand overalls and cover-all jackets, w/ stunning multicolor graphics. Clean, bright and like new.

Min. bid \$100.



**26. Planters Display Rack**

8.5 x 14 x 2.5" (depth) Early tin litho Planters Peanut Co. "Z" shaped counter top display rack. Clean, bright and very attractive (basically a C. 8.5) w/ only minor wear.

Min. bid \$100.



**27. Porcelain Fire Escape Sign**

4 x 20" Great early enameled porcelain Fire Escape sign w/ raised volcano grommet holes. Clean, bright and excellent.

Min. bid \$100.



**28. Juliette Shoes Pocket Mirror**

2.75 x 1.75" Scarce, early celluloid pocket mirror advertising Juliette brand shoes, w/ beautiful multicolor graphics. Clean, bright and excellent.

Min. bid \$100.



**29. Planters Pocket Tin**

3.5 x 2-5/8 x 7/8" Scarce, early tin litho pocket tin for Planters salted peanuts. A clean, bright, very nice example, that displays well (as a strong C. 8+), w/ a little minor soiling, a couple tiny dents and a little non-detracting minor scattered background wear.

Min. bid \$100.



**30. Millbrook Bread Door Push**

8.5 x 26.5" Early, heavy, high quality metal country store screen door push, complete w/ its adjustable mounting bracket (bracket push bar on backside embossed "Thanks Call Again"). Never used piece is clean, bright and like new, w/ only minor wear.

Min. bid \$100.





31. Early Pennzoil Sign

11.5 x 35.75" Early embossed tin litho sign w/ strong colors and beautiful detailing. Clean, bright and very attractive (basically displays as a strong C. 8++), w/ slight back-ground scratching and a little minor edge wear (critical grade C. 8+/-).

Min. bid \$100.



32. McFarlan Autos Hood Ornament

5.5 x 3.5 x 2-5/8" Scarce, ca. 1920's figural metal hood ornament from a McFarlan luxury automobile (Co. had a reputation of being the "American" version of the Rolls Royce). Excellent, presented on attractive wooden display stand.

Min. bid \$100.



37. Cunard Line Poster

29 x 19-3/8" Very early paper litho poster for Cunard passenger steamship ticketing agent. Clean, bright and very attractive, w/ a hint of even toning, minor edge wear and light original factory fold lines.

Min. bid \$100.



38. Steelcraft Ice Truck

10.25 x 26 x 8.5" Large, early pressed steel toy by Steelcraft Co. Impressive, high quality, freshly picked piece is all original and as found, w/ nice paint surface, pretty decent decals and original canvas cover on back. Much nicer than you usually find them, w/ some light scattered expected wear from use (basically a strong C. 8/+) w/ exception of some fairly heavy scuffing and scratches on cabs roof w/ 2" seam split at back edge of canvas.

Min. bid \$100.



33. Successful Farming Magazine Sign

14.5 x 14.5" Beautiful, early tin litho rolled edge sign w/ convex image area advertising Successful Farmers Magazine (Des Moines, IA). Exceptionally nice piece is crisp, bright and basically like new (a strong C. 8.5++).

Min. bid \$100.



34. H & P Delivery Vehicle Biscuit Tin

5.75 x 9.5 x 4.75" Ca. 1920's figural tin litho Huntley & Palmers Co. wheeled biscuit tin in shape of Co.'s delivery truck. Clean, bright and very attractive, w/ a little non-offensive lightly scattered wear (C. 8+/-). English.

Min. bid \$100.



39. Porcelain Marine Paints Sign

14 x 23-7/8" Beautiful, early multicolor enameled porcelain sign from International Paint Co. Crisp, bright and like new (near mint) w/ exception of minor stone chip in blue background area.

Min. bid \$100.



40. Oilzum Thermometer

14-7/8 x 5.75" Scarce ca. 1940's/50's metal thermometer. Crisp, bright and like new (near mint), as found never used in its original box at estate of a Cleveland, OH Oilzum Co. dealer. (Also see lot #41.)

Min. bid \$100.



35. Richfield Oil Co. Figural Desk Set

4-3/4 x 9.5 x 4" Early, very high quality, heavy figural bronze finished Art Nouveau style executive desk display box made to look like a bronze statue (car lifts off to reveal storage compartment inside). Excellent condition, w/ a nice rich surface patina.

Min. bid \$100.



36. Grape Nuts Sign

30.5 x 20.5" Exceptionally nice, early self-framed tin litho sign. Clean and very bright, w/ excellent sheen (displays as a solid C. 8.5+), w/ a few small, barely noticeable faint background stains spots evident if tipped in light just right (mentioned for accuracy, very minor); and a little non-detracting faint denting and slight wear in outer frame area. This is one of the nicer examples of this beautiful sign that you will find. Freshly picked and still as found (might even improve a bit w/ cleaning).

Min. bid \$250.



41. Oilzum Jacket & Ephemera

Jacket: Men's Large; Photos: 8 x 10" Vintage ca. 1950's Oilzum Motor Oil Co. racing jacket, w/ original patches on front and backside (Size Large, w/ Champion Sportswear Co. label on inside). Jacket is from the estate of Cleveland, OH Oilzum Co. dealer and lot includes thee vintage photographs (jacket shown in one photo) and 5 pieces of Co.'s printed stationary. Excellent (note: also see lot #40.)

Min. bid \$100.





**42. Fra-Bac Mixture Pocket Tin**

4-3/8 x 3-3/8 x 1" Scarce tin litho vertical pocket tin. Clean, bright and very attractive (C. 8/+) w/ a little light background wear.

Min. bid \$100.



**43. Tracto Motor Oil Sign**

11.5 x 35.5" Early, never used embossed heavy tin litho sign. Clean, bright and excellent, w/ only slight traces of minor storage wear.

Min. bid \$100.



**44. Hudson Autos Neon Light-up Clock**

7 x 20" (dia.) All original, vintage neon car dealership clock. Clean and very attractive, w/ just the right amount of light wear (C. 8/+). Note: we have not plugged it in, as cord on back is heavily frayed and needs replacing.

Min. bid \$100.



**45. Howard Dusters Sign**

29.5 x 20.5" (25-3/8 x 16-3/8" visible) Early paper litho sign for Howard brand dusting cloths (W.F. Powers Co. NY Litho). Clean, bright and displays as like new, although there is a little non-offensive minor hazy speckling evident if tipped in light just right (stated for accuracy, so minor barely merits mention). Nicely framed.

Min. bid \$100.



**46. Fountain Tobacco Tin**

6.5 x 4-7/8" (dia.) Important, very early Lovell & Buffington Co. small top canister. Clean and exceptionally nice, w/ a few minor background chips (a very strong C. 8++).

Min. bid \$250.



**47. Socony Light-Up Display**

8-5/8 x 16 x 4.75" Countertop shadow box style electric light up display for Socony-Vacuum Co.'s "Bug-a-Boo" insect spray. Front section is tin litho, w/ glass covered transparent advertisement featuring Co.'s great running bug character. Bright, clean and very attractive (a strong C. 8++), w/ a little cello tape staining on its updated pricing label.

Min. bid \$100.



**48. Trolley Car Shaving Mug**

3-5/8 x 3.75" (dia.) Early, fine china trolley car operator occupational shaving mug featuring beautifully detailed hand-painted image. Excellent.

Min. bid \$100.



**49. Evinrude Outboard Motors Sign**

11.75 x 23.75" Early, embossed tin litho dealer sign for Evinrude and Elto brand outboard boat motors. Clean, bright and like new (near mint), w/ exception of a slight bit of oxidized storage wear at left border edge.

Min. bid \$100.



**50. Rush Park Seeds Display Box**

14.5 x 21 x 9.75" as shown lid up (5.5 x 20.75 x 9.75" lid closed) Large, early wooden store display box for Rush Park Seed Co. (Independence, IA). Label is clean, bright and excellent, w/ a little non-offensive minor wear and slight staining at outer border area (C. 8/+).

Min. bid \$100.



**51. General Electric Adv. Figure**

19" (tall) Outstanding wooden and composition jointed advertising figure. Paint and decals are crisp and like new (basically a strong C. 8.5++) w/ exception of small, typical minor crack mark at bottom side edge of coat (elastic cord attaching arms is a bit stretched and could use tightening or re-stringing). Design attributed to illustrator Maxfield Parrish.

Min. bid \$100.



**52. Continental Cubes Pocket Tin**

3-7/8 x 3.25 x 1" Early tin litho concave vertical pocket tin w/ Washington images on both sides. Clean, bright and very attractive (displays as C. 8/+), w/ minor background wear.

Min. bid \$100.



**53. Indian Silver Arrow Outboard Motor Sign**

3-3/8 x 11-7/8" sign (frame: 6.25 x 14.75") Scarce, vintage 1930 metal sign for Indian Motorcycle Co.'s "Silver Arrow" outboard boat motors. Clean and excellent (appears never used) w/ some trace remnants of original protective paper at outer border edges. Framed.

Min. bid \$100.





54. Country Club Ginger Ale Sign

3 x 22" Small, early, heavy enameled porcelain strip sign. Crisp, bright and like new, w/ nice original sheen (near mint, w/ exception of small edge chip at upper left edge).

Min. bid \$100.



55. Rose Leaf Tobacco Store Bin

13-7/8 x 9" (dia.) Large, early, heavy cardboard w/ stone litho label. Displays nicely (C. 8+/-) w/ minor toning and wear and 1-3/8" tear at top edge of backside (some edge wear and early writing on wooden lid).

Min. bid \$100.



56. Salesman's Sample Sign

14 x 9.5" Fine, early, heavy enameled porcelain multicolor salesman's sample sign made by the American Valve & Enameling Co. (Indianapolis, IN). Crisp, bright and like new (near mint), w/ Co.'s original pennant shaped paper label on backside.

Min. bid \$100.



57. Coca-Cola Umbrella Clock

7 x 7.25" (dia.) Very early figural advertising clock for Coca-Cola. Has a beautifully embossed, heavy pressed glass body, w/ finely detailed china dial, brass umbrella handle and clock case closure on back. Extremely rare, museum quality piece is excellent and all original (clock mechanism not running).

Min. bid \$150.



58. Harley-Davidson Sign

18 x 23.5" Impressive, ca. 1940's embossed tin litho motorcycle dealership sign. Clean, bright and excellent (C. 8.5/+), as found never used; t w/ a little minor crimping and storage wear at very outer edges and corners.

Min. bid \$150.



59. Giant Gates Motor Belts Trade Sign

57 x 11.5 x 1.25" Outstanding, giant oversized figural service station trade sign, which is an exact likeness of Co.'s actual packaging. Belt is a heavy rubber composition material, advertising section is lithographed tin. Clean, bright and very attractive, w/ minor soiling (C. 8/+). As found, should improve w/ cleaning.

Min. bid \$100.



60. Salesman's Sample Hog Feeder

3.25 x 6.5 x 3.5" Early, miniature wooden working salesman's sample for Lyon's Perfect Hog Troughs (gates lift up at sides) w/ a rich, early paint surface and stenciled advertising at both ends. Excellent and all original, w/ nice surface patina and just the right amount of minor wear (C. 8+/-).

Min. bid \$100.



62. Cincinnati Telephone Pocket Mirror

2.75 x 1.75" Outstanding, extremely rare, early celluloid advertising pocket mirror from Cincinnati & Suburban Bell Telephone Co. Excellent.

Min. bid \$150.



63. Dutch Masters Porcelain Sign

26" (dia.) Nice, early, heavy enameled porcelain sign w/ strong colors and great look. Clean, bright and excellent overall (a strong C. 8++) w/ a little light scattered edge wear.

Min. bid \$100.



64. Unguentine Drugstore Display

69 x 39.75" Large ca. 1932 multi-piece cardboard drugstore window display for Co.'s burn ointment. Clean and very attractive (a strong C. 8/+ overall) w/ some light expected scattered wear.

Min. bid \$150.





65. Sunflower Tobacco Tin

4-3/8 x 3-3/8 x 1-3/8" (h) Scarce, very early square corner tobacco. Clean, bright and attractive (displays as a strong C. 8++) w/ a little non-offensive minor background wear.

Min. bid \$150.



66. Lemp Brewing Co. Sign

16" (dia.) Beautiful, early tin litho concave small charger style sign for Lemp Bewing Co., (St. Louis, MO.) Clean, bright and excellent (basically a C. 8.5/+) w/ a little non-offensive minor denting and light wear at outer edges.

Min. bid \$100.



67. Minneapolis Industrial Expo Coffee

7.25 x 3-5/8 x 3-5/8" Very early 1 lb. can, a souvenir from Minneapolis Industrial Expo by Somers Bros. lithographers (different industrial images on each side). Has strong colors and displays nicely (C. 8+/-) w/ minor denting and a few small scattered scratches and wear spots.

Min. bid \$100.



68. Porcelain General Motors Sign

12 x 24" Early, heavy enameled 2-sided porcelain sign for General Motors Co.'s credit services (same on both sides). Clean, bright and excellent (C. 8.5/+) w/ only minor wear.

Min. bid \$100.



69. Planters Trolley Car Sign

11.25 x 21-1/8" (10-3/8 x 20-3/8" visible) Scarce, ca. 1930's cardboard trolley car sign. Clean, bright and very attractive (displays as a strong C. 8/+) w/ a couple small nail holes at top corners and some non-offensive minor wrinkling and soiling at upper edge. Framed.

Min. bid \$100.



70. Patriotic Amoco Poster

42.5 x 26.5" Vintage 1940's large WW II era patriotic poster on heavy paper stock promoting American Oil Co.'s Amoco service stations. Clean, bright and excellent (displays as near mint), w/ exception of a 3" tear in outer left jacket area.

Min. bid \$100.



71. Coca-Cola Pizza Sign

16 x 50.25" Large, ca. 1950's self-framed Coca-Cola Pizza sign. Never used piece is bright and excellent, w/ a little minor storage wear in outer raised border area (C. 8.5++).

Min. bid \$100.



73. Clysmic Mineral Waters Tray

16 x 12-5/8" Early tin litho tray for Clysmic table waters, featuring stunning, multicol- or graphic image of large buck and topless girl (nice rack). Image area is clean, bright and beautiful (a very strong C. 8++), w/ a little light edge chipping in outer black rim area.

Min. bid \$100.



72. Auto Shaving Mug

3.5 x 3.25" (dia.) Nice, early fine china shaving mug featuring beautifully detailed hand-painted im- age of early Model T car. Excellent, w/ just a trace hint of minor crazing.

Min. bid \$100.



74. Greyhound Lines Bus Sign

20 x 30" Scarce, very early, 2-sided heavy enameled porcelain sign. Strong colors and original sheen (basically displays as a strong C. 8/+) w/ excep- tion of some weathered chips.

Min. bid \$100.



75. Porcelain El Producto Cigars Sign

20 x 24" Early, heavy enameled porcelain cigar store sign by Baltimore Enamel Co. Clean, bright and excellent (a strong C. 8.5/+) w/ minor wear in outer border area and a trace bit of minor, very faint soiling/ speckling in bottom yellow background area.

Min. bid \$100.



76. Temple Plug Tobacco Sign

28 x 14" Nice, early paper litho linen backed sign from Wellman & Dwire Tobacco Co. (Quincy, IL). Clean and very attractive (displays as a strong C. 8++), w/ some extremely well done professional restoration in outer background area.

Min. bid \$100.





### 77. Wooden Painted Piano Sign

6 x 48" Early wooden painted strip sign for a Fulton, NY dealer of McCammon Pianos. Attractive and displays very well (C. 8+/) w/ a nice dry, all original surface patina, giving it a great, primitive country folk art look.

Min. bid \$100.



### 78. Porcelain Pontiac Dealership Sign

41.5" (dia.) Vintage, 2-sided heavy enameled porcelain auto dealership sign. Clean and bright, w/ strong colors, nice original sheen and a great overall look. Displays as a strong C. 8+/w/ exception of damage area in top mounting section, and a few non-offensive scattered background chips.

Min. bid \$150.



79. John Deere  
Plow Co. Calendar

20.75 x 9.75" Rare,  
very high quality  
cardboard calendar.  
w/ deeply embossed  
John Deere and plows  
images, complete w/  
full 1913 calendar pad.  
Excellent overall (C.  
8.5/+) w/ a little wear at  
bottom edge.

Min. bid \$100.



**80. Pig in High Chair**  
**Mechanical Bank**

5-5/8 x 2-7/8 x 3.25"  
Early beautifully  
detailed figural cast  
iron mechanical bank  
by Shepard Hardware  
Co., w/ nickel plated  
finish. Excellent and all  
original.

**Min. bid \$100.**



### 81. Bee Soap Sign

9.25 x 19.5" Early tin litho sign for Bee Soap, featuring Co.'s colorful and highly graphic product packages. Clean, bright and exceptionally nice (C. 8.5++) w/ only very minor wear.

Min. bid \$100.



**82. Cigar Makers Union Celluloid Advertising Lot**

Lot includes a nice grouping of very high quality early celluloid advertising items featuring the cigar makers union trademark blue box label. Includes: early celluloid match safe; a figural advertising pen and pencil and a ruler. All are clean and exceptionally nice.

Min. bid \$100.



### 84. Dukes Mixture Porcelain Sign

12 x 8-7/8" Very early, heavy enameled porcelain sign w/ deeply raised convex area highlighting tobacco pack. Main field area is crisp and like new, w/ chip spot at top right edge hanging hole and some light scattered oxidized wear at outer edges.

Min. bid \$100.



**83. Berta Gravely  
Mixture Tobacco**

4.5 x 3.5 x 2-1/8"  
Outstanding,  
extremely rare,  
Gravely & Miller Co.  
tin. Clean and very  
attractive (a strong  
C. 8++) w/ a little  
non-offensive minor  
edge wear. Hasker &  
Marcuse Litho.

**Min. bid \$1,500.**



### 85. Tire Chains Display Box

8-7/8 x 12.75 x 7.25" (as pictured); 1.75 x 12.75 x 7.25" (lid closed) Full, early store display box for "Monkey Links" tire chain links, complete w/ all 22 original product boxes inside. Clean, bright and like new, w/ a little expected toning and storage wear.

Min. bid \$100.



## 86. Edison Electric Bronze Figures

5 x 4.5 x 2.5" (dia.) Lot of two very high quality, small figural New York Edison Co. bronze advertising statues cast by Gorham Co. in 1922 to celebrate Co.'s 20th anniversary. Beautiful detailing, w/ a nice, all original surface patina. Note: servant character is believed to have been created by illustrator Maxfield Parrish.

Min. bid \$100.



### 87. Porcelain Gargoyle Sign

24 x 19.5" Early, heavy enameled porcelain sign for Vacuum Oil Co.'s Gargoyle motor oil. Clean, bright and very attractive (displays as a strong 8.5+++) w/ a little minor chipping and wear (critical grade C. 8/+).

**Min. bid \$100.**





88. 1903 Coca-Cola Tip Tray

4-1/8" (dia.) Scarce tin litho tip tray featuring opera star Hilda Clark. Clean, bright and very attractive (displays a C. 8.5), although close examination will show a couple very minor dents in upper background and some light wear at outer edges of rim.

Min. bid \$150.



89. Turkey Gin Pocket Mirror

1.75 x 2.75" Scarce, early celluloid advertising pocket mirror for Turkey Gin (Straus, Gunst & Co., Richmond, VA). Clean, bright and like new.

Min. bid \$100.



90. Porcelain Sinclair Gasoline Sign

14 x 14" Very early, heavy enameled porcelain sign for Sinclair H-C Gasoline. Has vibrant, bright colors and nice original sheen (basically crisp and like new) w/ exception of a little minor edge wear and slight soiling.

Min. bid \$100.



91. Champion Cigars Sign

22-1/8 x 15-3/8" (20.5 x 13.5" actual sign) Fine, very high quality, early stone litho sign for Champion brand cigars, featuring beautiful multicolor lithography by Heffron & Phelps Co. NY. Printed on a fine cloth material, it is clean, bright and like new. Professionally matted and ready to frame.

Min. bid \$100.



92. Topic Cigars Sign

34-3/8 x 24.25" (31.5 x 21.5" visible) Large, early paper litho sign in its original frame, featuring great ca. 1920's Atlantic City Boardwalk theme. Clean and very attractive appearance (C. 8/+), w/ a little well done minor touchup at very outer right edge.

Min. bid \$100.



93. Porcelain Feed Sign

11 x 16" Early, heavy enameled porcelain feed store sign. Clean, bright and like new, w/ beautiful, original sheen.

Min. bid \$100.



94. Folk Boots & Shoes Sign

5.5 x 42 x 3/8" Very early wooden painted county store sign. w/ a nice, all original dry paint surface. Has some light, scattered general expected wear, giving it a nice primitive country look (C. 7.5+/8-).

Min. bid \$100.



95. Valvoline Motor Oil Sign

14 x 20-1/8" Early, 2-sided heavy enameled porcelain flange sign. Clean, bright and very attractive, w/ nice original sheen (displays as a strong C. 8++) w/ a little light scattered background wear and some chipping along angled flange mounting section.

Min. bid \$100.



96. Arm & Hammer Sign

13-5/8 x 6-5/8" Very early tin litho baking soda sign featuring early lithography by Kellogg & Bulkeley Co., Hartford, CT. Clean and bright, w/ a great look (displays as a C. 8++) w/ exception of some light wear in outer border area).

Min. bid \$100.



97. Excelsior Fireworks Poster

31.25 x 21-7/8" Powerful and impressive, large, very early paper litho poster for Detwiller & Street Fireworks Co., New York, w/ beautiful graphics. Clean, bright and very nice appearance, w/ only minor wear (C. 8.5/+).

Min. bid \$100.



98. Miniature Porcelain Iron Fireman Sign

6" (dia.) Scarce, miniature variation heavy enameled porcelain sign featuring Co.'s Roboman logo. Clean, bright and exceptionally nice, w/ beautiful rich surface patina. Excellent (C. 8.5++).

Min. bid \$100.





99. Upjohn Drugstore Window Display

32 x 43" (large piece as shown) Early 3-ps. cardboard die-cut medicinal window display. Clean, bright and very attractive, as found never used in its original mailing box (basically a strong C. 8.5) w/ exception of a little age tone soiling/darkening across top 5" center section of large piece. Lot also includes additional sign and display boxes.

Min. bid \$100.



100. Dr. Chase's Porcelain Thermometer

39 x 8-1/8" Large, very early, heavy enameled porcelain quack medicine thermometer. Crispy piece is clean, bright and exceptionally nice (a strong C. 8.5++) w/ exception of minor wear in outer white border. Missing thermometer tube.

Min. bid \$100.



104. Convention Hall Coffee

6.25 x 4-3/8" (dia.) Scarce, very early tin litho 1 lb. Ridenour-Baker Grocery Co., (Kansas City) small top can, w/ nice image of Convention Hall building. Clean, bright and very attractive (a very strong C. 8++).

Min. bid \$100.



105. Mechanical Match Dispenser

5.25 x 4.25 x 6" Fine, very early figural wooden countertop mechanical match dispenser w/ cast iron feet and trim, embossed: "Ideal Match Safe, Take One" on front. Excellent and all original, w/ a nice, rich surface patina (a strong C. 8++).

Min. bid \$100.



106. Iver Johnson Ammo Co. Sign

24 x 38" (16 x 30" image) Large, very early Iver Johnson Arms & Cycle Works Co., paper litho sign featuring Co.'s early Fitchburg, MA factory. Clean and very attractive appearance (displays as a strong C. 8.5/+), w/ some minor wrinkling and toning/soiling in outer white border area.

Min. bid \$100.



107. Sears Cream Separator Oil Can

11 x 6 x 3.75" Very early hand-soldered tin litho can for Sears, Roebuck & Co.'s cream separator lubricating oil, featuring beautiful graphic image of a fancy separator machine. Clean, bright and very attractive appearance (displays as a strong C. 8/+), w/ a little non-offensive scattered wear in bottom background area (critical grade C. 8/-).

Min. bid \$100.



101. Hester Batteries Clock

4 x 15.5" (dia.) Early, working electric light-up Double-Bubble style advertising clock, w/ original Advertising Products Co. label on backside. Clean and excellent.

Min. bid \$100.



102. Fire Fighting Puzzles

9.5 x 16.25 x 1/2" Early boxed set of three different fire fighting puzzles by Milton Bradley Co. Both puzzles and box are clean and excellent (C. 8.5+), w/ a couple small tears on side edges of box.

Min. bid \$100.



103. Francisco Auto Heaters Sign

18 x 40" Beautiful early, self-framed tin litho sign featuring stunning multicolor graphics. Clean, bright and exceptionally nice (basically displays as a C. 8.5+) w/ a few minor indents and wear marks in background area.

Min. bid \$150.



108. Mastiff Tobacco Sign

13 x 7" Very early cardboard litho golf theme sign. Clean, bright and attractive (basically displays as a solid C. 8/+); w/ a trace hint of minor soiling, a little non-offensive light creasing and some softening to reds in top letters.

Min. bid \$100.



109. Porcelain Colorado Fences Sign

16 x 22" Early, heavy enameled porcelain sign. Clean and bright, w/ a great overall look (displays as a strong C. 8/+); w/ tiny background chip inside letter "C" of Colorado, and a little minor edge wear and some weathered chipping at left corners and area surrounding top middle hanging hole.

Min. bid \$100.





110. Odell Tires Sign

13-3/8 x 17-5/8" Scarce, early 2-sided tin litho flange tire sign from Odell Rubber Co. (South Bend, IN). Has strong colors and displays great, w/ some light scattered wear (C. 8+/-).

Min. bid \$100.



111. Lash's Bitters Medicine Sign

19-7/8 x 14" Very early wooden sign by Meyercord Co. for Lash's Bitters quack medicine product. Attractive and displays quite nicely w/ a little non-offensive light scattered wear (C. 8+/-).

Min. bid \$100.



116. We Buy or Sell Anything Sign

11-5/8 x 18.25" Nice, early 2-sided hand-painted metal sign w/ strong colors and a rich, gently weathered natural patina to its nicely aged surface, w/ some lightly scattered general wear from use. Impressive looking piece, w/ a great primitive, country folk art look (C. 8/-).

Min. bid \$100.



117. Texas Steer Shoes Sign

19-5/8 x 13.75" Outstanding, early embossed tin litho sign for Miles Co.'s "Texas Steer" brand shoes. Appears never used and is clean, bright and very attractive in appearance w/ a few minor bends and a little non-offensive corner and background wear (a strong C. 8/+).

Min. bid \$150.



112. Virginia Cheroots Cigar Sign

29.25 x 20" Very early paper litho linen backed poster. Clean, bright and very attractive (displays as a strong C. 8.5/+) w/ a little minor, very well done professional background touch up.

Min. bid \$100.



113. Hoadley's Chewing Gum Tin

4-1/8 (h) x 6-1/8 x 3-5/8" (at base) Extremely rare, early 2-ps. tin for E.J. Hoadley Confectionery Co.'s chewing gum, in shape of factory building. Clean, bright and very attractive (a strong C. 8++) w/ a little light scattered background wear.

Min. bid \$1,500.



118. Conservation League Sign

17-5/8 x 11.75" Early embossed tin litho Sportsman's Conservation sign by American Art Works. Has bright colors, original sheen and displays very nicely (basically as a C. 8.5/+) w/ a few faint traces of very minor bending and small wear mark at outer right edge.

Min. bid \$100.



119. Gubec Square Corner Tobacco Tin

4-7/8 x 3-3/8 x 2.25" (h) Extremely rare, early tin litho square corner tobacco tin (Imperial Turkish Tobacco Co., New York). Clean, bright and very attractive (basically a strong C. 8/+ ) w/ some non-offensive early edge wear.

Min. bid \$100.



114. Patterson's Hammocks Pocket Mirror

1.75 x 2.75" Scarce, early celluloid (Patterson Mfg. Co. (Phil., PA). Excellent, w/ fancy embossed metal trim on backside.

Min. bid \$100.



115. Porcelain Niagara Falls Sign

17-7/8 x 21.25" Early heavy enameled porcelain Rainbow Bridge sign, Niagara Falls boarder crossing. Displays nicely (a strong C. 8/+ ) w/ a little non-offensive oxidized weathering at outer edges and mounting bracket holes. As found, should improve w/ cleaning.

Min. bid \$100.



120. Oldsmobile Clock

5 x 16.25" (dia.) Scarce, light-up metal, plastic and glass clock from early auto dealership. Excellent (C. 8.5++). Lights up and runs nicely.

Min. bid \$100.



121. Rex Flour Porcelain Sign

4 x 20" Early, heavy enameled porcelain country store strip sign. Clean, bright and excellent, w/ rich surface patina.

Min. bid \$100.





122. Fishermen Shaving Mug

4 x 3.75" (dia.) Early fine china shaving mug featuring beautifully detailed hand-painted image, w/ floral sprigs at sides and black band on back (artist signed on base). Excellent, w/ some wear to decorative gold trim.

Min. bid \$100.



123. Yankee Screwdrivers Sign

4-3/8 x 9-7/8" Early embossed tin litho w/ beautiful graphics. Clean, bright and excellent (strong C. 8++) w/ minor edge wear.

Min. bid \$100.



124. Whiz Display

6 x 14 x 5-5/8" (as shown) Early cardboard store display box for Whiz Stop Leak brand radiator compound, complete with its six original full product cans. Very nice overall (a strong 8++), w/ some light storage wear to tins.

Min. bid \$100.



125. 1928 National Air Races Poster

22 x 16.75" Vintage paper litho poster promoting the 1928 Los Angeles National Air Races, w/ a great Art Deco look. Exceptionally nice, like new example (near mint).

Min. bid \$100.



126. National Brewing Co. Tin Sign (Syracuse, NY)

22.5 x 16.75" Early self-framed tin litho (lithography by Kaufmann & Strauss). Clean and attractive appearance (C. 8/+), w/ some light fading and scattered wear in outer frame area (frame area C. 7.5/+).

Min. bid \$100.



127. Signal Gas Pump Sign

11-7/8" (dia.) Scarce, early enameled porcelain pump plate sign for Signal Co.'s Ethyl gasoline. Clean, bright and excellent (a strong C. 8.5+) w/ a trace amount of minor oxidizing at outer edges.

Min. bid \$70.



128. Holsum Bread Door Push

3 x 31 x 1-3/8" Early, heavy embossed tin litho country store screen door push, w/ adjustable brackets. Clean, bright and like new, as found never used still in its original box.

Min. bid \$100.



129. Majestic Garage Auto Racing Sign

12-7.8 x 22-7/8" (11.5 x 21.5" visible) Early paper litho sign for an Oakland, CA auto garage featuring stunning race car scene (note 4 digit phone number). Clean and very attractive (a strong C. 8/+) w/ a couple tears and some minor soiling and wear in outer margins. Framed.

Min. bid \$100.



130. Columbia Bridge Co. Ledger Marker

12.5 x 3-1/8" Very early tin litho ledger marker for Columbia Bridge Co. (Dayton, OH). Clean, bright and excellent (C. 8.5/+) w/ minor wear at very bottom edge.

Min. bid \$100.



131. Poll Parrot Shoes Porcelain Neon Sign

36.5 x 13 x 3" Outstanding, early, multicolor heavy enameled porcelain die-cut chain hung sign, w/ 2-color neon surround. All original and like new (no repairs or new glass). Piece comes mounted inside a wooden crate for shipping, w/ an updated electric transformer for lighting it up.

Min. bid \$250.

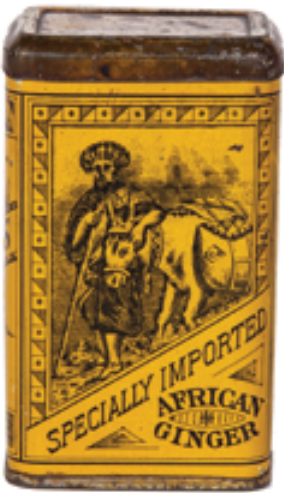


132. Whistle Soda Clock

23.75 x 23.75 x 2.75" Large countertop store display for Whistle brand orange soda. Wood and Masonite composition w/ working electric clock. Clean and very impressive overall (a strong C. 8++), w/ minor soiling, wear and small, non-offensive chip spot at bottom right corner edge.

Min. bid \$100.





133. Hazard Co. Spice Tin

3.75 x 2.25 x 1.75" Very early tin litho ginger tin w/ stunning, finely detailed lithography by Ginna & Co. Clean, bright and exceptionally nice (a strong C. 8.5++).

Min. bid \$100.



134. Liberty Mills Coffee Can

7-1/8 x 5.5" (dia.) Early tin litho small-top coffee can (Durand & Kasper Co., Chicago, IL) w/ great patriotic Miss. Liberty images on sides. Clean, bright and very attractive (a strong C. 8/+), w/ minor crazing and wear.

Min. bid \$100.



135. Old Gold Cigarettes Sign

16 x 27" (9-1/8 x 20-1/8" image) Ca. 1930's paper litho by illustrator Bradshaw Crandell. Clean, bright and very attractive (a strong C. 8+ appearance) w/ some non-offensive minor creasing and small edge tear in upper border area (critical grade C. 8/-). Framed.

Min. bid \$100.



136. Large Dr. Daniels' Thermometer

24-1/4 x 6" Large, early wooden painted thermometer. Clean and very attractive, w/ rich patina to its paint surface (a strong C. 8/+ ) w/ a little non-offensive minor background and edge wear.

Min. bid \$100.



137. WW I War Stamps Poster

30 x 20" Vintage ca. 1917 WWI fund raising poster for War Savings Stamps, w/ great patriotic image by illustrator James Montgomery Flagg. Bright and very attractive appearance (basically like new), w/ exception of a little non-offensive minor wrinkling at top corners in outer margin area (note: printing was slightly off registration when created).

Min. bid \$100.



138. Navy Recruiting Station Sign

13.75 x 19.75" Scarce, early embossed tin litho sign from an Albany, NY U.S. Navy recruiting station. Clean, bright and very attractive (a strong C. 8/+ ) w/ only minor wear. Framed.

Min. bid \$100.



139. Acme Beer Sign (Petty Girl)

11.25 x 17-1/8" Early, beveled tin over cardboard sign for Acme Breweries (San Francisco, CA) w/ image by illustrator George Petty. Clean, bright and excellent (a strong C. 8++), w/ minor edge wear).

Min. bid \$100.



141. Winchester Gun Oil Display

11.25 x 7 x 2.5" Early cardboard countertop store display for Winchester Gun Oil, complete w/ all six of its full never used tins. Clean and like new (near mint).

Min. bid \$100.



140. Colonial Gasoline Sign

15 x 12" Scarce, early enameled porcelain gas pump sign for Colonial Minute-man brand ethyl gasoline. Bright and attractive appearance, w/ some minor oxidized staining & light wear at very outer edges & hanging holes (C. 8/+).

Min. bid \$100.



142. California Auto Insurance Sign

16-3/8 x 24-5/8" (10-5/8 x 18-7/8" image) Scarce, early paper litho auto insurance sign, w/ great early motoring image. Clean and very attractive (a strong C. 8++) in period frame.

Min. bid \$100.



143. Headlight Service Porcelain Sign

17-7/8 x 17-7/8" Early, 2-sided heavy enameled porcelain. Clean, bright & attractive appearance w/ nice sheen (displays as a strong C. 8+); w/ some early weathered chipping at top mounting holes, a little light chipping along bottom edge & a few non-offensive stone chips in white background area.

Min. bid \$100.



144. American Wringer Co. Sign

9.75 x 13-5/8" Early embossed self-framed tin litho, w/ stunning multicolor graphics. Clean, bright & excellent (a strong C. 8++), w/ non-detracting minor bends and edge wear.

Min. bid \$100.





145. Wak-Em-Up Coffee Pail

9 x 7.5" (dia.) Large, early 5 lb. tin litho coffee pail for "Wak-Em Up" brand (same nice image both sides). Clean, bright and very attractive (displays as a strong C. 8+), w/ a little non-offensive minor scattered wear (critical grade C. 8+/-), w/ scattered darkening areas on gold flash surface of lid.

Min. bid \$100.



146. Indian Head Radiator Cement Display

11.25 x 11 x 1.25" Early cardboard store display complete w/ its full product cans. Bright and like new, w/ minor pinching and small tear mark on front.

Min. bid \$100.



151. Fancy Soda Fountain Syrup Bottles

12.75 x 3-3/8" (dia.) Fancy high quality glass syrup display bottles w/ hand-applied necks, beautifully enameled porcelain labels & fancy figural metal caps. Excellent.

Min. bid \$100.



152. Beach & Motor Hair Nets Display

10 x 6 x 5-1/8" Early tin litho display for West brand hair nets, w/ beautiful color graphic auto scene inside the lift-up lid w/ three stacking fold-out product compartments underneath. Clean and excellent (C. 8.5/+).

Min. bid \$100.



147. Gargoyle Motor Oils Sign

17.75 x 13.75" Early embossed tin litho sign. Clean, bright and displays very nicely (as a strong C. 8++) w/ a few traces of original protective paper on raised letters. Close examination will show a little non-offensive light wear and minor wrinkling at outer border edges (critical grade C. 8/-).

Min. bid \$100.



148. Exquisite Square Corner Tobacco

4.5 x 3-3/8 x 1-3/8" (h) Scarce, very early tin litho square corner tin (W.W. Russell Co.). Clean and very attractive (displays as a strong C. 8/+) w/ a little light scattered wear.

Min. bid \$1,500.



153. Rainbow Tobacco Match Scratcher

7-1/8 x 3-7/8" Very early cardboard match scratcher advertising B. Houde Co.'s Rainbow Cut Plug tobacco. Clean, bright and excellent (C. 8.5/+). Canadian.

Min. bid \$100.



154. Glass Ice Cream Signs

14-1/8 x 14-1/8" ea. (crate 5.5 x 17 x 18"). Two early reverse glass chain hung ice cream parlor signs w/ fired on finishes on backs. Crisp and like new, as found in original shipping crate (note: one has a non-detracting faint slivered chip at top edge).

Min. bid \$100.



149. Hoosier Seed Drills Celluloid Sign

19-7/8 x 23-7/8" large, early celluloid (over cardboard) Ag Eqpt. sign. Image area is clean and excellent (a strong C. 8++) w/ some scattered wear and damage spots in its outer border area (could be easily hidden if framed).

Min. bid \$100.



150. Blanke's World's Fair Coffee

11 x 3.25" (dia.) Outstanding early tin litho coffee can w/ finely detailed graphic image of 1903 St. Louis World's Fair. Clean, bright and exceptionally nice (a strong C. 8.5+).

Min. bid \$100.



155. Galliker's Ice Cream Tray

13-1/8" (dia) Early tin litho tray. Clean, bright and excellent appearance (displays as a strong C. 8++) w/ minor wear, including small wear spot at 7 o'clock bottom edge.

Min. bid \$100.



156. Rice's Seed Co. Sign

34.5 x 27.5" (27 x 19.75" visible) Large, very early paper litho sign for Rice's Cabbage Seeds. Clean, bright and very attractive (displays as a strong C. 8++) w/ a little faint, non-offensive minor toning/speckling in top background area. Nicely matted and framed .

Min. bid \$100.





**WM Morford**  
Investment Grade Collectibles at Auction

## Terms & Conditions of Sale

Rd #2, Cobb Hill Road, Cazenovia, NY 13035 . 24 Hr. Tel: 315.662.7625 . 24 Hr. Fax: 315.662.3570 . morf2bid@aol.com . morfauction.com

Welcome to our 91st auction of quality antique advertising and fine collectibles. Everything we sell is guaranteed authentic and as described. We attempt to grade condition both fairly and conservatively, using a scale of 1-10 (ten being absolutely mint). We do not list reproductions, re-issues, deceptively restored or pieced together type merchandise. Flaws and blemishes are prominently noted and over emphasized. We encourage you to call for a detailed description on any item you have an interest in, but respectfully must request that you do this before the closing night. Dimensions are listed by height, then width, and are only approximate (+ or - a quarter inch).

### Bidding

Bids are accepted only from those parties who have registered with us to bid. (If you were mailed this catalogue by us or have registered for bidding in any of our AntiqueAdvertising.com auctions, you are automatically pre-registered.) Your bids are a legal contract to purchase and once entered, cannot be canceled. Placement of a bid indicates acceptance of our terms.

On all "BID" items there is an 18% buyers premium added to each successful bid. You're welcome to bid by mail, email and fax anytime after receiving this catalog. We will begin accepting phone bids on Wednesday, November 29, 2017. We will be taking calls on Wednesday and Thursday from 10:00 AM until 5:00 PM. If no one answers when you call, please leave a message on our machine and we will get back to you. If bidding by mail or fax, please remember to include your telephone number with your bids! You may call or bid as often as you like. We will tell you the current bid on any item(s) you are interested in. To raise a bid, your advance must be at least \$10 more than the current high bid amount. When an item reaches \$250, bidding increments advance in \$50 steps, and above \$2,000 in \$100 increments. We suggest not waiting until the last minute to begin your bidding, as its quite possible you won't be able to get through.

### Web Page & Bid Updates

We will begin posting current bid prices (not including the buyers premium) on Wednesday, November 29, 2017 (including an addendum of additional catalogue lot information) on our internet web page. These prices will be updated once each day (each evening sometime after 9:00 PM, EST) and will get updated to include the final hammer prices on Sunday afternoon once the sale is concluded. On the closing night, we will attempt to update current bid prices every hour. Our web page address for this sale is: <http://www.morfauction.com> We suggest that once you get to it, that you bookmark this address for easy re-access. There is also an addendum section on our website for this auction with more detailed descriptions and additional photos.

### Reserves & Estimates

All items which receive an opening bid in our sale will be sold to the highest bidder regardless of the price realized (we reserve the right to withdraw items in the event of inaccurate catalog descriptions and to reject any bid we feel is not made in good faith). We run our auctions with a strict policy of no buy-backs, no auctioneer games and no hidden reserves. Unlike some of our competitors, we do NOT allow consignors to bid on their own items!

### Mechanical Operations

Early mechanical and electric motors and mechanisms on machines toys, coin-ops, clocks, etc. are quite often temperamental and very unpredictable in nature. Although these mechanisms may be working fine at the time of sale, we make no guarantees or representations regarding their continued operating status once they have left our premises (including during shipping).

### Closing Night

**THE LAST DAY FOR BIDDING WILL BE ON FRIDAY, DECEMBER 1, 2017.** On closing day, we begin taking calls at 5:00 PM. Please mark your calendar now. On the closing night (ONLY), we will also be taking calls at (315) 662-3318, (315) 662-3429 and (315) 662-3904 after 5:00 PM (in addition to our regular (315) 662-7625 office number). **Closing Time: This Auction will close at 10:00 PM (EST) on Friday, DECEMBER 1, 2017.** At that time, no more incoming calls will be accepted and all lots with a registered bid of less than \$500, as well as all items without call backs registered on them will be officially closed and final. **The items at \$500 and over that have call back protection registered on them will be closed out during our call back period the following afternoon (\*\*see important call back rules below\*\*).** We reserve the right to change the official closing in the event of unforeseen family type emergencies or technological failures (utility disruptions, etc.). We also reserve the right to either extend the bidding, to postpone or to cancel this auction in the event of a national emergency or if the Internet or the services of the US Post Office were to get seriously disrupted during our catalogue mailing or bidding period.

### "Up-To" Bids & Call Backs

**CEILING BIDS:** We will be happy to enter competitive "up to" ceiling bids for you on any lots you request. Beginning at your minimum amount, we will advance these bid(s) up to your left ceiling amount, if (and only if) it is topped by another bidder. "Up To" bids will be handled discretely and executed in a completely competitive manner for you. Please note that we don't accept open ended "top all others" ceiling type bids.

**CALL BACKS:** You may request call back protection for any lot(s) that you enter with either a minimum or a protected "up-to" ceiling bid in an amount of at least \$500. This request must be registered with us before the official 10:00 PM closing hour of **Friday, December 1, 2017**. All callbacks will be placed by us on **Saturday, December 2, 2017** it is your responsibility to be available during this call back time period. We make every effort to honor all our call back requests, but this service is done solely as a convenience to our bidders and will be performed on a best efforts basis only. If you will be traveling or if you will not be available during call back times at your primary number, be sure you provide us with proper alternate or back up numbers for reaching you!

### Payment Terms

Winning bidders will be invoiced by mail or email immediately after the sale. Those who desire fast shipment can pay by Money Order or Cashiers Check. Payments are due within 10 days of receipt of invoice. We reserve the right to offer the item out to our back bidders and deny future bidding privileges to those who do not pay in a timely manner. In addition to personal checks, we also accept payment on your American Express, Visa, Master Card, Discover and Optima Credit Cards (with no surcharge added). No COD's or Collect calls are ever accepted. Items shipped to anywhere in New York State must include appropriate sales tax or signed resale certificate.

### Shipping

All packing and shipping charges are extra. We do most of our own packing and shipping in house and try to keep these charges as reasonable as possible for you. On especially fragile and larger hard to pack items, we hire the services of professional packers and charge you at our billed cost. We ship mostly through the Post Office and Fedex Ground, (Fedex Overnight available at an extra charge.)

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Photography & Layout by Tracy Morford Photography

## Important Closing Night Information

In addition to our regular **315.662.7625** office number, on the closing night (only!) you may also call us at:

**315.662.3318\***  
(after 5:00 PM)

**315.662.3904\***  
(after 5:00 PM)

**315.662.3429\***  
(after 5:00 PM)

**\*These numbers for  
Closing night only!  
Friday, December 1,  
2017**

**Bidding closes at 10:00 PM EST on Friday closing night.** We will be accepting faxes and e-mails on closing night. Our web page will update current high bid prices approximately every hour on closing night and will also list any important addendum information. **All call backs will be made on Saturday, December 1, 2017, beginning at 12 o'clock noon EST!**